



Universal

Approaches to Content
Collaboration

Preserving Curriculum Integrity
and Quality Across Platforms

01.

Examining
Barriers to Quality

02.

Organizational &
Operational Structures

03.

Taking Organizational
Control

04.

Ensuring Curricular
Consistency

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Sustaining Course Quality

06.

Key Reflections on Quality

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Presenter

Overview



Megan VanBuskirk, M.Ed.

- 17 Years in ID / Online Ed
- Focused on Roles, Tools, Operations
- Doctoral Student
- QM IDA Board, Research Colleague

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- **Identify Challenges:** Roles, ownership, content sharing, and LMS integration.
 - **Apply a Collaboration Model:** Pre-planning, drafting, LMS transfer, accessibility, and vaulting.
 - **Develop Scalable Workflows:** Ensure integrity, collaboration, and efficiency across platforms.

The background of the slide is a photograph of a library shelf filled with old, leather-bound books. The books are arranged in rows, and the lighting is warm and slightly dim, creating a scholarly atmosphere. Some book spines are visible with titles like 'MISCELLANEOUS WRITINGS ON SLAVERY' and 'DIBDEN'S LIBRARY COMPANION'.

Presentation

Objectives

1. *Examining*

Barriers to Quality



Unclear Roles & Bottlenecks

- Influence without authority disrupts workflows.
 - Excessive oversight slows development.
-

Inconsistent Content & Processes

- Faculty lack templates, IDs receive inconsistent content.
- Poor structure leads to inefficiencies and accessibility gaps.

Institutional Clarity in ID Models

- Unclear models misalign roles.
 - Rigid templates vs. flexible collaboration.
 - Too many stakeholders, slow decisions.
-

Process Overload & Content Issues

- Overuse of project management tools.
- Poor file organization and versioning.
- Gaps in accessibility compliance.

Common
Quality Pitfalls

A dimly lit library with bookshelves and a lamp. The scene is warm and cozy, with a lamp casting a soft glow on a tufted sofa in the foreground. The background is filled with rows of books on shelves.

2. *Organizational* Structures

Centralized vs. Decentralized Models

- Centralized = standardization, limited flexibility.
 - Decentralized = autonomy, risk of inconsistency.
-

Gaps in Institutional Support

- Even centralized models lack ID, curriculum, & accessibility support.
- Poor LMS permissions disrupt content access and updates.

Defining Stakeholder Roles

- Faculty, SMEs, IDs, and admins contribute differently.
 - Overlapping responsibilities create confusion.
-

Challenges in Role Execution

- Unclear ownership slows development.
- Limited authority prevents key updates.

Roles
& Responsibilities



Instructional

Design Processes

Variability in ID Models

- ADDIE, backward design, and other frameworks vary.
 - Misalignment disrupts workflows.
-

Lack of Institutional Alignment

- Undefined models cause unclear expectations.
- The evolving field of online education fuels inconsistency.

WHAT IS YOUR BIGGEST CONTENT DEVELOPMENT CHALLENGE?

1

Getting
content from
SMEs/faculty

2

Meeting
milestone
deadlines

3

Too many
stakeholders
involved

4

Quality
changes (edits,
accessibility)

Content
Hurdles Poll



3. Taking

Organizational Control

File Sharing & Content Storage

- Google Drive, SharePoint, Canvas Commons.
 - Risk of versioning issues and lost files.
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Integration with ID & LMS

- Platform compatibility affects workflow.
- Standardization improves collaboration.

