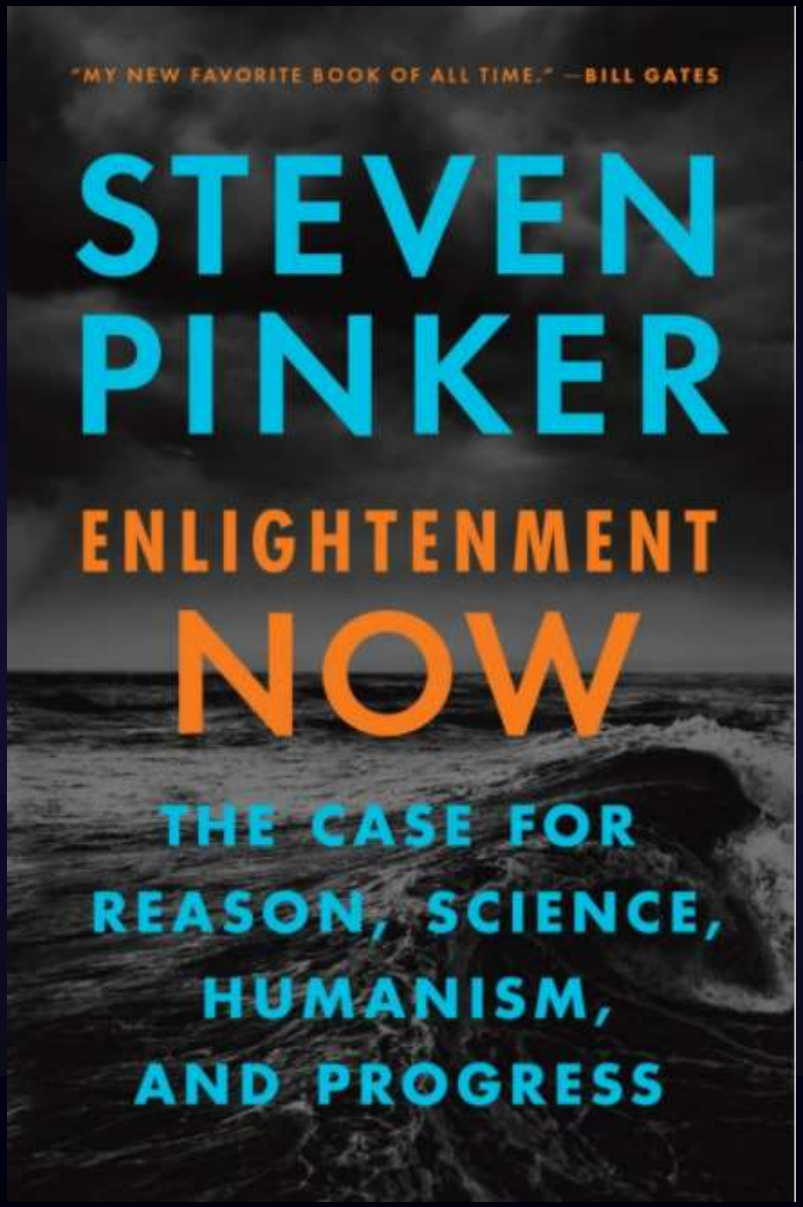
On Quality *and* Student Success

The Dream Team

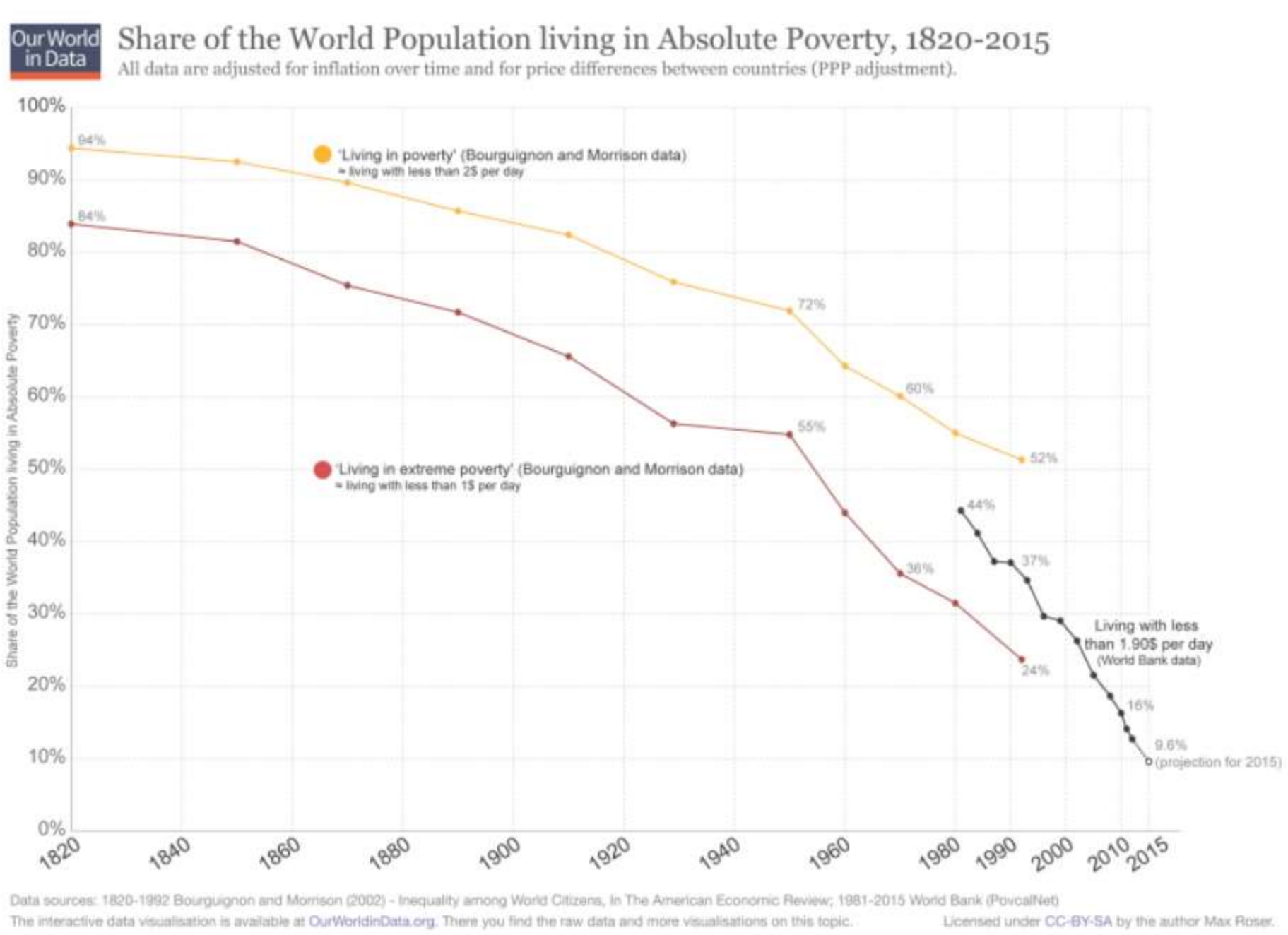
Mark David Milliron
mark.milliron@civitaslearning.com


"MY NEW FAVORITE BOOK OF ALL TIME." —BILL GATES
STEVEN PINKER
ENLIGHTENMENT NOW
THE CASE FOR REASON, SCIENCE, HUMANISM, AND PROGRESS

CHALLENGE OF PROGRESS

Progress is Not Guaranteed; It's Been Work (insight, energy, innovation, intention)

