



QM
CONNECT
CONFERENCE

Program Guide

qualitymatters.org | #QMConnect



“Gateway to Quality”

Oct. 30 - Nov. 2, 2018 | St. Louis, MO | Marriott St. Louis Grand Hotel

Download the Conference App – See page 5 for details

Keynote Address

Wednesday, October 31, 9:00 AM - 10:30 AM

Mark Milliron,
Co-Founder and Chief Learning Officer, Civitas Learning
Quality AND Student Success: The Dream Team



The last 10 years have seen the rise of large-scale student success efforts focused on helping more and more diverse students finish what they start in higher education. In this presentation, we'll explore how quality online and blended learning - including competency-based options - have expanded access and success in higher education. Next, we'll dive into how the digital signal coming from these efforts has informed and improved student success work, especially advising and strategic-nudging outreach. Finally, we'll present strategies for leading efforts to connect quality and student success work with a special focus on fostering systems and cultures that significantly improve quality, student completion, and career success.

Dr. Mark David Milliron is Co-Founder and Chief Learning Officer of Civitas Learning, an organization committed to helping education bring together the best of emerging technology, data science, and design thinking to help students learn well and finish strong on education pathways. An award-winning leader, author, speaker, and consultant, he has worked with universities, community colleges, K-12 schools, foundations, corporations, associations, and government agencies across the country and around the world.

QM 10th Annual Conference Guide

“Gateway to Quality”

Table of Contents

Welcome	4
General Information	5
Pre-conference Workshops	6
Schedule at a Glance	7
Quality Matters Award Winners	8
Poster Sessions	10
Schedule and Program	13
Exhibitors	34
Floor Plan	36



Quality Matters reserves the right to make changes to this program and to individual sessions and events within the program.

Welcome

Dear Colleagues,

Welcome to St. Louis. We are delighted to welcome you to the 10th Annual QM Connect Conference on Quality Assurance in Online Learning.

During the past decade, Quality Matters has grown into an international organization. All over the world, the QM community links organizations in the common language of quality to benefit their students, faculty, and staff.

The QM Community has evolved from a handful of loosely participating campuses in 2005 to over 1,000 committed member institutions today. At this, our tenth conference, we gather together to reflect on the evolution of the field, to celebrate accomplishments, to welcome new practitioners, and to plan what new directions the next ten years may bring.

As online education continues its growth, our conference places you in St. Louis, at the gateway of a global community drawn from a variety of fields to ensure quality education. Here you will discover solutions to your online learning challenges including engagement, accessibility, and sustainability. You will get actionable ideas and best practices to create, implement, and manage a quality assurance program that fits the needs and goals of your organization. And you will connect with leading thinkers, learn about research and emerging trends, and use your voice to help improve and fulfill our online promise to students.

We hope this gathering helps you achieve your goals and that you take away from the experience ideas that will advance your work and career. Your pursuit of quality shapes the future and we encourage you to question, learn, and take away ideas for improving quality at your organization. And we hope you have a good time doing it. Thank you for coming. Enjoy your stay.

Sincerely,



Dr. Deborah Adair
Executive Director
Quality Matters

General Information

Download the Conference App

Connect with other attendees, plan your itinerary, take surveys, and more! Search your play store for EventRebels ERMobile. Use your email and confirmation number to log in. Upload a photo and control the information others see about you by editing your profile in the app.

Web Access

Attendees receive complimentary Wi-Fi in the meeting area.
Network: Marriott_conference. Password: Connect10

Review the Sessions you Attend

Please take a moment to complete the session surveys. Your feedback is very important to us and the presenters. You can access the session survey in the app.

QM Gives Back - The Annual Book Fair for Students

Quality Matters and Scholastic Books are teaming up to host the seventh annual QM Gives Back event dedicated to the life of Anne Smedinghoff, Johns Hopkins University alumna and U.S. State Department Diplomat. Anne died in the service of her country as she was traveling with a group to deliver books to a local school in the Zabul Province of Afghanistan in 2013. Each year, QM partners with a local school in the city where the annual conference is held. Look for the Scholastic Book fair booth at the conference where you can purchase books for yourself or to donate to Adams Elementary School in St. Louis. Adams Elementary serves 305 students from pre-kindergarten through grade 6. The school has a wish list if you'd like to contribute to it. All proceeds go towards the school.

Badges

Please wear your badge to all general and concurrent sessions, meal functions, and special events.

Presenter Ready Room

Check in at the presenter ready room, Westmoreland, at least an hour before your presentation. Use this room to check your computer connection to the projector and test slides.

Presentation Materials

Presentation materials can be found on our website at [Events>Conference Presentations](#)

Program Committee

Co-Chair Alissa Sells

Washington State Board for
Community and Technical Colleges

Co-Chair Ray Lum

Drexel University

Patricia Abrego

Texas A&M International
University

Maikel Alendy

Florida International University

Eddie Andreo

Cowley College

Brenda Boyd

Quality Matters

Barbra Burch

Quality Matters

Steven Crawford

Maricopa Community Colleges

Carolyn Gentle-Genitty

Indiana University

JJ Johnson

Eastern Washington University

Sandy Johnson

New Mexico State University

Kevin Kaatz

California State
University-East Bay

Hermina (Mimi) Lezcano

Florida International University

Julie Porosky-Hamlin

MarylandOnline

Jessica Rodriguez

Florida International University

Rachel Sale

Lincoln University

Jane Sprangers

Hennepin Technical College

Sherrell Wheeler

New Mexico State University

Pre-Conference Workshops

Tuesday, October 30

Full-Day Workshop

Tuesday, October 30, 8:00 AM – 5:00 PM

Designing Quality Courses with Learning Environment Modeling

Bucky Dodd

Landmark 2

Morning Half-Day Workshops

Tuesday, October 30, 8:00 AM – Noon

QM for Administrators: The Why, What, When, and How of QM Implementation

Brenda Boyd

Landmark 1

Connecting Learning Objectives and Assessments (Standards 2 & 3)

Kathy Tally

Majestic G

Designing Your Online Course

Eddie Andreo

Westmoreland

Creating Accessible Documents, Web Pages, and Images

Cecelia Green

Majestic B

Copyright Compliance for Online Courses

Enrique Castellanos

Majestic C

Course Design as a Means to Enliven Learning

Zakaria Jouaibi

Majestic F

Designing for Presence: QM and the Community of Inquiry Framework

Bethany Simunich

Majestic H

Afternoon Half-Day Workshops

Tuesday, October 30, 1:00 PM – 5:00 PM

Implementing QM and Working Toward Program Certification

Melissa Poole

Landmark 1

Using Instructional Materials and Technology to Promote Learner Engagement

Kathy Tally

Majestic G

Improving Your Online Course

Eddie Andreo

Westmoreland

Captioning Videos and Making Multimedia Accessible

Cecelia Green

Majestic B

Tailoring to Fit: Selling Ideas for What's Possible in Online Teaching

Jessica Handley

Majestic F

Using F2F Strategies for Active Learner Engagement in Online and Hybrid Courses

Susan Fein and Rayne Vieger

Majestic C

Schedule at a Glance

Tuesday, October 30 - Friday, November 2

Tuesday, October 30

Pre-Conference Workshops and Evening Welcome Reception

7:15 AM - 8:00 AM	Breakfast (for those taking a full-day workshop or two half-day workshops)
8:00 AM - 5:00 PM	Pre-Conference Workshops
8:00 AM - Noon	Morning Workshops
10:00 AM - 10:15 AM	Break
Noon - 1:00 PM	Lunch - Full-day and two half-day workshop participants (red tickets)
1:00 PM - 5:00 PM	Afternoon Workshops begin and Full-Day Workshop continues
3:00 PM - 3:15 PM	Break
6:00 PM - 7:30 PM	Welcome Reception

Wednesday, October 31

QM Connect Conference Sessions Begin

8:00 AM - 9:00 AM	Breakfast
8:00 AM - 8:50 AM	Newcomers Breakfast
9:00 AM - 10:30 AM	Keynote
10:30 AM - 10:50 AM	Break
10:50 AM - 11:40 AM	Concurrent Sessions
11:50 AM - 12:40 PM	Concurrent Sessions
12:40 PM - 1:55 PM	Lunch
2:00 PM - 2:50 PM	Poster Session
2:50 PM - 3:20 PM	Break
3:20 PM - 4:10 PM	Concurrent Sessions
4:20 PM - 5:10 PM	Concurrent Sessions

Thursday, November 1

Sessions Continue

8:15 AM - 9:00 AM	Breakfast
8:15 AM - 9:00 AM	Town Hall Breakfast
9:10 AM - 10:00 AM	Concurrent Sessions
10:10 AM - 11:00 AM	Concurrent Sessions
11:00 AM - 11:30 AM	Break
11:30 AM - 12:20 PM	Concurrent Sessions
12:20 PM - 1:40 PM	Lunch and Recognition
1:50 PM - 2:40 PM	Concurrent Sessions
2:50 PM - 3:40 PM	Concurrent Sessions
3:40 PM - 4:10 PM	Break
4:10 PM - 5:00 PM	Concurrent Sessions

Friday, November 2

Sessions Continue

8:00 AM - 8:45 AM	Breakfast
8:50 AM - 9:40 AM	Concurrent Sessions
9:40 AM - 10:00 AM	Break
10:00 AM - 12:00 PM	Closing Session

2018 QM Award Winners

Ron Legon Leadership Award for Quality Assurance in Online Education

Purpose

In honor of the extraordinary leadership and innovative ideas of Dr. Ron Legon, Executive Director Emeritus of Quality Matters, Inc., this annual award is to recognize individuals whose conceptual, policy, or operational contributions to quality assurance in online education stand out. The award is to be presented at the QM Conference. The Ron Legon Leadership Award recognizes individuals for their positive impact on and contributions to quality assurance in online teaching and learning, theories and practices in quality assurance, and innovations to further quality assurance in online education. Individuals whose leadership efforts have changed the online education quality assurance paradigm for the betterment of students and educators particularly deserve this award. Lifetime achievements in online education quality assurance will be considered.

Criteria

Individuals with the following leadership qualities are considered for this prestigious award

They:

- ✓ are recognized as leaders in online quality assurance
- ✓ have had a significant impact on online education quality assurance policy and/or practice in higher education, K-12, publishing, and/or continuing education
- ✓ are visionary and innovative, striving to improve the future of online education through quality assurance
- ✓ have shown a commitment to continuous quality improvement in online education
- ✓ have shifted the paradigm of quality assurance in online education
- ✓ adhere to core values and ethical standards
- ✓ are exemplary in mentoring future leaders

The 2018 Ron Legon Leadership Award Winner:

Dr. Michael J. Offerman



Dr. Michael J. Offerman is a seasoned higher education professional who has devoted substantial time and creative energy to improving the performance of online programs and helping students find the best program matches for their goals. Offerman's leadership and contributions at multiple higher education organizations have resulted in the creation of quality learning experiences and leadership development in online learning. As president of Capella University, Offerman led award-winning programs and quality assurance efforts. As a consultant to the Lumina Foundation, he focused efforts to support competency-based programs. He also led online and continuing education programs at the University of Wisconsin-Extension and the University of Arizona.

Directors' Award for Exceptional Service to Quality Matters

The Directors' Award for Exceptional Service is presented to members of the QM community who have gone above and beyond common service to the organization. These individuals have made extraordinary contributions to QM's quality assurance efforts with online and/or blended education at institutions, and for learners. This award is presented at the discretion of the Quality Matters Directors Group and may not necessarily be awarded every year.



Individuals and groups that exemplify QM's focus on student learning through the implementation of QM standards, practices and processes that demonstrate impact on student success are recognized for their contributions.

The 2018 Directors' Exceptional Service Award Winner:
Eddie Andreo of Cowley College

Making a Difference for Students Awards

Quality Matters' mission is to promote and improve the quality of online and blended education to support learners. This award recognizes individuals or groups that exemplify QM's focus on learners through the implementation of QM Standards, practices, and processes that have demonstrated impact on learner success. The implementation should be either broadly transformative in impacting the general learner experience in online and/or blended courses or significantly and directly meaningful for a specific subset of learners. Evidence of success – statistical and/or anecdotal – should clearly demonstrate positive outcomes for learners.

Outstanding Impact by an Individual

The Outstanding Impact by an Individual award recognizes individuals whose efforts to champion the Quality Matters process at their institutions have yielded demonstrable impact on the quality of online and/or blended education. The impact may be in the form of specific innovations that have yielded positive outcomes for the institution or in the scale and scope of the adoption of the QM Rubric, process, or program across the organization.

