QM REGIONAL CONFERENCE MTN

Program Guide

qualitymatters.org | #QMMountainConf

"Elevating Quality"

April 12 - 13, 2018 | Metropolitan State University — Denver, Colorado

Sponsored by Metropolitan State University Denver

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Find conference presentation slides and handouts at:
https://bit.ly/2GGnesl

Dear Colleagues,

Welcome to Denver. What an ideal place to explore our topic, Elevating Quality. We are delighted to welcome you to the Quality Matters Regional Conference. The conference is hosted by Metropolitan State University of Denver — a preeminent public urban university.

Educators and administrators will exchange ideas and gain practical information on how you can take your quality assurance efforts to the next level. Hear what other organizations are doing to elevate their online courses and explore related topics such as program certification, creative paths to quality and blended learning.

This meeting brings us together to get actionable ideas and best practices to manage a quality assurance program that fits the needs and goals of your organization. At a time when resources are thin, demands are high, and outcomes are king, barriers to adequately supporting and improving quality-focused initiatives can feel insurmountable.

Our keynote presenter is Dr. Jean Runyon, Vice President, Larimer Campus, Front Range Community College and Chair of the Quality Matters Board of Directors. Dr. Runyon will discuss practical strategies for transformational leadership that are essential as college teams make the case for guided academic pathways, change, and quality to increase student completion of credentials leading to transfer and meaningful work.

Together, we are elevating quality. I hope you will find practical tools and inspiration to support transformational change and leadership as you fulfill your online promise to students. Thank you for coming.
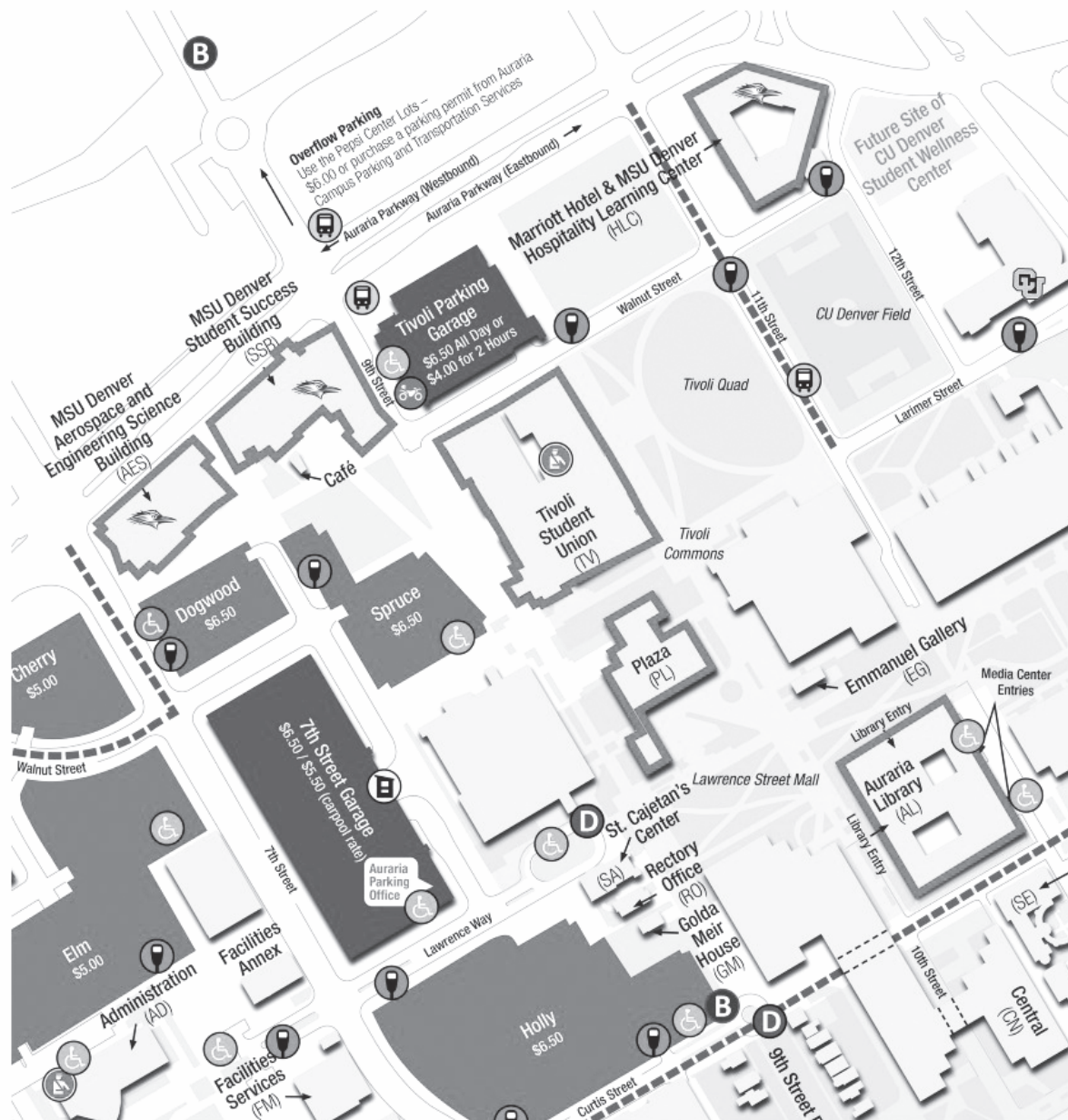
Sincerely,