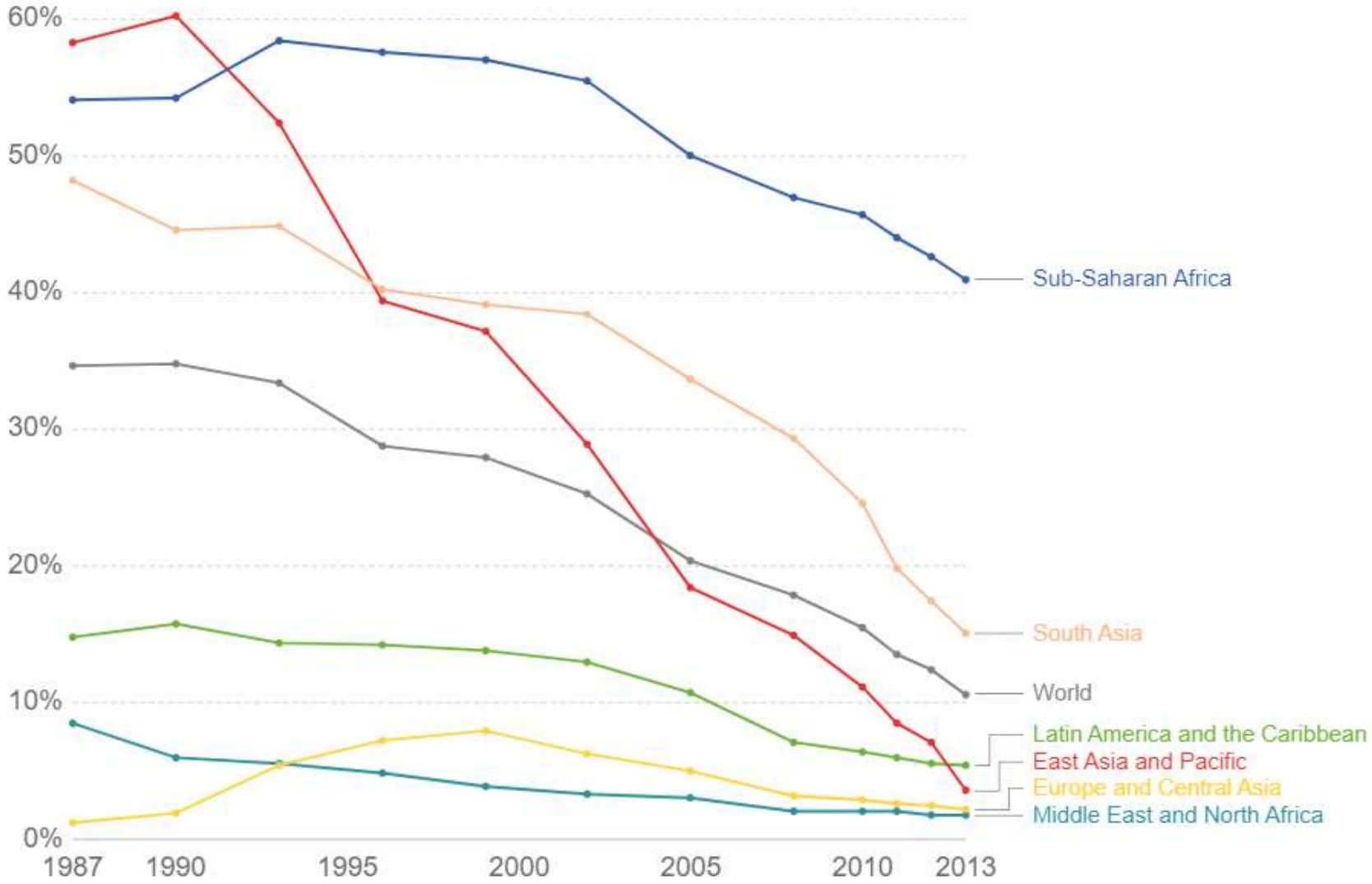
- *Life expectancy*
- *Malthus and Hunger*
- *Child Mortality & Maternal Health*
- *Global Health*
- *Inequality*
- *Crime and War*


Our World in Data
Share of the World Population living in Absolute Poverty, 1820-2015
All data are adjusted for inflation over time and for price differences between countries (PPP adjustment).
Share of the World Population living in Absolute Poverty
100%
90%
80%
70%
60%
50%
40%
30%
20%
10%
0%
1820
1840
1860
1880
1900
1920
1940
1960
1980
1990
2000
2010
2015
84%
'Living in poverty' (Bourguignon and Morrison data)
≈ living with less than 2$ per day
84%
72%
60%
52%
'Living in extreme poverty' (Bourguignon and Morrison data)
≈ living with less than 1$ per day
55%
36%
24%
44%
37%
Living with less than 1.90$ per day
(World Bank data)
16%
9.6%
(projection for 2015)
Data sources: 1820-1992 Bourguignon and Morrison (2002) - Inequality among World Citizens, In The American Economic Review; 1981-2015 World Bank (PovcalNet)
The interactive data visualisation is available at OurWorldinData.org. There you find the raw data and more visualisations on this topic.
Licensed under CC-BY-SA by the author Max Roser.

Share of the population living in extreme poverty, by world region

Extreme poverty is defined as living with per capita household consumption below 1.90 international dollars per day (in 2011 PPP prices). International dollars are adjusted for inflation and for price differences across countries.

Our World in Data



Source: Share of the population living in extreme poverty by world region - PovcalNet World Bank

Note: Consumption per capita is the preferred welfare indicator for the World Bank's analysis of global poverty. However, for about 25% of the countries, estimates correspond to income, rather than consumption.

OurWorldInData.org/extreme-poverty/ • CC BY-SA

CHALLENGE OF PROGRESS

- “Whether or not the world is really getting worse, the nature of news will interact with the nature of cognition to make us think it is.”
- “Availability heuristic: people estimate the probability of an event or the frequency of a kind of thing by the ease with which instances come to mind.”

CHALLENGE OF PROGRESS

"Nothing is more responsible for the good old days than a bad memory."

- *Franklin Pierce Adams*

5,990 views | Jul 9, 2015, 09:46am

Higher Education 'Is Failing Students And Employers'

Nick Morrison Contributor ⓘ
OLD Education

Higher education is failing to meet the needs of both students and employers, and only a fundamental transformation can put it on the right track.

18 REASONS THE U.S. EDUCATION SYSTEM IS FAILING

BY MATTHEW LYNCH / APRIL 3, 2017 / 24

Why Community Colleges Are Failing Underserved Youth

06/14/2017 12:25 pm ET

CHALLENGES IN EDUCATION

- Access & Enrollment
- Broader Success Indicators
  - ✓ STEM, Completion, on-time completion, transfer, equity gaps, post-graduation outcomes, workforce impact
- Diversity & the Personalization of Student Experiences
- Resource Optimization
- Policy/Technology/Data Chaos

Dream Team Making Progress

Quality & the Learning Mix

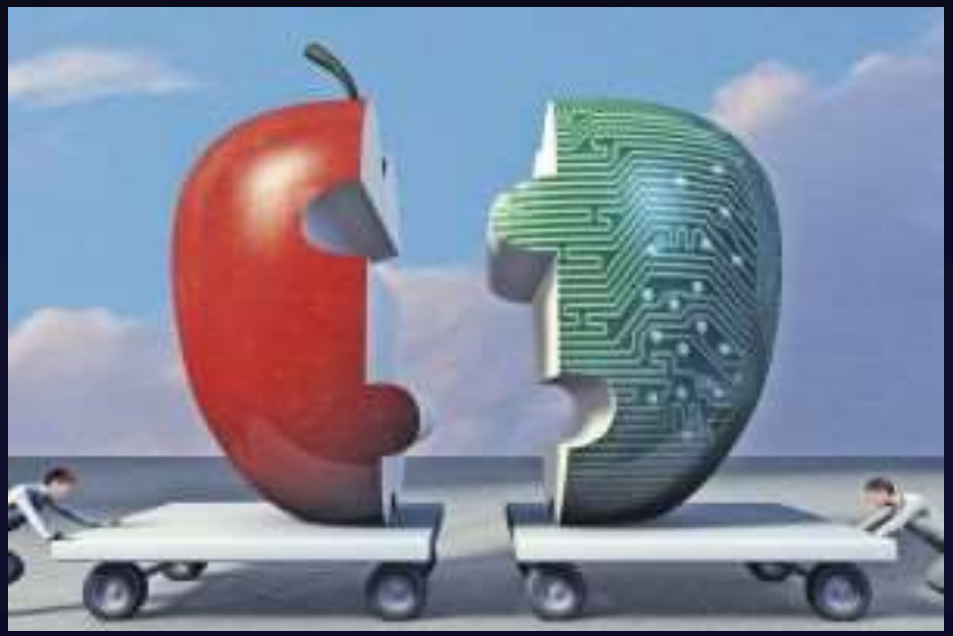
Data Science & the Learning Pathway

Leadership & the Road Ahead

Quality & the Learning Mix

Face to Face Infrastructure

*Classrooms
*Lecture Halls
*Training Labs
*Locations
*Simulators
*Office Hours
*Library
*Open Space



Online Infrastructure

*Website
*Learning Mgt Systems
*Content Repositories
*MOOCs
*Social Networks
*Mobile Apps

Activities

Lecture, Dialogic, Small Groups, Contextual Learning, Simulations, Learning Communities, i-BEST, Project-Based Learning, Self-Directed Learning, Blended Learning, Accelerated Learning, Competency-Based Learning

Pew Research Center
Internet & Technology

75%

believe using personal devices in the classroom has improved their ability to learn

58%

use their phones to take pictures of lecture slides

39%

use mobile devices to access a digital textbook

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Quality & the Learning Mix

CRUNCH NETWORK

Still a virtual reality skeptic? Here's why you shouldn't be

Posted 4 hours ago by ***Ian Hetherington***

AdChoices

Ian Hetherington
CRUNCH NETWORK CONTRIBUTOR

Ian Hetherington is a co-founder and chairman

The original PlayStation console, launched when I was the managing director of Sony Computer Entertainment for Europe, shook the gaming world. The 3D environment was unfamiliar to