Individual Winner:

Karen White, Amarillo College

Outstanding Impact by an Organization

The Outstanding Impact by an Organization award recognizes institutions or groups that exemplify QM's focus on learners through the implementation of QM Standards, practices, and processes that have demonstrated impact on learner success. The implementation should be either broadly transformative in impacting the general learner experience in online courses or significantly and directly meaningful for a specific subset of learners.

Institution Winner:

Southeast Missouri State University

Poster Sessions

Wednesday, October 31, 2:00 PM - 2:50 PM

Intended Audience Legend:

A: Administrators

F: Faculty

ID: Instructional Designers

K-12: K-12

R: QM Peer Reviewers & QM Master Reviewers

QMC: QM Coordinators

N: New to the topic

I: Some experience, but looking to grow

E: Experienced with the topic

VE: Extensive experience

INTENDED PARTICIPANTS/ CONCENTRATION	TITLE/PRESENTER(S)/HASHTAG/DESCRIPTION
<p>A, ID, F, I <i>Fresh Ideas - Accessibility</i></p>	<p>Creating Closed Captions at Scale <i>Julie Allen, Senior Instructional Designer, Arizona State University</i> #QMConnectCaptions Institutions must create high-quality closed captions for videos delivered online. A large public university has created a three-tiered approach to developing captions on budget and at scale. Join us to see if our processes could be useful for your institution.</p>
<p>F, ID, A, N <i>Measuring the Impact of Quality Assurance</i></p>	<p>The Goldilocks Principle of Course Navigation: How Quality Matters Is Just Right <i>Carrie Bailey and Kathie Forney, Faculty Development Specialists, Oregon Health and Science University</i> #QMConnectGoldilocksPrinciple Is there a Goldilocks Principle that is “just right” in course design? This poster presentation, based on a usability test of participants, illustrates how QM-Certified home pages fall within comfortable margins between course navigation that is too easy and too hard.</p>
<p>A, ID, F, I <i>Launching QM and Achieving Sustainability</i></p>	<p>Quality Matters @ IU: Scaling Up and Empowering Faculty <i>David Becker, Instructional Designer & QM Course Review Manager, and Samantha Earley, Associate Director - Office of Collaborative Academic Programs, Indiana University</i> #QMConnectScaleUp Are you a large institution that is looking for a scalable model of quality assurance that also empowers faculty while promoting consistency and student success? Join us to discover our pilot model of quality assurance at Indiana University and discuss how it might work for you, too.</p>
<p>F, QMC, ID, I <i>Launching QM and Achieving Sustainability</i></p>	<p>The Flintstones Meet the Jetsons – Navigating UIndy’s School of Nursing’s Online BS/RSN & MSN Program <i>Tia Bell, Program Director, and Carla Harper, Instructional Designer, University of Indianapolis</i> #QMConnectFlintstonesmeettheJetsons Participants will share insights into implementing QM and will discuss the phases of implementation for QM, including best practices and challenges. Contact information for the presenters, a list of references, and recommendations for implementation will be takeaways.</p>
<p>F, ID, A, I <i>Fresh Ideas - Technology</i></p>	<p>Open Source 6th Edition Quality Matters Template for Canvas <i>Kyle Cage, Instructional Designer, and Milica Markovic, Professor, California State University Sacramento</i> #QMConnectCanvasTemplate Is your institution transitioning to Canvas LMS? Come to see our poster! We have created a Canvas template that is based on QM Standards.</p>

INTENDED PARTICIPANTS/ CONCENTRATION	TITLE/PRESENTER(S)/HASHTAG/DESCRIPTION
<p>F, ID, R, I</p> <p><i>Quality Assurance: Theory to Practice</i></p>	<p>Maximize Usability in Course Design</p> <p><i>M. Nancy Chartschlaa, Instructional Consultant, New Mexico State University; and Sandy Johnson and Christina Schaub, Instructional Consultants, New Mexico State University Main Campus</i></p> <p>Improve learning by using visual elements strategically. The visual elements in a course play an important role in course design and affect course usability. The poster will show tips on how to create a visually balanced course so that visual elements are not in the way of content (Quality Matters Standards 8.1, 8.2). Visitors will be provided with a “Maximize Usability in Course Design” handout.</p>
<p>F, ID, A, I</p> <p><i>Quality Assurance: Theory to Practice</i></p>	<p>Developing, Implementing, and Improving an Online Anatomy and Physiology Lab Course Using QM</p> <p><i>Nicole Dier, Graduate Student, and Heather Robbins, Senior Lecturer, University of Toledo</i></p> <p>We have taken online classes to uncharted territories at a large, four-year institution. Students are given the opportunity to take learning anatomy and physiology outside of classroom walls while still maintaining the quality of a traditional land-based laboratory course.</p>
<p>ID, QMC, A, N</p> <p><i>Measuring the Impact of Quality Assurance</i></p>	<p>I Like Big Data and I Cannot Lie: How to Measure the Impact of Your Data like a Boss</p> <p><i>Jacqueline Beverley and Franklin Boykin, Assistant Directors, Instructional Design, Columbia Southern University</i></p> <p>#QMConnectILikeBigData</p> <p>This session will identify how CSU implemented the QM Rubric into their course design process and demonstrate consistent and practical application methods for ensuring quality in online courses. Analytics will be provided to substantiate the impact of the Quality Matters Rubric on QA efforts.</p>
<p>F, ID, K-12, I</p> <p><i>Engagement Strategies</i></p>	<p>Recipe for Engagement: Interaction Strategies that Work</p> <p><i>Jessica Handley, Instructional Designer, University of Texas Rio Grande Valley</i></p> <p>#QMConnectRecipe</p> <p>How can collages, purposeful flaws, and no-win scenarios make over your engagement levels? Learn the subtle art of embedding microchallenge ingredients throughout your course to whet your students' appetite and keep them coming back for more.</p>
<p>ID, QMC, A, I</p> <p><i>Quality Assurance: Theory to Practice</i></p>	<p>Educating the Educator: From Insight to Action!</p> <p><i>Arleen Janz, Instructional Design Project Manager, University of South Florida</i></p> <p>#QMConnectAction</p> <p>Have you felt push-back from your instructors when introducing them to the Quality Matters process? Join our university Digital Learning team to discuss approaches to this challenge, and discover strategies and insights to inform your own introduction process.</p>
<p>F, A, K-12, I</p> <p><i>Engagement Strategies</i></p>	<p>Preparing Students for Online Success</p> <p><i>Rob Klinger, Associate Professor of Astronomy, and Kathy Roark-Diehl, Professor of English, New Mexico State University Alamogordo</i></p> <p>#QMConnectBootcamp</p> <p>Many students are underprepared for an online education. In response, faculty at NMSU-A deployed a “Tech Boot Camp,” a workshop to get students into technology shape! This session will describe the boot camp and other strategies to prepare students for online success.</p>
<p>ID, F, A, I</p> <p><i>Fresh Ideas - Technology</i></p>	<p>Wireless Support: Seven Clever Approaches to Meeting Standard 7</p> <p><i>Reba-Anna Lee, Assistant Dean, Distance Learning, Northwestern University</i></p> <p>#QMConnectWirelessSupport</p> <p>Do your students appear to be confused or lost? Is there a student center on campus, but you are not sure how it transfers to online student support? This poster session will demonstrate how to support your online students seamlessly through your online course site.</p>

INTENDED PARTICIPANTS/ CONCENTRATION	TITLE/PRESENTER(S)/HASHTAG/DESCRIPTION
<p>QMC, A, ID, VE <i>Leading Quality Assurance</i></p>	<p>We Know What You Did Last Summer—Leveraging Scale and Scope of Summer QM Training <i>Enoch Park, QM/Online Learning Specialist; Heather McCullough, Associate Director, Center for Teaching and Learning; and Lynn Wahl, Instructional Designer, University of North Carolina, Charlotte</i></p> <p>In this poster, panelists will share experience in two intensive summer QM training programs, which offered a balanced combination of course facilitated by QM and staff with follow-up supports.</p>
<p>F, ID, R, N <i>Fresh Ideas - Alternative Design Models</i></p>	<p>Student Reflection: A Gateway to Assessing a Performance-Based Course <i>Susan Simkowski, Associate Professor, University of Arkansas-Fort Smith</i></p> <p>#QMConnectPersonalizedAssessment</p> <p>As personalized learning becomes the latest educational buzzword, what about the outcome? What if the student is the driver and educators ask students what they want to be assessed on? The poster session will demonstrate techniques used for student reflections.</p>
<p>A, QMC, ID, E <i>Leading Quality Assurance</i></p>	<p>Quality Assurance As a Catalyst for Organizational Growth and Transformation <i>Jason Underwood, Director of Instructional Design and Development; Tracy Miller, Assistant Director of Operations, Quality Assurance and Compliance; and Christiane Ong-McCarthy and Cynthia Paralejas, Senior Instructional Designers, Northern Illinois University</i></p> <p>#QMConnectCatalystForTransformation</p> <p>This poster will explore the role the adoption of QM played in the complex process of transformation that unified previously distributed organizations at a large university to support quality online course and program design and development.</p>
<p>F, A, K-12, I <i>Engagement Strategies</i></p>	<p>Delivery Standards that Make a Difference <i>Sherrell Wheeler, Director of Online Quality Assurance; Robert Klinger, Associate Professor of Astronomy; and Kathy Roark-Diehl, Professor of English, New Mexico State University Alamogordo</i></p> <p>#QMConnectDeliveryStandards</p> <p>With HED’s expectation that all online courses include “regular and substantive interaction,” one college designed delivery standards to ensure that presence in the classroom meets that requirement. See the delivery standards that are in place.</p>

Bronze Sponsor



CourseArc

Design. Build. Educate.

Schedule and Program

“Gateway to Quality” St. Louis, Missouri

Intended Audience Legend:

A: Administrators

F: Faculty

ID: Instructional Designers

K-12: K-12

R: QM Peer Reviewers & QM Master Reviewers

QMC: QM Coordinators

N: New to the topic

I: Some experience, but looking to grow

E: Experienced with the topic

VE: Extensive experience

Wednesday

Wednesday, October 31

TIME/ROOM INTENDED AUDIENCE CONCENTRATION	TITLE/PRESENTER(S)/HASHTAG/DESCRIPTION
8:00 AM - 9:00 AM Majestic D-E	Breakfast
8:00 AM - 8:50 AM Landmark 1&2	Newcomers Breakfast
9:00 AM - 10:30 AM Majestic D-E	<p>Keynote: On Quality AND Student Success: The Dream Team</p> <p><i>Mark Milliron, Co-Founder and Chief Learning Officer, Civitas Learning</i></p> <p>The last 10 years have seen the rise of large-scale student success efforts focused on helping more and more diverse students finish what they start in higher education. In this presentation, we'll explore how quality online and blended learning—including competency-based options—have expanded access and success in higher education. Next, we'll dive into how the digital signal coming from these efforts has informed and improved student success work, especially advising and strategic nudging outreach. Finally, we'll present strategies for leading efforts to connect quality and student success work with a special focus on fostering systems and cultures that significantly improve quality, student completion, and career success.</p>
10:30 AM - 10:50 AM Majestic Foyer	Break
10:50 AM - 11:40 AM Majestic C F, ID, A, I <i>Measuring the Impact of Quality Assurance</i>	<p>QM's QA Continuum of Excellence - Where Are You and Where Are We?</p> <p><i>Barbara Altman, Associate Professor, Texas A&M University - Central Texas; Bethany Simunich, Director of Online Pedagogy and Research, Kent State University; and Barbra Burch, Manager of Research and Development, Quality Matters</i></p> <p>#QMConnectContinuumofExcellence</p> <p>This session will discuss an ongoing QM research project on the phases institutions move through in their goal of implementing the quality assurance facets of QM. Come hear the results of the pilot study and provide critical feedback to reflect and enhance your own institutional path and goals.</p>
10:50 AM - 11:40 AM Majestic F A, I <i>Leading Quality Assurance</i>	<p>Cultivating Institutional QA Leadership: How to Become an Academic Leader of Quality Assurance</p> <p><i>Eddie Andreo, Associate Vice President for Distance Learning, Cowley College and Lisa Clark, Associate Vice President for Academic Affairs, University of Northwestern Ohio</i></p> <p>#QMConnectLeaders</p> <p>Join us to develop ideas for presenting your QM efforts to others at your institution in a way that connects your work to larger institutional QA strategic plans even if you're not in a position to directly speak to Vice President, Provost, or President.</p>

