VISUALIZING THE POSSIBILITIES IN ONLINE DISCUSSIONS
Transforming the Way Instructors and Students Create and Share Knowledge
one word to describe your impression of discussion forums

in the chat

College discussion board:
Jim: 2+2=4
Me: Wow Jim I totally agree. I like how you added the 2's together and got 4, very insightful.

*discussion board posts*
Student: I love bread
Me: Joe, I agree with you! I love bread too. I liked the part when you said you loved bread. Great point!
in the chat

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a few words to describe why discussion forums fail

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instructors are satisfied with their school’s current LMS

Top 5 things the LMS does not help instructors do

1. Visualize how discussions are growing and taking shape
2. Identify emerging themes and trending ideas in discussions
3. Make connections between ideas
4. Generate new ideas and knowledge
5. Have meaningful discussions with students

the need

$5.25 Billion
US LMS industry

75%
US higher ed LMS industry controlled by 3 companies

1.5 Million
US higher ed instructors

20 Million
Students enrolled in higher ed
The linear nature of traditional discussion boards often results in shallow, disconnected exchanges that fail to meaningfully engage students.

There is no mechanism in traditional discussions to show participants how their ideas are contributing to the development of the discussion.

The goal of traditional discussion forums is to meet posting requirements, not to augment or create new knowledge.

The problem
the solution

STEP 1
ESTABLISH CONDITIONS
to promote meaningful discourse

STEP 2
SHOW CONNECTIONS
to promote the creation of new ideas
Scaling teaching excellence and learner engagement

Pretzl is a cloud-based learning platform that creates visually rich connections between people and ideas to make online discussions, discussions, discussions.
Select a MODE to create the desired environment

**HOTSPOT**
Add comments to an image

**RECORD**
A video-based discussion

**MICROCHAT**
A character-limited discussion

**ENGAGE**
An open discussion

**GROUP**
Small group discussions

**GALLERY**
Explore series of images

**DEBATE**
Take sides on a topic

Set the SCORING to reward desired activity

**AUTOMATIC / RUBRIC**

**IDEAS**

**REACTS**

**LIKES**

the conditions
three
See the DEVELOPMENT of the discussion and ADD new ideas

Do you think there is the need to have an established global entity that approves NME or medical devices that can be used anywhere
The power of Pretzl is it actively encourages knowledge creation.

Through Pretzl’s platform, students are able to react to it and most importantly, create linkages among ideas.
Most learning experiences are designed as a linear sequence of events: start here . . . end there.

However, learning doesn’t happen in a straight-line. There are twists and turns along the way.

Paradoxically, as complex as any learning journey may be, the process itself is quite simple.

The Pretzl represents both these truths (and more).

A Pretzl is made simply by folding each end of a straight line over itself.

Thus, the complexity of the Pretzl shape is derived from its very simplicity. And the end result embodies the infinity—the possibility—of learning.
Have real, online discussions. Create new knowledge.

Sign up and start creating new knowledge! Free.

Sign up with Google
Sign up with Facebook
Sign up with email

Already signed up? Log in