Deb Adair, Ph.D.
Executive Director
Quality Matters

QM REGIONAL CONFERENCE

April 12-13, 2018
MSU Denver | Denver, Colorado

Elevating Quality

QM Mountain Regional Conference 2018 Map
Metropolitan State University, Denver, Colorado

B

Overflow Parking
Use the Pepsi Center Lots –
$6.00 or purchase a parking permit from Auraria
Campus Parking and Transportation Services

Auraria Parkway (Westbound)

Auraria Parkway (Eastbound)

Marriott Hotel & MSU Denver
Hospitality Learning Center
(HLC)

Future Site of
CU Denver
Student Wellness
Center

MSU Denver
Student Success
Building
(SSB)

Tivoli Parking
Garage
$6.50 All Day or
$4.00 for 2 Hours

Walnut Street

11th Street

12th Street

CU Denver Field

MSU Denver
Aerospace and
Engineering Science
Building
(AES)

9th Street

Café

Tivoli Quad

Larimer Street

Tivoli
Student
Union
(TV)

Tivoli
Commons

Dogwood
$6.50

Spruce
$6.50

Cherry
$5.00

Emmanuel Gallery
(EG)

Media Center
Entries

Plaza
(PL)

Library Entry

Auraria
Library
(AL)

7th Street Garage
$6.50 $5.50 (carpool rate)

7th Street

Lawrence Street Mall

Library Entry

(SE)

Auraria
Parking
Office

D

St. Cajetan's
Center

(SA)

Rectory
Office
(RO)

Elm
$5.00

Administration
(AD)

Facilities
Annex

Lawrence Way

Golda
Meir
House
(GM)

10th Street

Central
(CN)

Facilities
Services
(FM)

Holly
$6.50

B

D

9th Street

Curtis Street

━━━ **Buildings with sessions**

■ ■ **Parking**

GENERAL INFORMATION

Badges
Upon registration, all conference attendees will receive name tags that should be worn to all general and concurrent sessions and meal functions.

Web Access
Wifi is available. Log in as Guest in the building you are in. No password necessary.

ADA Assistance
The facilities are fully ADA compliant. Please see the reception desks or contact QM staff if you need additional assistance during the conference.

Conference Information and Registration Table
The QM conference team is on hand to answer any questions about program tracks, workshops, session topics, and networking opportunities.

QUALITY MATTERS
QM

Program Committee Members

Steven Crawford
Arizona State University

Cecelia Green
Quality Matters

Mandy Hillstrom
California State University, Los Angeles

Taylor Kendal
MSU Denver

Alex McDaniel
MSU Denver

Monica Munoz
California State University, East Bay

Audra Pickett
Colorado Community College System

Carol Parenteau
University of the Rockies

Nancy Webb
University of Nevada

SCHEDULE AT A GLANCE

THURSDAY, APRIL 12
Pre-Conference Workshops

7:15 AM – 8:00 AM	Breakfast (for those taking the full-day workshop or two half-day workshops)
8:00 AM – Noon	Morning Workshops
10:00 AM – 10:15 AM	Break
Noon – 1:00 PM	Lunch - (for those taking the full-day workshop or two half-day workshops: red ticket)
1:00 PM – 5:00 PM	Afternoon Workshops and Full-Day Workshop continues
3:00 PM – 3:15 PM	Break

FRIDAY, APRIL 13
QM Mountain Regional Conference Sessions Begin

8:00 AM – 8:45 AM	Breakfast
8:45 AM – 10:15 AM	Keynote
10:15 AM – 10:45 AM	Break
10:45 AM – 11:35 AM	Concurrent Sessions
11:45 AM – 12:10 PM	Concurrent Sessions
12:10 PM – 1:10 PM	Lunch
1:15 PM – 1:40 PM	Concurrent Sessions
1:50 PM – 2:40 PM	Concurrent Sessions
2:40 PM – 3:10 PM	Break
3:10 PM – 4:00 PM	Concurrent Sessions
4:10 PM – 5:00 PM	Concurrent Sessions

Dr. Jean Runyon

KEYNOTE PRESENTATION
FRIDAY, APRIL 13 — 8:45 AM - 10:15 AM

**Dr. Jean Runyon, Chair of the QM Board and Vice President,
Larimer Campus of Front Range Community College**

At a time when resources are thin, demands are high, and outcomes are king, barriers to adequately supporting and improving quality-focused initiatives can feel insurmountable. Practical strategies for transformational leadership are essential as college teams make the case for guided academic pathways, change, and quality to increase student completion of credentials leading to transfer and meaningful work. Change management frameworks, competencies for new and emerging leaders related to organizational strategy, as well as practical tools that can be employed to support transformational change will be explored.

