QM CONNECT CONFERENCE

Program Guide

qualitymatters.org | #QMConnect

"Committing to Excellence for Learners"

Oct. 27 - 30, 2019 | Grapevine, TX | Gaylord Texan Resort

Download the Conference App — See page 5 for details

Keynote Address

Monday, October 28, 9:00 AM - 10:30 AM

Dr. George Siemens

Founding President, Society for Learning Analytics Research

Human and Artificial Cognition: What Does it Mean to Learning Designers and Faculty?

We are at the early stages of a revolution in how people and society learn, think and build knowledge. In the short span of less than a generation, we have experienced a transition from traditional knowledge structures to distributed digital environments, and now, to socio-technical systems where we share cognitive processes with technology. While the promise is evident — ranging from better medical diagnosis to improved guidance on environment actions needed — cognitive technologies also call into question the core of our humanity. Most significantly, what remains the unique domain of humans when artificial intelligence can outperform us on a growing range of tasks that were until recently exclusively ours? This presentation will provide an overview of how artificial cognitive systems impact how we learn and build knowledge - as individuals, as companies and as a society. Challenges of ethics and bias will be explored. Emphasis will be placed on how learning designers and faculty can prepare themselves and learners for a world of human and artificial cognition.

Dr. George Siemens is a founding President of the Society for Learning Analytics Research. He has advised government agencies in Australia, the European Union, Canada, and the United States, as well as numerous international universities, on digital learning and utilizing learning analytics for assessing and evaluating productivity gains in the education sector and improving learner results. In 2008, he pioneered massive open online courses (sometimes referred to as MOOCs). He researches technology, networks, analytics, and openness in education.

Dr. Siemens is Professor and Executive Director of the Learning Innovation and Networked Knowledge Research Lab at the University of Texas, Arlington. He co-leads the development of the Center for Change and Complexity in Learning (C3L) at University of South Australia. He has delivered keynote addresses in more than 35 countries on the influence of technology and media on education, organizations and society. His work has been profiled in provincial, national, and international newspapers, radio, and television. He has served as PI or Co-PI on grants funded by NSF, SSHRC (Canada), Intel, Boeing, the Bill & Melinda Gates Foundation, and the Soros Foundation. He has received numerous awards, including honorary doctorates from Universidad de San Martín de Porres and Fraser Valley University for his pioneering work in learning, technology and networks. He holds an honorary professorship with the University of Edinburgh.

QM 11th Annual Conference Guide

"Committing to Excellence for Learners"

Table of Contents

Welcome 4

General Information 5

Pre-conference Workshops 6

Schedule at a Glance 7

Quality Matters Award Winners 8

Poster Sessions 11

Schedule and Program 14

Sponsors and Exhibitors 36

Floor Plan 40

Quality Matters reserves the right to make changes to this program and to individual sessions and events within the program.

Welcome

Dr. Deborah Adair
Executive Director
Quality Matters

Welcome to the Gaylord Texan Resort & Convention Center — home to QM Connect, the 11th Annual QM Conference on Quality Assurance in Online Learning.

This year, we will explore "Committing to Excellence for Learners" — what it means and how to actualize it. You've already taken an important step by coming here. At QM Connect, you will connect with ideas, people and resources that will support your commitment to excellence for learners.

The QM Connect Conference reflects QM's rigorous approach to quality assurance in online learning. From pre-conference workshops to the keynote to breakout sessions, you will uncover actionable ideas that showcase the depth and breadth of our community's knowledge. These ideas will provide a path forward on your quality assurance journey just as previous conferences led to inspiration and implementation for your colleagues at institutions such as Chadron State College and Springfield Public Schools in Missouri.

In addition to defined learning opportunities, you will also have time throughout the conference to engage in deep, meaningful conversations around quality with your peers. Networking opportunities such as the welcome reception, birds-of-a-feather breakfast and dine-arounds, allow you to engage in substantive dialogs with a connected and committed community. You'll learn from what others share, form lasting friendships and maybe even open the door to new opportunities.

Another valuable asset is the sponsors and exhibitors who are here, including SoftChalk who has been a sponsor since QM Connect's inception. SoftChalk's continued presence, as well as the participation of each of these outstanding organizations, highlights their commitment to being part of the quality conversation. Take time to engage with them and learn how their resources and tools can support your commitment to excellence for learners.

Maximize your conference experience by connecting with the ideas, people and resources that will help improve and fulfill your online promise to students. Ask a lot of questions. Share your own experiences. And have a lot of fun along the way. Thank you for coming. Enjoy your stay.

General Information

Download the Conference App

Connect with other attendees, plan your itinerary, take surveys, and more! Search your play store for EventRebels ERMobile. Use your email and confirmation number to log in. Upload a photo and control the information others see about you by editing your profile in the app.

Navigate the Gaylord Texan

Download the app from NavigateGaylordHotels.com. The meeting space floorplans are on pages 39-41.

Web Access

Attendees receive complimentary Wi-Fi in the meeting area.
Network: QM; Password: Quality2019

Review the Sessions You Attend

Please take a moment to complete the session surveys. Your feedback is very important to us and the presenters. You can access the session survey in the app.

QM Gives Back — The Annual Book Fair for Students

The Annual Book Fair for Students: Quality Matters and Scholastic Books are teaming up to host the seventh annual QM Gives Back event dedicated to the life of Anne Smedinghoff, Johns Hopkins University alumna and U.S. State Department Diplomat. Anne died in the service of her country as she was traveling with a group to deliver books to a local school in the Zabul Province of Afghanistan in 2013. Each year, QM partners with a local school in the city where the annual conference is held. Look for the Scholastic Book fair booth at the conference where you can purchase books for yourself or to donate to Harlean Beal Elementary School in Fort Worth. Harlean Beal serves 445 students from pre-kindergarten through grade 5. The school has a wish list if you'd like to contribute to it. All proceeds go towards the school.

Badges

Please wear your badge to all general and concurrent sessions, meal functions and special events.

Presenter Ready Room

Check in at the presenter ready room, San Antonio 4, at least an hour before your presentation. Use this room to check your computer connection to the projector and test slides.

Presentation Materials

Presentation materials can be found on our website at Events>Conference Presentations

Program Committee

Chair
Ray Lum
Drexel University

Maikel Alendy
Florida International University

Brenda Boyd
Quality Matters

Barbra Burch
Quality Matters

Lisa Clark
American Public University System

Loretta Cochran
Arkansas Tech University

Renda Garner
Virtual College of Texas

Clay Ham
South Carolina Department of Education

JJ Johnson
Eastern Washington University

Sandra Johnson
New Mexico State University

Hitesh Kathuria
Indiana University

Rachel Sale
Lincoln University

Jane Sprangers
Hennepin Technical College

Sherrell Wheeler
New Mexico State University

Diana Zilberman
Community College of Baltimore City

Pre-Conference Workshops

Sunday, October 27

Full-Day Workshops

Sunday, October 27, 8:00 AM – 5:00 PM

Applying the QM Rubric
Jillian Jevack and Irene Roselli, Quality Matters
San Antonio 6

Morning Half-Day Workshops

Sunday, October 27, 8:00 AM – Noon

Planning for Quality Assurance with QM
Brenda Boyd
San Antonio 4

Creating Accessible Documents, Web Pages and Images
Cecelia Green
San Antonio 2

Connecting Research to Practice: Project Management Strategies for Instructional Designers
Heidi Schroeder
San Antonio 5

Designing Effective Teaching and Significant Learning — Planning for and Integrating Course Design
Karen LaPlant and Zala Fashant
San Antonio 3

Yoga as a Metaphor for Instructional Design: Using the Practice of Yoga to Explore the Collaborative Processes of Building Quality Online Courses
Clay Ham
Pecos 2

Afternoon Half-Day Workshops

Sunday, October 27, 1:00 PM – 5:00 PM

Online Strategic Planning Informed by CHLOE Data
Ron Legon
San Antonio 2

The ABCs of Quality Online Learning Research: Applied, Beneficial, Centered
Bethany Simunich
San Antonio 5

Pathways Toward QM Program Certification
Melissa Poole
San Antonio 4

UDL 101: Getting Started with Universal Design for Learning
Elizabeth McMahon
San Antonio 3

Copyright Compliance for Online Courses
Enrique Castellanos
Pecos 2

Schedule at a Glance

Sunday, October 27 - Wednesday, October 30

Sunday, October 27

Pre-Conference Workshops and Evening Welcome Reception

7:15 AM – 8:00 AM	Breakfast (for those taking a full-day workshop or two half-day workshops)
8:00 AM – 5:00 PM	Pre-Conference Workshops
8:00 AM – Noon	Morning Workshops
10:00 AM – 10:15 AM	Break
Noon – 1:00 PM	Lunch - Full-day and two half-day workshop participants (red tickets)
1:00 PM – 5:00 PM	Afternoon Workshops begin and Full-Day Workshop continues
3:00 PM – 3:15 PM	Break
6:00 PM – 7:30 PM	Welcome Reception

Monday, October 28

QM Connect Conference Sessions Begin

8:00 AM – 9:00 AM	Breakfast
8:00 AM – 8:50 AM	Newcomers Breakfast
9:00 AM – 10:30 AM	Keynote
10:30 AM – 11:00 AM	Break
11:00 AM – 11:50 AM	Concurrent Sessions
12:00 PM – 12:25 PM	Concurrent Sessions
12:30 PM – 1:45 PM	Lunch and Recognition
1:55 PM – 2:45 PM	Poster Session
2:45 PM – 3:15 PM	Break
3:15 PM – 4:05 PM	Concurrent Sessions
4:15 PM – 5:05 PM	Concurrent Sessions

Tuesday, October 29

Sessions Continue

8:15 AM – 9:00 AM	Breakfast
9:10 AM- 10:00 AM	Concurrent Sessions
10:10 AM – 10:35 AM	Concurrent Sessions
10:35 AM – 11:00 AM	Break
11:00 AM – 11:50 AM	Concurrent Sessions
12:00 PM –12:25 PM	Concurrent Sessions
12:30 PM – 1:45 PM	Lunch and Recognition
1:55 PM – 2:45 PM	Concurrent Sessions
2:45 PM – 3:15 PM	Break
3:15 PM – 4:05 PM	Concurrent Sessions
4:15 PM – 5:05 PM	Concurrent Sessions

Wednesday, October 30

Sessions Continue

8:00 AM – 8:45 AM	Breakfast
8:50 AM – 9:40 AM	Concurrent Sessions
9:50 AM – 10:15 AM	Concurrent Sessions
10:15 AM – 10:40 AM	Break
10:40 AM – 12:00 PM	Closing Session

2019 QM Award Winners

Ron Legon Leadership Award for Quality Assurance in Online Education

Purpose

In honor of the extraordinary leadership and innovative ideas of Dr. Ron Legon, Executive Director Emeritus of Quality Matters, Inc., this annual award recognizes individuals whose conceptual, policy, or operational contributions to quality assurance in online education stand out. The award is presented at the QM Conference. The Ron Legon Leadership Award recognizes individuals for their positive impact on and contributions to quality assurance in online teaching and learning, theories and practices in quality assurance and innovations to further quality assurance in online education. Individuals whose leadership efforts have changed the online education quality assurance paradigm for the betterment of students and educators particularly deserve this award. Lifetime achievements in online education quality assurance will be considered.

Criteria

Individuals with the following leadership qualities are considered for this prestigious award.

They:

- ✔ are recognized as leaders in online quality assurance
- ✔ have had a significant impact on online education quality assurance policy and/or practice in higher education, K-12, publishing, and/or continuing education
- ✔ are visionary and innovative, striving to improve the future of online education through quality assurance
- ✔ have shown a commitment to continuous quality improvement in online education
- ✔ have shifted the paradigm of quality assurance in online education
- ✔ adhere to core values and ethical standards
- ✔ are exemplary in mentoring future leaders

The 2019 Ron Legon Leadership Award for Quality Assurance in Online Education is presented to:

Dr. Roxann Humbert

Dr. Roxann Humbert has been a champion for quality online education in West Virginia, regionally and nationally for over twenty years. She has held leadership positions at the college and state level and has presented regionally and nationally on topics related to quality online education. Dr. Humbert recently retired from her positions as Founding and Executive Director of the West Virginia Remote Online Collaborative Knowledge System (WVROCKS) and graduate assistant professor at Fairmont State University.

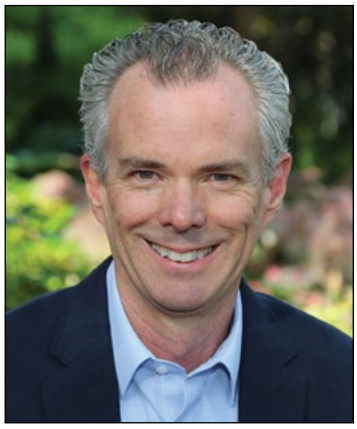
Directors' Award for Exceptional Service to Quality Matters

The Directors' Award for Exceptional Service is presented to members of the QM community who have gone above and beyond common service to the organization. These individuals have made extraordinary contributions to QM's quality assurance efforts with online and/or blended education at institutions, and for learners. This award is presented at the discretion of the Quality Matters Directors Group and may not necessarily be awarded every year.

Individuals and groups that exemplify QM's focus on student learning through the implementation of QM standards, practices and processes that demonstrate impact on student success are recognized for their contributions.

The 2019 Directors' Award for Exceptional Service representing Higher Education is presented to:

Bethany Simunich of Kent State University



The 2019 Directors' Award for Exceptional Service representing K-12 is presented to:

Clay Ham of South Carolina Department of Education

Making a Difference for Students Awards

Quality Matters' mission is to promote and improve the quality of online and blended education to support learners. This award recognizes individuals or groups that exemplify QM's focus on learners through the implementation of QM Standards, practices and processes that have demonstrated impact on learner success. The implementation should be either broadly transformative in impacting the general learner experience in online and/or blended courses or significantly and directly meaningful for a specific subset of learners. Evidence of success — statistical and/or anecdotal — should clearly demonstrate positive outcomes for learners.

Outstanding Impact by an Individual

The Outstanding Impact by an Individual award recognizes individuals whose efforts to champion the Quality Matters process at their institutions have yielded demonstrable impact on the quality of online and/or blended education. The impact may be in the form of specific innovations that have yielded positive outcomes for the institution or in the scale and scope of the adoption of the QM Rubric, process, or program across the organization.

