

QUALITY MATTERS

QM



Two Studies Reveal Impact of QM Across Delivery Formats

Two Parts to Today's Presentation

- Part 1: Analysis of review exit survey data:

Melissa Poole

- Part 2: Impact of QM professional development on face-to-face teaching:

Kay Shattuck

8th QM Annual Conference – October/November 2016 – Portland, OR

©2016 MarylandOnline, Inc.

Plan for Our Session

- What the review exit surveys suggested (Melissa)
- What, why, and how we dug deeper (Kay)
- What we learned (Kay)
- How you can use this to improve student learning and persistence to degree or certification (All)

Show of Hands

- I've done official QM reviews (had my course reviewed or served as a peer reviewer)

- I've completed at least one QM course or workshop

- I'm fairly new to QM

Why QM Resonates with Faculty

The QM toolset and process:

A **faculty-drive, peer review** process that is . . .

- **Collaborative**
- **Collegial**
- **Continuous**
- **Centered – in research literature – around student learning**

8th QM Annual Conference – October/November 2016 – Portland, OR

©2016 MarylandOnline, Inc.



The Peer Review Team

For official Higher Education QM reviews, Review Teams consist of:

- **3 QM-Certified Peer Reviewers**

Prerequisite: Current for-credit online teaching experience and professional development

- **Master Reviewer as team chair**

Peer Reviewer with additional experience and professional development

- **One reviewer must be a subject matter expert**

- **At least one reviewer must be external to the institution sponsoring the course**

AND

- **Faculty developer/instructor**

- **Access to Rubric prior to review**

- **Involved in pre-review discussions**

- **Consulted during review**

8th QM Annual Conference – October/November 2016 – Portland, OR

©2016 MarylandOnline, Inc.



QM Peer Reviews

- 3,500 Peer Reviewers
- 670 Master Reviewers
- 5,890 Courses QM Certified
- 5,700 Internal Reviews
- Over 12,000 Courses Reviewed using QM Tools



Course Review Exit Survey

- Reviews using QM Rubric, 5th edition
- Survey ALL team members
(Course Rep, Reviewers, QMC)
- Surveys from Feb. 2015 through Oct. 2016
- Approx. 1750 reviews
- 62% response rate

Student Impact: Instructor's Courses



8th QM Annual Conference – October/November 2016 – Portland, OR

© MarylandOnline, Inc.

Student Impact: Peer Reviewers' Courses



8th QM Annual Conference – October/November 2016 – Portland, OR

©2016 MarylandOnline, Inc.

Themes Identified



Learn from others

Leadership

Collegiality

Recognition

Learning Experience

8th QM Annual Conference – October/November 2016 – Portland, OR

©2016 MarylandOnline, Inc.

Value of Participation in Reviews

- Reviewer service is faculty professional development
 - learn from other reviewers and the process
 - gain valuable leadership experience
 - are recognized by peers for their individual contributions
- Promotes continuous quality improvement
 - Reviewers improve their OWN courses



IDEA SHOPPING



PARALLEL REVIEW

Behavior Change Data

- An example from QM's Higher Education Course Review Exit Survey Data
- February 2015 – October 2016
- All roles, N=8750
- Self-reported data about behavior and intended behavior



IDEA SHOPPING



PARALLEL REVIEW



Impact for Online Courses

As a result of your participation as a _____ in QM course reviews, have you or do you intend to make changes in your **online** courses?

Role	N	Yes (N)	Yes (%)	No (N)	No (%)	N/A	
QMC	408	161	67%	78	33%	169	41%
PR	2625	1811	81%	435	19%	379	14%
CR	858	732	94%	48	6%	78	9%
Chair	1476	859	66%	442	34%	175	12%
Total		3563		1003		801	



Impact for F2F Courses

As a result of your participation as a _____ in QM course reviews, have you or do you intend to make changes in your **F2F** courses?

Role	N	Yes (N)	Yes (%)	No (N)	No (%)	N/A	
QMC	407	72	54%	61	46%	274	67%
PR	2616	987	65%	531	35%	1098	42%
CR	855	397	80%	98	20%	360	42%
Chair	1477	501	52%	458	48%	518	35%
Total		1957		1148		2250	

Peer Review at Your Institution

Benefits of peer review include:

- Carryover effects to non-reviewed courses, including F2F courses
- Increased technological, pedagogical, and content knowledge (TPACK)
- Promotion of a culture of teaching and learning across campus

What Works for You?

- What peer-to-peer activities work at your institution?
 - Peer review?
 - Peer collaboration or sharing?
 - Mentoring programs?
- What would you like to see implemented?



A national benchmark for online course design.

www.qualitymatters.org

1997 Annapolis Exchange Pkway, Suite 300
Annapolis, MD 21401

©2016 MarylandOnline, Inc.