Wednesday, October 31

TIME/ROOM INTENDED AUDIENCE CONCENTRATION	TITLE/PRESENTER(S)/HASHTAG/DESCRIPTION
10:50 AM - 11:40 AM Majestic B F, ID, A, N <i>News You Can Use from QM</i>	Quality Matters Overview <i>Brenda Boyd, Senior Academic Director: Program Services, Quality Matters</i> #QMConnectOverview The QM Overview session is designed to introduce QM to faculty, staff, and administrators who are new to Quality Matters. Join us for a quick introduction to QM: how it works, what's in it for institutions, and how QM can support efforts to help students succeed.
10:50 AM - 11:40 AM Majestic G A, QMC, VE <i>Technology-Enhanced Education: The ROI of Quality</i>	The Competitive Potential of Local and Regional Online Programs: Clues from the CHLOE Survey <i>Ron Legon, Executive Director Emeritus & Senior Adviser for Knowledge Initiatives, Quality Matters</i> How can local and regional online programs thrive in an increasingly competitive environment led by nationally focused enterprise-level programs? This session goes beyond describing various sectors' current online learning practices and articulated future plans. Based on findings from the CHLOE (Changing Landscape of Online Education) surveys, the facilitator will identify strengths and opportunities that local and regional institutions may not be taking full advantage of and vulnerabilities they need to address. Participants will discuss the relevance and practicality of the recommended initiatives for their institutions.
10:50 AM - 11:40 AM Landmark 1 ID, A, F, I <i>Making a Difference for Students</i>	Building a Culture of Quality Online Teaching & Learning: A 3-Year Case Study & Student Impact Study <i>Monica Munoz and Cheryl Saelee, eLearning Specialists, and Roger Wen, Senior Director of the Office of the Online Campus, California State University, East Bay</i> #QMConnectbuildingQA #QMConnectCSUEastBay A state university's vision and strategy to create a campus-wide QA culture will be presented. Based on a 3-year case study, participants will be introduced to a new proposed online instructional design system and the results of the data analysis.
10:50 AM - 11:40 AM Landmark 3 F, A, K-12, I <i>Quality Assurance: Theory to Practice</i>	Academic Rigor: Defining an Ideal and Leveraging Quality Matters Standards to Document Evidence <i>Andria Schwegler, Associate Professor of Psychology, Texas A&M University Central Texas</i> #QMConnectAcademicRigor Academic rigor is promised by educational institutions, but translation from theory to practice poses challenges. This session explores attendees' definitions, interprets QM Standards as evidence of rigor, and solicits areas needing further research.
10:50 AM - 11:40 AM Majestic A F, ID, A, I <i>Fresh Ideas - Alternative Design Models</i>	Unplugged: Using the QM Rubric Offline <i>Nathan Fortney, Instructional Designer and Andrea Bucklew, Associate Provost, Alderson Broaddus University</i> #QMConnectUnplugged In this session, we will discuss the reverse engineering process used to apply the QM Rubric in seated courses on campus, using a QM designed course as the guide. The end result? A successful approach being replicated across our campus, building excitement for both online learning and the QM Rubric.
10:50 AM - 11:40 AM Majestic H F, A, I <i>Launching QM and Achieving Sustainability</i>	Raising the Bar: An Institution's Journey to Sustainable Quality in Online Education <i>Jane Sprangers, Faculty, Hennepin Technical College</i> Are you ready to launch a quality online program? Do you need ideas to break through faculty disinterest in QM? Then this session is for you! Come along on a tour of one institution's journey to quality, what we are learning along the way, and how we are embracing the challenges we know are yet to come.

Wednesday, October 31

TIME/ROOM INTENDED AUDIENCE CONCENTRATION	TITLE/PRESENTER(S)/HASHTAG/DESCRIPTION
<p>10:50 AM – 11:40 AM Landmark 7 F, ID, QMC, I <i>Fresh Ideas - Technology</i></p>	<p>What's in Your LMS? Sketching QM Standards throughout the Canvas LMS <i>Melissa Thomas, Director, Instructional Design & Delivery and Safaa Said, Instructional Designer, Salisbury University</i> #QMConnectWhatsinyourLMS This practical and engaging session will explore how our team leverages the Canvas LMS through templates, reusable learning objects, and master courses using the Blueprint feature while promoting best practices and opportunities to meet various QM Standards.</p>
<p>10:50 AM – 11:40 AM Landmark 2 A, F, K-12, I <i>Quality Assurance: Theory to Practice</i></p>	<p>Maximize the 'Mets'—Create a Culture of Quality <i>Annette Walaszek, Associate Director, Wisconsin Virtual School; Jennifer Kolar-Burden, Coordinator of Curriculum, Illinois Virtual School; and Jon Oestreich, Associate Director, Wisconsin Virtual School</i> #QMConnectMaxMets While a successful QM review is the ultimate goal, there are many ways to embed quality along the way and maximize “met” objectives. A multi-state panel representing several K-12 programs will discuss how QM principles can be included in all aspects of online education.</p>
<p>11:50 AM – 12:40 PM Majestic H F, A, QMC, E <i>Fresh Ideas - Alternative Design Models</i></p>	<p>Creative Alternatives for Fiscally Responsible Quality Assurance <i>Sarah Barnhardt, Associate Professor, and Dionne Thorne, Director of Instructional Design and Online Learning, The Community College of Baltimore County</i> How do you institute optimal quality assurance on a budget? The conversation revolves around creative and innovative ways of ensuring quality through the use of available institutional resources. We share a four-tier review process and discuss ways to manage the process.</p>
<p>11:50 AM – 12:40 PM Landmark 1 F, A, ID, I <i>Measuring the Impact of Quality Assurance</i></p>	<p>Beyond the Buzz: Recent Research on Hot Topics in Online Learning and Quality Assurance <i>Barbra Burch, Manager of Research and Development, Quality Matters</i> #QMConnectBeyondTheBuzz The amount of research on online learning and quality assurance accumulates faster than anyone can keep up with it. In this session, attendees will get a summary of recent research findings in some of today's hot topics related to online learning and quality assurance to see beyond the buzz.</p>
<p>11:50 AM – 12:40 PM Majestic B A, ID, F, I <i>News You Can Use from QM</i></p>	<p>QM International Outreach Updates and iQM Association Member Gathering <i>Yaping Gao, Senior Academic Director: Member Services & Partnerships; Deb Adair, Executive Director, and Fernando Senior, QM International Representative to Latin America & the Caribbean, Quality Matters</i> Come join the QM leadership panel as they share some exciting updates on QM's expanding international membership and ongoing collaborations in major non-English speaking communities. Join the iQM Association and meet with your fellow members!</p>
<p>11:50 AM – 12:40 PM Majestic F F, ID, K-12, I <i>Fresh Ideas - Technology</i></p>	<p>Oh Caption, My Caption! <i>Laura Garmire, Virtual Learning Specialist, and Kim Hendrick, Director of Online Curriculum & Technology, Indiana Online</i> #QMConnectMyCaption Videos make learning come alive but Closed Captioning (CC) is time consuming. CC is essential for all learners—not just for people who are deaf and hard of hearing. Learn a few tips and tricks and walk away with crowd-sourced tools and resources to help make CC easier to implement and manage.</p>

Wednesday, October 31

TIME/ROOM INTENDED AUDIENCE CONCENTRATION	TITLE/PRESENTER(S)/HASHTAG/DESCRIPTION
<p>11:50 AM – 12:40 PM Landmark 3 A, ID, F, I <i>Launching QM and Achieving Sustainability</i></p>	<p>Head'em Up! Move'em On!: Developing a QA Program Using Quality Matters <i>Joyce Langenegger, Executive Director of Academic Success; Linda Reed, Instructional Design Specialist; and Eric Miller, Government Professor, Blinn College</i></p> <p>#QMConnectDeveloping</p> <p>How does QM align fractured processes into a cohesive QA program? Join a QA administrator, instructional designer, and online faculty member on the path from an unregulated Wild West online environment to a structured course design and review process that fully integrates QM Standards.</p>
<p>11:50 AM – 12:40 PM Landmark 2 F, ID, A, N <i>Fresh Ideas - Accessibility</i></p>	<p>UDL 101: Getting Started with Universal Design for Learning <i>Elizabeth McMahon, Coordinator of the Minnesota Online Quality Initiative, Northland Community and Technical College</i></p> <p>#QMConnectUDL101</p> <p>The UDL design framework describes best practices for how students access material, engage with it, and show what they know. Learn how simple course changes can improve accessibility, inclusion, and support the diverse learning needs of students.</p>
<p>11:50 AM – 12:40 PM Majestic C R, QMC, F, E <i>Leading Quality Assurance</i></p>	<p>Let's Speak QM - QM Course Certification for Foreign Language Courses <i>Enoch Park, Online Learning Specialist; Bobby Hobgood, Director, Language Resource Center; and Jeffrey Killman, Assistant Professor of Spanish, University of North Carolina Charlotte</i></p> <p>In this interactive session, participants will join discussions on the unique needs and considerations in reviewing foreign language courses.</p>
<p>11:50 AM – 12:40 PM Majestic A A, QMC, K-12, I <i>Engagement Strategies</i></p>	<p>Building Quality with Digital Credentials <i>Brenda Perea, Director, Education and Workforce Strategies, Credly, Inc.; M.J. Bishop, Director of William E. Kirwan Center for Academic Innovation, University System of Maryland; and Susan Manning, Chief Success Strategist, Credly, Inc.</i></p> <p>#QMConnectDigitalbadge</p> <p>How do administrators find individuals with QA abilities based on demonstrated, verified competencies? Working with educators and industry leaders, QM created a set of digital badges to empower an education institution to partner with QM to improve quality assurance while managing their talent.</p>
<p>11:50 AM – 12:40 PM Majestic G A, QMC, VE <i>Technology-Enhanced Education: The ROI of Quality</i></p>	<p>Academic Integrity in an Interconnected World <i>Jennifer Douglas, Dean of Research and Graduate Studies, American Public University System; Douglas Harrison, Associate Dean of the Graduate School, University of Maryland University College; and Adel Lelo, Senior Manager, Assessment Solutions, and Marueen O'Brien, Director of Evaluation, Western Governors University</i> <i>Moderator: Gregory von Lehmen, Special Assistant to the President, Cybersecurity, University of Maryland-University College</i></p> <p>Academic institutions seem to be facing an accelerating threat to integrity and, consequently, to the credibility of academic degrees (especially those earned online). Growing in both number and scope, these incidents include— but go well beyond—student cheating. For example, acquisition and sale of an institution's course material, such as assignments and exams, appears to be increasing through both the manipulation of students to share materials and cyber attacks. Panelists from some of the leading innovative online institutions will share their strategies, policies, and actions to ensure academic integrity.</p>
<p>11:50 AM – 12:40 PM Landmark 7 F, VE <i>Quality Assurance: Theory to Practice</i></p>	<p>One Step at a Time: How to Improve Student Persistence through Low-Stakes Assignments <i>Shelly Wick, Instructor of Writing and Rhetoric, Florida International University</i></p> <p>Discover how you can use unique, low stakes, write-to-learn assignments in your well-designed online course to help students improve their engagement, writing process, social presence, and more. Plus, find out how those assignments can help you too!</p>