*Dr. Jean Runyon is the chief administrative officer at Front Range Community College (Larimer Campus).
As the Campus Vice President, she leads academic and student affairs and is responsible for the
overall campus operations, ensuring that the campus promotes student success and completion,
offers strong academic programs, develops new programming that responds to workforce demands, builds strong
community partnerships, and provides outstanding facilities and service to students.*

*Runyon earned her Doctor of Philosophy in Education from Northcentral University,
a Master of Arts in Supervision and Human Relations from George Washington University,
and a Bachelor of Science in Education from Bloomsburg University.*

PRE-CONFERENCE WORKSHOPS

Morning Workshops Thursday, April 12
8:00 AM – NOON

ROOM	WORKSHOP AND FACILITATOR(S)
Student Success Building 211	DIY Multimedia: Quickly Creating High Quality Online Presentations – Steven Crawford
Tivoli 440/540	Connecting Learning Objectives and Assessments (Standards 2 & 3) – Kathy Tally
Tivoli 440/540	QM for Administrators: The Why, What, When, and How of QM Implementation – Brenda Boyd
Aerospace and Engineering Science Building 250	Addressing Accessibility and Usability (Standard 8) – Cecelia Green
Aurora Library Discovery Wall	QMC Meeting – Melissa Poole

Afternoon Half-Day Workshops Thursday, April 12
1:00 PM - 5:00 PM

ROOM	WORKSHOP AND FACILITATOR(S)
Tivoli 440/540	Implementing QM and Working Toward Program Certification – Melissa Poole
Aurora Library Discovery Wall	Copyright Compliance for Online Courses – Raquel Marti and Enrique Castellanos
Student Success Building 211	DIY Multimedia: Quickly Creating High Quality Online Presentations cont'd. – Steven Crawford
Tivoli 440/540	Using Instructional Materials and Technology to Promote Learner Engagement (Standard 4/5/6) – Kathy Tally
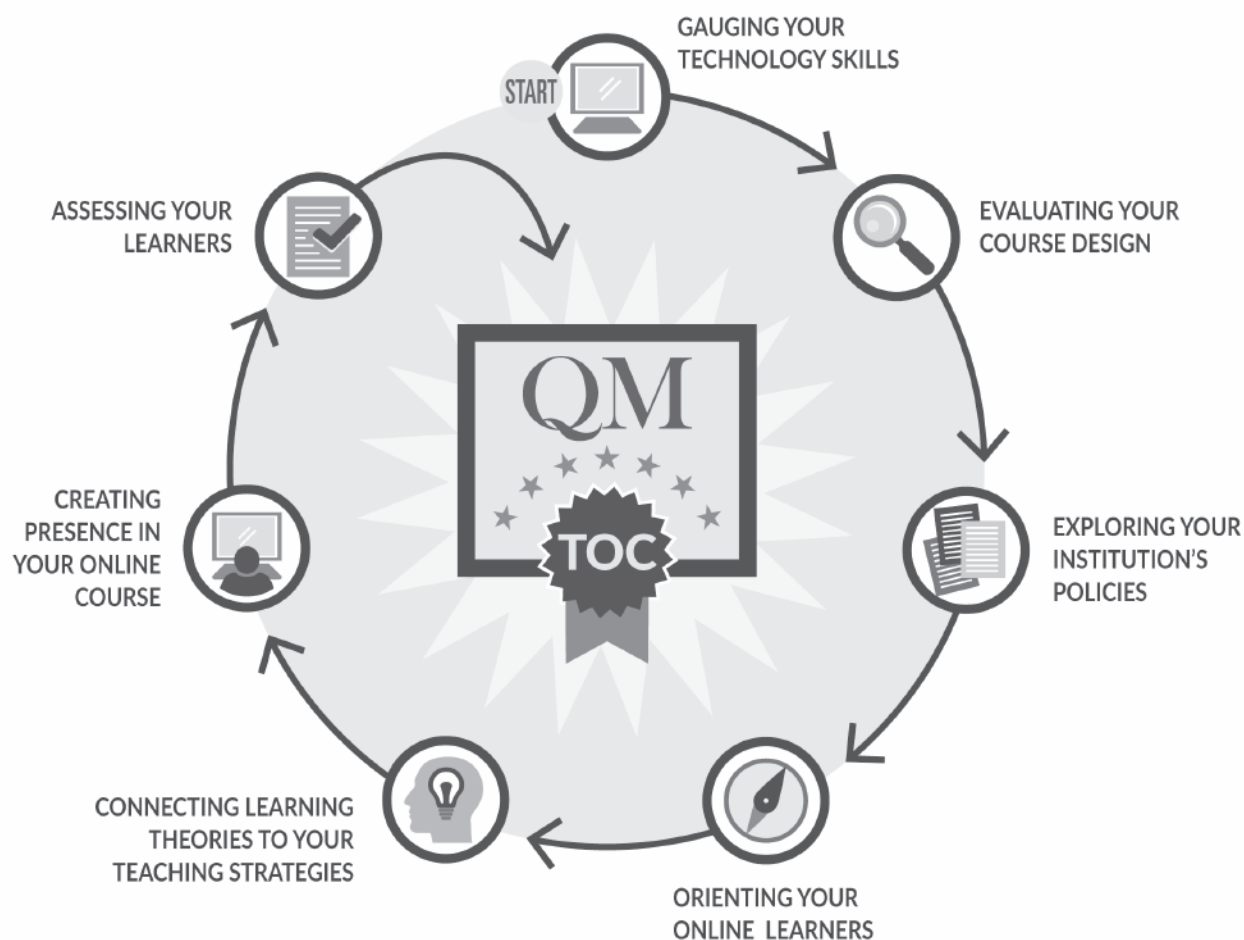
SCHEDULE AND PROGRAM

