Quick Tips: Working with Design Teams

1. Share your passion. Tell stories about why the subject matter is important to you.
6. Talk over the objectives for the course and for each sub-lesson or module.

2. Keep in touch on a regular basis; raise a flag when you don’t get a fair share of time.
7. Seek out opinions and ideas that specifically relate to the learning objectives.

3. Help the team learn more about your subject matter; emphasize key points and common trouble spots.
8. Demonstrate your experience through discussions and examples.

4. Solicit ideas for new technological elements or design strategies.
9. Ask how you can help move the process forward.

5. Ask for alternate perspectives from team members.
10. Recognize the expertise of the design team and the value they add in creating a powerful learning experience.


Quick Tips: Working with Experts

1. Emphasize you have a common goal: to create a powerful learning experience.
6. Use case studies of successful past projects (or cases from the literature) to illustrate your ideas.

2. Frame your ideas as suggestions to which the expert has final approval.
7. Use a visible, agreed upon process for design and development.

3. Be conversant with current academic studies of how well-designed instruction can solve pedagogical problems.
8. Demonstrate the tools of your profession: what you do and how you do it.

4. Explain the strategy behind the technology.
9. Engage in traditional scholarship: co-present or co-author with experts.

5. Recognize the knowledge and experience of experts and their importance in the design and development process.
10. Remember that not everything needs to happen at once. Products can be evaluated and revised.