Wednesday, October 31

TIME/ROOM INTENDED AUDIENCE CONCENTRATION	TITLE/PRESENTER(S)/HASHTAG/DESCRIPTION
12:40 PM – 1:55 PM Majestic D-E	Lunch and Recognition
2:00 PM – 2:50 PM Majestic Foyer	Poster Session
2:50 PM – 3:20 PM Majestic Foyer	Break
3:20 PM – 4:10 PM Majestic H F, ID, N <i>Engagement Strategies</i>	Once Upon a Time: Engaging Learners through Storytelling <i>Julie Allen, Senior Instructional Designer; Dajana Radosavljevic, Instructional Design Specialist; and Mary Chaaban Arcuria, Senior Instructional Designer, Arizona State University</i> #QMConnectStorytelling Embrace the power of storytelling to increase engagement and information retention. Research shows people are primed to learn from stories and making stories interactive can be even more powerful. Join us for a hands-on session in which we create interactive stories using a free tool called Twine.
3:20 PM – 4:10 PM Majestic C F, A, QMC, I <i>Fresh Ideas - Technology</i>	Busting Multimedia Myths: An Evidence-Based Approach to Quality Instructional Media <i>Steven Crawford, District Director, Maricopa Community Colleges</i> #QMConnectMediaBestPractices There are many myths as to what makes a “good” online presentation. This session will provide an overview of the categories and types of instructional multimedia and the quality research to date. Participants will be invited to discuss the application of these evidence-based practices.
3:20 PM – 4:10 PM Majestic F ID, A, F, I <i>Making a Difference for Students</i>	Outfoxing Dr. Fox: Alternatives to Student Evaluation Data for Measuring QM Impact <i>Kris Baranovic, Instructional Designer, and Mary Harriet Talbut, Director, Southeast Missouri State University</i> Student evaluation data is wonderful. It’s but one measure of course quality. Discover how student behavioral data in the learning management system can provide clear and positive impact of QM review on online courses.
3:20 PM – 4:10 PM Majestic B F, QMC, R, I <i>News You Can Use from QM</i>	QM Rubric Updating: A Panel Discussion <i>Brenda Boyd, Senior Academic Director: Program Services, and Yaping Gao, Senior Academic Director: Member Services & Partnerships, Quality Matters; Eddie Andreo, Associate VP for Distance Learning, Cowley College; Christopher Ostwinkle, Director, Joliet Junior College; Bethany Simunich, Director, Online Pedagogy and Research, Kent State University System; and Melissa Walter, Instructor, University of South Alabama</i> #QMConnectRubric Join a panel of QM Rubric and Legacy Committee members to hear what it is like to update the QM Rubric. Get answers to your questions about how QM updates the QM Rubric and what it takes to make it happen.
3:20 PM – 4:10 PM Majestic A A, QMC, VE <i>Leading Quality Assurance</i>	Connecting QM Program Certification and HLC Open Pathway Quality Initiative <i>Lisa Clark, Associate Vice President for Academic Affairs and Dean of Online Programs, University of Northwestern Ohio</i> #QMConnectprogramreview Do you lead a QM initiative, the accreditation process, or oversee quality assurance at your institution? If you answered yes, this session could assist with tying all of these initiatives together in a way that saves time in the long run while maximizing the institutional reward.

Wednesday, October 31

TIME/ROOM INTENDED AUDIENCE CONCENTRATION	TITLE/PRESENTER(S)/HASHTAG/DESCRIPTION
<p>3:20 PM – 4:10 PM Majestic G A, QMC <i>Technology-Enhanced Education: The ROI of Quality</i></p>	<p>Quality Assurance, Education Policy, and Regulation <i>Yuanxia Ding, Chief Impact Officer, Skills Fund and Former Chief of Staff to the Under Secretary of Education</i> <i>Moderator: Deb Adair, Executive Director, Quality Matters</i></p> <p>This fireside chat-style conversation will provide insight into national regulatory and policy intentions and practices related to quality assurance and new forms of teaching and learning. Considering the rapid growth of alternative providers of education, the conversation will turn to questions about what quality assurance might look like in the future as higher education and alternative providers begin to “share” students. Will we see more collaboration between them and who is responsible for quality in that relationship?</p>
<p>3:20 PM – 4:10 PM Landmark 1 F, ID, K-12, N <i>Fresh Ideas - Accessibility</i></p>	<p>Designing for All, It’s All in the Design <i>Kim Hendrick, Director of Online Curriculum & Technology and Laura Garmire, Virtual Learning Specialist, Indiana Online</i></p> <p>#QMConnectWorthIt</p> <p>We’re not telling you it’s going to be easy; we’re telling you it’s going to be worth it. Explore QM Standard 8 to learn quick tips to help meet the guidelines. Take a closer look at your own digital content for accessibility. Crowd-sourced resources will be curated to take back to use the next day.</p>
<p>3:20 PM – 4:10 PM Landmark 2 ID, F, A, I <i>Launching QM and Achieving Sustainability</i></p>	<p>Connecting Course Design and the QM Rubric—Use a Guide! <i>Sandra Johnson, Mary Chartschlaa, and Christina Schaub, Instructional Consultants, New Mexico State University</i></p> <p>#NMSUOCIP</p> <p>This session will provide a Course Developer’s Guide with information on applying best practice, a checklist, and basic templates for online course design following Quality Matters Standards in an easy-to-use format.</p>
<p>3:20 PM – 4:10 PM Landmark 3 F, R, ID, I <i>Quality Assurance: Theory to Practice</i></p>	<p>Protecting Intellectual Property Rights: Making Online Courses Comply with QM Standard 4.3 <i>Rajeswari Mohan, Instructional Designer, Johns Hopkins University</i></p> <p>Standard 4.3 in the QM Rubric emphasizes the importance of acknowledging “previously published, instructor created materials, journal articles, publisher materials, textbooks, images, graphic materials, tables, videos, audio recordings, websites, slides, and other forms of multimedia.” (Annotation, 6th edition QM Rubric). You will practice ways of “modeling” these concepts in this session. First, you will participate in role playing in scenarios, then debate contentious issues, and finally explore ways to protect intellectual property rights of faculty, research resources, and designers. Final Product: the participants and the presenter will create a “Best Practices Checklist” to share. Please join this session and share your insight.</p>
<p>3:20 PM – 4:10 PM Landmark 7 F, ID, I <i>Quality Assurance: Theory to Practice</i></p>	<p>RAAWR! Rubrics, Assessment, Alignment with Realism <i>Jacklyn Pierce, Assistant Professor, Lake-Sumter State College</i></p> <p>#QMConnectRAWRyourwaytoAlignment</p> <p>Join us in analyzing a common object, identifying criteria, and creating rubrics for assessing it—and applying this to creating assessments and assignments in your own classrooms.</p>
<p>4:20 PM – 5:10 PM Majestic G A, VE <i>Leading Quality Assurance</i></p>	<p>What Quality Looks Like in Technology-Enhanced Education: Views from CAOs <i>Lisa Clark, Associate Vice President for Academic Affairs and Dean of Online Programs, University of Northwestern Ohio; Anne Cooper, Senior Vice President, Instruction & Academic Programs, St. Petersburg College; and Tina Parscal, Executive Director, CCCOnline, Colorado Community College System</i> <i>Moderator: Mike Abbiatti Vice President for Educational Technologies for the Western Interstate Commission for Higher Ed/Exec. Director, WICHE Cooperative for Educational Technologies and QM Board Member</i></p> <p>Chief Academic Officers have responsibility for the quality in their courses, programs and faculty involved in technology-enhanced education. What are the benchmarks that count and how do they know they are hitting them? What does a comprehensive approach to quality assurance look like from their vantage point? How do they know if they are offering students a quality learning experience? CAOs from institutions with significant commitments to quality in technology-enhanced education will offer their views on how they have navigated the quality question.</p>

Wednesday, October 31

TIME/ROOM INTENDED AUDIENCE CONCENTRATION	TITLE/PRESENTER(S)/HASHTAG/DESCRIPTION
<p>4:20 PM – 5:10 PM Majestic H ID, A, F, N <i>Leading Quality Assurance</i></p>	<p>Gateway to Collaboration: An Evidence-Based Course Design Process Driven by Shared Governance <i>Steven Crawford, District Director, Maricopa Community Colleges, and Eddie Andreo, Associate Vice President for Distance Learning, Cowley College</i> #QMConnectEBCourseTeam We will review our research and findings on the myriad perceptions of who should lead varying course design tasks. We will then discuss an evidence-based approach to negotiate who should lead these tasks when working within an interprofessional course design team.</p>
<p>4:20 PM – 5:10 PM Landmark 1 F, ID, A, I <i>Measuring the Impact of Quality Assurance</i></p>	<p>Which Active Learning Methods Do Students Perceive to Increase Their Learning and Satisfaction? <i>Bill Davis, Assistant Professor; and William Woods, Professor/Chair of Faculty Senate, Forbes School of Business & Technology at Ashford University</i> #QMConnectActiveLearning Active learning is the process of doing, observing, and dialogue with oneself and others. This session presents an insightful look into active learning methods, strategy, learning styles, and the active learning methods students perceive to increase their learning and satisfaction.</p>
<p>4:20 PM – 5:10 PM Landmark 3 ID, QMC, A, N <i>Fresh Ideas - Technology</i></p>	<p>Save Time, Look Amazing, and Meet QM Standards in Canvas with Cidi Labs Design Tools <i>Susan Dellasega, Senior Instructional Designer, and Jennifer Pursley, Faculty Development Specialist, Pittsburg State University</i> #QMConnectCidiLabs Looking for a more efficient way to create templates and provide consistency to courses in Canvas? Design Tools from Cidi Labs is an incredible companion that has helped us get a new online program up and running to meet QM Standards from the get-go. Come see a demonstration of this technology tool.</p>
<p>4:20 PM – 5:10 PM Landmark 2 QMC, R, F, N <i>Launching QM and Achieving Sustainability</i></p>	<p>Building a QM Campus Community <i>Trish Harvey, Assistant Professor and Nicole Nelson, Academic Technology Consultant, Hamline University</i> #QMConnectStories Creating the “compelling why” for using Quality Matters can be a challenge. Our QM team, representing a cross-department collaboration, used a variety of strategies to gain faculty support at our small liberal arts institution. In this session, we share our story, strategies and next steps.</p>
<p>4:20 PM – 5:10 PM Landmark 7 F, R, ID, I <i>Quality Assurance: Theory to Practice</i></p>	<p>Begin Here: Writing Quality Learning Objectives <i>John Hollenbeck, Senior Instructional Designer, University of Wisconsin Colleges Online</i> #QMConnectQualityLearningObjectives Do you know how to write a quality learning objective? Learning objectives are a foundational part of the Quality Matters Rubric, yet many are not sure of how to reliably create them. It’s time to get clear what quality learning objectives consist of and develop the confidence to write them.</p>
<p>4:20 PM – 5:10 PM Majestic C ID, F, K-12, I <i>Fresh Ideas - Accessibility</i></p>	<p>How to Create Interactive, Responsive, Accessible Online Lessons that Work with any LMS <i>Mary Beth Huneke, Online Education Adviser, SoftChalk, and Kathy Tally, Professional Development Specialist, Quality Matters</i> #QMConnectAccessibility Why create a course that is ‘meh’ when it’s so easy to create a course that is definitely “NOT MEH”! See how easy it is to create engaging, interactive, professional-looking, online lessons that meet accessibility requirements, using SoftChalk.</p>

Wednesday, October 31

TIME/ROOM INTENDED AUDIENCE CONCENTRATION	TITLE/PRESENTER(S)/HASHTAG/DESCRIPTION
<p>4:20 PM – 5:10 PM Majestic A A, F, QMC, VE <i>News You Can Use from QM</i></p>	<p>CHLOE 2019 Survey: Beyond the Numbers <i>Ron Legon, Executive Director Emeritus & Senior Adviser for Knowledge Initiatives, Quality Matters; Richard Garrett, Chief Research Officer, Encoura Eduventures Research; and Eric Fredericksen, Associate Vice President for Online Learning & Associate Professor in Education, University of Rochester</i> #QMConnectCHLOE2019 Learn what the third annual CHLOE (Changing Landscape of Online Education) Survey of Chief Online Officers found about such issues as the institutional governance of online learning, whether quality assurance processes drive change, and the current status and potential of blended learning.</p>
<p>4:20 PM – 5:10 PM Majestic F F, A, ID, N <i>Engagement Strategies</i></p>	<p>Science Lab Kits for Success with Standards 4 and 5 <i>Stephanie Songer, Distance Learning Specialist, Carolina Biological Supply Company, and Jane Sprangers, Instructor, Hennepin Technical College</i> Lab kits enable online science courses to meet QM Standards 4, Instructional Materials, and 5, Course Activities and Learner Interaction. Planning and implementation of lab kits will be discussed and investigations and assessments provided.</p>
<p>4:20 PM – 5:10 PM Majestic B K-12, ID, A, I <i>Making a Difference for Students</i></p>	<p>Michigan Virtual's Journey with Quality Matters <i>Krista Tomaselli, Assistant Director of Instructional Product Development, and Kristi Peacock, Senior Instructional Designer, Michigan Virtual</i> #QMConnectOurQMJourney Are you a member of a K-12 organization thinking about embracing Quality Matters? Are you wondering how to get started? Learn about how one organization went from having no formal quality measures in place for course design to having more than 50 courses Quality Matters certified in three years.</p>

Bronze Sponsor



Create-Your-Own Digital Curriculum.
Manage and Share in the Cloud!