Elevating Quality
MSU Denver

Intended Audience Legend:

A: Administrators

F: Faculty

ID: Instructional Designers

N: New to QM

E: Experienced with QM

FRIDAY
Friday, April 13

TIME/ROOM INTENDED AUDIENCE CONCENTRATION	TITLE/PRESENTER(S)/DESCRIPTION
8:00 AM - 8:45 AM Tivoli 320 Baerrensen Ballroom	**Breakfast**
8:45 AM - 10:15 AM Tivoli 320 Baerrensen Ballroom	**Pathways to Elevating Quality: Strategic, Transformational Leadership** *Jean Runyon, Chair of the QM Board and Vice President, Larimer Campus of Front Range Community College* At a time when resources are thin, demands are high, and outcomes are king, barriers to adequately supporting and improving quality-focused initiatives can feel insurmountable. Practical strategies for transformational leadership are essential as college teams make the case for guided academic pathways, change, and quality to increase student completion of credentials leading to transfer and meaningful work. Change management frameworks, competencies for new and emerging leaders related to organizational strategy, as well as practical tools that can be employed to support transformational change will be explored.
10:15 AM - 10:45 AM Tivoli 320 Baerrensen Ballroom	**Break**
10:45 AM - 11:35 AM Plaza 114 *How QM Benefits Courses* **A, F, ID, N, E**	**Beyond the Buzz: Recent Research on Hot Topics in Online Learning and Quality Assurance** *Barbra Burch, Manager of Research & Development, Quality Matters* The amount of research on online learning and quality assurance accumulates faster than anyone can keep up with it. In this session, attendees will get a summary of recent research findings on some of today's hot topics related to online learning and quality assurance that will let them see beyond the buzz to what has been found via research - and what has not - in order to put their own online learning and quality assurance agendas and efforts into practice.
10:45 AM - 11:35 AM Plaza 213 *How QM Benefits Courses* **A, F, ID, N, E**	**Create Your Pathway: Personalized Learning for Design and Arts** *Allison Hall, Senior Instructional Designer; Toby Kidd, Senior Web Developer; and Rowan de Faria, Director of Herberger Online Learning, Arizona State University* Meeting the needs of over 4,000 students with diverse learning goals and experiences is daunting. In this session you will learn how we met this challenge through the construction of personalized learning pathways. These were created to help design and arts students achieve their individualized goals while maintaining quality and consistency with the support of QM. This session is relevant for all experiences and disciplines.

Friday, April 13

TIME/ROOM INTENDED AUDIENCE CONCENTRATION	TITLE/PRESENTER(S)/DESCRIPTION
10:45 AM - 11:35 AM Plaza 112 *Creative Paths to Quality* **A, F, ID, N, E**	**Reframing the Perception of QM Design Limitations** *Taylor Kendal, Instructional Designer, Metropolitan State University of Denver* *Eddie Andreo, Associate Vice President for Distance Learning & Site Management, Cowley College* Are there times when you find the prescriptive structure and processes of Quality Matters to be limiting? Do you want to know what Ernest Hemingway and Dr. Seuss have in common with QM? Join us for an interactive exploration of the unexpected freedom and creativity that can accompany constraint.
10:45 AM - 11:35 AM Plaza 116 *Blended Learning Through the QM Lens* **A, F, ID, N**	**An Immersive Approach to Rapid Blended Course Design Using QM** *Tracy Medrano, Instructional Designer; Christine Fundell, Lead Accessibility Specialist; Mauricio Cadavid, Senior Instructional Designer; and Delia Ortega, Professor in Ethnic Studies, California State Uuniversity, San Bernardino* Join a faculty and team of design specialists as they share how a simple visualization strategy, using seven basic office supplies, and QM as a guide helped them rapidly achieve consistency, clarity, and alignment in their blended course design. They will also reveal how their design process demonstrates a commitment to accessibility and usability. The faculty and team of design specialists will share their blended course design strategy and helpful tips and tricks so you too can achieve similar results.
10:45 AM - 11:35 AM Plaza 130 *Program Certification, Accreditation* **A, F, ID, E**	**QM and Accreditation: Sounds Boring but It's BASIC** *Paula Reams, Chair, Health Sciences, Kettering College* Standard 3.1 is one of the QM Alignment Standards that assists with learner success through demonstration of proficiency of assignments and meeting outcomes. This QM Standard helps higher education institutions demonstrate accreditation goals by aligning learning outcomes to assignments. This session will demonstrate one approach using the BASIC institutional outcomes (Broad Integrative Learning, Applied Learning, Specialized Learning, Intellectual Skills, and Civic Engagement) to assist with ongoing curricular improvement through outcome tracking.
10:45 AM - 11:35 AM Plaza 131 *Creative Paths to Quality* **A, F, ID, N, E**	**Templates and Goals: Positioning Faculty Members for Success** *Sherri Ritter, Director of Digital Learning and Deborah McDaniel, Professor/Program Coordinator - Criminal Justice, Bridge Valley Community & Technical College* As educators, we often talk about setting up our students for success. However, in this session we will turn the tables and discuss setting up faculty members for success. QM has a set of eight Standards associated with quality online courses; these Standards cover everything from learning objectives to learner support. Even though teachers are responsible for the content in their courses, the use of a template can ease the burden of developing common materials. This session will cover items to include in the template as well as the use of Blackboard Goals.
11:45 AM - 12:10 PM Plaza 112 *How QM Benefits Courses* **F, ID, N, E**	**Using QM to Break the Typical Accounting Course Mold** *Julia Frink, Assistant Professor, Tarrant County College Connect* In this session, the QM Alignment Standards (2-6) will be applied to an undergraduate accounting course, which relies heavily upon a publisher-supported adaptive learning management system, to show how course clarity is increased. This is an outside-of-the box approach to designing an accounting course. The QM alignment Standards are not limited to accounting but are applicable to other quantitative courses.

