

# Getting and Keeping Students Engaged: Practical Design Tips for Your Class



Alexa Maros  
Business Faculty  
Portland Community College  
Nov. 2, 2015  
Twitter: [@msmpcc](https://twitter.com/msmpcc)

**Are You Engaged?**

**Your Students Know the  
Answer to that Question.**

# Creating Welcoming Home Pages

Warm by design

- A picture equals...
- **Color** it interesting
- [Link](#) 'em up



*You* are your homepage

Introduction to Business



Class News & Updates

WEEK 7 IS HERE! READY?



Boo! Week Seven Starts Now!

Reading:

Learn more about the role of Human Resource Management (HRM) by

Your Instructor



Alexa Maros, M.B.A

Preferred Email: (use D2L classlist)

Alternate Email: alexa.maros@pcc.edu

Office: Cascade Campus TEB 203

Office Hours: M/W: 9:30-10am & 12-1pm & TUES: 1:00pm-3:00pm (Cascade Hall 103A)

Also available via Skype and by appointment



## WEEK 7 IS HERE! READY?



### **Boo Week Seven Starts Now!**

#### **Reading:**

Learn more about the role of Human Resource Management (HRM) by reading chapter 9. Delve into the world of online business (eCommerce) and technology by studying chapter 10.

#### **Homework:**

- 1) Test how well you understood the business concepts and vocabulary in this week's readings by completing **Quiz 9 & Quiz 10**.
- 2) **Discussion 2:** Everybody has a different personality and you can group people together by their common personality traits. This week's discussion is about whether business should use the results of a pre-hire personality test to help determine which candidates would be a good "fit" in their company. Make sure you approach this discussion both as a potential employee and the hiring manager.

All homework due by 10:00 pm next Friday.

Wishing you another great week!

MsM



### **Alexa Maros, M.B.A**

**Preferred Email:** (use D2L classlist)

**Alternate Email:** alexa.maros@pcc.edu

**Office:** Cascade Campus TEB 203

**Office Hours:** M/W: 9:30-10am & 12-1pm & TUES: 1:00pm-3:00pm (Cascade Hall 103A)

Also available via Skype and by appointment

 [Follow @MsMpcc](#)

### **Essential Course Files**

[Syllabus](#)

[Homework & Study Calendar](#)

[Discussion Grading Criteria](#)

[MLA Citation Guide](#)

[Bibliography & Citation Generators:](#)

[EasyBib](#)



## ***Week Seven Starts Now!***

We cover chapters 11 & 12 this week. module.

This week we will consider the importance of hiring the right employees for the right job ca

# Let Students Know...

- Email delay response
- Grading turnaround time
- Discussion netiquette
- Email protocol



***Manage Expectations***

### REMINDER: WEEKEND EMAIL RESPONSE DELAY



My Dear Students,

I spend weekends working on my academic research and grading for each of my classes. If you send me an email after noon on Friday, I may not be able to respond back to you until the following Monday.

Wishing you a good weekend.

MsM

### REMINDER: Have you read yours yet??



Hello my dear BA101 students!

Just want to make sure you each take a look at the feedback I've provided for you on your most recent case study assignment. You do not want to get into our homework

### CiteFast

#### Calendar

Monday, November 2, 2015

#### Upcoming events

- NOV 6 10:00 PM** Chapter 10 Quiz - Availability Ends
- NOV 6 10:00 PM** Ch 10 - ZipCar: Business Technology - Availability Ends
- NOV 6 10:00 PM** Ch 10 - ZipCar: Business Technology - Availability Ends
- NOV 6 10:00 PM** Chapter 9 Quiz - Availability Ends
- NOV 6 10:00 PM** Week 7 - Personality Test - Locked

Show More...

#### MsM Twitter Feed

# Adding Value for your Students

- Keep it fresh
  - News should be new
  - Try Twitter...yes Twitter!
- Let them hear your feedback



Twitter teacher. Image credit:  
[Gust Mees](#)

***Interactive = active***

## Help with MLA Citations



Hello my dear students!

Citations can trip folks up, including me. However, in any academic work they are very important. We use other's ideas, research and work all the time in completing college assignments. And that's a good thing. It means we are reading, learning and applying the work of others to our own original thoughts and analysis. Often we use this research in support of answers we provide on dropbox homework, discussions and in papers. Doing your research in support of your views on a topic is important.

But what's also important is giving credit where it's due. Just as you would not like someone to "cut and paste" your writing into their own work without referencing that it came from you. So, what this all boils down to is that you need to become comfortable with citing your research sources in two ways. First, within the body of any answer or paragraph where a non-original idea or research source is referenced. Second, as part of a list in your Works Cited (bibliography) at the end of your document or discussion post.

To help you I have been looking online to find some good tip sheets for some of the more complicated citation types. While I provide good sources to help you in the Citation widget on our home page, I want to do more. Below you will find links to three excellent guides for common **MLA** citation types required in this, and all classes.

How to cite a website:



Alexa Maros

@MsMpcc

28 Oct

Good job! ~REI dares to close on Black Friday  
[usat.ly/1N3jH3C](https://usat.ly/1N3jH3C) #CSR #REI #BlackFriday #labor



REI closing on Black Friday for 1st time in push to  
[#OptOutside](https://twitter.com/OptOutside)

Outdoor apparel and sporting goods retailer launching campaign called #OptOutside to encourage employees, customers to spend time outdoors on Black Friday.

Tweet to @MsMpcc

## BA101 Required Textbook |

Title: **Better Business**, 4th Edition (with access to MyBizLab)

Author: Solomon, Poatsy, and Martin  
 Publisher: Pearson

ISBN: 0780134088501

# Engaged by Design

It all starts with your homepage

- Be present
- Be useful
- Be human



*You* are your homepage