Individual Winner:
Aamna Nayyar, Santa Fe Community College

Outstanding Impact by an Organization

The Outstanding Impact by an Organization award recognizes Higher Education institutions or groups that exemplify QM's focus on learners through the implementation of QM Standards, practices and processes that have demonstrated impact on learner success. The implementation should be either broadly transformative in impacting the general learner experience in online courses or significantly and directly meaningful for a specific subset of learners.

Institution Winner:
California State University - East Bay

Outstanding Impact by a K-12 Organization or Individual

The Outstanding Impact by a K-12 Organization or Individual award recognizes a K-12 organization or individual that exemplifies QM's focus on learners through the implementation of QM Standards, practices and processes that have demonstrated impact on learner success. The implementation should be either broadly transformative in impacting the general learner experience in online courses or significantly and directly meaningful for a specific subset of learners.

Institution Winner:
Springfield Public Schools

Poster Sessions

Monday, October 28, 2019, 1:55 PM – 2:45 PM

Intended Participants Legend

A: Administrators
F: Faculty
ID: Instructional Designers
K-12: K-12
R: QM Peer Reviewers & QM Master Reviewers
QMC: QM Coordinators
N: New to the topic
I: Some experience, but looking to grow
E: Experienced with the topic
VE: Extensive experience

INTENDED PARTICIPANTS CONCENTRATION	TITLE/PRESENTER(S)/HASHTAG/DESCRIPTION	Visit QM Website for Presentation Materials
F, ID, I *Engagement Strategies for Learners*	**A Story of Programmatic Redesign with Quality Matters in Mind** *Johannah Baugher, Assistant Professor & Graduate Reading Program Coordinator, Northwest Missouri State University* This poster will share a story of programmatic redesign within an entirely online graduate program offered by a rural-based educator preparation program at a four-year university.	
F, A, ID, I *Engagement Strategies for Faculty*	**Going Portable for Standard 7: How to Help Faculty Embed Student Support Services into Their Courses** *David Becker, QM Course Review Manager & Coordinator, Indiana University Southeast* See how IU Online is building portable, open access course resources to help faculty bring support services directly into the classroom — even if they are not pursuing QM certification.	
F, ID, A, I *Engagement Strategies for Faculty*	**YES YOU CAN! 3 Simple Steps to Creating a High Quality Low Cost Course** *Stephanie Delgado, Senior Instructional Designer, Florida International University* The Backward Design Model is effective in assisting faculty to develop a high quality course. SMEs who have strong functional knowledge of content but would like more guidance in best practices tend to really appreciate this streamlined approach. Join us to find out all about it!	
F, ID, N *Engagement Strategies for Learners*	**Using Gentle Encouragement to Facilitate Student Achievement** *Tracia Forman, Assistant Professor, The University of Texas Rio Grande Valley* This poster presentation will describe a quantitative study examining the impact of an instructor-learner communication strategy, deployed within a large (>100 students) graduate online course on cognitive, social and teaching presence.	
QMC, A, ID, I *Engagement Strategies for Administrators/Institutions*	**Growing from the Ground Up: Implementing QM While Changing a Campus Culture** *Mark Gale, Assistant Professor of Instructional Design; Lynn Frank, Instructional Designer; and Gary Valcana, Associate Professor of Management & Department Chair, Athens State University* In Fall 2017, Athens State University began a QM initiative. The one rule is the process must be voluntary. With over 30 QM certifications since that time, this poster will discuss the techniques used for changing the culture on campus.	

INTENDED PARTICIPANTS CONCENTRATION	TITLE/PRESENTER(S)/HASHTAG/DESCRIPTION	Visit QM Website for Presentation Materials
ID, F, I ***Engagement Strategies for Learners***	**Developing and Implementing an LMS Orientation Module: Lessons Learned** *Sally Hughes, Instructional Design Specialist, Blinn College* This poster will detail the development and implementation of a student orientation course to prepare students for online classes. We will share results, struggles and lessons learned.	
A, ID, F, N ***Leading Quality Assurance***	**Train Your Team Before Moving Forward with QA Initiatives** *James "JJ" Johnson, Senior Director of Eastern Online & Instructional Technology and Design, Eastern Washington University, and Eddie Andreo, Associate Vice President for Distance Learning, Cowley College* #QMConnectTrainYourID Join us to discuss how and why an institution put all online learning instructional design staff through the APPQMR. The reasons for the decision, staff attitudes before and after and the results will be presented in this poster.	
ID, R, F, I ***Quality Assurance: Theory to Practice***	**Quality Matters, but so Does Your Time!** *Natasha Lindsey, Associate Professor & Instructional Consultant, and John McGee, Director, Educational Technology Services, University of North Alabama* Come share and discuss time-saving tips, tools and techniques to applying the QM Rubric to course development, redesign and course reviews.	
F, A, ID, E Engagement Strategies for Faculty	**Building and Sustaining Momentum for Quality Assurance in an Online Graduate Program** *Marcia Montague, Visiting Assistant Professor, Texas A&M University* This poster's focus is approaches used to engage faculty in course improvement. With program-level leadership and department and university support, significant efforts to meet QM Standards are underway. I will discuss our process and progress.	
F, ID, A, I ***Engagement Strategies for Learners***	**Using a Learning Management System to Engage Online Learners** *Kizito Mukuni, Instructional Design Support Specialist, and Jeeyoung Chun, Ph.D. candidate, Virginia Polytechnic Institute and State University* This poster will focus on how the features of a learning management system can be used to engage learners in an online learning environment.	
A, F, ID, E ***Quality Assurance: Theory to Practice***	**Aligning QM Standards and Accreditation Hallmarks to Foster Quality** *Mary Nicholson, Professor Instructional Technology, Bloomsburg University* Accreditation hallmarks, QM Standards, and a DE gap analysis resulted in strategic enrollment action plans for institutional improvements. The process of self-study promotes DE growth that promotes student success when QA principles are followed.	

INTENDED PARTICIPANTS LEGEND

A: Administrators
F: Faculty
N: New to the topic
ID: Instructional Designers
QMC: QM Coordinators
K-12: K-12
I: Some experience, but looking to grow
E: Experienced with the topic
R: QM Peer Reviewers & QM Master Reviewers
VE: Extensive experience

INTENDED PARTICIPANTS CONCENTRATION	TITLE/PRESENTER(S)/HASHTAG/DESCRIPTION	Visit QM Website for Presentation Materials
ID, F, R, I *Engagement Strategies for Learners*	**Gathering and Incorporating Student Perspectives When Designing Online Courses** *Mary Nicholson, Professor, Instructional Technology, Bloomsburg University* A unique course design evaluation instrument has been developed for students to provide their perspective on the design of an online course. Students are asked how easy or challenging it is to find information within a course and are asked how they think.	
ID, N *Quality Assurance: Theory to Practice*	**Instructional Designers: Your Greatest Asset to Successful QM Implementation** *Desiree Pina, Instructional Designer, Colorado State University Online* Now that your institution is implementing QM, what does that mean for instructional designers? This poster will explore tools and strategies to engage faculty and apply QM to course development.	
F, A, ID, I *Quality Assurance: Theory to Practice*	**Inside Design: What Do IDs Really Do? What Value Do They Add?** *Penny Ralston-Berg, Senior Instructional Designer, Penn State World Campus, and Fernando Senior, QM International Representative to Latin America and the Caribbean Region* #QMConnectQMIDAPoster Stop by and leave your mark on this interactive poster! Explore IBSTPI's ID competencies -- discuss what IDs really do, the value they add, skills to look for when hiring IDs, and professional development opportunities for practicing designers.	
F, ID, N *Engagement Strategies for Faculty*	**Unraveling How to Create Rubrics for Assessing Outcomes and Improving Learner Performance** *Jennifer Smolka, Director of Curriculum and Assessment, American InterContinental University, and Judith Komar, Vice President of Educational Technology, Career Education Corporation* Learners expect a clearly defined understanding of how their work will be evaluated. Faculty, learners and the institution all benefit from aligned rubrics. This poster will provide examples, templates and job aids for faculty.	
F, QMC, I *Quality Assurance: Theory to Practice*	**10 Steps to Building a Course Quality Program at Your Institution** *Bethanne Tobey, Lead Instructional Designer, and Tracy Appling, Teaching Assistant Professor, North Carolina State University* Have you wanted to get started with a course quality initiative at your institution but don't yet have buy-in from faculty and administration? This poster is for you! Learn about our "10 Steps to Building a Course Quality Program."	
K-12, A, F, I *Engagement Strategies for Learners*	**Quality, 'High Touch' Blended Learning** *Kirsten Wilson, Director of Curriculum and Instruction; Candice McPherson, Course Design Coach; and Paula McDougald, Lead Teacher and Course Developer, Virtual Arkansas* #QMConnectVABlendedLearning Learn from our experiences and walk away with a clear picture of how blended learning with online teachers is successfully meeting the needs of students across an entire state.	

INTENDED PARTICIPANTS LEGEND

A: Administrators
F: Faculty
N: New to the topic
ID: Instructional Designers
QMC: QM Coordinators
K-12: K-12
I: Some experience, but looking to grow
E: Experienced with the topic
R: QM Peer Reviewers & QM Master Reviewers
VE: Extensive experience

Schedule and Program

"Committing to Excellence for Learners" Grapevine, Texas

Intended Participants Legend:

A: Administrators
F: Faculty
ID: Instructional Designers
K-12: K-12
R: QM Peer Reviewers & QM Master Reviewers
QMC: QM Coordinators
N: New to the topic
I: Some experience, but looking to grow
E: Experienced with the topic
VE: Extensive experience

MONDAY

Monday, October 28

TIME/ROOM INTENDED PARTICIPANTS CONCENTRATION	TITLE/PRESENTER(S)/HASHTAG/DESCRIPTION	Visit QM Website for Presentation Materials
8:00 AM - 9:00 AM Texas C-D	**Breakfast**	
8:00 AM - 8:45 AM Texas 4	**Newcomers Breakfast**	
9:00 AM - 10:30 AM Texas C-D	**Human and Artificial Cognition: What Does It Mean to Learning Designers and Faculty?** *George Siemens, Founding President, Society for Learning Analytics Research* We are at the early stages of a revolution in how people and society learn, think and build knowledge. In the short span of less than a generation, we have experienced a transition from traditional knowledge structures to distributed digital environments, and now, to socio-technical systems where we share cognitive processes with technology. While the promise is evident — ranging from better medical diagnosis to improved guidance on environmental actions needed — cognitive technologies also call into question the core of our humanity. Most significantly, what remains the unique domain of humans when artificial intelligence can outperform us on a growing range of tasks that were until recently exclusively ours? This presentation will provide an overview of how artificial cognitive systems impact how we learn and build knowledge — as individuals, as companies and as a society. Challenges of ethics and bias will be explored. Emphasis will be placed on how learning designers and faculty can prepare themselves and learners for a world of human and artificial cognition.	
10:30 AM – 11:00 AM Texas Breakout Foyer	**Break**	

Monday, October 28

TIME/ROOM INTENDED PARTICIPANTS CONCENTRATION	TITLE/PRESENTER(S)/HASHTAG/DESCRIPTION Visit QM Website for Presentation Materials
11:00 AM - 11:50 AM Texas 2 **ID, F, A, I** ***Quality Assurance: Theory to Practice***	**Transforming Online Course Design and Development: The Online Course Design Academy** *Diane Alberts, Senior Instructional Designer, and Rob Piercy and Claire Duvall, Instructional Designers, Northern Illinois University* #QMConnectOnlineCourseDesignAcademy Quality matters, but where does it begin? For a mid-western university, it begins with the design document. Bring a copy of your design document. You will have time to share, examine and explore methods to improve its alignment with QM Standards.
11:00 AM - 11:50 AM Texas 5 **A, F, ID, N** ***News You Can Use from QM***	**Quality Matters Overview** *Brenda Boyd, Senior Academic Director: Program Services, Quality Matters* #QMConnectQMOverview Designed for faculty, staff and administrators relatively new to QM. Come for a quick introduction of QM, how it works, what's in it for institutions, and how QM can support efforts to help students succeed.
11:00 AM - 11:50 AM Texas 4 **ID, F, A, I** ***Engagement Strategies for Administrators/Institutions***	**Quality and the BOT (Board of Trustees): Implementing an Online Course Design Accessibility Policy** *Racheal Brooks, Coordinator, Office of e-Learning, North Carolina Central University* #QMConnectAccessibility, #QMConnectPolicy Explore lessons learned from a liberal arts HBCU's creation and implementation of an institutional Accessibility Policy for Online Course Design informed by the ADA, sections 504 and 508 of the Rehabilitation Act, WCAG 2.0 and QM General Standard 8.
11:00 AM - 11:50 AM San Antonio 5-6 **A, F, ID, I** ***News You Can Use from QM***	**Strategies and Considerations for International Collaborations in Online Education** *Yaping Gao, Senior Academic Director: Member Services and Partnerships, Fernando Senior, QM International Representative to Latin America and the Caribbean, Quality Matters; Javed Yusuf, Head of Learning Experience Design & Development, The University of the South Pacific* Presenters will share their experience working with international communities and strategies and considerations in developing collaborations. Participants will have opportunities to share their own experience and contribute ideas/best practices.
11:00 AM - 11:50 AM Texas 1 **A, F, ID, VE** ***Research/Tracking Quality Assurance***	**Four Years of CHLOE Survey Findings: Can They Tell Us Where Online Learning is Headed?** *Ron Legon, Executive Director Emeritus, and Barbra Burch, Manager of Research & Development, Quality Matters* We will highlight significant findings from four years of surveying online learning policies, practices and plans, and discuss with the audience the implications of these findings for longer-range development of the field.