A: Administrators   **F**: Faculty   **ID**: Instructional Designers   **N**: New to QM   **E**: Experienced with QM

Friday, April 13

TIME/ROOM INTENDED AUDIENCE CONCENTRATION	TITLE/PRESENTER(S)/DESCRIPTION
11:45 AM - 12:10 PM Plaza 116 *How QM Benefits Courses* **F, ID, N, E**	**Objectives, Assessments, Alignments, Oh My! Map a Path to Course-Wide Alignment with the QM Rubric** *Jeffrey Helton, Associate Professor, Metropolitan State University of Denver* Does getting started in developing an online course with the Quality Matters Rubric intimidate you? Don't let it! Successfully developing a course using these guidelines is as simple as getting organized and being action-focused. Every journey begins with a step and often requires a map. This session will help you make that first step by thinking out what you need to do and creating a simple map that will show you the way to organize your thoughts and align your course with success.
11:45 AM - 12:10 PM Plaza 130 *Program Certification, Accreditation* **A, F, ID, N, E**	**Going Hybrid While Quelling the Disbelievers: QM to the Rescue!** *Chris Street, Professor, California State University, Fullerton* *Lori Campbell, Online Teacher, Kern High School Distrcit* This session describes the unique partnership of a college faculty member and a high school teacher as they gain expertise with the QM Rubric and peer review process before leading a statewide effort to create and certify a hybrid high school English course that will likely reach thousands of high school students across the state of California, and beyond.
11:45 AM - 12:10 PM Plaza 114 *Creative Paths to Quality* **F, N, E**	**One Step at a Time: How to Improve Student Persistence through Low-Stakes Assignments** *Shelley Wick, Instructor of Writing and Rhetoric, Florida International University* This session will demonstrate how a well-designed on-line course can enable professors to use unique, low stakes, write-to-learn assignments to (1) improve engagement and student persistence, (2) help students develop an effective learning, researching, or writing process (3) help instructors to improve their understanding of their student's capabilities and points of confusion and (4) improve the social presence of students in their online courses.
12:10 PM – 1:10 PM Tivoli 320 Baerrensen Ballroom	**Lunch**
1:15 PM - 01:40 PM Plaza 116 *How QM Benefits Courses* **A, F, ID, N, E**	**Student Success Starts Before the First Day of Class** *Kathryn Achen, College Instructor, Doña Ana Community College* Although many institutions offer their learners orientations to online learning, not all instructors offer a specific orientation to their course. Both orientations, to the online learning environment and to the course, are beneficial, but they accomplish different objectives. Providing a Course Orientation allows learners to familiarize themselves with the information and expectations that are critical to each course they are taking. Using the QM Rubric as a guide, an orientation can be developed to fit each of your classes that will enhance student comfort and performance while increasing completion and success.
1:15 PM - 1:40 PM Plaza 130 *Creative Paths to Quality* **F, ID, N, E**	**Dude! Where Do I Start!? - Creating a Landing Page Within Your LMS** *Alana Elkins, Instructional Designer, University of South Florida* In this session we will go over reasonings and methodologies for incorporating a landing page as the central point of your online courses. Landing pages can not only be visually appealing but can be useful in navigating the most important aspects of your course.