Visit us in the exhibit area and experience
SoftChalk Cloud's Digital Content Authoring Platform
 Get your digital curriculum off-the-ground—*Fast!*

Don't miss our Showcase Presentation...

**How to Create Interactive, Responsive, Accessible Online Lessons
that Work in any LMS**

Wednesday, October 31 | 4:20-5:10 PM | Check your program for location.

Thursday

Thursday, November 1

TIME/ROOM INTENDED AUDIENCE CONCENTRATION	TITLE/PRESENTER(S)/HASHTAG/DESCRIPTION
8:15 AM – 9:00 AM Majestic D-E	Breakfast
8:15 AM – 9:00 AM Majestic A	Town Hall Breakfast <i>Deb Adair, Executive Director, Quality Matters</i> You are cordially invited to participate in a town hall-style meeting with QM leadership. Come hear about what QM has recently released—or will soon release—and what we are planning for the future. Share with us your thoughts about quality in new modes of teaching and learning and where you think QM ought to be heading in providing quality assurance solutions. Share your challenges, concerns, and brilliant ideas for ensuring quality for all learners. Breakfast will be served.
9:10 AM – 10:00 AM Landmark 1 F, ID, N <i>Engagement Strategies</i>	“Objectifying” Course Videos as a Way to Increase Understanding, Familiarity, and Retention <i>Jarrold Cecere, Senior Instructional Designer, Berkeley College</i> #QMConnectEffectiveObjectives Objective videos introduce concepts and demonstrate alignment of material to course- and module-level learning objectives. In addition, objective videos advance the level of personalization in an online course and may impact issues such as retention at the course and program level.
9:10 AM – 10:00 AM Majestic H F, A, QMC, N <i>Engagement Strategies</i>	Fan the Waves of Quality: Accreditation as a Catalyst for QM Engagement <i>Loretta Cochran, Associate Professor of Management, and Johnette Moody, Associate Professor of Computer and Information Science, Arkansas Tech University</i> #QMConnectWaves Grab your accreditation surfboard and ride the waves to QM implementation with us! From the experience of a mid-sized, underfunded state institution, hear how QM became a beacon of quality assurance across the university. There will be opportunities to practice these skills with us!
9:10 AM – 10:00 AM Majestic F A, F, QMC, I <i>Measuring the Impact of Quality Assurance</i>	Influence of APPQMR on Faculty Perceptions of QM and Their Course Design Abilities <i>Rhonda Gregory, Director, Distributed Education, Volunteer State Community College</i> #QMConnectFacultyPerceptions Learn how results of a study at two mid-size community colleges can inform institutional efforts to support faculty development through scaffolded resources and peer mentoring. In the study, faculty were surveyed about their QM perceptions then interviewed about the influence of APPQMR.
9:10 AM – 10:00 AM Landmark 7 A, F, ID, I <i>Leading Quality Assurance</i>	Herding Cats: Creating a Policy for Online Course Development <i>Melissa Kaufman, Director of Online Learning, Dornsife School of Public Health, Drexel University</i> #QMConnectHerdingCats! “Hey, we want to put a course online next term. The instructor has never taught online before. Okay, bye!” Sound familiar? We are a small school at a large university and are creating a policy for online course development so we meet QM Standards and increase quality assurance and faculty success.
9:10 AM – 10:00 AM Majestic A A, QMC, F, N <i>Launching QM and Achieving Sustainability</i>	APPQMR Training for All: Lessons Learned <i>Christopher Ostwinkle, Director of iCampus, Joliet Junior College</i> #QMConnectAPPQMR4ALL Faculty complete the APPQMR within a year of first teaching online with the goal of continuing to offer professional development needed for successful course design. Our hope was to also introduce QM and encourage official QM reviews. Find out about our successes and areas for improvement.

Thursday, November 1

TIME/ROOM INTENDED AUDIENCE CONCENTRATION	TITLE/PRESENTER(S)/HASHTAG/DESCRIPTION
<p>9:10 AM – 10:00 AM Landmark 2 F, ID, A, I <i>Leading Quality Assurance</i></p>	<p>Making the Case: Strategies and Tools for Communicating Innovation <i>Penny Ralston-Berg, Senior Research Instructional Designer, Penn State World Campus, and Eddie Andreo, Associate Vice President for Distance Learning & Site Management, Cowley College</i> #QMConnectInnovation Designed for faculty and designers who are not in formal leadership positions, this session encourages attendees to grow ideas, lead from where they are, and increase innovation at their institutions. Presenters will share a toolkit for communicating and increasing innovation.</p>
<p>9:10 AM – 10:00 AM Majestic C F, ID, A, N <i>Making a Difference for Students</i></p>	<p>Faculty Gateways for Integrating QM <i>Pam Rankey, Associate Professor, University of Cincinnati and Krista Wood, Associate Professor, University of Cincinnati - Blue Ash College</i> #QMConnectFacultyGateways We will share our approach of integrating QM principles, peer review, and course creation into our Distance Learning Design Seminar and other faculty development workshops. This provides a “Gateway” for quality, faculty-developed, student-centered courses.</p>
<p>9:10 AM – 10:00 AM Majestic B F, R, A, I <i>News You Can Use from QM</i></p>	<p>QM World Café: Meaningful Conversations to Export QM to the World <i>Fernando Senior, QM Rep for Latin America and the Caribbean, Quality Matters</i> #QMConnectWorldCafe Using the World Café methodology to stimulate a collaborative dialogue around questions that matter, we will exchange and harvest the collective wisdom and insights of participants that might lead to QM’s increased international presence.</p>
<p>9:10 AM – 10:00 AM Majestic G QMC, A, F, N <i>Leading Quality Assurance</i></p>	<p>3 Systems, 3 Approaches! Everything I Wanted to Learn About Managing My Own QM Reviews and Reviewers <i>Ashley Skylar, Quality Assurance Manager, California State University, Office of the Chancellor; Elizabeth McMahon, Coordinator of the Minnesota Online Quality Initiative, Northland Community and Technical College; and Bethany Simunich, Director of Online Pedagogy and Research, Kent State University</i> #QMConnect3Systems Hear perspectives from California State, Kent State University, and Minnesota State on lessons learned, favorite tools and tips for managing course reviews, tracking data, and growing your reviewer pool. Leave with great ideas and takeaways for implementation at your institution or system.</p>
<p>9:10 AM – 10:00 AM Landmark 3 K-12, F, ID, E <i>Quality Assurance: Theory to Practice</i></p>	<p>Designing with Quality in Mind: Using Quality Matters and Blackboard <i>Krista Tomaselli, Course Development Manager, Michigan Virtual University</i> Participants will see how one organization used Bb along with the QM K-12 Secondary Rubric Standards to create a standard course template for use in developing courses that implement design techniques supported by research and best practice.</p>
<p>10:10 AM – 11:00 AM Landmark 1 ID, F, R, I <i>Fresh Ideas - Accessibility</i></p>	<p>Fresh Ideas With Accessibility Baked In <i>Sheryl Ballenger, Manager of Captioning and Described Services, Georgia Institute of Technology, and Courtney DuBois, Instructional Designer, Clayton State University</i> You have a fresh idea and new way to present your instructional content, but is it accessible? Don’t wait until your students need accessible materials and try to retrofit. Create instructional content with the accessibility baked into the design.</p>

Thursday, November 1

TIME/ROOM INTENDED AUDIENCE CONCENTRATION	TITLE/PRESENTER(S)/HASHTAG/DESCRIPTION
<p>10:10 AM – 11:00 AM Majestic H ID, F, K-12, I <i>Leading Quality Assurance</i></p>	<p>Yoga as a Metaphor for Instructional Design <i>Clay Ham, Instructional Designer/Project Manager, VirtualSC, South Carolina Department of Education</i> #QMConnectYogaforInstructionalDesign How does one lead a collaborative team? The practice of yoga provides a compelling image through which to explore the presence and work of those who lead design teams in a collaborative process of building quality online courses. This talk is not really about yoga, but you may learn some!</p>
<p>10:10 AM – 11:00 AM Majestic G ID, A, QMC, I <i>Making a Difference for Students</i></p>	<p>MSU Denver Course Design Xchange (CoDeX): Shifting Culture with Tokenomics <i>Taylor Kendal and Alex McDaniel, Senior Instructional Designers, Metropolitan State University of Denver</i> #QMConnectCoDeX Changing culture isn't easy, but changing one within higher ed can seem impossible. Join leaders from MSU Denver as we share our award-winning, adaptive approach to managing course design. This QM-informed, tokenomics-inspired framework has changed our culture, and it can change yours too.</p>
<p>10:10 AM – 11:00 AM Majestic B F, QMC, A, I <i>Measuring the Impact of Quality Assurance</i></p>	<p>Comparing Students' Scores Pre/Post Quality Matters Certification for Program Quality Assurance <i>Elizabeth Lee, Assistant Professor; Jane Evans, Associate Professor; and Debra Stieve, Kimberly Porter, Elizabeth Riley, and Heba Sadaka, Assistant Professors, University of Arkansas at Little Rock</i> #QMConnectPre/PostestingProgramQualityAssurance This session will present on (1) aligning research university quality assessment initiatives and QM Certification of an entire nursing program, (2) comparing students' scores pre/post QM Certification in eight core courses, and (3) developing faculty professionally with QM.</p>
<p>10:10 AM – 11:00 AM Landmark 7 A, F, ID, I <i>Leading Quality Assurance</i></p>	<p>Chief Online Learning Officers Perspectives on Management, Governance, and Quality Assurance <i>Ron Legon, Executive Director Emeritus & Senior Adviser for Knowledge Initiatives, Quality Matters; Richard Garrett, Chief Research Officer, Encoura Eduventures Research; and Eric Fredericksen, Associate Vice President for Online Learning & Associate Professor in Education, University of Rochester</i> #QMConnectOnlineOfficers The chief online officer is gaining influence in schools where online learning is becoming a mainstream activity. This session will compare CHLOE Survey results with the experience of a panel of chief online officers regarding their management role and involvement in online quality assurance.</p>
<p>10:10 AM – 11:00 AM Majestic F ID, A, I <i>Launching QM and Achieving Sustainability</i></p>	<p>Implementing QM, Developing Effective Processes, and Motivating Reluctant Faculty: A True Story! <i>Wendy McKibben, Instructional Technology Designer, and Adrianna Lancaster, Associate Provost/Dean of Graduate Studies, East Central University</i> #QMConnectTrueStory Implementation? Communication strategies? Reluctant faculty? We've been there! Come explore how our regional university successfully implemented Quality Matters Course Reviews: our triumphs, failures, and lessons learned throughout the journey!</p>

