



# Standards from the QM Publisher Rubric, Second Edition

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## Standards

## Points

Standards	Points
<b>Course Introduction</b>	1.1 T* Instructions make clear to students how to get started and where to find the distinct components of the publisher course. 3
	1.2 C** A statement introduces the student to the purpose of the publisher course and to its components. 3
	1.3 T Minimum hardware and software requirements to access the publisher materials and basic technical skills expected of the student are clearly stated. 3
<b>Learning Objectives</b>	2.1 C Learning objectives describe outcomes for the publisher course that are measurable. (Note: some publishers may refer to learning objectives as learning outcomes.) 3
	2.2 C The unit-level learning objectives describe outcomes that are measurable and consistent with the course-level objectives. 3
	2.3 C All learning objectives are stated clearly and written from the students' perspective. 3
	2.4 C The learning objectives are appropriately set for the scope and level of the publisher course materials. 3
<b>Assessment</b>	3.1 C The assessments measure the stated learning objectives and align with publisher-provided content, activities, and resources. 3
	3.2 T The publisher course includes a grade book that supports a wide range of grade-related functions. 3
	3.3 C The assessment instruments provided are sequenced and varied. 2
	3.4 T The instructor may vary the selection and timing of specific assessments. 1
	3.5 C Students have multiple opportunities to measure their own learning progress. 3
<b>Instructional Materials</b>	4.1 C The instructional materials in the publisher course contribute to the achievement of the stated course-level and unit-level learning objectives. 3
	4.2 C The relationship between the instructional materials and the learning activities is clearly explained to the student. 2
	4.3 C The instructional materials are current and authoritative. 3
	4.4 C The instructional materials have sufficient breadth and depth for the student to learn the subject. 3
	4.5 C All resources and materials in the publisher-provided learning environment are appropriately cited. 2
	4.6 T The instructor is able to customize publisher content. 3
	4.7 T The instructor is able to add content to the publisher course. 3
<b>Learner Interaction and Engagement</b>	5.1 C The learning activities promote the achievement of the stated learning objectives. 3
	5.2 C Learning activities included in the publisher's course facilitate student-content interaction. 3
	5.3 T The publisher course enables students to manage their own learning process. 3
	5.4 T The publisher course enables student-instructor and student-student interaction. 3
<b>Course Technology</b>	6.1 C The tools and media support the learning objectives and are appropriately chosen. 3
	6.2 T The tools and media provide opportunities for student engagement and guide the student to become an active learner. 3
	6.3 T Navigation throughout the publisher's course is logical, consistent, and efficient. 3
	6.4 T Students have ready access to the software and applications required to access the publisher's course content. 3
	6.5 T Instructions on how to access resources at a distance are sufficient and easy to understand. 2
	6.6 T The course design takes advantage of emerging tools and media. 3
<b>Learner and Instructor Support</b>	7.1 T The publisher provides technical support for instructors and students. 3
	7.2 T The publisher website offers additional assistance to the student in mastering the course material. 2
	7.3 T The publisher course provides resources to assist the instructor in delivering an effective course. 3
<b>Accessibility</b>	8.1 T The publisher is committed to providing accessibility to all students. 2
	8.2 T The course design accommodates the use of assistive technologies. 2
	8.3 C Course pages and course materials provide equivalent alternatives to auditory and visual content. 2
	8.4 T Course pages have links that are self-describing and meaningful. 2
	8.5 T The course website ensures screen readability. 3

\*Template Standard \*\*Content Standard