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Friday, April 13

TIME/ROOM INTENDED AUDIENCE CONCENTRATION	TITLE/PRESENTER(S)/DESCRIPTION
1:15 PM - 1:40 PM Plaza 112 *How QM Benefits Courses* A, F, ID, N, E	**How Faculty Experiences as Online Students Affect Their Course Design Choices** *Yingjie Liu, Instructional Designer, San Jose State University* *Patrick Dempsey, Lead Instructional Teaching Specialist, The Johns Hopkins Carey Business School* Even the experienced online instructors will not fully grasp what a quality online course looks like until they take one. Will taking an online course affect how they perceive quality course design?
1:15 PM - 1:40 PM Plaza 114 *Blended Learning Through the QM Lens* A, F, ID, N, E	**Meeting QM Standards Through Hybrid Blended Learning** *Joanne Yantz, Adjunct Instructor; and Yuliya Lef, Virtual Library Director, Colorado Mountain College* Join us as we demonstrate how we designed a hybrid Business Communication course to meet QM Standards 2 and 5. Library literacy skills are highlighted in the research portion of the course. Session participants will be able to apply the tenets of hybrid course design to any course that they are creating. In addition, Standards 2 and 5 will be spotlighted and defined. An explanation will be shared to help improve course design in a hybrid blended course.
1:50 PM - 2:40 PM Plaza 112 *QM As a System* A, F, ID, N, E	**Instructional Design and Subject Matter Experts: Partners for Student Achievement and Program Success** *Joachim Agamba, Instructional Designer, Idaho State University* Imagine you have been driving automatic transmission vehicles for thirty years. One day, you have to drive a vehicle with a manual transmission. What are your expectations? Whether you teach online, blended, or traditionally, this presentation will help you reassess your course design from a learner's perspective. This presentation is suitable for higher education as well as K-12 teachers and administrators.
1:50 PM - 2:40 PM Plaza 114 *Blended Learning Through the QM Lens* A, F, ID, N, E	**The Yin and Yang of Online Curriculum Design: A Student and Faculty Perspective** *Robert (Bob) Farmer, MPS, Affilliate Faculty - Student Advisor, Metropolitan State University of Denver* This session will explore the interactive dynamics of online curriculum design that reflect the collective experiences and innovation of our faculty and the leadership of our university's technology center. Our goal is to inspire our students to excel in an online environment and to support our faculty in addressing and solving the quality assurance challenges in an online learning environment. The QM process and Rubric are the core of a sustainable online curriculum that focuses on continuous improvement through a highly collaborative faculty-, technology-, and student-focused system.
1:50 PM - 2:40 PM Plaza 130 *Blended Learning Through the QM Lens* A, F, ID, N, E	**CAPABLE: Creative Arts Performance and Application in a Blended Learning Environment** *Allison Hall, Senior Instructional Designer; Toby Kidd, Senior Web Developer; and Rowan de Faria, Director of Herberger Online Learning, Arizona State University* How can a course focused on pushing the boundaries of creativity through movement and imagery be enhanced by online learning? In this session, we will share how a studio dance and art course integrated online learning components to complement the in-class experience. You will learn of our efforts to design an online learning environment that supports a physical and social curriculum using the QM framework. This session is relevant for all experiences and disciplines.

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schedule and program

Friday, April 13

TIME/ROOM INTENDED AUDIENCE CONCENTRATION	TITLE/PRESENTER(S)/DESCRIPTION
1:50 PM - 2:40 PM Plaza 213 *QM As a System* **A, F, ID, N, E**	**Rookies No More: Experiencing the QM Certification Process as a Beginner and Veteran** *Audra Pickett, Professional Development & Teaching Excellence Specialist; Cynthia Krutsinger, Program Chair, History and Political Science and State QM Coordinator; and Eric Thompson, Program Chair, Developmental & Technical Math, Colorado Community Colleges Online* First time QM certification experiences can be challenging, but like any activity, the more times you experience the process, the more comfortable you'll feel. Participants will hear from rookies and experts about their experiences with the QM certification process.
1:50 PM - 2:40 PM Plaza 131 *Creative Paths to Quality* **A, F, ID, N, E**	**Ask Me Anything: Instructional Design Practitioners Panel** *Penny Ralston-Berg, Senior Research Instructional Designer, Penn State World Campus* *Rebecca Reese, Online Learning Experience Designer, Colorado School of Mines, Trefny Innovation and Instruction Center* *Jill Stefaniak, Assistant Professor, Instructional Design & Technology, Old Dominion University* Join us for a Reddit style "ask me anything" session about all things design practice! New designer looking for professional development recommendations? Experienced designer ready to geek out on assessment methods? Where does QM fit into the design process? What scholarship opportunities are available for designers? Tips for collaborating with instructor-experts? Must read books? Our favorite socks? Ask us anything!
1:50 PM - 2:40 PM Plaza 116 *How QM Benefits Courses* **A, F, E**	**Leading a Culture of Quality Assurance to Measure Impact on Student Success** *Ashley Skylar, Quality Assurance Manager, California State University, Office of the Chancellor* *Jackson Wilson, Associate Professor, San Francisco State University* *Erick Kong, Assistant Professor, California State University, East Bay* The 23-campus California State University's quality assurance program has progressively built a culture of quality and evidence for effective online-blended courses since 2011. This session will demonstrate how we evolved to go beyond professional development activities, to implementing a four-stage course certification process, disseminating certified course exemplars, and analyzing results of our student impact research effort. Multiple opportunities for discussion-engagement and extensive resources will be made available.
2:40 PM – 3:10 PM Tivoli 320 Baerrensen Ballroom	**Break**
3:10 PM - 4:00 PM Plaza 116 *Creative Paths to Quality* **A, F, ID, E**	**A Culture of Continuous Improvement** *Whitney Kilgore, Chief Academic Officer, iDesign* *Diane Weaver, Co-Founder, Coursetune* This session will showcase a sustainable continuous improvement model through a compelling case study of an RN-to-BSN program in California. Join us for an interactive experience that will share best practices and powerful learning blueprints for mapping objective and assessment alignment across courses to ensure program quality.