CrunchBase

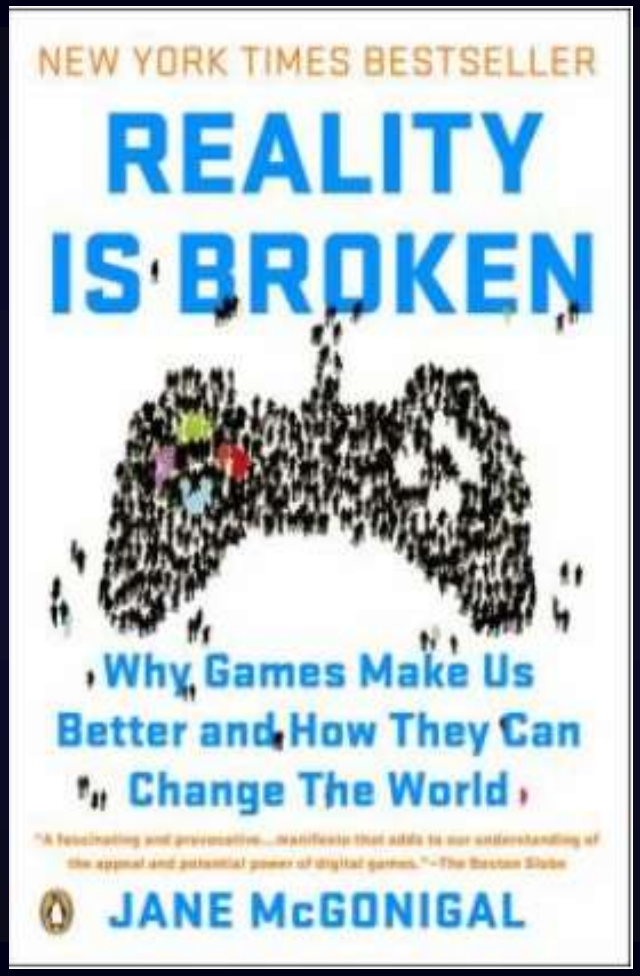
Meta –

FOUNDED
2012

OVERVIEW
Meta offers users a total augmented reality (AR) experience: - See, create, and interact with virtual objects and apps inserted in the real environment - Display with wearable glasses - Control with hand gestures Meta's goal is to lead the next evolution of personal computing through augmented reality, replacing desktops, laptops, tablets, and smartphones

Quality & the Learning Mix

Quality & the Learning Mix



Quality & the Learning Mix

SCUP Society for College and University Planning

Membership | Regions

The death of "online" learning in higher ed

As technologies become ubiquitous, familiar labels will vanish

By Craig Weidemann and Karen Pollack — University Business, March 2016

Online learning has expanded dramatically over the past two decades.

Learning Unbound

Global Online Academy is a nonprofit organization that reimagines learning to empower students and educators to thrive in a globally networked society.

Quality & the Learning Mix

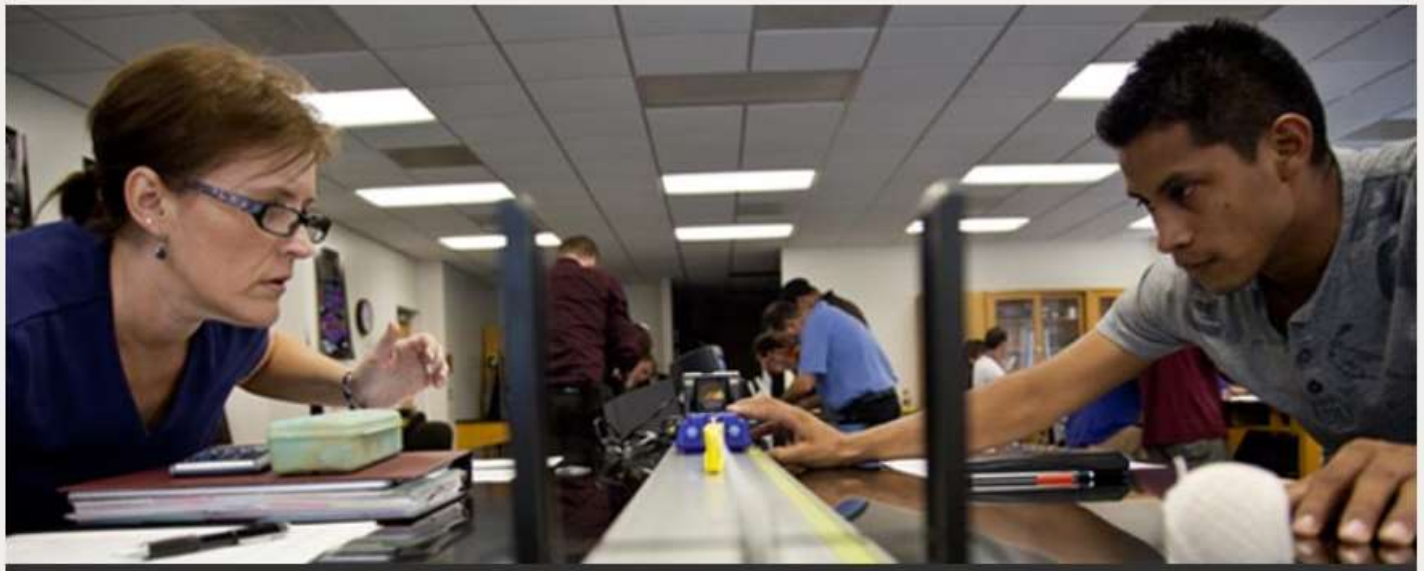
Transforming higher education through the science of learning.

Data Science & Learning Pathways

What We Do

POSTSECONDARY SUCCESS

STRATEGY OVERVIEW

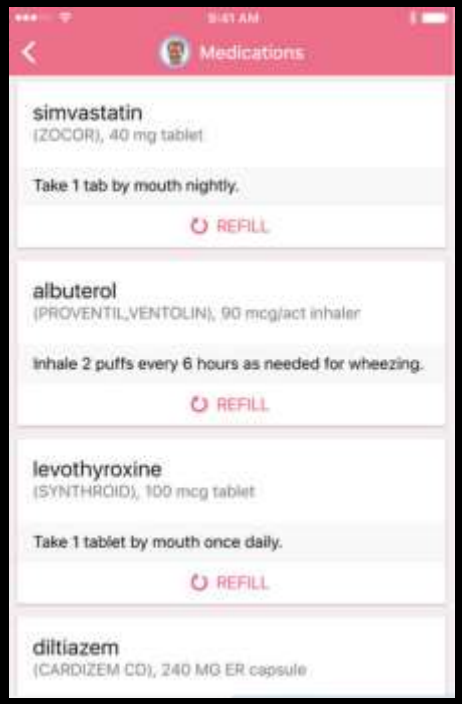


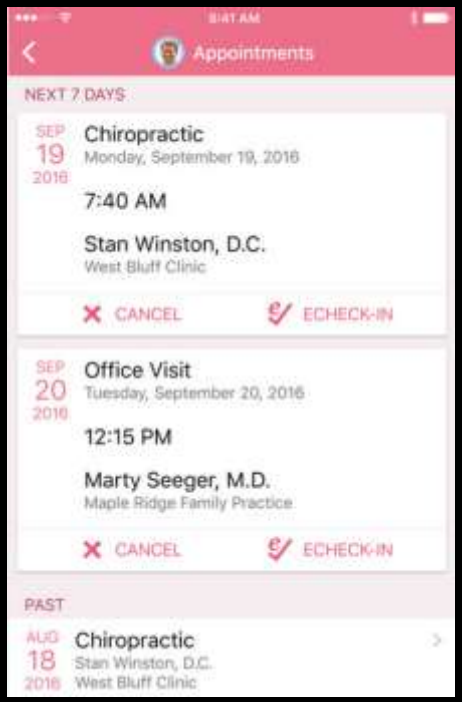
A physics lab at Central Piedmont Community College in Charlotte, North Carolina, which offers nearly 300 degree and certificate programs.

OUR GOAL: to ensure that all students who seek the opportunity are able to complete a high-quality, affordable postsecondary education that leads to a sustaining career.

MyChart

powered by Epic



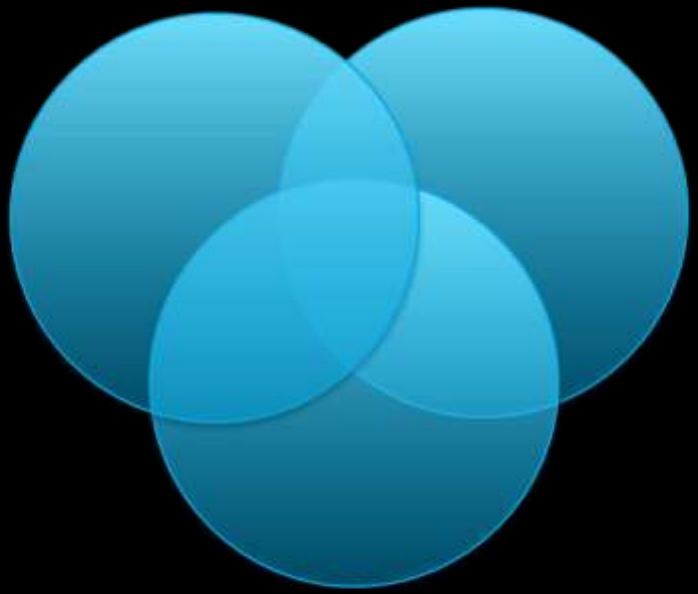


9:41 AM
100%
Workout
7:35am on Wed, January 23
42:33 min
542 cals
140 avg bpm
EXERCISE ZONES
4 min Peak
24 min Cardio
14 min Fat Burn
HEART RATE
140 avg bpm
160
130
100
156
00:00
42min
Dashboard
Challenges
Friends
Account

SIEMENS
MAGNETOM

GE's Adventure Series redesigns imaging equipment including MRIs, X-ray machines and CT scanners like the pirate-themed machine pictured here to make the procedures less scary for kids.

