VISUALIZING THE POSSIBILITIES IN ONLINE DISCUSSIONS

Transforming the Way Instructors and Students Create and Share Knowledge

in the chat

College discussion board:

Jim: 2+2=4

Me: Wow Jim I totally agree. I like how you added the 2's together and got 4, very insightful.

discussion board posts

Student: I love bread

Me: Joe, I agree with you! I love bread too. I liked the part when you said you loved bread. Great point!

one word to describe
your impression of discussion forums

in the chat

Andre Snow
@GoHard_Brown

College discussion board:

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Me: Wow Jim I totally agree. I like how you added the 2's together and got 4, very insightful.

Liv Howard
@olivia_howardd

discussion board posts

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one word to describe
your impression of discussion forums

a few words to describe
why discussion forums fail

$5.25 Billion	**75%**	**1.5 Million**	**20 Million**
US LMS industry	US higher ed LMS industry controlled by 3 companies	US higher ed instructors	Students enrolled in higher ed

25%

instructors are satisfied with their school's current LMS

the need

Top 5 things the LMS does not help instructors do

5. Have meaningful discussions with students

4. Generate new ideas and knowledge

3. Make connections between ideas

2. Identify emerging themes and trending ideas in discussions

1. Visualize how discussions are growing and taking shape

traditional discussion boards fail because of:

LINEAR APPROACHES

The linear nature of traditional discussion boards often results in shallow, disconnected exchanges that fail to meaningfully engage students

LACK OF VISUALS

There is no mechanism in traditional discussions to show participants how their ideas are contributing to the development of the discussion

LIMITED CREATIVITY

The goal of traditional discussion forums is to meet posting requirements, not to augment or create new knowledge

the problem

STEP 1

ESTABLISH

CONDITIONS
to promote meaningful discourse

STEP 2

SHOW

CONNECTIONS
to promote the creation of new ideas

the solution

Scaling teaching excellence and learner engagement

Pretzl is a cloud-based learning platform that creates visually rich connections between people and ideas to make online discussions, discussions.

the product

one

two

Set the SCORING to reward desired activity

HOTSPOT
Add comments to an image

RECORD
A video-based discussion

MICROCHAT
A character-limited discussion

ENGAGE
An open discussion

GROUP
Small group discussions

GALLERY
Explore series of images

DEBATE
Take sides on a topic

AUTOMATIC / RUBRIC

? **IDEAS**

? **REACTS**

? **LIKES**

the conditions

three

See the DEVELOPMENT of the discussion and ADD new ideas

Do you think there is the need to have an established global entity that approves NME or medical devices that can be used anywhere

the connections

Stacey B. Lee
Associate Professor
Johns Hopkins University Carey Business School

The power of Pretzl is it actively encourages **knowledge creation.**

Through Pretzl's platform, students are able to react to it and most importantly, **create linkages among ideas.**

the response

SCALING
teaching excellence & learner engagement
Pretzl makes it simple for instructors to create engaging online learning environments

Supriya Munshaw
Lecturer
Johns Hopkins University Carey Business School

Students are very engaged in the online discussions. I love being able to track the discussions visually!

Pretzl?

Most learning experiences are designed as a linear sequence of events: start here . . . end there.

However, learning doesn't happen in a straight-line. There are twists and turns along the way.

Paradoxically, as complex as any learning journey may be, the process itself is quite simple.

The Pretzl represents both these truths (and more).

A Pretzl is made simply by folding each end of a straight line over itself.

Thus, the complexity of the Pretzl shape is derived from its very simplicity. And the end result embodies the infinity—the possibility—of learning.

the impact

Have real, online discussions.
Create new knowledge.
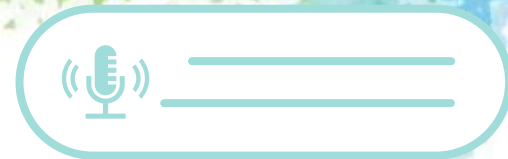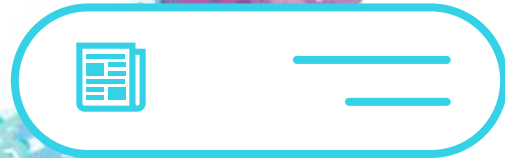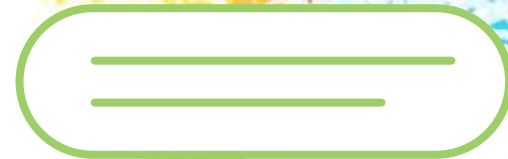
Its FREE.
Sign-up and start creating new knowledge!

Sign up with Google

Sign up with Facebook

Sign up with email

Already signed up? Log in

Waiting for static.doubleclick.net...

Pretzl.me

SAY SOMETHING DIFFERENT.