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3:10 PM - 4:00 PM Plaza 131 *QM As a System* **A, F, N, E**	**Effective Systems of Evidence-Led Improvement in Higher Education: How to Make Your Colleagues Love the Data?** *Philip McCready, Assessment Analyst, University of the Rockies* *Debora Scheffel, Dean, School of Education, Colorado Christian University* Linking theory and practice on evidence-led improvement in higher education, including experience from the QM Online Learner Success Certification, this session explores the challenge of making data work for instructors, administrators, and students. The assumption that sharing more data will lead to better outcomes does not, unfortunately, typically deliver positive results. Dr. Debora Scheffel and Dr. Philip McCready share insights in adapting strategies to create systems of improvement that faculty and administrators are willing and able to use.
3:10 PM - 4:00 PM Plaza 112 *QM As a System* **A, F, ID, N, E**	**The Road to Success: A Scaffolded Process** *Linda Morgan, Assistant Professor; Mark Rodriguez, Professor, College of Education/Graduate & Professional Studies Professor; and Tanya Altmann, Chair & Professor, CSUS School of Nursing, California State University, Sacramento* This session will look at how a department is moving forward in developing quality online courses through a scaffolded process including an informal peer review process at the department level. Performing an informal peer review will allow the Course Representative the ability to go back and make substantive changes using the feedback given. This process not only helps facilitate better outcomes when the course is submitted for QM certification but also promotes common discussion around online course quality and builds collegiality.
3:10 PM - 4:00 PM Plaza 114 *Program Certification, Accreditation* **A, F, ID, N E**	**Using QM Standards to Standardize Course Syllabi Across Nursing Programs to Improve the Student Experience** *Kelly Cole and Natasha Werth, Assistant Professors, Fort Hays State University* An internal review was completed to evaluate and establish consistent standards across a department of nursing. Using the QM Standards for Higher Education a comprehensive review was completed to review the course syllabi and standardize the nursing program to improve the student experience and prepare for accreditation. By using the QM Standards, the committee was able to provide a strong rationale for recommended course objectives, department and institutional policies, assessment and teaching methods, and instructional materials including course technology.
3:10 PM - 4:00 PM Plaza 130 *Blended Learning Through the QM Lens* **A, F, ID, N, E**	**Virtually Blended: How to Use Blended Learning Within a School District** *Daniel Tenuta, Principal, and Brook Greno, Blended Learning Facilitator/Teacher, Kenosha eSchool* *Julie Housaman, Chief Academic Officer, Kenosha Unified School District* *Chad Dahlk, Principal, Lance Middle School* Planning a successful blended learning program begins with identifying a common problem or goal rooted in improving educational effectiveness. This session will describe the process one district used to address a non-consumption issue within its instructional program by expanding the current online program to integrate blended learning courses. We will share the strategies and techniques used to make this transformation successful while adhering to the QM Standards.