Data Science & Learning Pathways

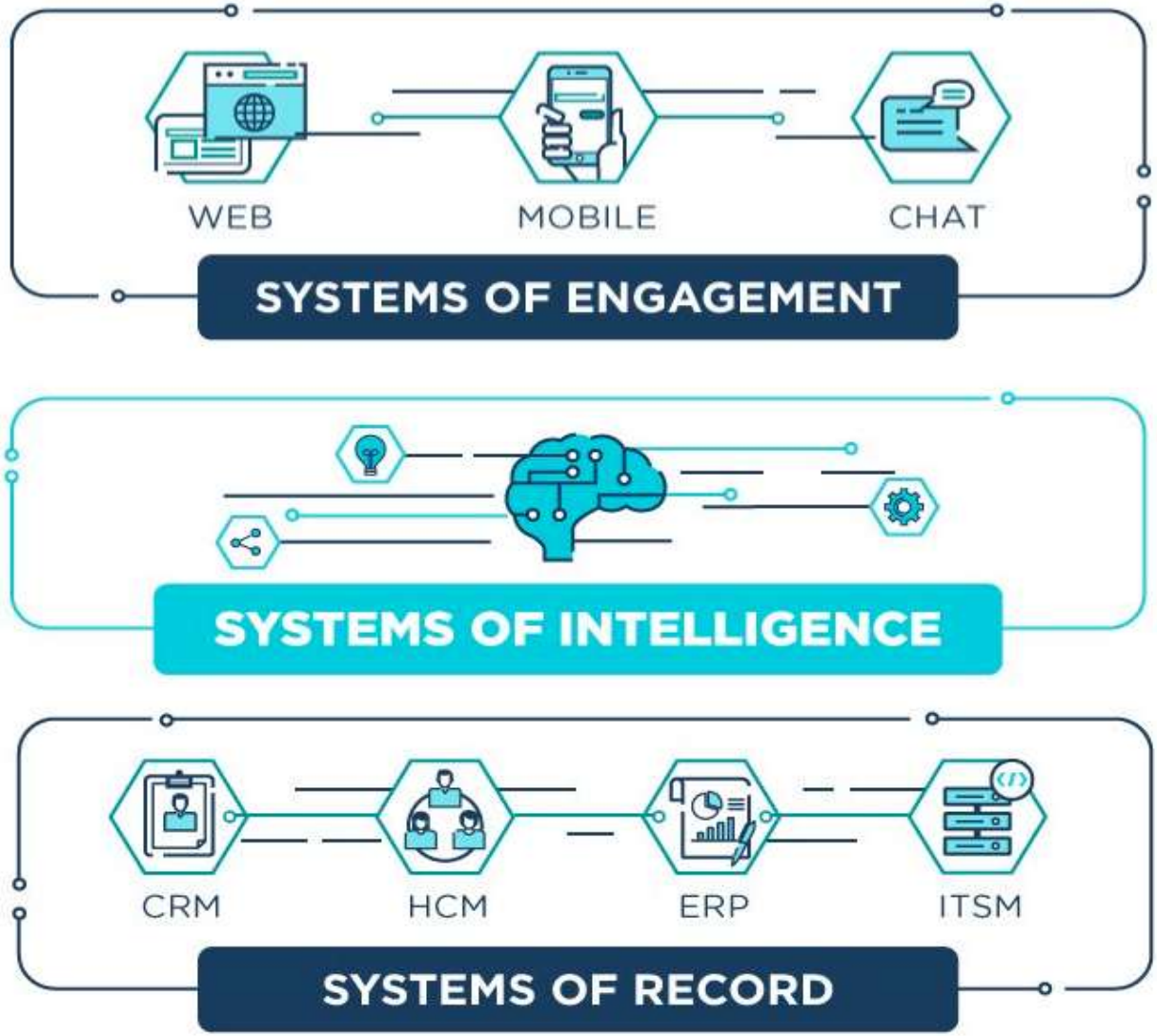


Personalized Pathways

Precision Engagement

Student Success Intelligence Platform

CREATING A SYSTEM OF INTELLIGENCE FOR EDUCATION



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CIVITAS LEARNING

PERSONALIZED INSIGHTS DRIVE ACTION ACROSS THE STUDENT LIFECYCLE

USERS

President

Faculty

IR

OUTCOMES

Advisors

Provost's Office

Student

ACTIONS

IMPACTFUL APPLICATIONS, ACTIVITIES & FLEXIBLE API'S

MODELS

INSTITUTION-SPECIFIC APPROACH – 1500+ MODELS IN PRODUCTION

DERIVATIVES

DEPTH OF DATA – 95% OF PREDICTIVE POWER COMES FROM DERIVATIVES

ACTIVITY	ACADEMIC	LIFE & LOGISTIC
LMS engagement score	Blended modality features	Degree program alignment scores
LMS activity streak	GPA consistency features	Credits withdrawal patterns
LMS relative-to-section average	Terms attempted/completed ratio	Financial aid change variables

DATA

BREADTH OF DATA – CROSS-SYSTEM & CROSS-INITIATIVE

SIS

LMS

FINANCIAL AID

CRM

ADMISSIONS

TUTORING

ARIZONA

George Stephanopoulos

Student ID: FAO307

Program: Liberal Arts Undergraduate

Catalog: Fall 1997

View More >

Degree Progress

Plan Course | Print/Email Progress

COMPLETED	2016 Fall
BIOLOGY -121	3
BIOLOGY -225	3
BIOLOGY -400	3
CHEM -302	3
Credits	12

COMPLETED	2017 Spring
BIOLOGY -300	3
BIOLOGY -325	3
CLAS -343	3
CLAS-358	3
Credits	12

CURRENT TERM	2017 Winter
Show Planned Courses	
Credits	0

Filter Requirements By

All Requirements

Remaining | Planned | Registered | Completed

Expand All | Collapse All

Profile | Degree Progress | Explore Degrees | Explore Careers

ARIZONA

George Stephanopoulos
Student ID: FAO307
Program: Liberal Arts Undergraduate
Catalog: Fall 1997

Search | Compare

Compare Degrees

Compare your progress in a different academic major, explore minors to add and see a list of certificates you may be able to claim.

I want to compare my progress in a different academic major

A.T.D. Pharmacy Technician × Computer Science ×

Results

Filter Results

Pharamacy Tech ARCID
Major - MBA
Estimated Degree Progess
Evaluate in my current plan >

Computer Programmer ARCID
Major - MBA
Estimated Degree Progess
Evaluate in my current plan >

Pharmacy Tech ARCID
Major - MBA
Estimated Degree Progess
Evaluate in my current plan >

Computer Programmer ARCID
Major - MBA
Estimated Degree Progess
Evaluate in my current plan >

Pharmacy Tech ARCID
Major - MBA
Estimated Degree Progess
Evaluate in my current plan >

Computer Programmer ARCID
Major - MBA
Estimated Degree Progess
Evaluate in my current plan >

Salary

San Francisco Metro Area

Based on experience and education

Job Demand

HIGH

Posting Volume

3,543

Jobs Posted

In the selected location in the last 12 months

UI/UX Designer

Make This My Career Goal

What will I do?

Assist with technology design to make products easier for people to use. Determine user preferences and assess the process that users follow to access product functions; develop and test new design models, and incorporate findings in to improved product design. Research the behavior of internet users and consumers, compile information about the target audience for a site, and develop website layout, design and technology features that improve accessibility and value for users.

Most UI / UX Designer job postings require a Bachelors Degree

What skills will I need?

