Curriculum Mapping: Program Outcomes, Course Learning Outcomes, Alignment, and Assessment

Elizabeth Crawford

The University of Tennessee at Chattanooga
Campus wide Curriculum Mapping

• Preparing for Accreditation
• All Colleges, Departments, and Programs
• Curriculum Mapping Team
• Review all core program requirements
  • Map to Courses
  • Identify/Create/Refine Course Learning Outcomes
Student Learning Outcomes*

Course Student Learning Outcomes

Program Student Learning Outcomes

Program Accreditation Specific Outcomes (if applicable)

Institutional Student Learning Outcomes

*Deductively Design

* Inductively Delivery

* Clearly Identifiable and Measureable
Curriculum Mapping Activity

• Please work in small groups (3-5) to examine your own curriculum mapping processes
  • Identify how you align between program and course learning outcomes
  • Explain how you utilize the QM standards in this process
Curriculum Maps, Assessment, and QM

- Curriculum map identifies level of skill expected for student learning and work products
  - Ongoing assessment may be used in interpreting patterns to evaluate curriculum coherence
- QM General Standard 2 assists faculty identify measurable outcomes
Quality Matters Process at UTC

• Adopted QM in 2015 with soft roll-out
• Provost champion
• Deans and Department Heads involved
• Requiring QM certification of all online and hybrid courses by Fall 2019
  • Priority on general education and high enrollment courses.
Challenges

• In your small groups, provide examples of challenges faced at your institution
  • Faculty
  • LMS
  • Curriculum process
Online – Hybrid – and more

• Syllabus template
  • UTC’s syllabus template, when completed fully and correctly, meets 13 QM standards.

• LMS course templates (Blackboard and Canvas)
  • Links to Privacy Policies, Accessibility, and Academic Support and Student Services, meeting 5 additional QM standards.
UTC Learn

DOCTORATE in LEARNING LEADERSHIP.com California East

Announcements

new announcements appear directly below the readmission list. Click the on-screen announcements to view details. These announcements are
viewed in the order presented. Announcements may be viewed in the order presented in MS Word. Announcements may also be viewed in other
formats, such as PDF.

Create Announcement

Welcome to “Course Name”!

Deliverables and Due Dates

Course Materials

Course Status

Course Setup Checklist

View Course Stream

Choose Home Page

New Announcement

Import Items

QM

LMS

CLOs

Assessment
### Syllabus Agenda:

<table>
<thead>
<tr>
<th>Week/Dates</th>
<th>Readings/Resources</th>
<th>Deliverables</th>
<th>CLOs</th>
</tr>
</thead>
</table>
| 1 - 8/19 - 8/25 | - Mumbry – Ch. 1  
- Paas, et al. - Cognitive load theory  
- Christensen - Role of theory in instructional design | **Discussion Issue 1 opens August 21**                                        | 1, 2, 4 |
|                  |                                                        | **Class Meeting 08/24 Saturday, 1:00 pm – 5:00 pm ET, Hunter Hall Room 208** |      |
| 2 - 8/26 - 9/01 | - Mumbry – Ch. 2  
- Rogers – Communication channels, pp. 18-19 | **Discussion Issue 1 continues**                                             | 1, 2, 3, 4 |
| 3 - 9/02 - 9/08 | - Mumbry – Ch. 3  
- Simms, et al. - Ideas in practice…  
- Chan - Designing an online class using a constructivist approach | **Discussion Issue 1 closes September 3**                                    | 1, 2, 3, 4 |
| 4 - 9/09 - 9/15 | - Mumbry – Ch. 4  
- Picciano - Blending with purpose…  
- Rogers – Communication channels by stages of the innovation-decision process, pp. 204-213 | **Organizational Effectiveness and Learning Opportunity Analysis Problem Statement 1.0 due September 11 (Submitted to course site)** | 1, 2, 4 |
| 5 - 9/16 - 9/22 | - Mumbry – Ch. 5  
- Rogers - Models of communication, pp. 303-308, 337-339  
- Roytek - Enhancing ID efficiency |                                                                                | 1, 2 |
|                  |                                                        | **Class Meeting 09/21 Saturday, 1:00 pm – 5:00 pm ET, Hunter Hall Room 208** |      |
Next steps

- Develop a brief outline for potential next steps at your institution
  - Include 3-5 items
  - Identify key stakeholders
Contact Information

Dr. Elizabeth Crawford
Beth-Crawford@utc.edu

Please remember to complete the session evaluation