INTENDED PARTICIPANTS LEGEND

A: Administrators
F: Faculty
N: New to the topic
ID: Instructional Designers
QMC: QM Coordinators
K-12: K-12
I: Some experience, but looking to grow
E: Experienced with the topic
R: QM Peer Reviewers & QM Master Reviewers
VE: Extensive experience

Monday, October 28

TIME/ROOM INTENDED PARTICIPANTS CONCENTRATION	TITLE/PRESENTER(S)/HASHTAG/DESCRIPTION Visit QM Website for Presentation Materials
11:00 AM - 11:50 AM San Antonio 2-3 **QMC, A, ID, I** ***Engagement Strategies for Faculty***	**Minute-To-Win-It Marketing for Your QM Program** *Alissa Sells, Program Administrator, Washington State Board for Community & Technical Colleges* #QMConnectMinuteToWinIt Looking for new ways to promote quality assurance on your campus? Join me for this fast-paced exchange of marketing ideas, and you'll leave with a list of easy, creative and inexpensive ideas for promoting quality assurance and QM on your campus.
11:00 AM - 11:50 AM Texas 6 **ID, I** ***Engagement Strategies for Learners***	**Road Trip! Helping Students Reach Their Learning Destinations via Effective Course Design** *Robert Shields, Director of Curriculum Development, California Baptist University* How do we help students reach their learning goals? In this presentation, attendees will examine strategies for beginning with the end in mind, creating measurable learning objectives and adding effective content to their learning management system.
12:00 PM - 12:25 PM San Antonio 5-6 **F, A, E** ***Engagement Strategies for Faculty***	**Two (Sometimes Three!) Birds with One Stone: Faculty-Driven Assessment Strategies** *Barbara Altman, Associate Dean, and Andria Schwegler, Associate Professor, Texas A&M University - Central Texas* The QM Rubric provides pathways to help faculty design assessments that can address up to three needs at once, including accreditors' changing standards. This session will highlight examples and creative faculty training to streamline assessment.
12:00 PM - 12:25 PM Texas 3 **ID, A, R, I** ***Research/Tracking Quality Assurance***	**Impact of QM Professional Development on Course Design and Student Evaluations** *Ginu Easow, Instructional Designer, University of North Carolina Wilmington* This session will focus on sharing the findings of a research study to track the impact of QM professional development on online course design and student evaluations.
12:00 PM - 12:25 PM Texas 4 **A, F, ID, I** ***Sustaining Quality***	**How to Do More with Less to Create, Cultivate and Sustain a Culture Committed to Quality Assurance** *Natalie Johnson, Director Instructional Design and Online Learning, and Stephen Kabrhel, Assistant Dean of Online Learning, Community College of Baltimore County* Online Learning Coordinators have been vital liaisons providing support between faculty and the online learning unit. Without additional staff, lines of communication opened and quality assurance improved. Learn about our eight-year success story.

INTENDED PARTICIPANTS LEGEND

A: Administrators
F: Faculty
N: New to the topic
ID: Instructional Designers
QMC: QM Coordinators
K-12: K-12
I: Some experience, but looking to grow
E: Experienced with the topic
R: QM Peer Reviewers & QM Master Reviewers
VE: Extensive experience

Monday, October 28

TIME/ROOM INTENDED PARTICIPANTS CONCENTRATION	TITLE/PRESENTER(S)/HASHTAG/DESCRIPTION Visit QM Website for Presentation Materials
12:00 PM - 12:25 PM Texas 6 **A, ID, F, N** ***Engagement Strategies for Faculty***	**If We Pay Them Will They Come? A Faculty Development for Online Teaching: Incentive Program** *Melissa Kaufman, Director of Online Learning, and Jim Stimpson, Professor of Health Management & Policy and Associate Dean for Academic Affairs, Drexel University, Dornsife School of Public Health* #QMConnect_Incentives We started an Incentive Program to promote professional development. Faculty can earn up to 500 points, each equal to one dollar. We will discuss how we developed the program, participation and changes we've seen in online teaching and course design.
12:00 PM - 12:25 PM Texas 1 **ID, A, F, I** ***Sustaining Quality***	**Sustaining Course Quality in Less Than 3 Meetings: Making Your Holistic Course Review Successful** *Ye Liu, Senior Instructional Designer; Jennifer Sullivan, Senior Faculty and Student Administrator; Chris Norton, Instructional Designer; and Jeff Behn, Faculty and Student Administrator, Boston University* Are you interested in a holistic course review approach that continuously improves quality, even in an accelerated online model? Explore effective practices for incorporating student feedback and promoting a collaborative culture at your institution.
12:00 PM - 12:25 PM Texas 5 **K-12, R, QMC, I** ***News You Can Use from QM***	**The Swiss Army Knife of Rubrics: Introducing the Fifth Edition of the QM K-12 Rubric** *Christine Voelker, K-12 Program Director, Quality Matters* #QMConnectK12Rubric5 One Rubric Workbook, multiple applications. Like a Swiss Army knife, the Fifth Edition of the QM K-12 Rubric has a Specific Review Standard to fit your every need. Learn the process used to revise the Rubric and how the changes will impact you!
12:00 PM - 12:25 PM San Antonio 2-3 **K-12, A, ID, N** ***Quality Assurance: Theory to Practice***	**Solving the Math Problem: Remediating Students (and Courses) by Training Teachers** *Rachel Walker, Assistant Director, Instructional Development, and Christine Paige, Mathematics Content Specialist, ACCESS College of Continuing Studies* How do you remediate ineffective and inaccessible courses? We used screencasting PD as the key to overhauling math courses and instruction. Join us to see the results and learn how to apply our best practices in evaluation and design.
12:00 PM - 12:25 PM Texas 2 **F, A, K-12, N** ***Quality Assurance: Theory to Practice***	**You Mean Quality Design Isn't Enough?** *Sherrell Wheeler, Director of Online Quality Assurance, and Karen May, Adjunct Professor, New Mexico State University-Alamogordo* A well-designed course can teach itself! I want to teach online because it is easier than face-to-face. You mean quality design isn't enough? Hear how one campus has dispelled the myths about online delivery with specific expectations.

INTENDED PARTICIPANTS LEGEND

A: Administrators
F: Faculty
N: New to the topic
ID: Instructional Designers
QMC: QM Coordinators
K-12: K-12
I: Some experience, but looking to grow
E: Experienced with the topic
R: QM Peer Reviewers & QM Master Reviewers
VE: Extensive experience

Monday, October 28

TIME/ROOM INTENDED PARTICIPANTS CONCENTRATION	TITLE/PRESENTER(S)/HASHTAG/DESCRIPTION	Visit QM Website for Presentation Materials
12:30 PM – 1:45 PM Texas C-D	**Lunch and Recognition**	
1:55 PM – 2:45 PM Texas C-D	**Poster Session**	
2:45 PM – 3:15 PM Texas Breakout Foyer	**Break**	
3:15 PM - 4:05 PM San Antonio 5-6 **ID, F, A, N** ***Engagement Strategies for Learners***	**Using the QM Rubric Standards When Designing Hands-On Online Science Lab Courses** *Alanna Tynes, Professor of Biology, Lone Star College-Tomball, and Shannon McGurk, Director, Distance Learning, Carolina Biological Supply* Let's discuss the importance of using the QM Rubric Standards when developing hands-on online science lab courses. We will explore QM-certified lab courses in biology and anatomy and physiology. This session will include the experience of actively taking part in hands-on lab investigations developed for online science courses.	
3:15 PM - 4:05 PM Texas 5 **QMC, R, A, I** ***Sustaining Quality***	**'That's Not How You Assess That!': Developing a Norming Program for Drifting Peer Reviewers** *David Becker, QM Course Review Manager & Coordinator, Indiana University Southeast* #QMConnectNormYourReviewers How do you ensure that a group of almost 100 reviewers across several campuses at a large institution is accurately assessing QM Standards? How do you ensure reviewers have the skills to assess difficult Standards like 8.3? Join us to develop a plan.	
3:15 PM - 4:05 PM San Antonio 2-3 **ID, F, R, I** ***Quality Assurance: Theory to Practice***	**Are We There Yet? Pack Your Bags for a Design Trip Using the QM Rubric** *Patti Brown, Instructional Designer, Stark State College* #QMConnectDesignTrip Conduct an internal QM review during course design using QM4Design, an all-in-one GPS that keeps both instructional designers and faculty on the same road to quality. Make your reservation for a QM trip and plan your institution's destination.	
3:15 PM - 4:05 PM Texas 1 **F, ID, A, I** ***Research/Tracking Quality Assurance***	**Research on QM Impact: Getting the Most Bang for Your QM** *Barbra Burch, Manager of Research & Development, and Kay Shattuck, Director of Research, Quality Matters* #QMConnectBangForYourQM You know that QM "works" but are unfamiliar with the studies that show it. Come learn about studies of QM impact on courses, instructors and students, and explore why these studies were successful. Discuss the challenges of doing research and your burning questions about QM impact.	

INTENDED PARTICIPANTS LEGEND

A: Administrators
F: Faculty
N: New to the topic
ID: Instructional Designers
QMC: QM Coordinators
K-12: K-12
I: Some experience, but looking to grow
E: Experienced with the topic
R: QM Peer Reviewers & QM Master Reviewers
VE: Extensive experience

Monday, October 28

TIME/ROOM INTENDED PARTICIPANTS CONCENTRATION	TITLE/PRESENTER(S)/HASHTAG/DESCRIPTION	Visit QM Website for Presentation Materials
3:15 PM - 4:05 PM Texas 3 **F, ID, R, I** ***Engagement Strategies for Learners***	**Let's Do More Than Discuss!** *Paula Cancro, Assistant Professor, The College of Westchester* #QMConnectNoDiscuss Discussions again?? I know, "Post by Wednesday then respond to two classmates by..." Let's examine ways to make our discussions more engaging, using other tools that can expand the online classroom conversation.	
3:15 PM - 4:05 PM Texas 2 **A, F, ID, N** ***Sustaining Quality***	**Learning from Each Other: A Peer Review Process to Evaluate and Promote Effective Online Teaching** *John Haubrick, Assistant Teaching Professor, Penn State University* #QMConnectPeerReview What are the markers of quality design, presence and innovation/risk-taking when "observing" an online course? Learn how a department from one large university is addressing this question and sustaining quality through its online peer reviews.	
3:15 PM - 4:05 PM Texas 6 **A, F, QMC, E** ***Leading Quality Assurance***	**Diversify Your Online Faculty Development Investment Portfolio** *Enoch Park, Online Learning Specialist, and Heather McCullough, Associate Director, Center for Teaching and Learning, University of North Carolina Charlotte* How do you allocate and invest your campus resources for online faculty development? As institutions offer online programs in multiple formats and pedagogical approaches, one size may not fit all needs and a diversified portfolio might be needed.	
3:15 PM - 4:05 PM Texas 4 **K-12, ID, R, N** ***News You Can Use from QM***	**A Perfect Pairing: The QM K-12 Rubric and the National Standards for Quality Online Courses** *Christine Voelker, K-12 Program Director, Quality Matters* #QMConnectNSQK12 Like peanut butter and chocolate, the QM K-12 Rubric and the National Standards for Quality Online Courses are "two great tastes that taste great together." Learn how they work in tandem with one another to help improve online courses.	

INTENDED PARTICIPANTS LEGEND

A: Administrators
F: Faculty
N: New to the topic
ID: Instructional Designers
QMC: QM Coordinators
K-12: K-12
I: Some experience, but looking to grow
E: Experienced with the topic
R: QM Peer Reviewers & QM Master Reviewers
VE: Extensive experience

Monday, October 28

TIME/ROOM INTENDED PARTICIPANTS CONCENTRATION	TITLE/PRESENTER(S)/HASHTAG/DESCRIPTION	Visit QM Website for Presentation Materials
4:15 PM - 5:05 PM Texas 2 **F, R, ID, VE** *News You Can Use from QM*	**Delivery Standards for QM-Certified Courses** *Brenda Boyd, Senior Academic Director: Program Services; Deb Adair, Executive Director; Yaping Gao, Senior Academic Director: Member Services and Partnerships; Kay Shattuck, Director of Research; and Christine Voelker, K-12 Program Director, Quality Matters* #QMConnectQMDelivery Once a course is QM-Certified, QM is often asked "what's next?" Delivering on the promise of the course design with Delivery Standards for QM-Certified Courses will help instructors assure quality through instruction.	
4:15 PM - 5:05 PM Texas 3 **A, R, F, I** *Quality Assurance: Theory to Practice*	**Closing the Loop: Using QM Course Reviews for Instructional Improvement** *Andrea Bucklew, Associate Provost, and Nathan Fortney, Instructional Designer, Alderson Broaddus University* #QMConnectClosingTheLoop Demonstration of cost-effective, user-friendly and streamlined methods that capture the elusive Data Analysis Monster. From arming your faculty with the tools they need, to forming alliances across campus, these methods are sure to aid your hunting party.	
4:15 PM - 5:05 PM San Antonio 5-6 **F, ID, I** *Engagement Strategies for Learners*	**Best Practices Using OER for the Seasoned Instructor** *Roxanne Heimann and Anna Laneville, Instructors, and Joshua Mitchell, Instructional Designer, Hawkeye Community College* #QMConnectOERBP More instructors than ever are using OER but may not always use them effectively. Our session provides an overview of best practices for use based on research and experience and includes tips, tricks and tools. No apps need to be downloaded beforehand.	
4:15 PM - 5:05 PM Texas 4 **A, ID, F, N** *Sustaining Quality*	**And Then There Was Light: Identifying and Filling Gaps in Online Student Services** *Katrieva Jones Munroe, Director of Online Learning, University of Texas of the Permian Basin; Jacob Martinez, Director, Student life, Alamo Colleges District; Vanessa Anderson, Dean for Academic Success, Academic Services, St. Philip's College; and Oralia De Los Reyes, Dean of Student Success, San Antonio College* #QMConnectCertificationPathway Walk through a Certification Pathway that provides evidence to current and potential online students, district-wide stakeholders and accreditors that you are committed to delivering premier, quality digital learning experiences to online students.	
4:15 PM - 5:05 PM Texas 6 **F, A, ID, I** *Engagement Strategies for Administrators*	**Building Excellence: A Community of Online Teaching & Learning Where Quality Matters** *Laura Lane-Worley, Faculty/Distance Education Coordinator, and Channell Cook, Faculty, Lee College* Learn how one mid-sized community college used Quality Matters' Teaching Online Certificate to build a model community of online teaching and learning. Participants will engage in activities to spark institutional buy-in and engage faculty.	

INTENDED PARTICIPANTS LEGEND

A: Administrators
F: Faculty
N: New to the topic
ID: Instructional Designers
QMC: QM Coordinators
K-12: K-12
I: Some experience, but looking to grow
E: Experienced with the topic
R: QM Peer Reviewers & QM Master Reviewers
VE: Extensive experience

Monday, October 28

TIME/ROOM INTENDED PARTICIPANTS CONCENTRATION	TITLE/PRESENTER(S)/HASHTAG/DESCRIPTION	Visit QM Website for Presentation Materials
4:15 PM - 5:05 PM Texas 1 **F, ID, A, I** ***Research/Tracking Quality Assurance***	**The Reality of the Rubric: What the QM Rubric Is and Is Not** *Stella Porto, Learning Specialist, Inter-American Development Bank, and Elizabeth McMahon, Principal Consultant, Learning Evolutions LLC* #QMConnectQMResearch *Have you referred to the Specific Review Standards list as the QM Rubric? Are you familiar with the Rubric's creation and its relationship to research? Join us for some serious fun that just may change the way you understand (and use!) the QM Rubric.*	
4:15 PM - 5:05 PM Texas 5 **F, ID, K-12, I** ***Engagement Strategies for Learners***	**Murder on the Collaboration Express** *Lisa Braun Boskovic and Roasana Quintana, Instructional Designers; and Maikel Alendy, Interim Learning Design Innovation Manager, Florida International University Online* #QMConnectCollaborationExpress Drawing inspiration from ways people naturally interact and learn from each other, participants will actively discover examples that illustrate game-based and collaborative solutions for online/blended settings in this gamified murder-mystery session.	