Software

- JavaScript
- JQuery

Specialized

- User Interface (UI) Design
- Visual Design

Foundation

Similar Careers

Graphic Designer/Desktop Publisher

IT Project Manager

Mobile Applications Developer

Multimedia Designer

Software Developer

Product Designer

Interactive Designer

UX Designer

IMPACT ON STUDENT OUTCOMES

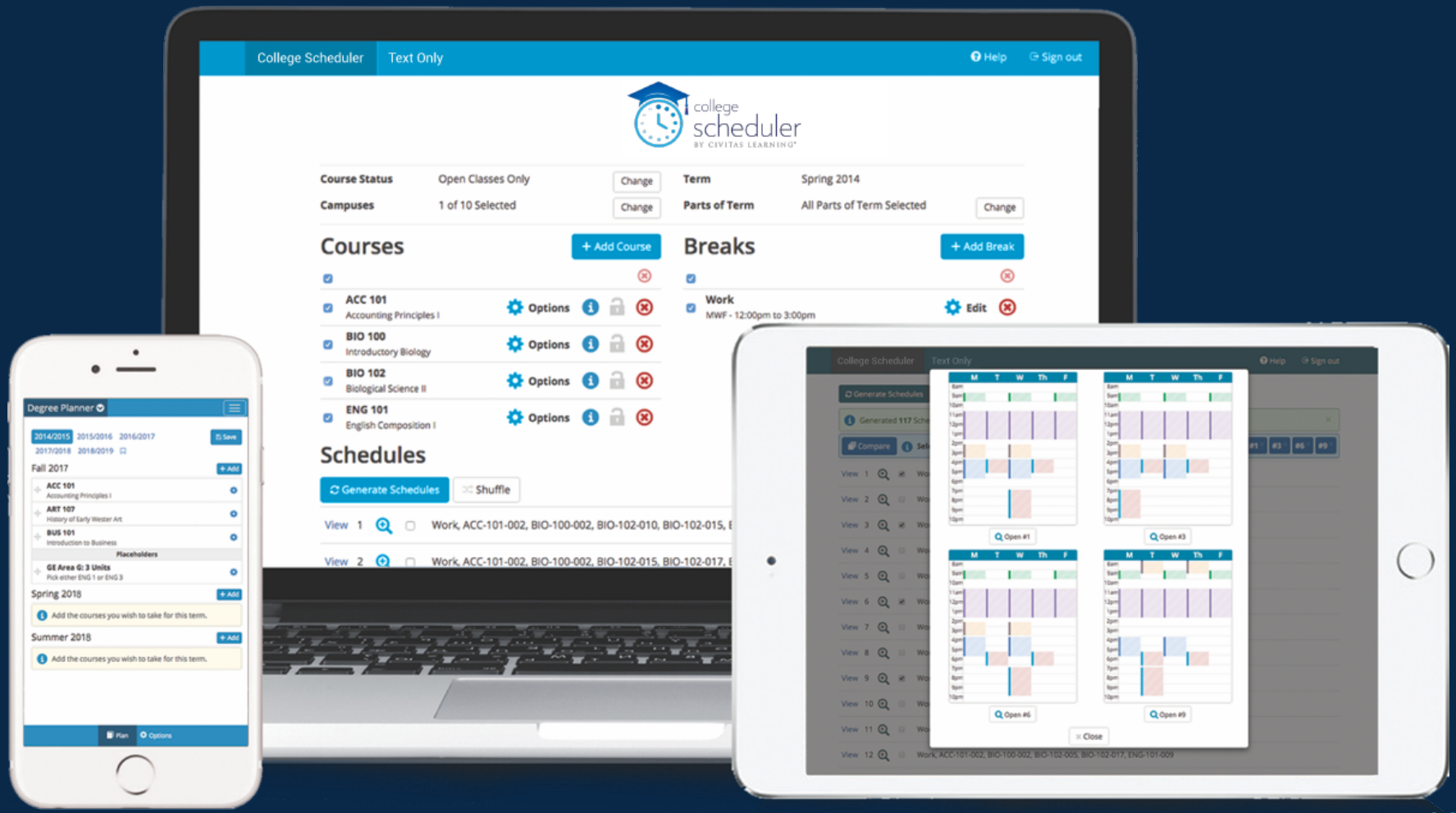
degree map®

11.1 percentage points on average and up to

19.0 percentage points with most challenged

Persistence

college scheduler
BY CIVITAS LEARNING®



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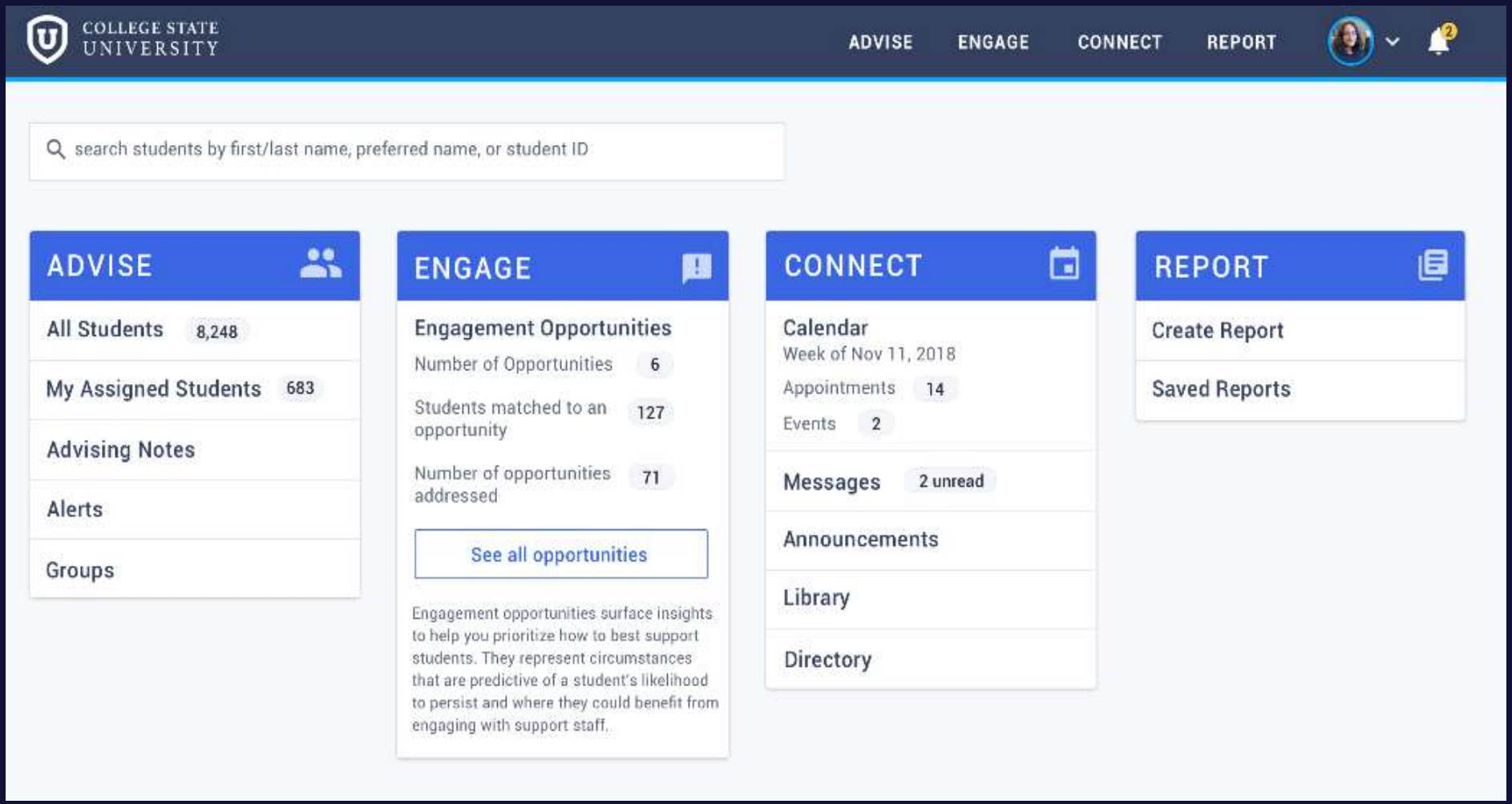
Arizona State University
The Ohio State University
The University of Alabama
Penn State
Wisconsin
FIU Florida International University


COLLEGE STATE UNIVERSITY
ADVISE
ENGAGE
CONNECT
REPORT
search students by first/last name, preferred name, or student ID
ADVISE
All Students 8,248
My Assigned Students 683
Advising Notes
Alerts
Groups
ENGAGE
Engagement Opportunities
Number of Opportunities 6
Students matched to an opportunity 127
Number of opportunities addressed 71
See all opportunities
Engagement opportunities surface insights to help you prioritize how to best support students. They represent circumstances that are predictive of a student's likelihood to persist and where they could benefit from engaging with support staff.
CONNECT
Calendar
Week of Nov 11, 2018
Appointments 14
Events 2
Messages 2 unread
Announcements
Library
Directory
REPORT
Create Report
Saved Reports

advise > advising management: advising notes

Advising Management

ADVANCED SEARCH

- Students
- Advising Notes
- Alerts
- Groups

- [x] My Advising Notes
- [ ] All Advising Notes

My Advising Notes (211)

Advising Notes are never shared with students

+ NEW NOTE | SHARE NOTES | DELETE | EXCEL

STUDENT	DESCRIPTION/TOPIC	APPT DATE	DATE CREATED	DATE MODIFIED
Vera Carter	Interest in Political Science	Nov 12, 2018	Nov 9, 2018	Nov 12, 2018

Vera Carter

Undergraduate

Fall 2018 - Spring 2020

History

Vera is a recent transfer student but says she has been adjusting well for the most part. She said she is struggling with a couple of classes, but overall feels she can improve her grades with some focus. She did express some anxiety about what she will do after graduating with a history degree. We went over career options and she said was interested in political science. She is considering adding this as a double-major but I advised she focused on her current courseload for now. I will be following up with the PolySci department on her behalf.

CANCEL SAVE

Session Note - from Vera Carter
I'm looking for some guidance on the courses I should take and what kind of career path I could have with my history degree.

Intake Note
Vera transferred from CS Community College this fall.

