QM Balloon Animals
Twisting the Rubric to Meet Your Needs
Welcome!

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Helping you deliver on your online promise
qualitymatters.org
Objectives

• Discover variations for using the QM Rubric you may not have considered.

• Explore how quality can be seen through varying lenses by different stakeholders.

• Apply variations of using the QM Rubric to your needs at your home institution.

#QMBalloonAnimals
#QMConnect
Using the Rubric for Review: Basic Options

- Self-Review
- Internal Review
- Customized Review
- Formal Certification Review

Scaffold to achieve institutional quality goals

Using the Rubric as Faculty Development

QM-Delivered

- Workshops for applying the QM Rubric and designing & improving online courses
- Workshops for online teaching

Site License *

- QM-Certified Facilitators can deliver at low-cost
- Good PD investment

* with Full or System subscription
Penn State University
Informal and Formal Reviews: Penn State

Informal
2-3 reviewers from within department or program

Informal
3 reviewers (faculty / IDs) from outside department or program, but internal to Penn State

Formal
3 reviewers from outside Penn State; includes content expert
QM and the Course Development Process – Penn State

Program Design / Revision

→ New Course Design
→ First Course Offering
→ Subsequent Offerings
→ Course Revision

Self Review

Self Review

Informal or Formal Review

Design with the Rubric in Mind
Using the Rubric to Design/Revise

- Program / course design templates
- Design with the QM Rubric in mind
- Checklist of new courses
- Quality assurance check
- Data-informed revision
QM and the Course Development Process

Program Design
Faculty, IDs, program stakeholders consider rubric during program planning.

Course Design / Revision
Faculty and IDs use the rubric to inform new course development or as part of a course revision.
Full Review

• 8 General Standards
• 42 Specific Review Standards
• 100 points

• After course has run
  • Informal / Internal Review
  • Formal / QM-Managed Review
Full Internal Review (Penn State)

• Volunteer effort
• Full, internal/informal review
• Teams of three reviewers (IDs and faculty)
• Three cycles per year

<table>
<thead>
<tr>
<th>Open Call for Courses and Review Volunteers</th>
<th>Course Review Periods</th>
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<tbody>
<tr>
<td>July 1st to September 15th</td>
<td>October 1st to December 15th</td>
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<tr>
<td>Nov 1st to January 15th</td>
<td>February 1st to April 30th</td>
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<td>March 1st to May 15th</td>
<td>June 1st to August 31st</td>
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Full QM-Managed Review

- External validation: Reviewers from other institutions
- Start any time
- Submitted through QM web site
- $1,000 per course
- Carries QM Certified Mark
Another Use: Faculty Development

- Familiarize faculty with quality assurance
- Identify QM resources/tools faculty have
- Items to keep in mind during course design
- Focus on design (not delivery)
- Common goal for collaboration with IDs
- Another use! Professional development for IDs
A Twist on Using the Rubric: Bridge to Quality Design Guide

• Created to help you move from remote instruction to quality online learning.
• A step-by-step design guide with highlights for alignment and hybrid & synch courses.
• Connects to QM Standards.
• An “ID-at-your-elbow” design guide for faculty.
• Coming soon: updated public vsn with culturally-inclusive/reflective Design Steps
• Also: member-only vsn with teaching considerations
Full Suite of Options: Internal Course Reviews

- Self Review Tool
- Internal Reviews in CRMS
- QM Essentials
- My Custom Reviews (MyCR)

- Not required to follow the official QM process
- May use selected Standards
- Take QM Professional Development to prepare
- All available as part of membership
The Rubric is Flexible

- Look to Annotations for many ways to meet QM Stds
- Focused on application/engagement and presence/interaction
- Technology & LMS agnostic
- Meeting standards ≠ “standardization”
- Conduct focused reviews with QM Essentials
- Customize reviews with MyCR
TWIST ‘N FLEX: QM Essentials

• 8 General Standards
• 23 Specific Review Standards
• 3-point Essential Standards only
  • Orientation
  • Alignment
  • Clear expectations
  • Interaction
  • Support
  • Accessibility
TWIST ‘N FLEX: MyCR (My Custom Reviews)

• Include or remove Specific Review Standards as desired
• Add institutional standards
• Add program specific standards
• Add course standards
• Adjust points /required items
• Can be done through MyQM
TWIST ‘N FLEX: Rubric Subsets

• Great option to focus on only certain standards
• Less intimidating than full Rubric
• More manageable, can save time
• Can help to meet strategic course development goals
8 General Standards:

Start where you are

1. Course Overview and Introduction (9)
2. Learning Objectives (Competencies) (5)
3. Assessment and Measurement (5)
4. Instructional Materials (5)
5. Learning Activities and Learner Interaction (4)
6. Course Technology (4)
7. Learner Support (4)
8. Accessibility and Usability (6)
CUSTOMIZE: Subset for Syllabus Check

- Purpose and structure
- Prerequisites
- Technology / software / skills

Objectives / competencies
- Alignment of activities, assessments, materials, tools

- Grading policy
- Other policies
- Links to resources / support

- Communication expectations
- Requirements for interaction
- Instructor interaction plan
CUSTOMIZE: Alignment Check

- 5 General Standards
- 6 Specific Review Standards

Objectives

- QM SRS 2.1, 2.2

Assessments

- QM SRS 3.1

Materials

- QM SRS 4.1

Activities

- QM SRS 5.1

Tools

- QM SRS 6.1
FLEX: Alternative Approaches & Policies

**Alternative approaches/examples**
- Problem-based Learning (PBL)
- Experiential
- Student constructed outcomes
- Ungrading

**Provide**
- Guidance & Explanation
- Artifacts & Evidence
Resources

QM at Penn State
https://qualitymatters.psu.edu/

NMSU’s Course Development Guide
https://ocip.nmsu.edu/resources/cdg/

QMOhio Course Review Guide
http://www.qmohio.org/qmc_resources/

QM Bridge to Quality Design Guide:
https://www.qualitymatters.org/bridge

QM Emergency Remote Instruction Checklist (ERIC):
https://www.qualitymatters.org/qa-resources/resource-center/articles-resources/ERI-Checklist
Special Thanks!

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