Thursday, November 1

TIME/ROOM INTENDED AUDIENCE CONCENTRATION	TITLE/PRESENTER(S)/HASHTAG/DESCRIPTION
<p>10:10 AM – 11:00 AM Majestic C F, ID, A, I <i>Fresh Ideas - Technology</i></p>	<p>Smarter Not Harder: Efficiently and Effectively Meet Standards Using Your LMS <i>Linda Reed, Instructional Designer, QM Facilitator; Amy Winningham, Assistant Dean of Humanities; Brandy Ermis, Humanities Course Review Coordinator / Online Faculty / Course Reviewer; Victoria Fowler, Math Course Review Coordinator / Online Faculty / Course Reviewer; and Jaime Schroeder, Director of the HITT program/ Online Faculty / Course Reviewer, Blinn College</i> #QMConnectSmarterNotHarder How can you reduce time spent developing courses, help faculty focus on the 3-point Essential Standards, and achieve enough points to meet the 85% rule? Join an instructional designer, department leadership, and faculty as they demonstrate using features in the LMS to achieve these Standards.</p>
<p>10:10 AM – 11:00 AM Landmark 3 ID, A, F, I <i>Engagement Strategies</i></p>	<p>Running with the COLT Course to Maintain Quality Across the Board <i>Safaa Said, Instructional Designer; Melissa Thomas, Director of Instructional Design and Delivery; Becky Anthony, Online MSW Coordinator/Assistant Professor; and Deborah Turner, Instructional Designer, Salisbury University</i> #QMConnectCOLT Explore Salisbury University's COLT course (Certificate for Online Learning and Teaching) and how the COLT course can be used as a model for training instructors to achieve quality in online programs at your institution.</p>
<p>10:10 AM – 11:00 AM Majestic A F, K-12, ID, I <i>Quality Assurance: Theory to Practice</i></p>	<p>Charting a Course to Quality Student Learning <i>Andrea Schullo, Curriculum and Assessment Manager, Wisconsin Indianhead Technical College, and Kim Vosicky, Learning Design Consultant, Worldwide Instructional Design System</i> #QMConnectCharting Sometimes faculty find themselves navigating uncharted territory called course design, resulting in learning that is off course from the syllabus. Learn how technical college faculty use performance-based course design to chart a quality learning experience for their students.</p>
<p>10:10 AM – 11:00 AM Landmark 2 ID, F, I <i>Engagement Strategies</i></p>	<p>Content Engagement—5 Simple Tips to Engaging Online Video Lectures/Tutorials <i>Jun Yang, Instructional Designer, University of Maryland</i> Providing your online students with engaging video lectures is great. Yet, figuring out how to create engaging video lectures can be daunting, especially when you are not tech savvy. Come see some examples and learn about what simple tips you can do to make your online lectures interactive.</p>
<p>11:00 AM – 11:30 AM Majestic Foyer</p>	<p>Break</p>
<p>11:30 AM – 12:20 PM Landmark 3 ID, F, A, N <i>Leading Quality Assurance</i></p>	<p>Peer Mentors for Online Course Development <i>Margaret Haefner, Professor, Communication Arts, and Katie Maier-O'Shea, Dean of Institutional and Academic Technology, North Park University</i> #QMConnectPeerMentors Universities with limited resources to commit to online learning may find the peer mentor model a helpful means to lay the groundwork for increased institutional support, as well as a means of engaging faculty in the online/hybrid program development process.</p>
<p>11:30 AM – 12:20 PM Majestic A A, F, ID, I <i>Fresh Ideas - Alternative Design Models</i></p>	<p>C-BE Innovation Drives Engagement <i>Brant Ames, Director Technology & Quality Assurance, Western Governors University</i> #QMConnectCBE Explore why C-BE is ideal for adult learners. With C-BE, rather than enrolling in semester-long courses, students move through courses as quickly as they can demonstrate that they know the material.</p>

Thursday, November 1

TIME/ROOM INTENDED AUDIENCE CONCENTRATION	TITLE/PRESENTER(S)/HASHTAG/DESCRIPTION
<p>11:30 AM – 12:20 PM Majestic H QMC, A, ID, N <i>Launching QM and Achieving Sustainability</i></p>	<p>Lessons Learned: An LMS Transition & QM Implementation <i>Darrin Jones, Quality Matters/Accessibility Coordinator, Iowa State University</i> #QMConnectLMSImplement Our transition from Blackboard to Canvas was a big undertaking. On top of that, I was the relatively new hire who was to help boost the Quality Matters program at our university. I will share the six lessons I learned from our LMS transition and how these lessons affected our QM program.</p>
<p>11:30 AM – 12:20 PM Landmark 1 A, QMC, F, VE <i>Leading Quality Assurance</i></p>	<p>Strategic Planning for Online Ed: Course Quality, Capacity, Culture – The 3 C’s Framework <i>Katie Mercer, Distance Learning Coordinator and Instructor, Georgia Southern University</i> #QMConnect3CsStrategicPlanFramework The 3 C’s Online Education Strategic Planning Framework will be presented using Cascade strategic planning software. The Framework is comprised of course quality, capacity, and culture. The Framework is applicable to all institutional levels; however, a college-level example will be used.</p>
<p>11:30 AM – 12:20 PM Majestic C QMC, ID, A, VE <i>Measuring the Impact of Quality Assurance</i></p>	<p>Comparing Training Outcomes by Validating an APPQMR Competency Exam <i>Renee Petrina, Principal Online Instructional Designer; Serdar Abaci, Educational Research and Evaluation Specialist, Learning Technologies; and David Becker, Manager, Online Instructional Design, Indiana University and Brenda Boyd, Senior Academic Director: Program Services, Quality Matters</i> When R1 faculty were resistant to an APPQMR rollout, Indiana University explored other approaches to training potential Peer Reviewers. The result was a multi-year collaboration with QM and a research study validating an APPQMR competency exam.</p>
<p>11:30 AM – 12:20 PM Landmark 7 ID, I <i>Engagement Strategies</i></p>	<p>QM-IDA Professional Development Needs for Instructional Designers <i>Shannon Riggs, Executive Director of Course Development and Learning Innovation, Oregon State University Extended Campus; Penny Ralston-Berg, Senior Research Instructional Designer, Penn State World Campus; Phoebe Ballard, Director of Instructional Design, Columbia University</i> #QMConnectIDA Are you an instructional designer? Are you a member of the QM Instructional Design Association (IDA)? Join us to hear what IDs like you have said about their professional development needs, and discover opportunities for your own professional development.</p>
<p>11:30 AM – 12:20 PM Majestic B F, ID, A, I <i>Making a Difference for Students</i></p>	<p>Becoming a QM Believer—Certification and Institutional Support <i>Michelle Rippy, Assistant Professor, California State University, East Bay</i> #QMConnectChampion Becoming a champion of QM was not an easy path, though the support of the Online Campus was key to minimizing challenges. This session is a facilitated discussion with the director of the Online Campus, instructional designer, eLearning Specialist, and faculty champion to increase QM awareness and participation.</p>
<p>11:30 AM – 12:20 PM Landmark 2 ID, F, A, I <i>Fresh Ideas - Accessibility</i></p>	<p>Accessibility – General Standard 8 and Beyond <i>Lei Song, Instructional Designer & Assistive Technology Specialist, The University of Toledo</i> #QMConnectAccessibility Join me for a review of Standard 8 and recent Rubric updates, plus an analysis of Standard 8 and legal regulations using case examples. Come prepared to discuss the wide spectrum of accessibility best practices and their relevance to instructors and instructional designers.</p>

Thursday, November 1

TIME/ROOM INTENDED AUDIENCE CONCENTRATION	TITLE/PRESENTER(S)/HASHTAG/DESCRIPTION
<p>11:30 AM – 12:20 PM Majestic F F, K-12, ID, N <i>Fresh Ideas - Technology</i></p>	<p>Fresh Ideas for Digital Literacy in a Learning Management System <i>Michelle Taylor, Project Manager, Mississippi State University</i> #QMConnectDigitalResources This session will discuss low-cost digital resources that are readily available and able to be implemented immediately with little trouble in a traditional, online, or blended learning environment. Ideas for lesson plans will be developed and shared for use after the session.</p>
<p>11:30 AM – 12:20 PM Majestic G K-12, A, F, N <i>Leading Quality Assurance</i></p>	<p>First Look! NEW National Standards to Benchmark Quality Online Learning <i>Annette Walaszek, Associate Director, Wisconsin Virtual School; Jennifer Kolar-Burden, Coordinator of Curriculum, Illinois Virtual School; Christine Voelker, K-12 Program Director, Quality Matters</i> #QMConnectNationalStandards Get a first look at the new National Standards for Quality Online Courses, Online Teaching and Online Programs from Quality Matters and the Virtual Learning Leadership Alliance. Be prepared with your own program benchmarks and leave with a plan of action!</p>
<p>12:20 PM – 1:40 PM Majestic D-E</p>	<p>Lunch and Recognition</p>
<p>1:50 PM – 2:40 PM Landmark 7 F, ID, I <i>Engagement Strategies</i></p>	<p>'My Favorite Activity was the Group Project.' – GASP! How did that Happen? <i>Courtney DuBois, Learning Consultant, Clayton State University</i> #QMConnectInclusiveDesign Sixty-seven percent of the students in an online freshman seminar class reported that the group project was their favorite activity. In this session, you will learn how the activity was structured and discuss ideas you can use in your classes.</p>
<p>1:50 PM – 2:40 PM Majestic A K-12, A, F, I <i>Quality Assurance: Theory to Practice</i></p>	<p>Resources for Online Learning Stakeholders: Improving Practice through Research <i>Joe Freidhoff, Vice President, Michigan Virtual</i> #QMConnectK12Guides Investigate free, vendor-agnostic guides written by the Michigan Virtual Learning Research Institute. These role-specific guides share proven practices for students, parents, instructors, administrators, and school board members.</p>
<p>1:50 PM – 2:40 PM Majestic B F, K-12, ID, N <i>Fresh Ideas - Accessibility</i></p>	<p>Screen Time with Standard 8 <i>Avila Hendricks, Professor of Education, and Rachel Sale, Executive Director of Continuing and Extended Studies, Lincoln University of Missouri</i> #QMConnectFaceTimewithStandard8 Let's face it! Course design with QM Standard 8 in mind can take time! We'll demonstrate Screencast-O-Matic, a quick-learn video/audio software. Prepare a brief script, and bring your own device. Once you use Screencast, it'll be like "video calling" your friends using "FaceTime"!</p>
<p>1:50 PM – 2:40 PM Landmark 3 F, ID, I <i>Fresh Ideas - Alternative Design Models</i></p>	<p>St. Louis Blues of Multi-Media: Stop Faculty and Students from Leaving Town <i>Melissa Kaufman, Director of Online Learning, and Ray Lum, Associate Teaching Professor Emeritus, Dornsife School of Public Health, Drexel University; and Larissa Mogano, Senior Media and Video Technologies Specialist, Drexel University IT</i> #QMConnectMulti-Media We use three models for multi-media in our courses: videos of faculty created while collaborating with a video production specialist, student-created videos, and faculty "lectures." We will discuss these models and the successes and challenges we faced in creating multi-media for our courses.</p>

Thursday, November 1

TIME/ROOM INTENDED AUDIENCE CONCENTRATION	TITLE/PRESENTER(S)/HASHTAG/DESCRIPTION
<p>1:50 PM – 2:40 PM Majestic H F, ID, A, N <i>Engagement Strategies</i></p>	<p>QM and the Psychology of Constraint <i>Taylor Kendal, Senior Instructional Designer, Metropolitan State University of Denver, and Eddie Andreo, Associate Vice President for Distance Learning, Cowley College</i></p> <p>Are there times when you find the prescriptive structure and processes of Quality Matters to be limiting? Do you want to know what Ernest Hemingway and Dr. Seuss have in common with QM? Join us for an interactive exploration of the unexpected freedom and creativity that can accompany constraint.</p>
<p>1:50 PM – 2:40 PM Landmark 1 F, ID, QMC, N <i>Measuring the Impact of Quality Assurance</i></p>	<p>The Do's and Don'ts of Conducting Research with the QM Rubric <i>Elizabeth McMahon, Coordinator of the Minnesota Online Quality Initiative, Northland Community and Technical College, and Stella Porto, Learning and Knowledge Management Specialist, Inter-American Development Bank</i></p> <p>#QMConnectResearch</p> <p>Are you considering using the QM Rubric for research? Through discussion of various examples as well as audience ideas and questions, we will address limitations and constraints as well as potential uses for conducting research using the QM Rubric.</p>
<p>1:50 PM – 2:40 PM Majestic C QMC, A, F, E <i>Leading Quality Assurance</i></p>	<p>Facing Faculty Fears: Building Trust for CQI <i>Jami Nininger, Assistant Dean of Distance Education, and Miriam Abbott, Assistant Professor, Academic Department Leader for the Humanities, Mount Carmel College of Nursing</i></p> <p>#QMConnectFacultyFears</p> <p>Continuous quality improvement requires change—and change is difficult. A transition team can thrive when it recognizes and addresses faculty fears. A faculty survey contrasted faculty perceptions before and after QM revision. Their concerns and assessments inform best practices.</p>
<p>1:50 PM – 2:40 PM Landmark 2 F, ID, N <i>Fresh Ideas - Technology</i></p>	<p>No Muss! No Fuss!—Using LMS Tools to Meet QM Standards AND Save Time <i>Jane Sprangers, Faculty, Hennepin Technical College</i></p> <p>Interested in preparing your course for QM review? Wish to boost student engagement in your class without increasing your time commitment? Come explore the connections between LMS tools and QM Rubric Standards. These hot tricks will get you on your way to meeting expectations while saving time!</p>
<p>1:50 PM – 2:40 PM Majestic F K-12, QMC, A, N <i>Launching QM and Achieving Sustainability</i></p>	<p>You Don't Have a Choice: How I Learned to Stop Worrying and Love QM <i>Rachel Walker, Manager, and Jacqueline Howell, Instructional Designer, ACCESS Virtual Learning</i></p> <p>#QMConnectNoChoice</p> <p>This session explores how one distributed K-12 program took a mandate to meet QM Standards as an opportunity to reevaluate SME, teacher, and student introductions to online learning and re-frame tough conversations around the student experience.</p>
<p>1:50 PM – 2:40 PM Majestic G A, F, QMC, E <i>Making a Difference for Students</i></p>	<p>Transformation of Online Education: Jeopardy to Excellence <i>Sherrell Wheeler, Director of Online Quality Assurance, New Mexico State University Alamogordo</i></p> <p>#QMConnectTransformation</p> <p>This Making a Difference for Students award recipient will share how her college went from the possibility of losing the ability to teach online to radical changes resulting in a strong program that ensures true quality in students' online education.</p>