- [ ] Missed Appointment

Appointment Type

In Person

Session Topics

Career Path ×

Course Selection ×

Note Privacy

- (•) Private
- ( ) Shared

Student Engagement Opportunities

Group by ○ Opportunities ◉ Individual Students

Sort by Number of Engagement Opportunities (high to low)

Tyler Casey
Economics

4
ENGAGEMENT OPPORTUNITIES

- Students with a GPA of 2.0 or higher who are less likely to persist
- Students with alerts from multiple faculty or staff
- Early career students who have withdrawn from a course
- New transfer students who have not met with their advisor

Seth Nguyen
Undeclared

4
ENGAGEMENT OPPORTUNITIES

- Students with a GPA of 2.0 or higher who are less likely to persist
- Students with alerts from multiple faculty or staff
- Early career students who have withdrawn from a course
- First time in college students who have not met with their advisor

Mattie Williamson
Chemistry

4
ENGAGEMENT OPPORTUNITIES

- Students with a GPA of 2.0 or higher who are less likely to persist
- Students with alerts from multiple faculty or staff
- Early career students who have withdrawn from a course
- First time in college students who have not met with their advisor

Vera Carter
History

3
ENGAGEMENT OPPORTUNITIES

- Students with a GPA of 2.0 or higher who are less likely to persist
- Students with alerts from multiple faculty or staff
- New transfer students who have not met with their advisor

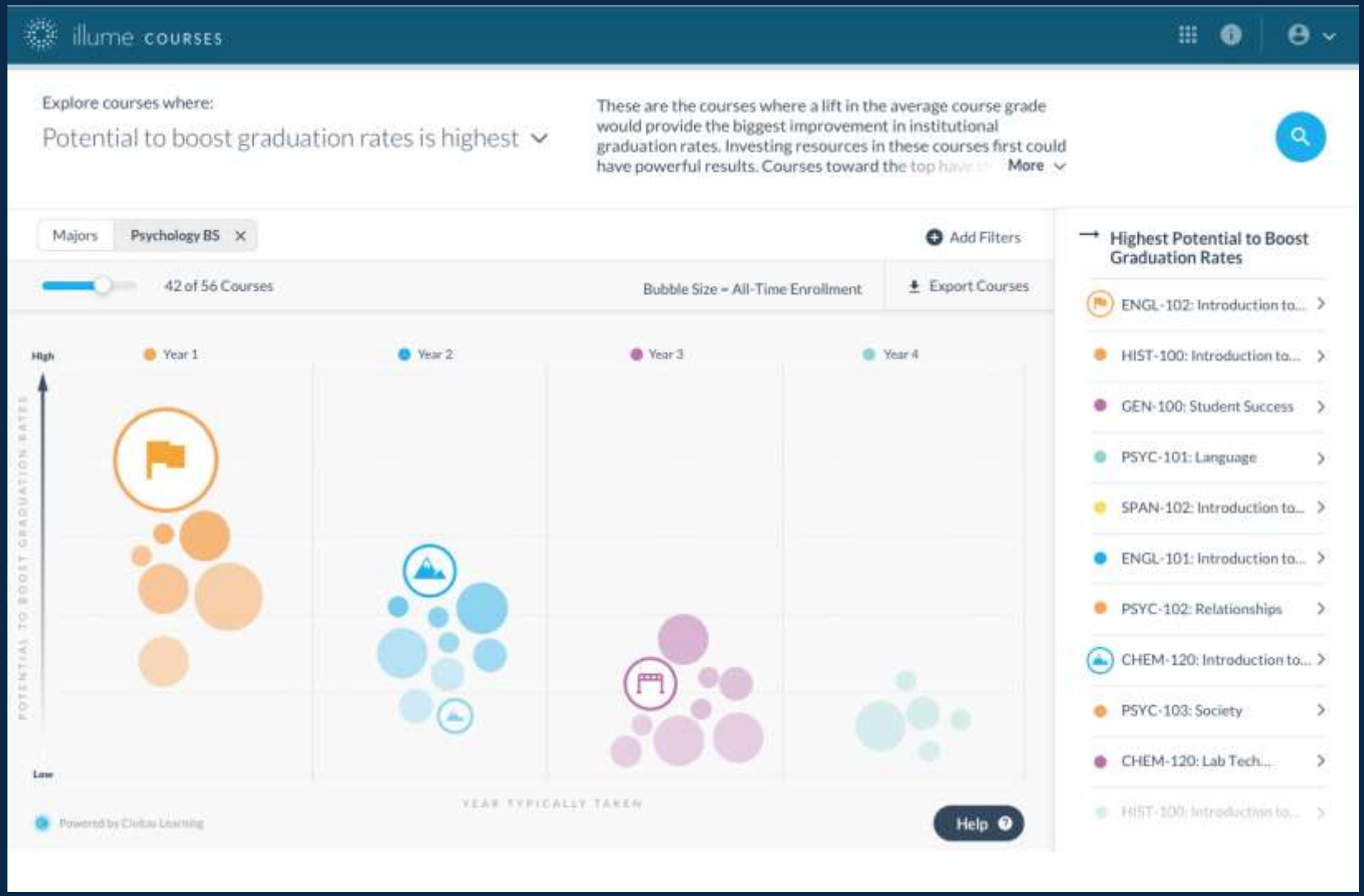
Amy James

Wesley Ortega

Curtis Simpson

Caleb Ortega
Psychology

3



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OVERVIEW: GRADE SIGNALS

YELLOW FLAG SIGNAL

Students who earn "C" in an early term courses tend to persist but not graduate when compared to other courses taken in the same year.

In this English Composition and Rhetoric Course, students that receive a C are 94.4% likely to persist, but are only 52% likely to graduate, compared to an average graduation rate of 70%.

The graduation rate of students with a grade better than a C is 80%.

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Data Science & Learning Pathways

98% of institutions in this study are losing more students above 2.0 GPA than below it.

This benchmark is based on a data set of 4 million students from 62 institutions.

LISTENING TO STUDENTS' VOICES4CHANGE

MARK MILLIRON | JULY 24, 2018 | UNCATEGORIZED | ADD REPLY

Last week, we saw the announcement of the Hope Center for College, Community, and Justice, the next generation of the highly successful Wisconsin Hope Lab. The new center, located at Temple University, will continue and deepen the research and innovation aimed at helping striving students succeed in higher education, even as they are wrestling with serious challenges such as housing insecurity, food insecurity, transportation, childcare and more.

CAMPAIGN: HIGH GPA, LOW-MODERATE PERSISTENCE

Outreach Goal

- Come to advising, persistence

Students Targeted

- Undergraduate, GPA 3.0-4.0 w/ low persistence likelihood

Outreach Owner

- Illume Working Group pulls student list, creates case for advisors

Strategy

- Sent before spring midterms

Sample Email: **We're Proud of You!**

Hi <student first name>,

I wanted to send you a note to see how your semester is going. College can be challenging this time of year and even the most successful students can struggle. Common challenges for students include job commitments, family responsibilities, financial pressures, transportation issues, or a combination of these and other issues. Do any of these sound familiar to you?

If you are experiencing any of these issues, or other things, I am here to help!

I am proud of your progress and excited to support your continued success.

Sincerely,

<Advisor Name>

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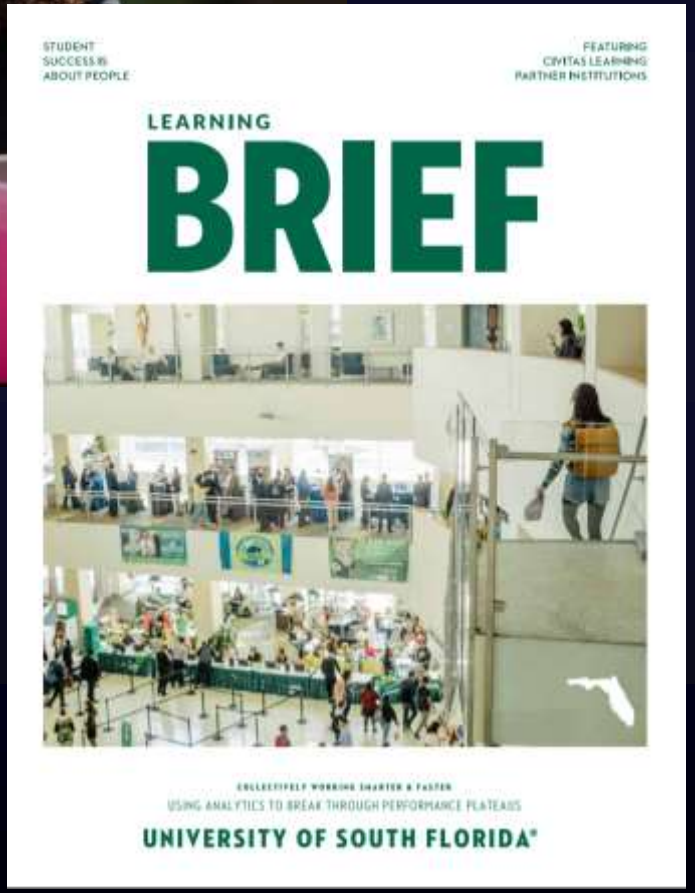
20% increase in retention
89% more degrees awarded
60% more graduates