Help the QM Community Achieve Excellence

Have QM-Certified courses?

Create a short video about best practices you used to meet QM Specific Standards for course design.

Here's how it works:

- Choose a Specific Review Standard for a focus
- Explain the best practices employed
- Create the video with captions
- Upload to YouTube and use the form to submit for sharing

See videos, get guidelines and access submission form at ida.qualitymatters.org/showcase-of-best-practice

Show Your QM Pride

Celebrate your quality assurance achievements with men's and women's apparel and QM gear.

- Water Bottles, Blankets & Caps
- T-Shirts, Polos & Pullovers
- Mugs & Stickers
- Notepads, Pens, & More!

qualitymatters.org/QM-Store

INTENDED PARTICIPANTS LEGEND

A: Administrators
F: Faculty
N: New to the topic
ID: Instructional Designers
QMC: QM Coordinators
K-12: K-12
I: Some experience, but looking to grow
E: Experienced with the topic
R: QM Peer Reviewers & QM Master Reviewers
VE: Extensive experience

TUESDAY

Tuesday, October 29

TIME/ROOM INTENDED PARTICIPANTS CONCENTRATION	TITLE/PRESENTER(S)/HASHTAG/DESCRIPTION Visit QM Website for Presentation Materials
8:15 AM – 9:00 AM Texas C-D	**Breakfast**
9:10 AM - 10:00 AM San Antonio 5-6 **A, F, QMC, N** ***Engagement Strategies for Administrators/Institutions***	**Yours, Mine and Ours - Going QM @ UAB** *Randi Kirkland, Senior Instructional Design Specialist; Stacey Cofield, Associate Professor; and Samira Laouzai, Deputy Director/Manager of eLearning and Quality Assurance, The University of Alabama at Birmingham* In this session, we will discuss how the University of Alabama at Birmingham's Division of eLearning and Professional Studies developed processes for ensuring quality online course development and implemented Quality Matters across the institution from training through individual certification and course recognition.
9:10 AM - 10:00 AM Texas 6 **F, ID, A, I** ***Quality Assurance: Theory to Practice***	**Curriculum Mapping: Program Outcomes, Course Learning Outcomes, Alignment, and Assessment** *Elizabeth Crawford, Associate Professor, University of Tennessee at Chattanooga* #QMConnectCurriculumMapping An active learning session where participants explore their institution's curriculum mapping process and alignment of course to program learning outcomes while examining implementation at a master's plus university, including QM integration.
9:10 AM - 10:00 AM Texas 1 **ID, A, F, I** ***Leading Quality Assurance***	**The QM Ohio Year of Review: Building a Statewide Culture of Online Quality** *Steve Kaufman, Senior Instructional Designer, University of Akron ; Tammy Macek, eLearning Instructional Designer, Lorain County Community College; and Chuck Piscitello, Instructional Designer III, Ashland University* #QMConnectQMCollaborate Want to learn about how the largest QM Statewide System operates? Learn about QM Ohio's "Year of Review" initiative, our bartering system and the professional development model we've put in place to promote QM across our 60 member institutions.
9:10 AM - 10:00 AM Texas 5 **F, I** ***Engagement Strategies for Learners***	**Being Present as an Online Teacher to Engage Online Learners** *Martha Kershaw, Assistant Professor of Nursing, and Peter Schilke, Director of Instructional Design, Daemen College* Participate in a conversation to dispel the myths surrounding online teaching and to provide reasonable strategies for faculty to communicate, respond to and provide feedback to online learners. Our emphasis is on managing learner expectations and maximizing teacher presence to increase engagement.
9:10 AM - 10:00 AM Texas 2 **F, A, R, N** ***News You Can Use from QM***	**QM World Cafe** *Fernando Senior, QM International Representative to Latin America and the Caribbean Region* #QMConnectQMInternational Using the World Café methodology to stimulate a collaborative dialogue around questions that matter, we will exchange and harvest the collective wisdom and insights of participants that might lead to QM's increased international presence.

INTENDED PARTICIPANTS LEGEND

A: Administrators
F: Faculty
N: New to the topic
ID: Instructional Designers
QMC: QM Coordinators
K-12: K-12
I: Some experience, but looking to grow
E: Experienced with the topic
R: QM Peer Reviewers & QM Master Reviewers
VE: Extensive experience

Tuesday, October 29

TIME/ROOM INTENDED PARTICIPANTS CONCENTRATION	TITLE/PRESENTER(S)/HASHTAG/DESCRIPTION Visit QM Website for Presentation Materials
9:10 AM - 10:00 AM Texas 3 QMC, A, F, I *Leading Quality Assurance*	**HGTV (Home-Grown Training Venture): Measuring the Effectiveness of Do-It-Yourself QM Training** *Robert Shields, Director of Curriculum Development, and Dirk Davis, Associate Vice President of Academics, California Baptist University* Is the development of in-house QM training worth the trouble? Learn how California Baptist University Online evaluated the effectiveness of its in-house QM training program. Participants will leave with a framework for creating and evaluating an in-house QM training program.
9:10 AM - 10:00 AM Texas 4 A, F, ID, I *Research/Tracking Quality Assurance*	**Data-Driven: Using Course and Institutional Data for Continuous Improvement** *Bethany Simunich, Director, Online Pedagogy and Research, Kent State University* #QMConnectResearch Are you drowning in institutional or LMS data? Have you considered collecting feedback from students or faculty but aren't sure where to start? In this session we'll discuss how to collect, analyze and use data for continuous improvement.
9:10 AM - 10:00 AM San Antonio 2-3 A, ID, QMC, E *Engagement Strategies for Faculty*	**Fast-Tracking New Online Instructors** *Linda Unger, Senior Instructional Designer, and Jennifer Jaiswal, Instructional Designer and Technologist, Stony Brook University* Join us as we share our process for training and supporting new online faculty within the context of QM's Standards.
10:10 AM - 10:35 AM Texas 3 F, ID, A, I *Sustaining Quality*	**Establishing and Walking the Pathway to Improving Quality Assurance** *Joanne Healy, Special Education Program Head, University of Alaska Fairbanks* #QMConnectjhealy7 Hear encouraging words from educators, get positive advice from national experts, gain proof of making a successful course! We share our approach to obtaining a Quality Matters certification first while improving engagement and usability for students.
10:10 AM - 10:35 AM San Antonio 5-6 F, ID, A, N *Engagement Strategies for Faculty*	**Plan Your Journey to QM Certification** *David Becker, QM Course Review Manager & Coordinator, and Rachel Star, Assistant Professor & CAEP and SPA Assessment Coordinator, Indiana University Southeast* #QMConnectPlanYourJourney Still skeptical about whether QM is worth your time given all of your responsibilities as a faculty member at a large institution? Not sure how to handle obstacles in your way? Join us to plan your journey to quality course design and teaching.

INTENDED PARTICIPANTS LEGEND

A: Administrators
F: Faculty
N: New to the topic
ID: Instructional Designers
QMC: QM Coordinators
K-12: K-12
I: Some experience, but looking to grow
E: Experienced with the topic
R: QM Peer Reviewers & QM Master Reviewers
VE: Extensive experience

Tuesday, October 29

TIME/ROOM INTENDED PARTICIPANTS CONCENTRATION	TITLE/PRESENTER(S)/HASHTAG/DESCRIPTION Visit QM Website for Presentation Materials
10:10 AM - 10:35 AM Texas 1 **A, F, QMC, E** ***Sustaining Quality***	**Strategies for Online Teaching and Learning: A Short Course for Best Practices in Online Teaching** *Sandra Johnson, Christina Schaub, and Nancy Chartschlla, Instructional Consultants, New Mexico State University* A gap in professional development to meet the requirement of online teaching experience was recently identified on our campus. This presentation will discuss how the Strategies for Teaching Online, a fully online course aligned to the QM Rubric, was developed to address the gap.
10:10 AM - 10:35 AM Texas 5 **QMC, ID, F, I** ***Leading Quality Assurance***	**Adding the Student Perspective** *Lisa Kidder, Quality+ Program Manager, Idaho State University* Based on faculty recommendation, the Quality+ Program at Idaho State University incorporates a mini student review. Come learn about the process (and templates) and discuss ideas to improve student training in applying certain Standards.
10:10 AM - 10:35 AM San Antonio 2-3 **ID, F, A, N** ***Leading Quality Assurance***	**Installing Quality Assurance in a Mexican University** *Maria del Socorro Marcos, Program Director, Tecnologico de Monterrey, and Fernando Senior, QM International Representative to Latin America and the Caribbean Region* Lessons learned in the adoption of the QM Rubric and QA process at a Mexican university.
10:10 AM - 10:35 AM Texas 6 **F, ID, R, N** ***Engagement Strategies for Learners***	**Designing for Excellence for Learners: Moving from Blah to Wow!** *Karen May, Instructor, and Sherrell Wheeler, Director of Online Quality Assurance, New Mexico State University-Alamogordo* #QMConnectLessTextMoreAction How do you get your students to WANT to log in to your course more often? Take your course from a text-based course and make it an innovative, engaging course. This presentation covers using course tools with innovation and learner success in mind.
10:10 AM - 10:35 AM Texas 2 **ID, A, K-12, I** ***Quality Assurance: Theory to Practice***	**Breeze through 5 QM Standards with CourseArc** *Jolene Montoya, Manager of Curriculum, Idaho Digital Learning Alliance, and Katie Egan, Co-founder and CEO, CourseArc* With the right tool you can easily meet five of the QM Standards. CourseArc makes assessment, alignment, engaging activities, technology tools, and accessibility a breeze. Come vote on the Standards and CourseArc examples you want to see and discuss.
10:10 AM - 10:35 AM Texas 4 **A, QMC, F, I** ***Research/Tracking Quality Assurance***	**Does Quality in Online Course Design Matter?** *Alissa Sells, Program Administrator, and Darby Kaikkonen, Policy Research Director, Washington State Board for Community and Technical Colleges* Join us to learn about findings from a statewide study looking at the relationship between the use of the QM program and student grades over a 10-year period. We'll also briefly review related studies and identify areas for potential future research.

INTENDED PARTICIPANTS LEGEND

A: Administrators
F: Faculty
N: New to the topic
ID: Instructional Designers
QMC: QM Coordinators
K-12: K-12
I: Some experience, but looking to grow
E: Experienced with the topic
R: QM Peer Reviewers & QM Master Reviewers
VE: Extensive experience

Tuesday, October 29

TIME/ROOM INTENDED PARTICIPANTS CONCENTRATION	TITLE/PRESENTER(S)/HASHTAG/DESCRIPTION Visit QM Website for Presentation Materials
10:35 AM – 11:00 AM Texas Breakout Foyer	**Break**
11:00 AM - 11:50 AM Texas 5 **A, F, ID, I** ***News You Can Use from QM***	**QM International Standards & Outreach Updates** *Yaping Gao, Senior Academic Director: Member Services and Partnerships, and Fernando Senior, QM International Representative to Latin America and the Caribbean Region* Participants will have the opportunity to review a draft of the International Standards and provide feedback. You will be encouraged to share your ideas on how to grow the QM international community based on your experience and connections outside the USA.
11:00 AM - 11:50 AM Texas 1 **A, ID, F, I** ***Engagement Strategies for Administrators/Institutions***	**Validating Student Outcomes & Accreditation Standards with Online Proctoring Metrics** *Lisa Clark, Adjunct Faculty, American Public University System, and Ashley Norris, Chief Academic Officer, Proctor U* Learn how one institution used an online proctoring platform and data to help validate student outcomes, monitor and verify that academic integrity is being upheld and offer solid evidence to accrediting bodies that their institution is meeting or exceeding quality testing standards.
11:00 AM - 11:50 AM San Antonio 2-3 **R, F, ID, I** ***Engagement Strategies for Learners***	**Leveraging Rubrics to Increase Alignment and Outcomes** *David Line, Assistant Professor, Eastern Washington University* #QMConnectLeveragingRubrics If you are on the fence about rubrics or would like to know how to get more out of rubrics, this session is for you. Participants will move the rubric away from the checklist and into its rightful slot connecting assignments to outcomes.
11:00 AM - 11:50 AM Texas 6 **A, QMC, ID, N** ***Engagement Strategies for Faculty***	**What May Be Done to Encourage Faculty Buy-In to Professional Development?** *Jose Martinez Herrera, Instructional Designer, Southern Illinois University Carbondale* Professional development is a necessary activity for faculty devoted to the learning of their students. In this session you will learn about different strategies on how to encourage faculty to improve what they do while delivering an online course.
11:00 AM - 11:50 AM San Antonio 5-6 ***QMC, A, F, N*** ***Leading Quality Assurance***	**Steps Towards Excellence: Where Are You Now? Where Are You Going?** *Elizabeth McMahon, Principal Consultant, Learning Evolutions LLC, and Deb Adair, Executive Director, Quality Matters* QM's QA Continuum of Excellence includes five inter-related stages that are part of a QM implementation plan. We will discuss how these stages apply to your institution, including what is needed to get started and/or sustain quality assurance efforts.