Thursday, November 1

TIME/ROOM INTENDED AUDIENCE CONCENTRATION	TITLE/PRESENTER(S)/HASHTAG/DESCRIPTION
<p>2:50 PM – 3:40 PM Majestic G ID, F, A, I <i>Leading Quality Assurance</i></p>	<p>You Be the Reviewer: NCCU's Gamified Approach to Re-Applying the Quality Matters Rubric <i>Racheal Brooks, Coordinator, Office of e-Learning, and Gail Hollowell, Associate Professor, Biological and Biomedical Sciences, North Carolina Central University</i> #QMConnectQMApp "You be the Reviewer: Quality Matters at NCCU," the new text-based mobile game reinforces participants' understanding of the APPQMR best practices. Learn about the creation and implementation of our mobile application and extend the fun of the APPQMR throughout the course design process!</p>
<p>2:50 PM – 3:40 PM Majestic C F, ID, A, N <i>Fresh Ideas - Accessibility</i></p>	<p>Slowing the Fire Hose: Getting Instructors and Instructional Designers Started with Accessibility <i>Rob Carr, Accessibility Coordinator, OK ABLE Tech, Oklahoma State University and Joy Bauer, Coordinator for Online Learning, Northeastern Oklahoma University</i> The amount of information about accessible digital content can be overwhelming. Our panel of higher educators will give you practical tips about slowing the fire hose when your institution is just getting started with accessibility.</p>
<p>2:50 PM – 3:40 PM Landmark 3 F, ID, K-12, I <i>Engagement Strategies</i></p>	<p>Fast Track to Engagement <i>Stacey Cofield, Associate Professor, University of Alabama at Birmingham, and Eric Matte, Associate Professor, School of Professional Studies and Science, Landmark College</i> #QMConnectEngageMe Are you engaged? If you aren't, then your students probably aren't either! But engagement isn't as hard as you might think. Join us to learn (and use) some low- and no-cost techniques to increase classroom engagement.</p>
<p>2:50 PM – 3:40 PM Landmark 7 ID, F, R, I <i>Quality Assurance: Theory to Practice</i></p>	<p>S.O.S.: How to Rescue 'Sinking' Online Courses <i>Janet George, Assistant Professor & Instructional Designer, Oral Roberts University</i> #QMConnectSOS How do you deconstruct an existing course so that you can easily see what needs to be revised for it to meet established best practices in online course design? In this session you will learn to use a tool that makes it (almost) child's play to build or revise online courses that meet QM expectations.</p>
<p>2:50 PM – 3:40 PM Majestic H F, ID, R, VE <i>Fresh Ideas - Alternative Design Models</i></p>	<p>Design Exams in Science Courses That Truly Measure Learning Outcomes <i>Amir Kessentini, Assistant Professor; Adel Qahmas, Vice Dean of e-Learning; and Abdullah Zubain, Quality Assurance Manager, King Khalid University</i> #QMConnectStrongExams The presenters will share how online instructors can design exams in science courses from the paper-pencil format to online assessments that truly measure students' learning outcomes while ensuring academic integrity and meeting QM Standards.</p>
<p>2:50 PM – 3:40 PM Majestic B F, QMC, A, I <i>Making a Difference for Students</i></p>	<p>Beyond Vision and Mission: Teams as Change Agents for Student Success <i>Jami Nininger, Assistant Dean of Distance Education, and Miriam Bowers-Abbott, Assistant Professor and Academic Department Leader, Mount Carmel College of Nursing</i> #QMConnectTeamsasChangeAgents Building faculty teams equipped for excellence involves (1) shared vision characterized by clarity and (2) accountability through peer auditors. The outcome of this process, according to surveys, is overwhelmingly positive for the student community.</p>

Thursday, November 1

TIME/ROOM INTENDED AUDIENCE CONCENTRATION	TITLE/PRESENTER(S)/HASHTAG/DESCRIPTION
<p>2:50 PM – 3:40 PM Landmark 2 F, ID, N <i>Fresh Ideas - Technology</i></p>	<p>Connecting Students—Interacting through Online Activities <i>Pam Rankey, Associate Professor, University of Cincinnati</i> #QMConnectStudentsInteract During this session, participants will review and develop course activities that allow students to actively engage with content and with each other. In addition, issues and strategies related to facilitation of student-to-student activities and group work will be presented and discussed.</p>
<p>2:50 PM – 3:40 PM Majestic F K-12, ID, R, N <i>Measuring the Impact of Quality Assurance</i></p>	<p>Growing Quality Online Courses: Joining Forces to Create Better Blooms: Findings from the Field <i>Christine Voelker, K-12 Program Director, Quality Matters</i> Data from QM K-12 Official Course Reviews over the last few years have helped us to see trends in both home-grown, district developed, and third-party courses. Together, we'll examine areas of course design that have continuously improved.</p>
<p>2:50 PM – 3:40 PM Majestic A ID, A, QMC, I <i>Fresh Ideas - Alternative Design Models</i></p>	<p>Keeping it Real: Design Thinking for Training on Quality Matters Rubric Standards <i>Lynn Wahl, Instructional Designer, University of North Carolina, Charlotte</i> #QMConnectDesignThinking Want more faculty to come to your trainings for online course development and applying QM Standards? In this hands-on session, you'll learn how design thinking can super-charge your training and begin work on your own design thinking plan.</p>
<p>2:50 PM – 3:40 PM Landmark 1 ID, A, QMC, I <i>Leading Quality Assurance</i></p>	<p>Quest for Quality: Instructional Designers as Leaders <i>Karen Watte, Assistant Director - Course Development and Training, and Susan Fein, Instructional Designer, Oregon State University</i> #QMConnectIDasleader Who leads quality assurance on a daily basis? Our instructional designers pursue quality using an innovative, collaborative approach to course development. Strike a balance giving feedback on design guidelines without dampening faculty creativity.</p>
<p>3:40 PM – 4:10 PM Majestic Foyer</p>	<p>Break</p>
<p>4:10 PM – 5:00 PM Majestic C F, A, ID, I <i>Launching QM and Achieving Sustainability</i></p>	<p>Getting to Twenty-Five Percent <i>Miriam Abbott, Assistant Professor, Academic Department Leader for the Humanities, and Jami Nininger, Assistant Dean of Online Education, Mount Carmel College of Nursing</i> #QMConnectGetPast25% Research shows that 25% is the tipping point for social change. Malcolm Gladwell developed a model for starting social change beginning with identifying “mavens,” “connectors,” and “salespeople.” Apply this model in the adaption of QM and ongoing QA. Are you a maven, a connector, or a salesperson?</p>
<p>4:10 PM – 5:00 PM Majestic A F, ID, K-12, I <i>Fresh Ideas - Technology</i></p>	<p>Innovation in Online Proctoring - Bring New Levels of Quality and Security to Your Testing Program <i>Eddie Andreo, Associate Vice President for Distance Learning, Cowley College, and Paul Miller, Regional Vice President, ProctorU</i> #QMConnectOnlineProctoring Hear the latest data about cheating and its impact on online learning while also looking ahead at cheating trends and what can be done to protect academic programs. Attendees will learn best practices and tips from a program using online proctoring effectively.</p>

Thursday, November 1

TIME/ROOM INTENDED AUDIENCE CONCENTRATION	TITLE/PRESENTER(S)/HASHTAG/DESCRIPTION
<p>4:10 PM – 5:00 PM Majestic F A, F, K-12, E <i>Fresh Ideas - Accessibility</i></p>	<p>Procuring Accessible Educational Materials and Technologies Starts with Quality Indicators <i>Cynthia Curry, Director, National Center on Accessible Educational Materials Center, CAST</i> #QMConnectAEM In this interactive session, you'll engage with seven Quality Indicators for including accessibility in your institution's procurement of educational materials and technologies. You'll also practice using a self-assessment tool for monitoring continuous improvement.</p>
<p>4:10 PM – 5:00 PM Landmark 1 A, F, ID, I <i>Fresh Ideas - Alternative Design Models</i></p>	<p>Welcome Online Students: Collaborating to Build Flexible Orientation Experiences for Online Learners <i>Mitchell Farmer, Assistant Director, Campus Partner Programs, Indiana University Office of Online Education, and Julia Sanders, Principal eLearn Instructional Designer, Indiana University</i> #QMConnectWelcomeOnlineStudents Orientation is a quintessential moment for residential students heading off to college. But what about online learners? Join us for a lively discussion-focused presentation and test drive some of our flexible, scaffolded orientation experiences. (Bring your own device!)</p>
<p>4:10 PM – 5:00 PM Majestic H F, ID, R, I <i>Quality Assurance: Theory to Practice</i></p>	<p>'You Want Me to do What?': How to Create Amazingly Clear and Impactful Assignments with QM Standards <i>Robyn McKenzie, Instructional Designer, Columbia Southern University</i> #QMConnectImpactfulAssignments Assignments are a key component within a course. This presentation will discuss the challenges students and faculty face with course assignments. Participants will be provided with strategies for improving assignments with a focus on QM Standards as they relate to assignment instructions.</p>
<p>4:10 PM – 5:00 PM Landmark 2 ID, A, I <i>Leading Quality Assurance</i></p>	<p>Develop Your Elevator Pitch: What Do Instructional Designers Do? <i>Shannon Riggs, Executive Director of Course Development and Learning Innovation, Oregon State University Extended Campus, and Penny Ralston-Berg, Senior Instructional Designer, Penn State World Campus</i> #QMConnectInstructionalDesign #QMIDA Faculty and administrators sometimes don't understand what instructional designers do. Complicating matters, ID roles can vary significantly. Join members of the QM IDA for an interactive session that will help you answer the question, "What do instructional designers do?"</p>
<p>4:10 PM – 5:00 PM Landmark 7 F, K-12, A, I <i>Quality Assurance: Theory to Practice</i></p>	<p>Beyond Online: Using the QM Rubric for Face-to-Face Course Design <i>Kathy Roark-Diehl, Professor of English, and Rob Klinger, Associate Professor of Astronomy, New Mexico State University Alamogordo</i> #QMConnectFace-to-Face Using QM Standards, face-to-face courses can have more meaningful alignment, more detailed evaluative criteria, better instructions, and more focused class-time. Participants will use their QM training to improve their face-to-face classroom environments and teaching effectiveness.</p>
<p>4:10 PM – 5:00 PM Majestic B F, ID, A, E <i>Measuring the Impact of Quality Assurance</i></p>	<p>Lived Experience: Pedagogical Practice, Shift, and Professional Growth in Online Courses <i>Maryam Rod Szabo, Assistant Professor of Education, Wartburg College</i> #QMConnectLivedExperience This session will discuss the faculty technological, pedagogical, and content knowledge (TPACK) growth that occurs when teaching online courses.</p>

Thursday, November 1

TIME/ROOM INTENDED AUDIENCE CONCENTRATION	TITLE/PRESENTER(S)/HASHTAG/DESCRIPTION
4:10 PM – 5:00 PM Majestic G ID, A, F, E <i>Making a Difference for Students</i>	One Institution's Journey to Student Success—One Quality Matters Course at a Time <i>Brenda Watkins, Director of Professional Development, and Marcie Yordy, Instructional Designer, Hillsborough Community College</i> #QMConnectStudentSuccess After losing \$1.6M in performance-based funding due to a 1% decline in success rates, our college committed to improve student success. Learn how a large, multi-campus, unionized college implemented Quality Matters, leading to a 4.6% increase in student success rates.
4:10 PM – 5:00 PM Landmark 3 ID, F, QMC, N <i>Engagement Strategies</i>	Course Redesign: The Roles of QM, Perspectives from QM Cheerleaders <i>Jiyu You, Director, University of Michigan; Mingli Xiao, Assistant Director of Instructional Design, The University of Toledo; JunYang, Instructional Designer, University of Maryland; Jinsong Zhang, Senior Instructional Designer, Stevenson University</i> Ever wondered where to start if you want to redesign a course using QM principles? Ever experienced resistance when promoting QM to help instructors in course redesign? Join us for a panel discussion to learn multiple perspectives of implementing QM in different institutions in both the U.S. and China.