ASU News

ASU helps more students return after freshman year and thrive during college



Leadership & the Road Ahead

Predictive Analytics in Higher Education

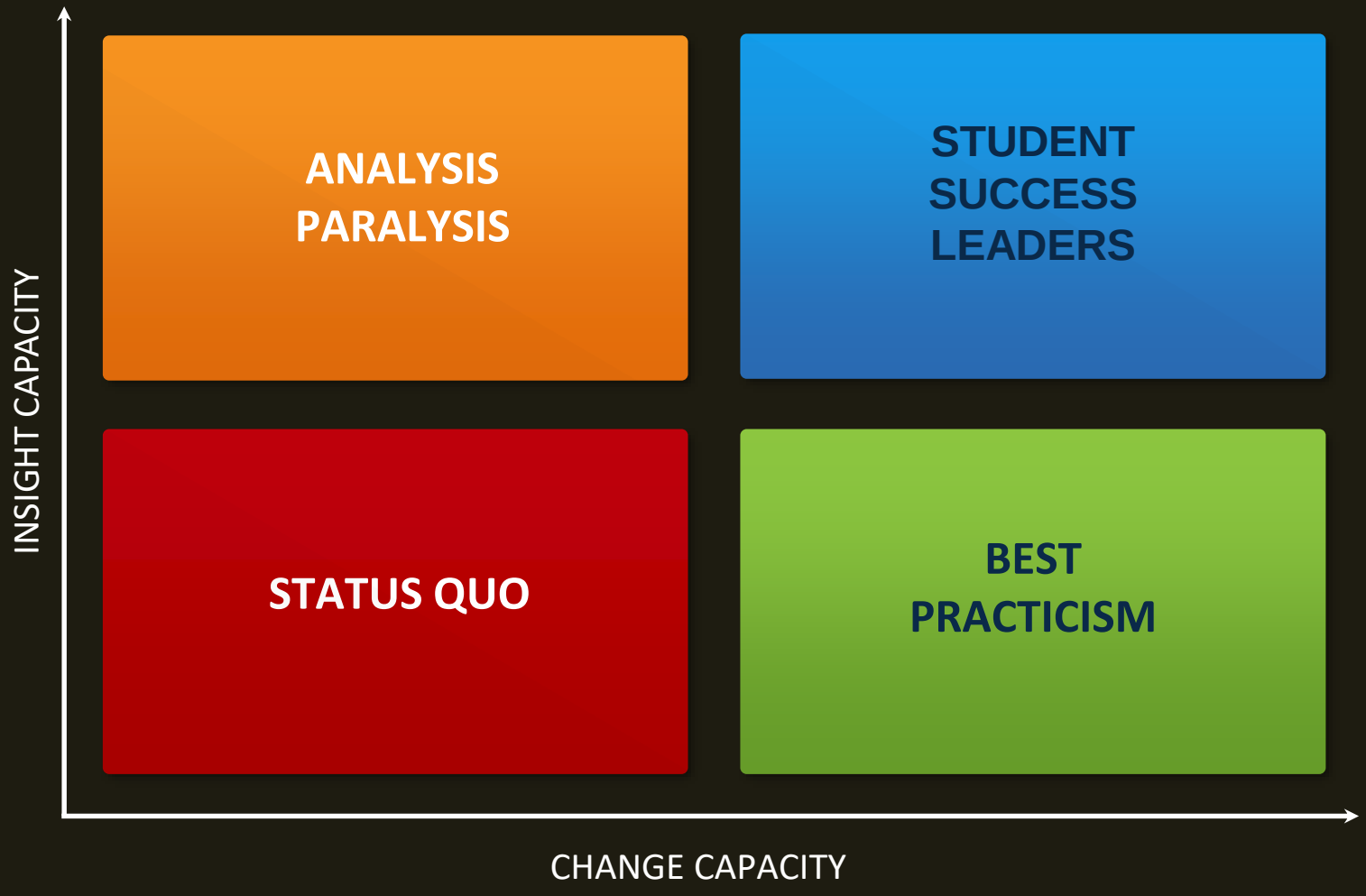
Five Guiding Practices for Ethical Use

By: Manuela Ekowo, Iris Palmer

Last updated on March 6th, 2016

STUDENT SUCCESS LEADERS MATRIX

MOVING FROM CRISES TO CLEAR PATH



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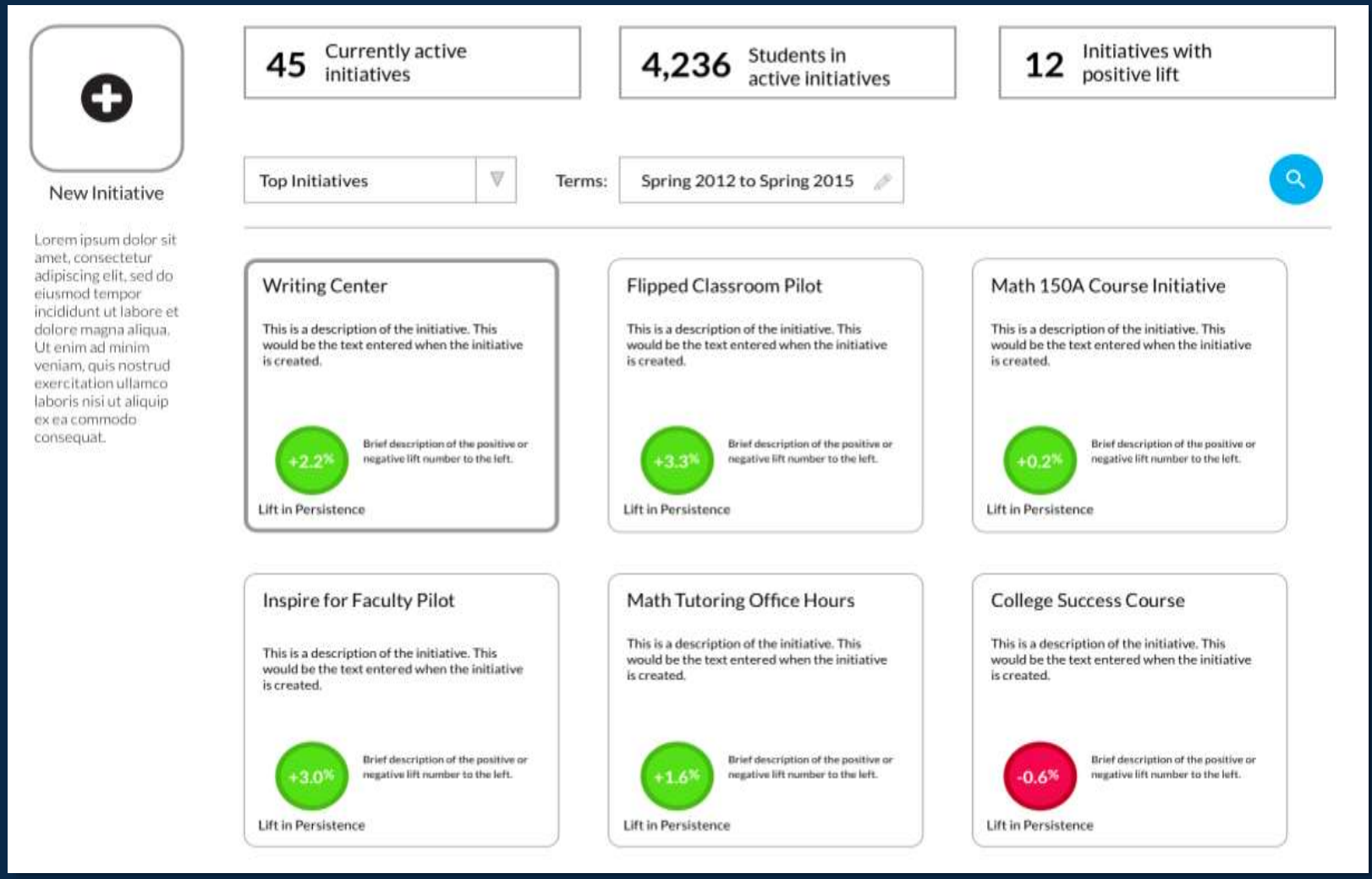
illume® IMPACT



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IMPACT

*An aggregate analysis of **over 1000** initiatives run by 55 unique institutions of varying size and sector has shown the following to date:*

60%

Of analyzed initiatives have a **statistically significant positive** impact

4%

Of analyzed initiatives have a **statistically significant negative** impact

36%

Of analyzed initiatives have **no measurable impact**

2.91%

Average lift for programs with **statistically significant positive** impact

TOP 5

1. Advising
2. Club Involvement
3. Tutoring: Writing
4. Tutoring/SI
5. Event Attendance

1

Advising
5.50%
average lift

While advising services demonstrate the highest overall average lift in persistence, analysis shows that this is harder to do well, with only 71% of advising program analyses showing a statistically significant result.

2

Club
4.35%
average lift

Student participation in clubs, activities and organizations demonstrate the second highest average impact to date and is done well consistently. 100% of club-related analyses showed a statistically significant positive impact.

3

Writing
4.02%
average lift

Tutoring services focused on writing skills demonstrate the third highest overall average lift in persistence, with 89% of analyses showing a statistically significant result.

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ADJUST

When you have a full understanding of the impact your programs are having, it's time to adjust to get more out of them.