INTENDED PARTICIPANTS LEGEND

A: Administrators
F: Faculty
N: New to the topic
ID: Instructional Designers
QMC: QM Coordinators
K-12: K-12
I: Some experience, but looking to grow
E: Experienced with the topic
R: QM Peer Reviewers & QM Master Reviewers
VE: Extensive experience

Tuesday, October 29

TIME/ROOM INTENDED PARTICIPANTS CONCENTRATION	TITLE/PRESENTER(S)/HASHTAG/DESCRIPTION Visit QM Website for Presentation Materials
11:00 AM - 11:50 AM Texas 3 R, QMC, I *News You Can Use from QM*	**The QM Rubric Says/I Suggest: How to Write a Helpful Recommendation** *Cheryl Oberlin & Heidi Ash, Professional Development Specialists, Quality Matters* #QMConnectQMRubricSaysandISuggest The helpful recommendation is a critical driver for the continuous improvement in QM's Course Review process. We'll show you how to take what the QM Rubric says and turn it into what you suggest to write a complete and helpful recommendation.
11:00 AM - 11:50 AM Texas 4 A, QMC, ID, I *Engagement Strategies for Faculty*	**Building an Ecosystem of Supports for Higher Education Faculty** *Tammy Waldron, Senior Instructional Designer, The Christ College of Nursing and Health Sciences* In this session, find out how our college leveraged our institutional quality assurance goals to build an ecosystem of supports for our faculty using policy, PD and our LMS to scaffold their transition to an eLearning environment.
11:00 AM - 11:50 AM Texas 2 F, A, QMC, I *Quality Assurance: Theory to Practice*	**The Essential Elements for Students to Learn** *Todd Zakrajsek, Associate Professor, University of North Carolina at Chapel Hill* Through the years, many instructional strategies have emerged. In this presentation, we will take a different perspective. We will identify common elements of all effective learning strategies and the learning theory behind why they work.
12:00 PM – 12:25 PM San Antonio 2-3 ID, F, A, I *Engagement Strategies for Faculty*	**Discussion Board Reboot: From 'Did You Do the Reading' Assessments to Active Learning Discussions** *Caran Howard, Instructional Development Specialist, University of Northern Iowa* #QMConnectDBReboot This session will show how we engage mid-sized public university faculty in rebooting the tired discussion board tool and designing discussions as scaffolded active learning activities that promote learner-learner and learner-instructor interaction and higher order learning.
12:00 PM – 12:25 PM San Antonio 5-6 F, N *Research/Tracking Quality Assurance*	**Philosophically Speaking: Connecting QM Design and Student Success in Introduction to Philosophy** *Luisa Benton, Faculty, and Susan Long, Dean, Technology Enhanced Learning, Richland College* Attendees of this session will see how QM design for Introduction to Philosophy at a large community college greatly improved the student experience, specifically with regard to navigation, and how that resulted in improved student success.

INTENDED PARTICIPANTS LEGEND

A: Administrators
F: Faculty
N: New to the topic
ID: Instructional Designers
QMC: QM Coordinators
K-12: K-12
I: Some experience, but looking to grow
E: Experienced with the topic
R: QM Peer Reviewers & QM Master Reviewers
VE: Extensive experience

Tuesday, October 29

TIME/ROOM INTENDED PARTICIPANTS CONCENTRATION	TITLE/PRESENTER(S)/HASHTAG/DESCRIPTION Visit QM Website for Presentation Materials
12:00 PM – 12:25 PM Texas 3 **F, ID, K-12, I** *Vendor Showcase*	**Canvas + Portfolium = An Engine for Student Success** *Peter Campbell, Regional Director, and David Aguiniga, Senior Account Executive, Academic Partnerships, Instructure* Learn how Canvas and Portfolium can be used as an engine for student success. Topics include monitoring and communicating with at-risk students, using video feedback for greater personalization, differentiated instruction, and creating pathways for success.
12:00 PM – 12:25 PM Texas 6 **ID, QMC, F, I** *Vendor Showcase*	**Efficiently Build QM-Ready Courses in Canvas with Cidi Labs Tools for the Instructional Designer** *Kenneth Larsen, Creator of DesignPLUS, Utah State University, and Mike Zackrison, CEO, Cidi Labs* This session features an explanation of Cidi Labs tools for the instructional designer: DesignPLUS - Design Tools for Canvas (course design), TidyUP (a file and page clean up tool), ReadyGO (for course readiness tracking), and UDOIT Cloud (the UDOIT accessibility checker SaaSified).
12:00 PM – 12:25 PM Texas 5 **F, ID, R, I** *Engagement Strategies for Faculty*	**Changing the Mindset Against Online Teaching: Confessions of an Economics Professor** *Jonathan Munemo, Associate Professor of Economics, and Safaa Said, Instructional Designer, Salisbury University* In this session, participants will hear how one economics professor overcame more than 10 years of his resistance and skepticism and finally embraced online course design and delivery for his classes.
12:00 PM – 12:25 PM Texas 2 **A, ID, F, I** *Quality Assurance: Theory to Practice*	**Applying QM to Improve the Instructor Evaluation Process: The Teaching Excellence Rubric at CCCOnline** *Erik Richter, Teaching Excellence Coordinator, Colorado Community Colleges Online* We applied QM concepts to instructor delivery conducted via a teaching excellence rubric. QM-inspired revisions included splitting rubric criteria into distinct parts, clarifying language and applying the 85% principle.
12:00 PM – 12:25 PM Texas 4 **F, A, ID, I** *Quality Assurance: Theory to Practice*	**The Quality Matters White Paper Series: Academic Rigor** *Andria Schwegler, Associate Professor, Texas A&M University Central Texas* Academic rigor is often touted but rarely defined, leading to assumptions it exists without evidence. A new definition distinguishes teacher/student responsibilities, disentangles rigor from curriculum/learning and leverages evidence to document it.
12:00 PM – 12:25 PM Texas 1 **ID, F, QMC, I** *Engagement Strategies for Learners*	**Accessibility as a Learner Engagement Strategy: Motivating Instructors by Reframing the Conversation** *Melissa Williams, Senior Instructional Designer & QM Coordinator, Mitchell Hamline School of Law* Learn how an accessibility initiative improved learner engagement at our small school! Obtain tangible resources and ideas to improve collaborations with instructors by reframing the benefits of universal design as a learner engagement strategy.

INTENDED PARTICIPANTS LEGEND

A: Administrators
F: Faculty
N: New to the topic
ID: Instructional Designers
QMC: QM Coordinators
K-12: K-12
I: Some experience, but looking to grow
E: Experienced with the topic
R: QM Peer Reviewers & QM Master Reviewers
VE: Extensive experience

Tuesday, October 29

TIME/ROOM INTENDED PARTICIPANTS CONCENTRATION	TITLE/PRESENTER(S)/HASHTAG/DESCRIPTION Visit QM Website for Presentation Materials
12:30 PM – 1:45 PM Texas C-D	**Lunch and Recognition**
1:55 PM - 2:45 PM San Antonio 5-6 **A, QMC, ID, I** ***Engagement Strategies for Administrators/Institutions***	**Keeping It Simple: Unique Strategies for Institutional Culture Shift Towards Quality Course Design** *Gabriela Alvarez, Associate Director for Instructional Design; Aisha Hamid, Instructional Designer; and Maikel Alendy, Senior Instructional Designer, Florida International University* Stakeholder buy-in is often the greatest obstacle to successful QM adoption. Participants will discover how a large university leveraged a simple but effective faculty-centric communication campaign to create a culture shift towards embracing quality course design.
1:55 PM - 2:45 PM San Antonio 2-3 **A, ID, F, E** ***Leading Quality Assurance***	**Quality Through Collaboration: Democratizing Equity and Online Quality via a System QM Council** *Racheal Brooks, Coordinator, and John Falchi, Director, Special Programs Office of e-Learning, North Carolina Central University; and Enoch Park, Quality Matters / Online Learning Specialist, University of North Carolina at Charlotte* #QMConnectSystems, #QMConnectQMCouncil Join our University System Quality Matters Council during this highly engaging panel and explore the nuances of establishing a model for inter-institutional collaboration in the pursuit of ensuring system-wide equity and quality in online learning.
1:55 PM - 2:45 PM Texas 2 **QMC, A, F, I** ***Engagement Strategies for Administrators/Institutions***	**Bridging the Gap — Connections and Collaborations Across Five Institutions** *Sandra Johnson, Instructional Consultant, New Mexico State University; Sherrell Wheeler, Director of Online Quality Assurance, New Mexico State University-Alamogordo; and Kristan MacDonald, Professor, Communication and Online Education Coordinator, New Mexico State University-Dona Ana* This presentation will share how a Quality Matters System Team provides shared resources and professional development opportunities across five institutions that are miles apart.
1:55 PM - 2:45 PM Texas 6 **F, ID, QMC, I** ***Research/Tracking Quality Assurance***	**The Do's and Don'ts of Conducting Research with the QM Rubric** *Elizabeth McMahon, Principal Consultant, Learning Evolutions LLC, and Stella Porto, Learning and Knowledge Management Specialist, Inter-American Development Bank* Are you considering using the QM Rubric for research? Through a discussion of various examples as well as audience ideas and questions, we will address limitations and constraints as well as potential uses for conducting research using the QM Rubric.

INTENDED PARTICIPANTS LEGEND

A: Administrators
F: Faculty
N: New to the topic
ID: Instructional Designers
QMC: QM Coordinators
K-12: K-12
I: Some experience, but looking to grow
E: Experienced with the topic
R: QM Peer Reviewers & QM Master Reviewers
VE: Extensive experience

Tuesday, October 29

TIME/ROOM INTENDED PARTICIPANTS CONCENTRATION	TITLE/PRESENTER(S)/HASHTAG/DESCRIPTION Visit QM Website for Presentation Materials
1:55 PM - 2:45 PM Texas 1 ID, F, A, I *Engagement Strategies for Learners*	**Simple Changes Make a Difference** *Joanne Healy, Special Education Program Head, University of Alaska Fairbanks* #QMConnectITeachAK Simple practices make it easier for course designers to create student content use. Use Grackle on documents for accessibility and quick revisions. Learn to design courses with the common thread of improving navigation and usability within the LMS.
1:55 PM - 2:45 PM Texas 4 ID, F, A, N *Sustaining Quality*	**A Day at the QM Improv: Whose Alignment Is It Anyway?** *Penny Ralston-Berg, Senior Instructional Designer, Penn State World Campus; Eddie Andreo, Associate Vice President for Distance Learning, Cowley College; and James "JJ" Johnson, Senior Director of Eastern Online & Instructional Technology and Design, Eastern Washington University* **#QMConnectImprov** Join us in a humorous approach to building the instructional designer-faculty subject matter expert relationship. You'll not only laugh — but also learn more about yourself and your approach to sometimes challenging situations.
1:55 PM - 2:45 PM Texas 5 A, ID, QMC, I *Engagement Strategies for Administrators/Institutions*	**Navigating the Waters: Infusing Positive Change and Innovation Across an Institution** *Julin Sharp, Assistant Vice President of Information Technology, and Jaime Lynne Bishop, Instructional Designer, Marist College* Educational institutions today are always changing. How do we infuse positive QM policy change across the institution effectively as changes occur? Through discussion, we'll highlight our successes and challenges as we work to institute QM policy.
1:55 PM - 2:45 PM Texas 3 A, QMC, F, I *Leading Quality Assurance*	**Facilitating Multi-Campus Buy-In: Evangelizing QM in a Travelling Caravan Around the State** *David Becker, QM Course Review Manager & Coordinator, Indiana University Southeast* #QMConnectNoMoreSilos Are you part of a multi-campus initiative to implement Quality Assurance and Quality Matters or are you simply trying to navigate the silos of different schools/colleges on your campus? Our session will help you build a plan to overcome those silos.
2:45 PM – 3:15 PM Texas Breakout Foyer	**Break**

INTENDED PARTICIPANTS LEGEND

A: Administrators
F: Faculty
N: New to the topic
ID: Instructional Designers
QMC: QM Coordinators
K-12: K-12
I: Some experience, but looking to grow
E: Experienced with the topic
R: QM Peer Reviewers & QM Master Reviewers
VE: Extensive experience

Tuesday, October 29

TIME/ROOM INTENDED PARTICIPANTS CONCENTRATION	TITLE/PRESENTER(S)/HASHTAG/DESCRIPTION Visit QM Website for Presentation Materials
3:15 PM – 4:05 PM San Antonio 2-3 **F, ID, N** ***Engagement Strategies for Faculty***	**Unraveling How to Create Rubrics for Assessing Outcomes and Improving Learner Performance** *Jennifer Smolka, Director of Curriculum and Assessment, American InterContinental University, and Judith Komar, Vice President of Educational Technology, Career Education Corporation* Learners expect a clearly defined understanding of how their work will be evaluated. Faculty, learners and the institution all benefit from aligned rubrics. This hands-on rubric workshop will provide examples, templates and job aids for faculty.
3:15 PM – 4:05 PM Texas 1 **F, A, ID, I** ***Research/Tracking Quality Assurance***	**The Impact of Quality Matters Standards on Student Evaluations of College Courses** *Deanna Koepke, Assistant Professor, Sociology; Rob Packer, Associate Professor, Psychology; Lynette Savage and Vicki Mason, Associate Professors, School of Health Professions; and Jim Gretch, Director of Distance Learning & ID, University of Providence* Come hear our preliminary data and take away ideas for developing your own institutional specific research on the implementation and effectiveness of the QM Standards in higher education courses.
3:15 PM – 4:05 PM Texas 6 **ID, A, F, I** ***Engagement Strategies for Faculty***	**Building an Engaging Faculty Learning Community with QM and the Community of Inquiry Framework** *Julia Frink, Assistant Professor, Tarrant County College, Connect Campus; and William Torres, Instructional Design Specialist, Tarrant County College* What happens when an institution's greatest investment is threatened by a lack of community? A pre-tenure faculty learning community (FLC) is formed. Discuss and explore how an engaging FLC can be built using QM and the Community of Inquiry framework.
3:15 PM – 4:05 PM San Antonio 5-6 **ID, F, A, I** ***Engagement Strategies for Learners***	**Mission POSSIBLE! Strategic Use of Learner Engagement in an Online Senior Capstone Simulation Course** *Mary Beth Graham, Director of eLearning Pedagogy, Indiana Tech* #QMConnectMissionEngage OUR MISSION: design an online, simulation-based, senior capstone business strategy course. GOT ANTACIDS? Witness how the strategic use of interactions can make the online learning experience successful and extremely engaging for learners and instructors.
3:15 PM – 4:05 PM Texas 5 **ID, QMC, F, I** ***Vendor Showcase***	**Introducing an All New SoftChalk! Create Interactive, Responsive, Accessible Online Lessons!** *Todd Kieling, Director of Business Development, SoftChalk* #QMConnectSoftChalk Create interactive, responsive, accessible online lessons that integrate directly with your LMS. If you haven't seen SoftChalk lately, you haven't seen SoftChalk! See our all new look and feel to the content you create, including new interactives!

