The What and the How of Parent Updates & Communication

Valora MacCallum, valora.maccallum@idla.k12.id.us & Annie Reichelt, annie.reichelt@idla.k12.id.us



Qtips

- 1. Build initial relationships with online students & parents during the start of class.
- 2. Try new strategies to navigate challenging communication topics.
- 3. Reduce communication overload during high volume times such as at the end of a course session.

Communication is the real work of leadership.

Reflect

- 1. What are some challenges when building trusting relationships with parents & students in an e-learning environment and what strategies can be used to overcome them?
- 2. What can a school do to deliver a difficult message such as failing grades or disciplinary issues to parents in a positive way?
- 3. What are some strategies schools can use to help streamline communication during times of heavy volume?

Don't Forget

Questions

Q-it Up

How will you use what you learned? List your ideas.