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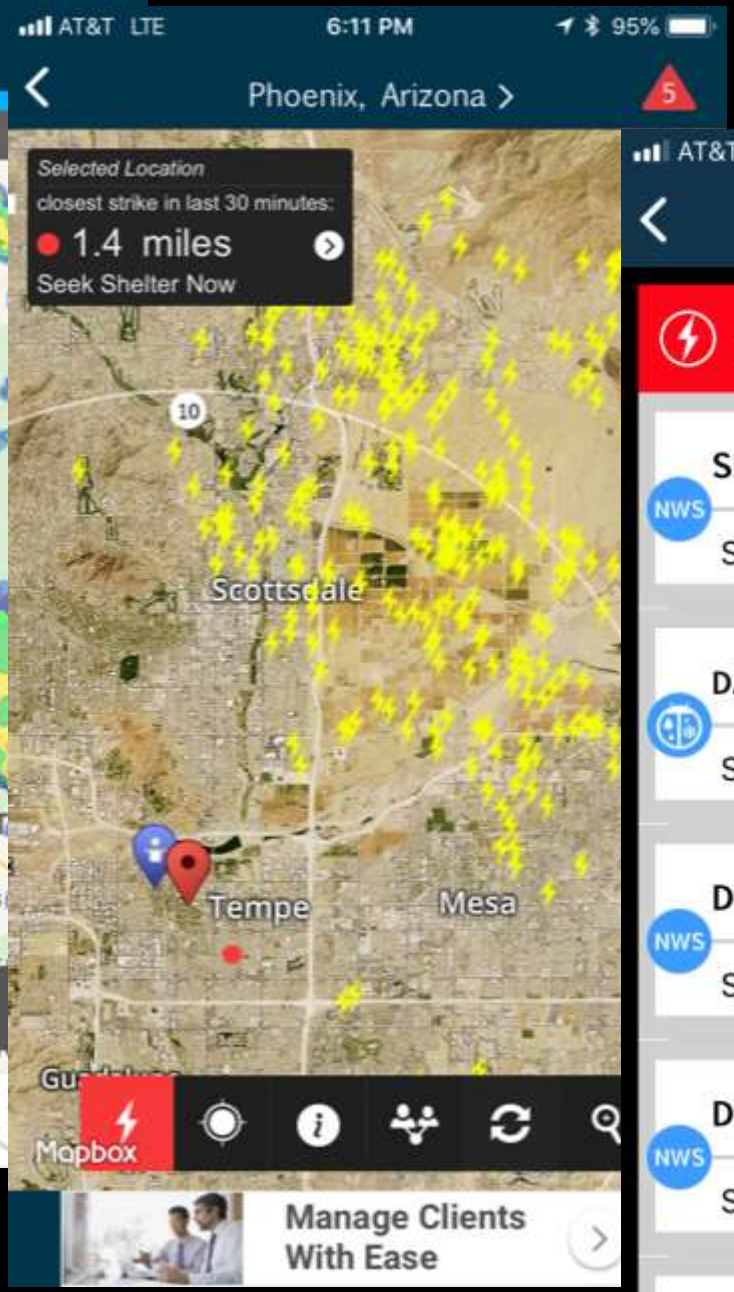
Dream Team Making Progress

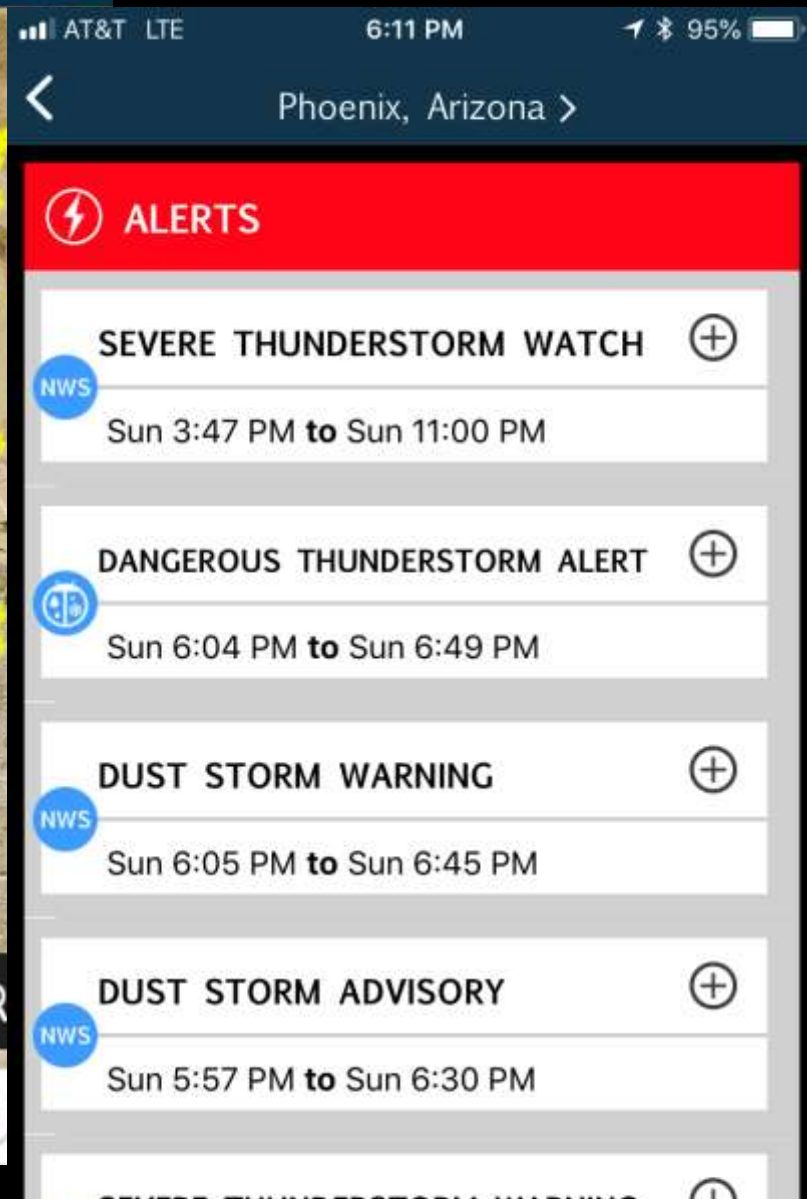
Quality & the Learning Mix

Data Science & the Learning Pathway

Leadership & the Road Ahead

T&T LTE
6:12 PM
94%
Phoenix, Arizona >
5
W
HOURLY
10 DAY
Mixed
RADAR | 8/12/18 | 6:10 PM
Flagstaff
40
Cottonwood
Prescott
ARIZONA
New River
Peoria
Phoenix
Chandler
Casa Grande
Eloy
Ironwood Forest
National Monument
Compare Business
Software


AT&T LTE
6:11 PM
95%
Phoenix, Arizona >
5
Selected Location
closest strike in last 30 minutes:
1.4 miles
Seek Shelter Now
10
Scottsdale
Tempe
Mesa
Mapbox
Manage Clients
With Ease


AT&T LTE
6:11 PM
95%
Phoenix, Arizona >
ALERTS
SEVERE THUNDERSTORM WATCH
NWS
Sun 3:47 PM to Sun 11:00 PM
DANGEROUS THUNDERSTORM ALERT
Sun 6:04 PM to Sun 6:49 PM
DUST STORM WARNING
NWS
Sun 6:05 PM to Sun 6:45 PM
DUST STORM ADVISORY
NWS
Sun 5:57 PM to Sun 6:30 PM

MARK DAVID MILLIRON

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MARK.MILLIRON@CIVITASLEARNING.COM
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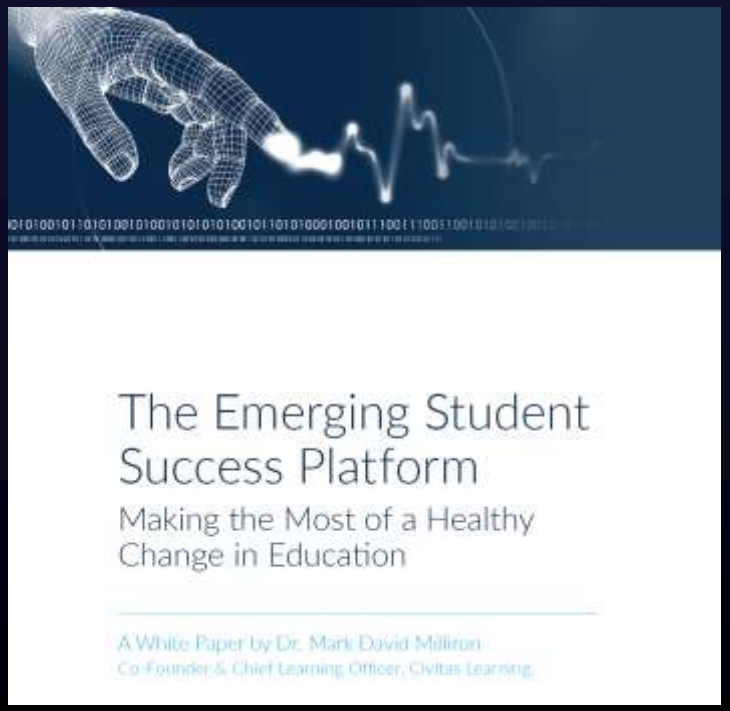
CATALYTIC
CONVERSATIONS
WITH DR. MARK DAVID MILLIRON