**What do you want to change/What’s your idea? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Initial Evaluation**

|  |
| --- |
| Why? |
| Key Functions? |
| Value Added: |
| Next Steps: |

**Support the Idea**

|  |
| --- |
| Why? |
| Support/Research: |
| Beyond You: |
| Next Steps: |

**Plan a Pilot**

|  |
| --- |
| What? |
| Evaluation: |
| Buy-In: |
| Next Steps: |

**Write a Proposal**

|  |
| --- |
| Why? |
| Proposal: |
| Buy-In: |
| Elevator Speech: |

**Sell the Idea**

|  |
| --- |
| Why? |
| How? |
| Buy-In: |
| Evaluation Plan: |