INTENDED PARTICIPANTS LEGEND

A: Administrators
F: Faculty
N: New to the topic
ID: Instructional Designers
QMC: QM Coordinators
K-12: K-12
I: Some experience, but looking to grow
E: Experienced with the topic
R: QM Peer Reviewers & QM Master Reviewers
VE: Extensive experience

Tuesday, October 29

TIME/ROOM INTENDED PARTICIPANTS CONCENTRATION	TITLE/PRESENTER(S)/HASHTAG/DESCRIPTION Visit QM Website for Presentation Materials
3:15 PM – 4:05 PM Texas 2 **ID, A, F, E** ***Sustaining Quality***	**The Power of the Profession: The Role of the ID in Creating High-Quality Courses** *Steve Kaufman, Senior Instructional Designer, University of Akron; Bethany Simunich, Director, Online Pedagogy and Research, Kent State University; and Penny Ralston-Berg, Senior Instructional Designer, Penn State World Campus* #QMConnectIDA Why does working with an ID promote course quality? Hear from three experienced IDs ways to create ID-infused faculty development, leverage technology to promote alignment and overcome obstacles to communicate the added-value of IDs as design collaborators.
3:15 PM – 4:05 PM Texas 3 **F, ID, A, I** ***Quality Assurance: Theory to Practice***	**QM Inspired Path to Engage 21st-Century Students** *Raj Mohan, Instructional Designer, Part-Time Faculty, Johns Hopkins University; Lakeland Community College* I invite you to walk with me on this QM pathway to explore avenues for creating quality online courses. Collaborating with your QM peers, you will use the magic of alignment to create assignments that will appeal to 21st-Century students.
3:15 PM – 4:05 PM Texas 4 **K-12, A, ID, N** ***Sustaining Quality***	**The Three Little Pigs: Building a Course That Stands** *Kirsten Wilson, Director of Curriculum and Instruction; Candice McPherson, Course Design Coach; and Paula McDougald, Lead Teacher and Course Developer, Virtual Arkansas* #QMConnectVABlendedLearning Learn from the mistakes and successes of our Little Piggie builders on how to withstand the changing huffs and puffs of the wolf and build courses that withstand the test of time.
4:15 PM – 5:05 PM Texas 2 **QMC, R, ID, VE** ***News You Can Use from QM***	**Town Hall: It's Your Turn** *Deborah Adair, Executive Director, Quality Matters* Tell us what you think! QM leadership will recap what we've been hearing and ask for your ideas about advancing quality on the road ahead. Share your challenges, concerns and brilliant ideas for ensuring quality for all learners.
4:15 PM - 5:05 PM Texas 5 **QMC, ID, A, N** ***Engagement Strategies for Faculty***	**Quality Schmatters: The Journey from Complainer to Influencer** *Kenyada McLeod, Coordinator of Online Learning, John Tyler Community College; Terri Milroy, eLearning Specialist, Southside Community College; and Page Durham, Instructional Designer, Germanna Community College* Complainers, rebels, connoisseurs, and influencers — you will encounter them all! Discover the journey of instructional designers leading the adoption of Quality Matters as they share approaches, pitfalls and triumphs related to engaging faculty.

INTENDED PARTICIPANTS LEGEND

A: Administrators
F: Faculty
N: New to the topic
ID: Instructional Designers
QMC: QM Coordinators
K-12: K-12
I: Some experience, but looking to grow
E: Experienced with the topic
R: QM Peer Reviewers & QM Master Reviewers
VE: Extensive experience

Tuesday, October 29

TIME/ROOM INTENDED PARTICIPANTS CONCENTRATION	TITLE/PRESENTER(S)/HASHTAG/DESCRIPTION Visit QM Website for Presentation Materials
4:15 PM - 5:05 PM Texas 3 **F, ID, I** ***Engagement Strategies for Learners***	**Improving Students' Accountability by Using Collaborative Tools and Communication Techniques** *Maryam Rod Szabo and Stephanie TeKippe, Assistant Professors of Education, Wartburg College* #QMConnectTheQMIDA In this session, I will share examples of best practices that allow us to meet QM Standards 5 and 6 in our online courses. These examples include communication and templates for weekly/daily messages and tools that allow students' collaboration.
4:15 PM - 5:05 PM Texas 1 **K-12, QMC, ID, I** ***Quality Assurance: Theory to Practice***	**Meeting Standards from the Start: Defining and Revising a Course Development Process** *Meghan Roe, Coordinator of Course Development, Springfield Public Schools* After a few false starts in defining a new process for designing courses, a QM Coordinator at a K-12 virtual school will discuss with participants how to use QM to improve all parts of the course design and revision process.
4:15 PM - 5:05 PM Texas 4 **F, A, ID, I** ***Sustaining Quality***	**The Evolution of Proctoring in an Online Environment** *Jaime Schroeder, Director of the HITT Program and Online Faculty; Brandy Ermis and Victoria Fowler, Online Faculty and Department Heads; Amy Winningham, Humanities Assistant Dean and Online Faculty; and Karin Dahmann, VPAK and Online Faculty, Blinn College* #QMConnectCaughtYa How can you uphold and promote academic integrity while applying Standard 6.1 in support of Standard 3.1? Join faculty members and departmental leadership from four divisions to discuss the evolution and adoption of an institutional policy and system for a large community college.
4:15 PM - 5:05 PM San Antonio 2-3 **ID, A, R, I** ***Quality Assurance: Theory to Practice***	**Choose Your Own "Edventure": CBE Pathways to Learning and Earning** *Leah Chuchran-Davis, Senior Director of Learning Design, and Whitney Kilgore, Chief Academic Officer, iDesign; and Penny Ralston-Berg, Senior Instructional Designer, Penn State World Campus* #QMConnectLXPathways Join us to learn more about an open-access, competency-based educational journey combining knowledge and performance skills in the fields of instructional design and instructional technology. We'll explore these topics through online interaction!
4:15 PM - 5:05 PM Texas 6 **A, ID, R, I** ***Vendor Showcase***	**Kondo your Curriculum Design** *Diane Weaver, Co-Founder, Coursetune* #QMConnectCurriculumMapping Have you been bitten by the popular method for tidying up? Coursetune has steps for tidying up your programs and courses and getting them ready for QM review. We'll discuss strategies, and you'll see real examples from Coursetune customers. Join us!

INTENDED PARTICIPANTS LEGEND

A: Administrators
F: Faculty
N: New to the topic
ID: Instructional Designers
QMC: QM Coordinators
K-12: K-12
I: Some experience, but looking to grow
E: Experienced with the topic
R: QM Peer Reviewers & QM Master Reviewers
VE: Extensive experience

WEDNESDAY

Wednesday, October 30

TIME/ROOM INTENDED PARTICIPANTS CONCENTRATION	TITLE/PRESENTER(S)/HASHTAG/DESCRIPTION Visit QM Website for Presentation Materials
8:00 AM – 8:45 PM Texas C-D	**Breakfast**
8:50 AM - 9:40 AM Texas 6 **K-12, ID, F, N** ***Engagement Strategies for Learners***	**Shape it Up: Building 'Physical' Engagement Online** *Nicki Dickson, Senior Digital Developer, and Brad Brummel, Coordinator of Physical Education, Health, and Engagement Activities, Springfield Public Schools* A P.E. Coordinator for a curriculum department and an instructional designer for a statewide virtual school discuss how they have collaborated in building online physical education courses for middle school and high school.
8:50 AM - 9:40 AM Texas 3 **F, ID, N** ***Quality Assurance: Theory to Practice***	**Designing for All: Implementing Standards 8.3 and 8.4** *Sally Hughes and Linda Reed, Instructional Design Specialists, Blinn College* This session will detail the implementation of Standards 8.3 and 8.4 in the context of an internal custom review system at the community college level. How do you communicate the changes, provide accessibility training and verify the courses meet the Standards?
8:50 AM - 9:40 AM Texas 4 **F, ID, N** ***Quality Assurance: Theory to Practice***	**Attacking an Infection with an Antiviral QM Template** *Joanne Pinna, Senior Instructional Technologist, and Angela Staten, Specialist, Instructional Technology, University of Maryland School of Nursing* Join us to discuss how a course without QM can become a viral infection and how such an infection can spread across multiple courses. Diagnose and treat the virus as an antiviral QM agent.
8:50 AM - 9:40 AM Texas 2 **ID, I** ***Sustaining Quality***	**QM-IDA Membership Meeting** *Penny Ralston-Berg, Senior Instructional Designer, Penn State World Campus; Shannon Riggs, Executive Director, Oregon State University Ecampus, Oregon State University; Steve Kaufman, Senior Instructional Designer, University of Akron; and Anthony Salinas, Instructional Designer, University of Texas Rio Grande Valley* Join the QM-IDA Leadership Team for an overview of what the Quality Matters Instructional Designers Association is, an update on the past year's accomplishments and plans for the coming year. Current and potential members are welcome to attend.
8:50 AM - 9:40 AM Texas 1 **ID, F, R, I** ***Quality Assurance: Theory to Practice***	**Visualizing Alignment: Showing How Course Components Work Together** *Matthew Vaughn, Instructional Designer, Columbia Univeristy* In this session, Instructional Designers from Columbia University will lead discussion and activities on how designers and faculty might use visualization to make alignments more explicit within a course.

INTENDED PARTICIPANTS LEGEND

A: Administrators
F: Faculty
N: New to the topic
ID: Instructional Designers
QMC: QM Coordinators
K-12: K-12
I: Some experience, but looking to grow
E: Experienced with the topic
R: QM Peer Reviewers & QM Master Reviewers
VE: Extensive experience

Wednesday, October 30

TIME/ROOM INTENDED PARTICIPANTS CONCENTRATION	TITLE/PRESENTER(S)/HASHTAG/DESCRIPTION Visit QM Website for Presentation Materials
8:50 AM - 9:40 AM Texas 5 ID, F, I *Engagement Strategies for Learners*	**A Discussion About Discussions: Increasing Student Interaction in Discussion Boards** *Mark Gale, Assistant Professor of Instructional Design; Lynn Frank, Instructional Designer; and Kim Roberts, Associate Professor of Operations Management, Athens State University* To implement stronger discussion boards, Athens State University has created a technique that instructors, students and QM Reviewers agree make the discussions more interactive and enjoyable. This session discusses implementation of the technique.
9:50 AM - 10:15 AM Texas 5 ID, F, QMC, I *Engagement Strategies for Learners*	**Who Knew? The Syllabus Quiz Is an Indicator of Course Performance!** *Dan Keast, Professor & Chair of Music, The University of Texas of the Permian Basin* The START HERE is only a beginning! It's important stuff, right? Make sure students understand the expectations before they begin the course. Want to know who has the best chance at succeeding in the course? Look at the scores on the syllabus quiz!
9:50 AM - 10:15 AM Texas 2 K-12, A, QMC, I *Leading Quality Assurance*	**Launching Statewide Access to Quality Online Courses** *Nichole Lemmon, Director of Digital Learning, Springfield Public Schools* Discover how one school district has partnered with more than 200 districts from across the state to collaboratively develop a high-quality virtual course access solution for all students.
9:50 AM - 10:15 AM Texas 4 K-12, ID, N *Engagement Strategies for Learners*	**Add Civility and Tone to Digital Communications** *Jon Oestreich, Associate Director, Wisconsin Virtual School; Kirsten Wilson, Director of Curriculum and Instruction, Virtual Arkansas; Candice McPherson, Course Design Coach, Virtual Arkansas; and John Englander, Associate Dean of Humanities, The Virtual High School* Use discussion boards, blogs or Twitter-like features to teach, gauge, monitor, and provide civil digital communication and instructional feedback in asynchronous online environments.
9:50 AM - 10:15 AM Texas 6 F, ID, A, I *Quality Assurance: Theory to Practice*	**Our Stars Align! Connecting Quality Matters, Blackboard and WIDS** *Cynthia Delcourt, Teaching & Learning Specialist & Blackboard Administrator, and Lynn Neitzel, Director, Teaching & Learning Resources and Title IX Coordinator, Blackhawk Technical College; and Kim Vosicky, Learning Design Consultant, WIDS - Worldwide Instructional Design System* #QMConnectEdTech #InstructionalDesign See how one community college is aligning WIDS and Blackboard to adhere to the Quality Matters Rubric Standards in course design to promote transparent learning outcomes, course integrity and a framework for course consistency for students and faculty.

INTENDED PARTICIPANTS LEGEND

A: Administrators
F: Faculty
N: New to the topic
ID: Instructional Designers
QMC: QM Coordinators
K-12: K-12
I: Some experience, but looking to grow
E: Experienced with the topic
R: QM Peer Reviewers & QM Master Reviewers
VE: Extensive experience

Wednesday, October 30

TIME/ROOM INTENDED PARTICIPANTS CONCENTRATION	TITLE/PRESENTER(S)/HASHTAG/DESCRIPTION	Visit QM Website for Presentation Materials
9:50 AM - 10:15 AM Texas 1 A, F, I *Engagement Strategies for Faculty*	**One Bite at a Time: How to Eat the QM Elephant** *Justine White and Cameron Maynard, English Professors, and Susan Long, Dean, Technology Enhanced Learning, Richland College* #QMConnectSayNoToTheElephant Are your faculty intimidated by QM? One of our faculty thinks that taking on QM is like "eating an elephant." This presentation will demonstrate how Richland College uses a series of "baby steps" to help faculty prepare their courses for a QM Review.	
10:15 AM – 10:40 AM Texas C-D	**Break**	
10:40 AM – Noon Texas C-D	**Closing Session**	

Share Your QM Experience

QM Needs Your Presentation Proposals!

