1. Does my institution have a plan to implement QM?
2. Who are the critical stakeholders that need to be involved in formulating the Implementation Plan and making it happen?
3. How can we overcome barriers to implementation and move to the next level?

1. QM Implementation is a complex change management endeavor involving significant portions of your institution.

2. QMCs and other critical stakeholders should begin the process by collaborating on a well thought out Implementation Plan that aligns with institutional strategic goals for quality online learning.

3. Choose the right person to lead the QM Implementation process – someone with many years of experience in higher ed/online learning that can communicate well with different stakeholders (admin, faculty, staff, etc.)

4. Be sure the Implementation process is fully funded, and has the support of upper administration.

5. Involve faculty and provide support with templates, a good design process, IDs, and compensation. Recognize “wins” along the way, even if small.

Dr. Barb Altman, altman@tamuct.edu Dr. Bethany Simunich, bsimunich@qualitymatters.org

Dr. Bethany Simunich

“Transformation is a process, not an event” John Kotter

Reflect

Takeaways

**Implementing QM: What We Know, What We’re Learning**

* Make a list of stakeholders for quality online learning, including upper admins, faculty, staff, students, and accrediting bodies.
* Create a representative committee to collaborate on a strategic plan for QA, with institutional buy-in.
* Identify an experienced implementation lead to manage & execute the plan.
1. How have you approached implementation at your institution? Was it a collaborative, strategic effort, or more ad-hoc?
2. What barriers have you experienced while trying to advance quality assurance for online learning at your institution? What would help to overcome them?

QM has resources to help!

The QMCT (free QMC Training workshop) has information on implementing QM, including drafting a plan for implementation. And we’re continuing to work on developing new resources to better help higher education institutions implement QM within a larger plan for full quality assurance for online learning.

To-Do’s

Questions

Don’t Forget