If we Pay Them will They Come? A Faculty Development for Online Teaching: Incentive Program

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Our School

- School of Public Health
- 4 Online Certificates
- Looking to increase flexibility
Our Goal

Increase online course sections to 30% of all sections taught.

Train Faculty in online course design and pedagogy.
Where we Started

Percent Online courses

- 2016-2017: 18%
- 2017-2018: 18%

Training Participants

- 2016-2017: 26%
- 2017-2018: 18%
Our Idea
The Program

- Certificate in Online Teaching: 100-200 Points
- Drexel University Online Trainings: 25-50 Points
- DSPH Internal Workshops: 5-10 Points
- Blackboard Training: 10 Points
Did it work?
Figure 1. Percent of faculty that participated in the DSPH Incentive Program for 2016-17 (n=61), 2017-18 (n=66) and 2018-19 (n=68).
Will You Use this Information in Teaching

Figure 2. Responses (n=7) to survey question “How likely are you to use information you gained at these workshops in your teaching?”
Did the Workshops Meet Expectations

Figure 3. Responses (n=8) to survey question “Overall did the workshops and trainings you participated in meet your expectations?”
Did the Incentive Increase Your Attendance?

Figure 4. Responses (n=8) to survey question “The incentive program increased my attendance at workshops and training”
Limitations

Only 35% of faculty participated in the Incentive Program.

Only 30% of those who participated responded to the survey.
Next Steps...

- Continue offering professional development opportunities
- Develop a peer evaluation program
- Hold Blackboard office hours
- Present at existing meetings
Thank you

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