QM REGIONAL CONFERENCE WEST

April 2 & 3, 2020 | Fullerton, CA

QM REGIONAL CONFERENCE EAST

April 23 & 24, 2020 | New York, NY

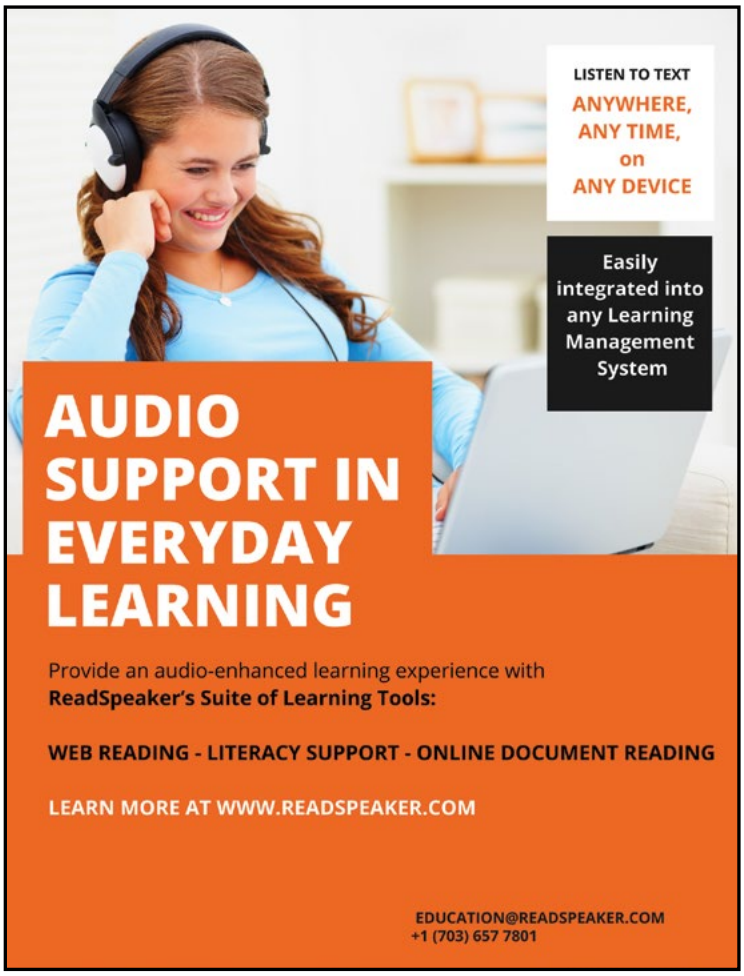
Submit by November 11

qualitymatters.org/events/present

INTENDED PARTICIPANTS LEGEND

A: Administrators
F: Faculty
N: New to the topic
ID: Instructional Designers
QMC: QM Coordinators
K-12: K-12
I: Some experience, but looking to grow
E: Experienced with the topic
R: QM Peer Reviewers & QM Master Reviewers
VE: Extensive experience

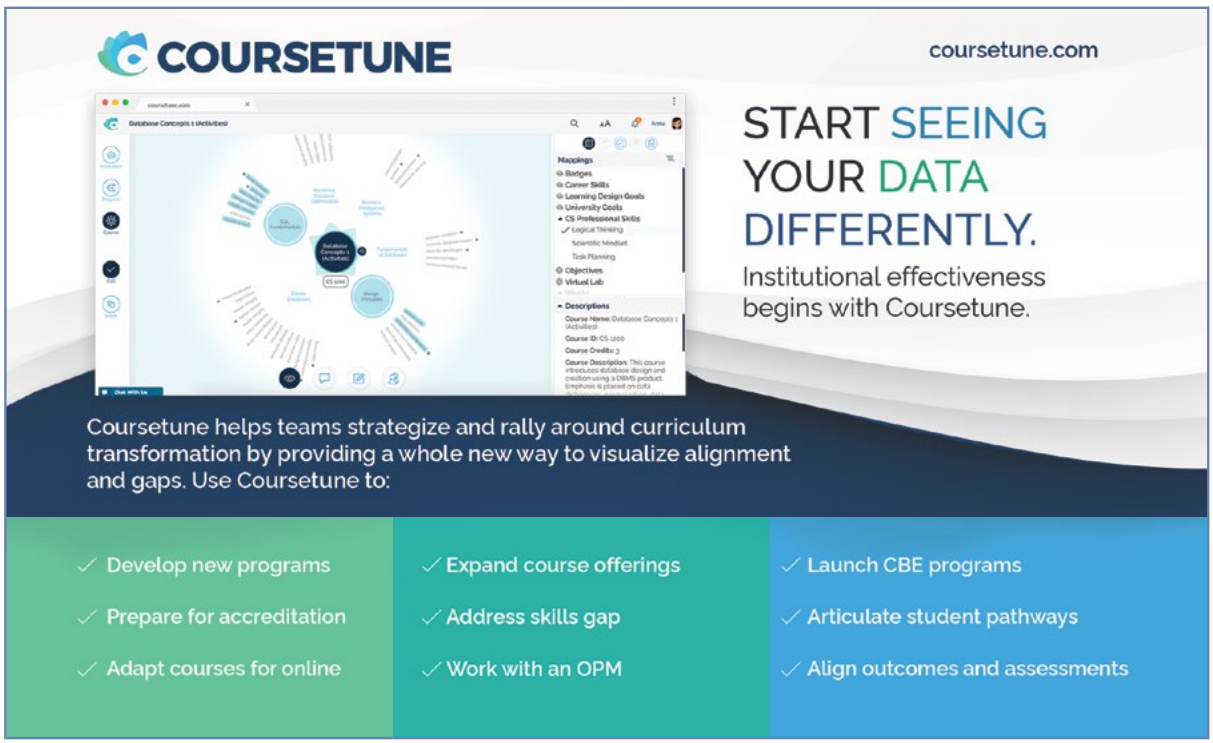
Sponsors


LISTEN TO TEXT
ANYWHERE, ANY TIME, on ANY DEVICE
Easily integrated into any Learning Management System
AUDIO SUPPORT IN EVERYDAY LEARNING
Provide an audio-enhanced learning experience with
ReadSpeaker's Suite of Learning Tools:
WEB READING - LITERACY SUPPORT - ONLINE DOCUMENT READING
LEARN MORE AT WWW.READSPEAKER.COM
EDUCATION@READSPEAKER.COM
+1 (703) 657 7801

CourseArc
Design. Build. Educate.
The digital content tool that lets you easily and affordably create online courses that are accessible and engaging.
Come visit our table in the exhibit area and check out our presentation:
Breeze through 5 QM Standards with CourseArc
Tuesday, October 29th at 10:10AM

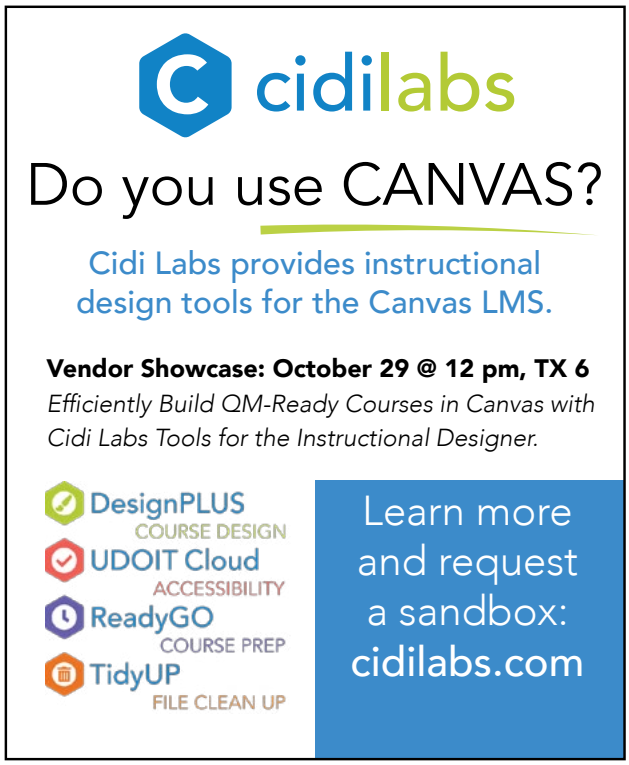
SoftChalk CLOUD
Think you know SoftChalk?
Think again!...
Next Generation Interactives
Accessible!
Responsive!
Updated Design
Keyboard & JAWS Accessible
Designed for ALL Screen Sizes
COME VISIT US IN THE VENDOR AREA TO EXPERIENCE THE ALL NEW SOFTCHALK!

Exhibitors

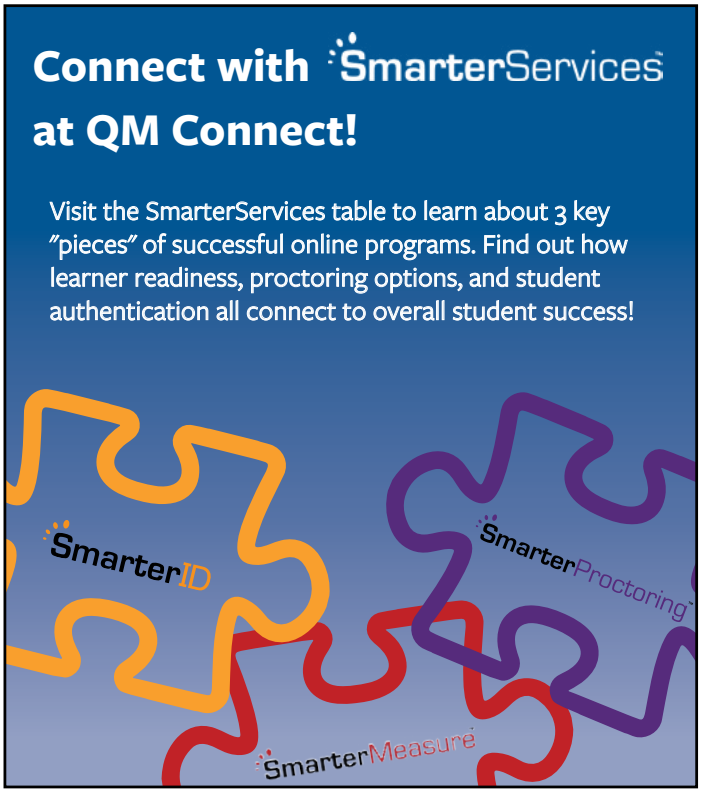

COURSETUNE
coursetune.com
START SEEING YOUR DATA DIFFERENTLY.
Institutional effectiveness begins with Coursetune.
Coursetune helps teams strategize and rally around curriculum transformation by providing a whole new way to visualize alignment and gaps. Use Coursetune to:
✓ Develop new programs
✓ Prepare for accreditation
✓ Adapt courses for online
✓ Expand course offerings
✓ Address skills gap
✓ Work with an OPM
✓ Launch CBE programs
✓ Articulate student pathways
✓ Align outcomes and assessments

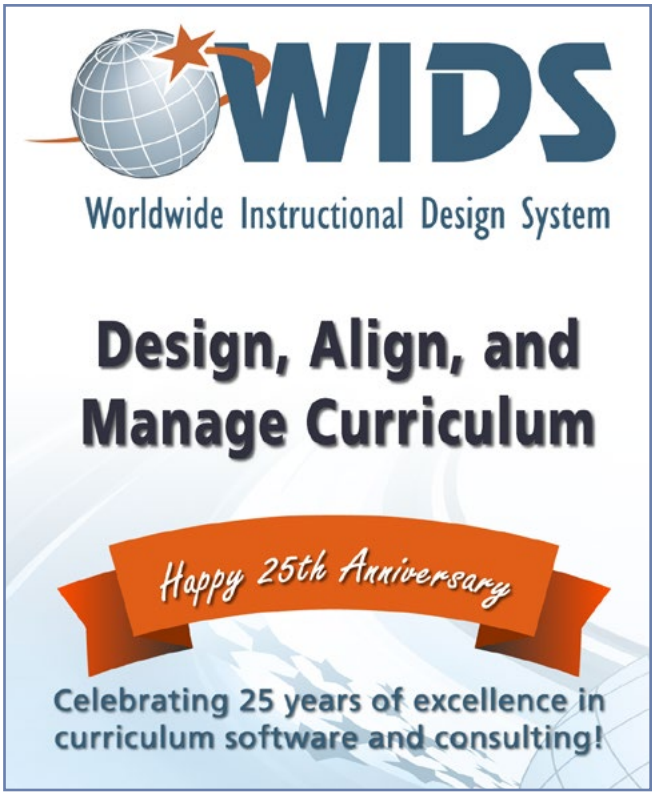
Exhibitors

24/7 access to help they will love
Actionable data you will love
Outcomes everyone will love
Visit us at QM Connect 2019 or go to tutor.com/higher-education
tutor.com™
A Service of The Princeton Review


cidilabs
Do you use CANVAS?
Cidi Labs provides instructional design tools for the Canvas LMS.
Vendor Showcase: October 29 @ 12 pm, TX 6
Efficiently Build QM-Ready Courses in Canvas with Cidi Labs Tools for the Instructional Designer.
DesignPLUS COURSE DESIGN
UDOIT Cloud ACCESSIBILITY
ReadyGO COURSE PREP
TidyUP FILE CLEAN UP
Learn more and request a sandbox: cidilabs.com

INSTRUCTURE

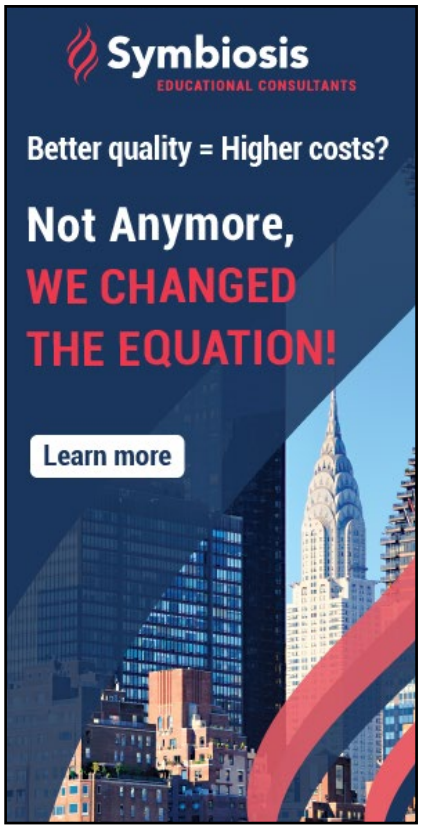

Connect with SmarterServices at QM Connect!
Visit the SmarterServices table to learn about 3 key "pieces" of successful online programs. Find out how learner readiness, proctoring options, and student authentication all connect to overall student success!
SmarterID
SmarterProctoring
SmarterMeasure

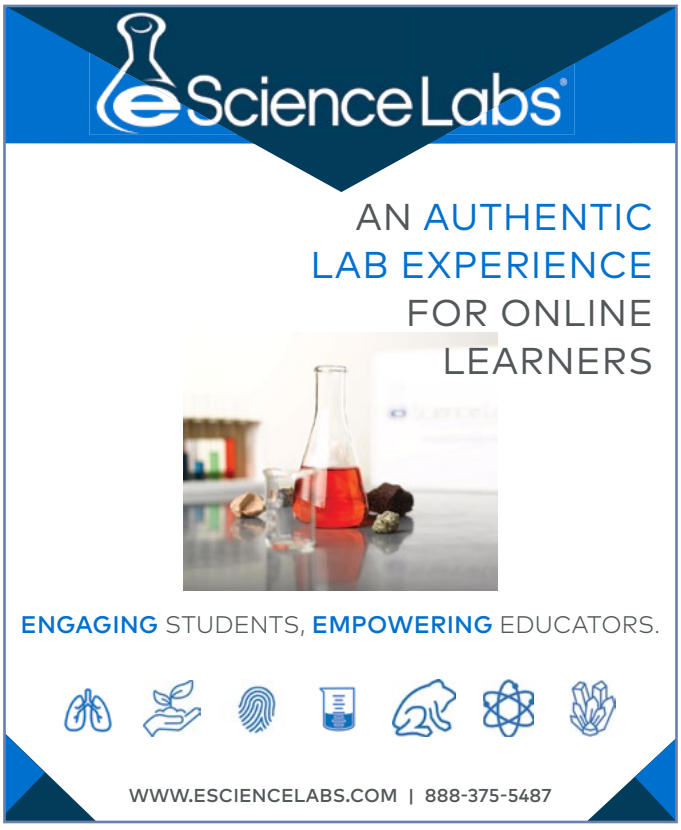

WIDS
Worldwide Instructional Design System
Design, Align, and Manage Curriculum
Happy 25th Anniversary
Celebrating 25 years of excellence in curriculum software and consulting!