Learning

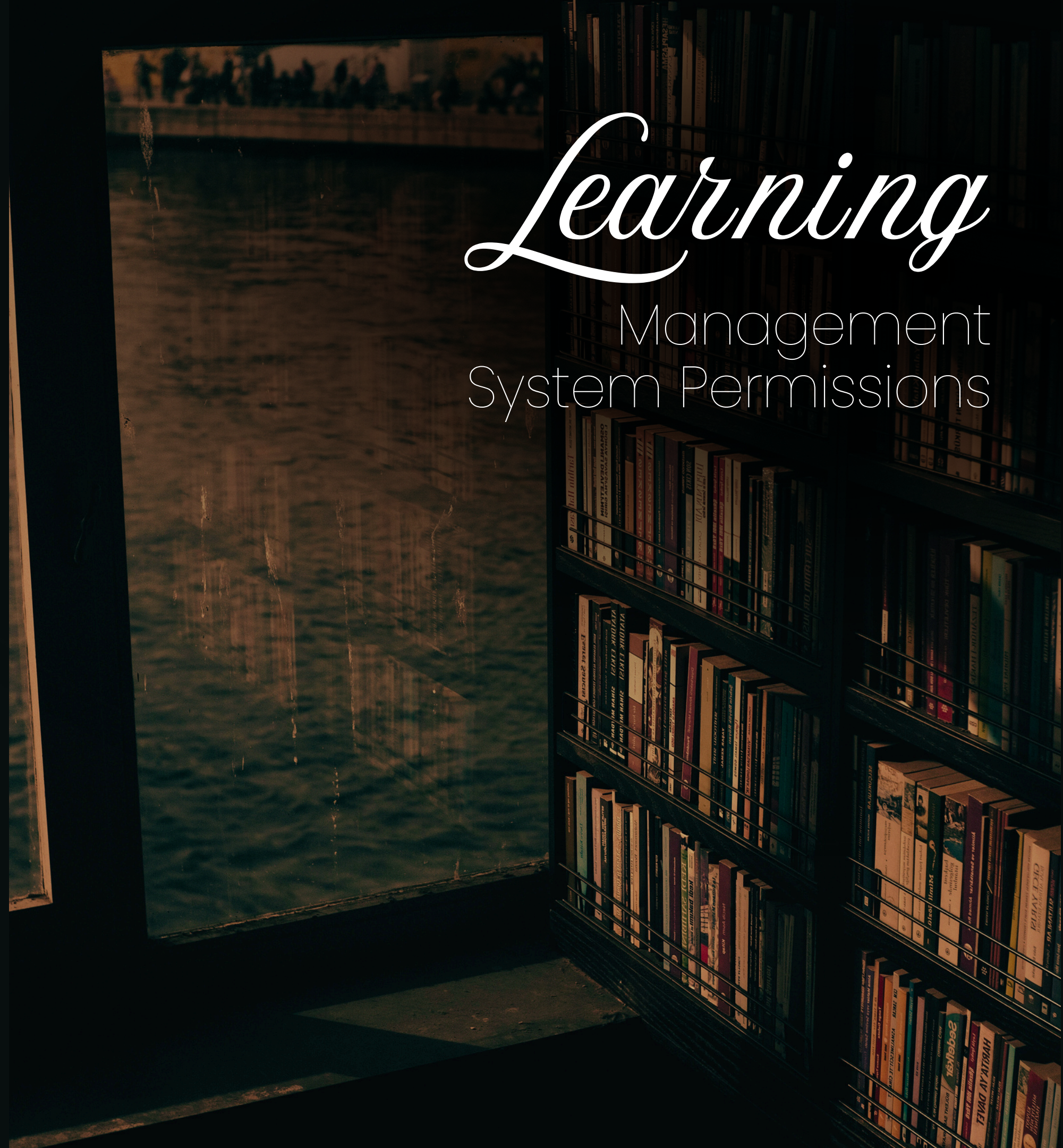
Management System Permissions

Establishing Role-Based Access

- Who can edit, upload, or approve?
- Avoid over-restriction or excessive access.

Preventing Version Conflicts

- Clear workflows reduce duplication errors.
- Maintain integrity in final versions.





Choosing

Authoring Tools

Selecting the Right Platform

- Google Docs, MS Word, Articulate, Adobe.
 - Consider usability, collaboration features, and version control needs.
-

Collaboration Features

- Real-time editing vs. controlled approval workflows.
- Version tracking and role-based contributions.

Compliance Standards

- WCAG, ADA, universal design.
 - Formatting, alternative text, tagging.
-

Readability & Usability

- Logical structure and clear navigation.
- Color contrast and screen-reader compatibility.



Ensuring
Document
Accessibility



Choosing

A Platform

Security & Usability

- Cloud storage vs. LMS repositories.
 - File retention and backup strategies.
-

Sustainable File Systems

- Standardized naming and folder organization.
- Ensuring long-term accessibility.

File Management

- Guidance for faculty, SMEs, and IDs.
 - Version control to prevent errors and content loss.
-

Cross-Platform Consistency

- Unified approach across tools, storage, and design.
- Clear instructions to support workflows across modalities.

Understanding
Filing Systems

Filing

System Demo

Computer Science Program Development ...

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Immersive reader

Analytics

The Instructional Studio

Megan VanBuskirk
BE GR Graduate

Welcome to the Instructional Studio!

The Instructional Studio is a centralized, collaborative SharePoint space designed to streamline course design and development between Matter Experts (SMEs), Faculty, and Instructional Designers. This space serves as the foundation for creating high-quality courses by providing a structured environment for curriculum development, alignment documentation, and administrative resources.