Bronze Sponsor



proctoru

The world's first **AI-powered** remote proctoring solution.



www.proctoru.com

FRIDAY

Friday, November 2

TIME/ROOM INTENDED AUDIENCE CONCENTRATION	TITLE/PRESENTER(S)/HASHTAG/DESCRIPTION
8:00 AM – 8:45 AM Majestic D-E	Breakfast
8:55 AM – 9:45 AM Landmark 7 ID, F, A, I <i>Fresh Ideas - Technology</i>	Asking the Right Questions from the Learning Management System <i>Kris Baranovic, Instructional Designer, Southeast Missouri State University</i> Student evaluation data shows how students perceive the impact of QM on their courses. User data in the LMS shows how their behavior changes because of QM. Discover how to access and analyze user data from LMS administrators to show evidence of impact at all institutional levels.
8:55 AM – 9:45 AM Majestic C ID, QMC, A, I <i>Engagement Strategies</i>	To Certify or Not to Certify—Why Should I? <i>Shara Gonzalez, Instructional Designer, Florida International University</i> #QMConnectWhyCertify Quality Matters is great, but why bother? Let's talk about: (1) why instructors who certified courses went the extra mile, (2) why instructors who chose not to certify didn't go the extra mile, and (3) how we can use their experiences to help more instructors apply the Quality Matters Rubric to more courses.
8:55 AM – 9:45 AM Majestic A ID, F, A, I <i>Measuring the Impact of Quality Assurance</i>	Measuring Quality Course Design: Our Students Have Spoken <i>Aisha Haynes, Assistant Director - Center for Teaching Excellence; Lydia Frass, Senior Instructional Designer; and Trena Houpp, Associate Director of Distributed Learning, University of South Carolina - Columbia</i> #QMConnectStudentFeedback This session explores a large university's experience implementing a quality review process. Student survey results noting their perceptions of courses will be discussed. Presenters will engage participants in the study's findings and share best practices for improving course design.
8:55 AM – 9:45 AM Majestic F F, A, ID, I <i>Launching QM and Achieving Sustainability</i>	The Process Towards QM Program Certification from a Faculty Perspective <i>Kristen Lyons, Assistant Professor of Psychology; Bridget Murphy-Kelsey, Lisa Hagan, Aaron Richmond, and Cheryl Sanders, Professors of Psychology; Lisa Badanes and Bethany Fleck, Associate Professors of Psychology, Metropolitan State University of Denver</i> This panel will discuss faculty members' experiences in working towards completing the QM Program Certification process. Learn how they went from never having heard of QM to completing all of the steps necessary for QM Program Certification.
8:55 AM – 9:45 AM Majestic G A, F, ID, VE <i>Leading Quality Assurance</i>	The Online Learning Quality Assurance Movement: How It Can Help Save Higher Education <i>Julie Porosky Hamlin, Director, MarylandOnline; Marshall Hill, Executive Director, NC-SARA; Ron Legon, Executive Director Emeritus & Senior Adviser for Knowledge Initiatives, Quality Matters; and Lori Williams, Vice President, WASC Senior College and University Commission</i> The session will offer a conversation about how the movement to ensure the quality of digitally delivered education holds promise for helping all of higher education meet its most urgent challenges, including accountability, equality of access, and consumer protection.
8:55 AM – 9:45 AM Majestic H F, ID, A, I <i>Quality Assurance: Theory to Practice</i>	Culture and Diversity Matter <i>Stella Porto, Learning Specialist, and Carolina Suarez and Miriam Campos, Learning Consultants, Inter-American Development Bank</i> #QMConnectDiversity Join us for a discussion about the cultural aspects that matter most in course design; an examination of best design practices relative to issues of gender, diversity, and inclusion; and a friendly debate about some of the pitfalls that might arise due to cultural misconceptions.

Friday, November 2

TIME/ROOM INTENDED AUDIENCE CONCENTRATION	TITLE/PRESENTER(S)/HASHTAG/DESCRIPTION
8:55 AM - 9:45 AM Landmark 1 ID, F, A, I Leading Quality Assurance	QM Instructional Designers Association Membership Meeting <i>Penny Ralston-Berg, Senior Research Instructional Designer, Penn State World Campus; Shannon Riggs, Executive Director for the Division of Extended Campus, Oregon State University; and Jessica Gagnon, Librarian, Front Range Community College</i> #QMConnectIDA Join the QM-IDA Leadership Team for an overview of what the Quality Matters Instructional Designers Association is, an update on the past year's accomplishments, and plans for the coming year. Current and potential members are welcome to attend.
8:55 AM - 9:45 AM Landmark 2 F, ID, R, I Engagement Strategies	Quality Paths Less Traveled in Online Learning: Innovative Approaches to Highly Interactive Classes <i>Jennifer Robinette, Assistant Professor, Marist College</i> #QMConnectPaths Join an expedition on a mission to blaze uncommon paths to quality. Your Paths-Less-Traveled Toolkit will introduce online tools and innovative uses of traditional LMS tools for building highly interactive classes with multi-level group engagement.
8:55 AM - 9:45 AM Landmark 3 ID, F, R, I Fresh Ideas - Accessibility Vendor Showcase	Ensuring Access with Accessibility <i>Katie Egan, CEO, CourseArc</i> #QMConnectEnsuringAccesswithCourseArc Come learn how CourseArc is helping organizations to build online content that is accessible to all users, including those with disabilities.
9:45 AM - 10:00 AM Majestic Foyer	Break
10 AM - 12:00 PM Majestic D-E	Closing Session: A Bit of What Makes St. Louis a Special Place What do Chuck Berry, Ike Turner, Deborah Coleman, and the Rolling Stones have in common? Join us for the closing session and find out. You'll have an opportunity to wrap up your conference experience in an entertaining and creative way. Stay for the closing session and take something special, that you help create, home with you.

Share Your QM Experience

QM Needs Your Presentation Proposals!



- Develop your proposal for the theme – *Learner Success Through Quality Initiatives*
- Submit online by November 7, 2018
- Visit qualitymatters.org/events/present for more information

Exhibitors



**VIDEO
FORMATIVE
ASSESSMENT**

#1 for teaching
soft skills online

GoReact.com

 @GoReact  GoReactOfficial

cidilabs
WE THINK
QUALITY ALWAYS MATTERS.

**DESIGN TOOLS FOR
CANVAS**

REQUEST A SANDBOX TODAY AT
CIDILABS.COM

Improve the quality, consistency and accessibility of your course content with Design Tools, the only course authoring toolset to natively integrate with the Canvas LMS.



**If Quality Matters to you in
your online learning programs,
we should talk!**

**Stop by and see us in the exhibitor
area and learn more about:**

- Custom Content
- Online Course Creation
- Virtual Labs & Simulations



Focus Eduvation
EDUCATION AND INNOVATION. SIMPLIFIED.

www.focuseduvation.com

CAROLINA
DISTANCE LEARNING

**Campus Quality Labs
for Online Students**

Learn how Carolina Distance Learning® works with schools and faculty to get lab science courses online with flexible, customizable lab kits.

Learn more and
create your course at
carolina.com/distancelearning



Worldwide Instructional Design System
Design, Map and Assess Your Learning Outcomes

Charting a Course to Quality Student Learning

Join our session to discover more about using performance-based learning design to navigate the uncharted territory of new course development. WIDS will co-present with Andrea Schullo from Wisconsin Indianhead Technical College.

November 1, 10:10 am

(800) 677-9437 ■ info@wids.org ■ wids.org



High Quality Lab Kits &
Digital Lab Curriculum



www.eScienceLabs.com

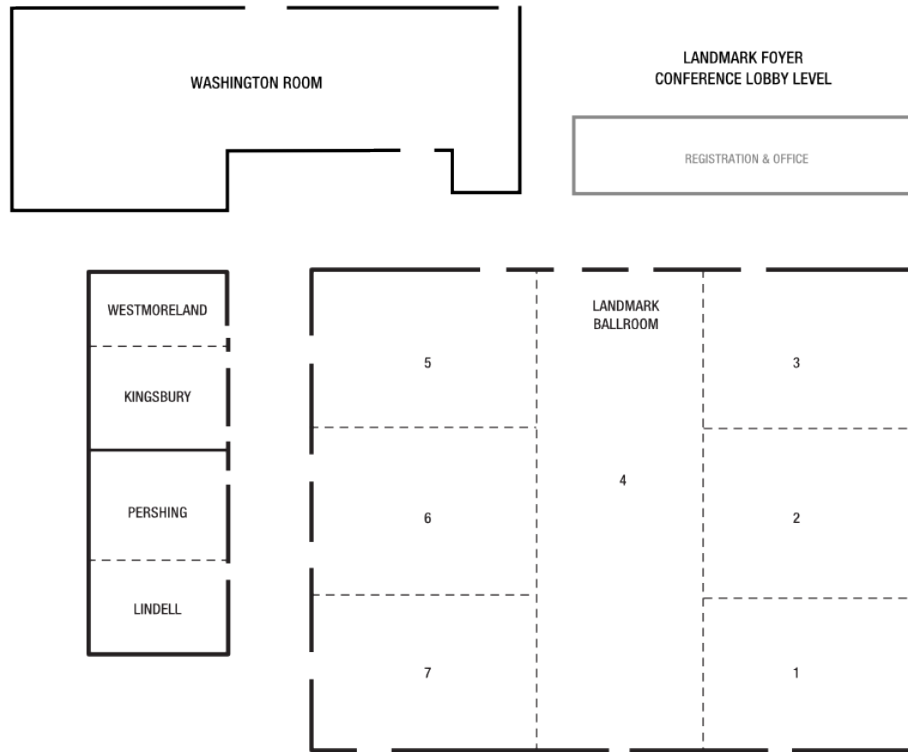


Floor Plan

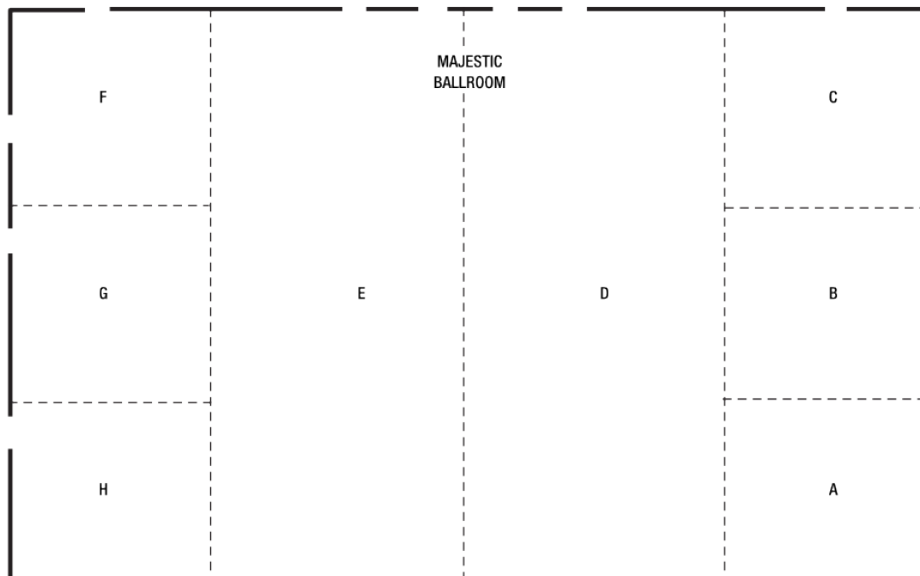
Marriott St. Louis Grand

800 Washington Avenue, St. Louis Missouri

CONFERENCE PLAZA



MAJESTIC FOYER SECOND FLOOR



Quality Matters Mission Statement:

Promote and improve the quality of online education and student learning nationally and internationally through:

- ✓ Development of current, research-supported, and practice-based quality standards and appropriate evaluation tools and procedures
- ✓ Recognition of expertise in online education quality assurance and evaluation
- ✓ Fostering a culture of continuous improvement by integrating QM Standards and processes into organizational plans to improve the quality of online education
- ✓ Providing professional development in the use of Rubrics, tools, and practices to improve the quality of online education
- ✓ Peer review and certification of quality in online education



Helping you deliver on your online promise

qualitymatters.org | info@qualitymatters.org

1997 Annapolis Exchange Pkwy, Suite 300
Annapolis, MD 21401