Exhibitors

Easily teach, give feedback,
and assess skills
ONLINE
goreact.
GoReact.com/Online

Quality Matters to Us
And we know it matters
to you, too.
Join our session for a
demonstration of an
anatomy and physiology
lab course certified by
Quality Matters™ (QM).
Visit our booth
to learn more.
CAROLINA
Carolina Biological Supply Company
CAROLINA
DISTANCE LEARNING

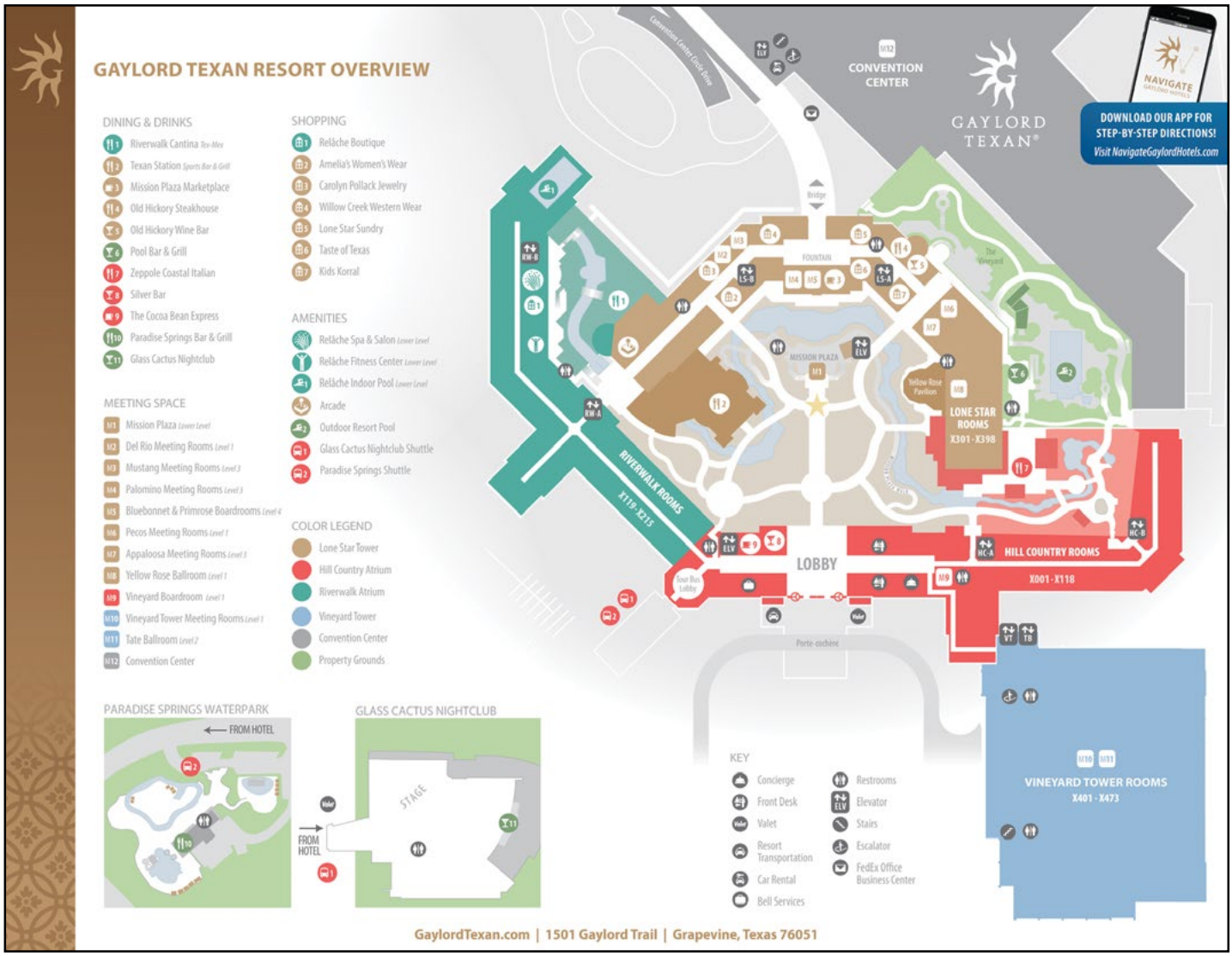

Symbiosis
EDUCATIONAL CONSULTANTS
Better quality = Higher costs?
Not Anymore,
WE CHANGED
THE EQUATION!
Learn more


eScience Labs
AN AUTHENTIC
LAB EXPERIENCE
FOR ONLINE
LEARNERS
ENGAGING STUDENTS, EMPOWERING EDUCATORS.
WWW.ESCIENCELABS.COM | 888-375-5487

Floor Plan

Gaylord Texan Resort & Convention Center

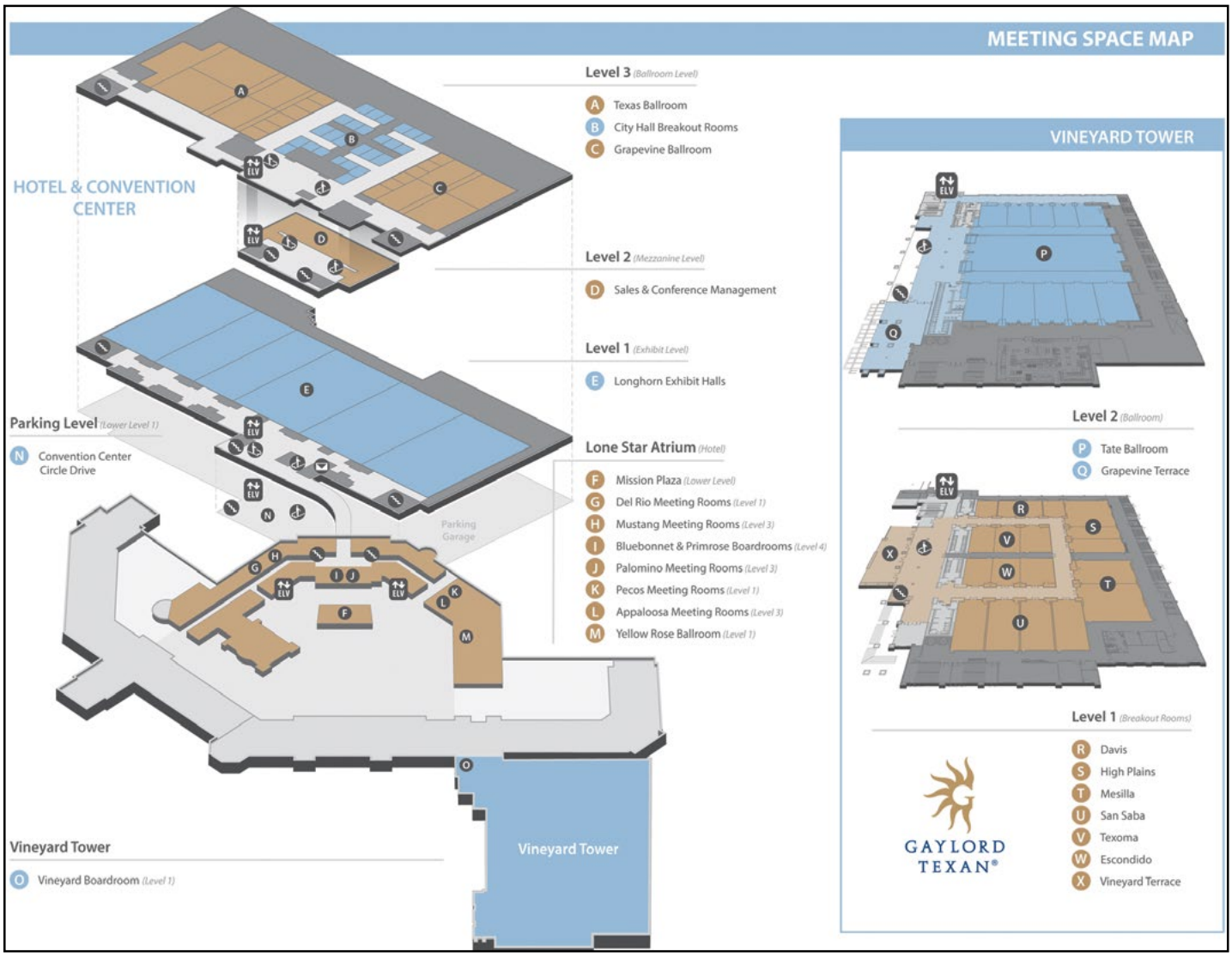
Grapevine, Texas



Floor Plan

Gaylord Texan Resort & Convention Center

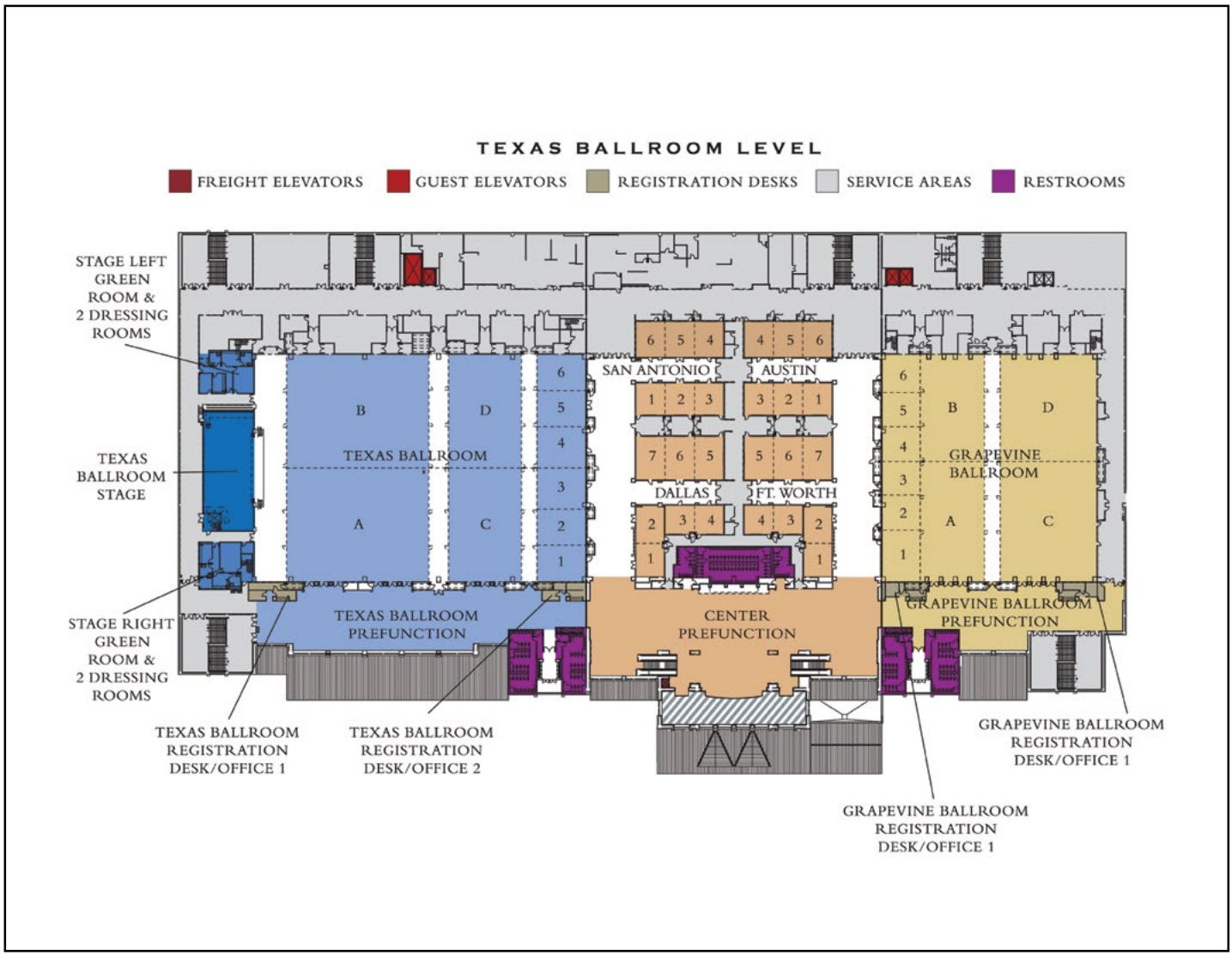
Grapevine, Texas



Floor Plan

Gaylord Texan Resort & Convention Center

Grapevine, Texas



Quality Matters Mission Statement:

Promote and improve the quality of online education and student learning nationally and internationally through:

- ✔ Development of current, research-supported, and practice-based quality standards and appropriate evaluation tools and procedures
- ✔ Recognition of expertise in online education quality assurance and evaluation
- ✔ Fostering a culture of continuous improvement by integrating QM Standards and processes into organizational plans to improve the quality of online education
- ✔ Providing professional development in the use of Rubrics, tools, and practices to improve the quality of online education
- ✔ Peer review and certification of quality in online education

QUALITY MATTERS
QM

Helping you deliver on your online promise

qualitymatters.org | info@qualitymatters.org

1997 Annapolis Exchange Pkwy, Suite 300
Annapolis, MD 21401

QM's organization of this conference is pursuant to a license from MarylandOnline, Inc.
©2019 MarylandOnline, Inc.