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TIME/ROOM INTENDED AUDIENCE CONCENTRATION	TITLE/PRESENTER(S)/DESCRIPTION
3:10 PM - 4:00 PM Plaza 213 *QM As a System* **A, F, N**	**Baby Steps and Kotter's 8: Creating a Culture of Quality Matters** *Roseann Wolak, Lead Course/Program Developer, St. Cloud State University* This session will discuss the steps being taken at St. Cloud State University to improve the quality of online courses by increasing the percentage of faculty teaching online with Quality Matters training. Since 2016, the number of courses offered online at SCSU has grown; thus, a robust quality assurance structure is needed. Preliminary data for online education in the Minnesota State System partly drove the effort, as did survey data collected from faculty who had completed a Quality Matters training. We will share the steps we took, the challenges we faced, and the small wins we celebrated.
4:10 PM - 5:00 PM *Plaza 114* *How QM Benefits Courses* **F, ID, N, E**	**Quia As an Online Classroom to Improve Teaching and Learning** *Nouf Alsuwaida, Doctoral Candidate, New Mexico State University* Come learn about Quia. Quia is a web tool that has its own set of standards and rubrics for the assessment of students' performance. Quia includes different kinds of online activities using the teacher's content, an online testing system that has immediate feedback, online surveys, a class webpage, access to many free shareable activities, and much more.
4:10 PM - 5:00 PM Plaza 116 *Creative Paths to Quality* **F, ID, N, E**	**Capitalizing on Network-Based Synchronous Activities** *Diego Bonilla, Professor, California State University, Sacramento* This session will address details of a QM-certified digital media literacy course designed to capitalize on the characteristics of the computer as a communications medium; specifically, the simultaneous interactions of a large number of students in a virtual classroom environment. A clear alignment between learning objectives and measurable outcomes fostered the development of a synchronous evaluation process that involves all the students in a large class.
4:10 PM - 5:00 PM Plaza 213 *Creative Paths to Quality* **A, F, ID, N, E**	**The Scope of Quality Assurance in Online Learning: A Reality Check on CHLOE Findings** *Richard Garrett, Chief Research Officer, Eduventures* *Ashley Skylar, Quality Assurance Manager, California State University Office of the Chancellor* *Audra Pickett, Professional & Teaching Excellence Specialist, Colorado Community Colleges Online* *Mark Rodriguez, Professor, College of Education/Graduate & Professional Studies, California State University, Sacramento* Quality Matters' and Eduventures' 2017 and 2018 Reports on the Changing Landscape of Online Education (CHLOE) tell us much about the adoption and application of quality assurance standards in online learning. This panel discussion will review CHLOE findings on implementing QA at scale, resistance to external evaluation, and other challenges to expanding QA. Representatives of institutions implementing QM will comment on whether these findings reflect their experience, past and present, and their future plans. Audience members will be invited to share their perspectives as well.
4:10 PM - 5:00 PM Plaza 112 *Program Certification, Accreditation* **A, F, E**	**If We Can Do It, You Can Too: Our Path Towards QM Program Certification** *Lisa Hagan, Cheryl Sanders, and Bridget Murphy-Kelsey, Professors of Psychology; and Bethany Fleck-Dillon, Associate Professor of Psychology, Metropolitan State University, Denver* This panel discussion will present how one department went about getting its program QM certified.

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Friday, April 13

TIME/ROOM INTENDED AUDIENCE CONCENTRATION	TITLE/PRESENTER(S)/DESCRIPTION
4:10 PM - 5:00 PM Plaza 131 *Blended Learning Through the QM Lens* A, F, ID, N, E	**Insuring Integrity and Alignment of QM Standards to a Blended Learning Program** *Kevin Kessler, MVLRI researcher, Johns Hopkins Adviser, and QM Facilitator, Michigan Virtual Learning Research Institute* Want to be that teacher-leader that is known for running a standards-based blended program with integrity that aligns to the QM K-12 Standards? Be the one who is known for "blending the right way" in your building! This session will help you modify and align your course to be of highest integrity.
4:10 PM - 5:00 PM Plaza 130 *Creative Paths to Quality* ID, N, E	**Cultivating Quality: Mentoring Instructional Designers** *Melissa Williams, Senior Instructional Designer, Mitchell Hamline School of Law* *Steven Crawford, Associate Director, Arizona State University College of Nursing & Health Innovation* This session examines how mentoring programs can address challenges for new instructional designers by connecting them with seasoned professionals. A mentoring relationship case study highlights flexibility, contextualization, and use of research and best practices as foundational elements. Participants explore their environments and challenges to determine how mentoring relationships may benefit them and their organizations. We also explore opportunities for developing a mentoring program or joining existing mentoring opportunities.

A: Administrators   **F**: Faculty   **ID**: Instructional Designers   **N**: New to QM   **E**: Experienced with QM

Show Your QM Pride

Celebrate your quality assurance achievements with men's and women's apparel and QM gear.

- Water Bottles, Blankets & Caps
- T-Shirts, Polos & Pullovers
- Mugs & Stickers
- Notepads, Pens, & More!

qualitymatters.org/qa-resources/order-materials

Help the QM Community Achieve Excellence

Have QM-Certified courses? Create a short video about best practices you used to meet QM Specific Standards for course design.

Here's how it works:
- Choose a Specific Review Standard for a focus
- Explain the best practices employed
- Create the video with captions
- Upload to YouTube and use the form to submit for sharing

See videos, get guidelines and access submission form at ida.qualitymatters.org/showcase-of-best-practice

Decide Which Gateway You'll Open

Save the Date for QM Connect 2018: Gateway to Quality

A great opportunity to share your ideas, connect with your peers and help others solve their online challenges. Concentrations include:

- Measuring the Impact of Quality Assurance
- Launching QM and Achieving Sustainability
- Quality Assurance: Theory to Practice
- Leading Quality Assurance

- Engagement Strategies
- Fresh Ideas: Accessibility
- Fresh Ideas: Technology
- Fresh Ideas: Alternative Design Models

Plus curated sessions from QM

QM CONNECT CONFERENCE

Submit your presentation proposal by June 15
Early Registration opens May 15

Get the details at qualitymatters.org/events

Quality Matters Mission Statement:

Promote and improve the quality of online education and student learning nationally and internationally through:

- Development of current, research-supported, and practice-based quality standards and appropriate evaluation tools and procedures

- Recognition of expertise in online education quality assurance and evaluation

- Fostering a culture of continuous improvement by integrating QM Standards and processes into organizational plans to improve the quality of online education

- Providing professional development in the use of Rubrics, tools, and practices to improve the quality of online education

- Peer review and certification of quality in online education

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