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| **Domain** | **Domain Competency** | **Course Objective Aligned with Domain** |
| **Knowledge Domain I:**  **Communication and Relationship Management** | **D1a.** Will demonstrate effective oral and written communication abilities | CMST 266  HERS 270 |
| **Assignments/Assessment**  CMST 266 -  Online Listening Quiz  Interpersonal Self-Assessment assignment  Discussion Board Responses  Survey Critique assignment  Library Search assignment  Crisis Communication assignment  e-Folio creation  Salary negotiation assignment  4 Presentations:  *Presentation #1 – Individual Presentation Options:*  You may choose from one of the following, to run from 5-7 minutes in length:   * Technical presentation (give a survey or scholarly research proposal presentation to seek approval/funding for a proposed project; explain a complex technical process) * Internal communication presentation (present your draft of an internal or alumni newsletter for a specific organization; propose or critique an inter/intranet web site, organizational memos, or other forms of internal communication) * Career coaching interview (you will be paired with a guest to conduct an assessment/ performance evaluation)   You will need to submit a one-page outline and a bibliography of at least five sources that are cited in your presentation via the appropriate D2L dropbox on the day you are scheduled to speak or points will be deducted (online sources count for half credit, so if your bibliography contains only online sources it must have 10 or more total citations).    ***Presentation #2 –*** ***External Group Consulting Project/Presentation:*** This semester, all teams will be working on a proposal for a training/informational video for one of your chosen organizations. Your task as groups competing for the ‘contract’ is to create a professional communication campaign proposal. Based on a ***thorough*** investigation of the problem and data collected at your place of employment, your team will have 40 minutes to apply the theories and concepts discussed in class to present an analysis of the organization’s needs, and also create and deliver a professional presentation targeted to ‘selling’ the organization in question on your services.  ***Presentation #3—Individual Presentation Options:***  You may choose from one of the following, to run from 7-10 minutes in length:   * Risk analysis (describe a significant problem facing audience members and persuade them to take action; more so than a ‘normal’ persuasive presentation, this requires the interpretation of data to confirm your risk analysis) * Crisis communication (identify and describe a potential or existing crisis facing a real-world organization, and present your communicative plan of action for coping with this crisis; remember to identify all relevant publics) * Marketing analysis (propose a product, service, ***or*** internal training/education program that an organization should offer or revise)   You will need to submit a one-page outline and a bibliography of at least five sources that are cited in your presentation on the day you are scheduled to speak or points will be deducted (online sources count for half credit, so if your bibliography contains only online sources it must number 10 or more).  ***Final Exam—Performance-based Portfolio/Employment Presentation***  Your final exam is performance-based; you will be presenting your electronic portfolio to a number of reviewers, including your classmates, and will be delivering a 5-10 minute application ‘spiel’ for a specific job/organization as you refer to your portfolio.  HERS 270  Discussion Posts -10 points each  Online quizzes-2 quizzes-20 points each  Complete a mid-term and final paper-50 points each  Group projects-25 points each  Technology lab work-2-5 labs 15 points each |  |
| **D1b.** The development of positive interpersonal and relationship skills resulting in personal health and wellness  [CMST:How do you measure “resulting in…”] | CMST can add if neces.  EL 449  NURS 325 |
| EL 449  1. Online Discussions: Analysis & Application of Research- learners demonstrate a comprehensive connection between research and practice through active contributions in D2L discussion board  2. Review of one of the Positive Processes Website Content- learners select one of the websites listed and explore for explanations of process, scholarly material found that enhances learner’s understanding of the process and meaning of material to the learner. This includes but is not limited to introductions to the process, videos, scholarly papers, self-assessments  3. Project Paper – learners select one of the positive processes that especially interests them. Using the core text for that process, plus any investigation of the process’ website and online sessions, describe the process and one application (at work, at home, in your social life) that you have experimented with using scholarly language and APA 6th edition formatting and referencing.  4. Module Reflections and Self-Assessments – learners will create a reflective synthesis of learning for course content and technologies  NURS 325 COURSE REQUIREMENTS:  1. Self-Cultural Assessment Paper: 30 Points  Cultural Assessment Interview / Paper: 100 Points 3. Two online quizzes (one on Chapter 1 and one on Chapter 2): 20 points (10 points/quiz)  4. Two Case Study Analysis Short Papers (approximately 2 pages/ case study): 50 points (25 points/case study)  5. Analysis of Social Determinants of Health / Paper 100 Points |  |
| **D1c.** Enhancement of group performance | CMST 385  EL 414  MGMT464  HERS 270 |
| CMST 385  Course Assignments:  1. Research presentation – consists of creating a brief presentation about a research topic related to health communication  2. Healthcare debate – will allow your team to choose one of four perspectives on healthcare and then debate its value  3. Health communication team project – consists of an idea submission form, an overview presentation, a presentation of your team’s goals, objectives, and action plan, a final presentation, and a group portfolio  EL 414  Assignments:  1. D2L Discussions  2. Personal Improvement Plan – Students will self-evaluate their leadership strengths and weaknesses and develop a plan to refine and improve their leadership skills  3. Paper – Based on the course content, students will select an organization they are familiar with, and write an 8-10 page paper reflecting on how their leadership impacts change  HERS 270  Discussion Posts -10 points each  Online quizzes-2 quizzes-20 points each  Complete a mid-term and final paper-50 points each  Group projects-25 points each  Technology lab work-2-5 labs 15 points each |  |
| **D1d.** Effective problem solving across all levels of the organization | MGMT435 |
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| **D1e.** Consensus building and conflict resolution across all levels of the organization | MGMT435  MGMT464 |
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| **Knowledge Domain II: Leadership and Critical Thinking** | **D2a.** Will exercise appropriate leadership styles and behaviors by demonstrating effective decision-making and critical thinking skills | BUSA 441  CMST 266  EL 414  NURS 445  HERS 270 |
| BUSA 441  Course Assessment:  Exams 200 pts. (2 exams worth 100 points each)  Ethics Simulations 150 pts. (3 simulations worth 50 points each)  Case Briefs 100 pts. (2 case briefs worth 50 points each)  Group Discussions – 50 pts. (5 case discussions worth 10 points each)  CMST 266  Online Listening Quiz  Interpersonal Self-Assessment assignment  Discussion Board Responses  Survey Critique assignment  Library Search assignment  Crisis Communication assignment  e-Folio creation  Salary negotiation assignment  4 Presentations:  *Presentation #1 – Individual Presentation Options:*  You may choose from one of the following, to run from 5-7 minutes in length:   * Technical presentation (give a survey or scholarly research proposal presentation to seek approval/funding for a proposed project; explain a complex technical process) * Internal communication presentation (present your draft of an internal or alumni newsletter for a specific organization; propose or critique an inter/intranet web site, organizational memos, or other forms of internal communication) * Career coaching interview (you will be paired with a guest to conduct an assessment/ performance evaluation)   You will need to submit a one-page outline and a bibliography of at least five sources that are cited in your presentation via the appropriate D2L dropbox on the day you are scheduled to speak or points will be deducted (online sources count for half credit, so if your bibliography contains only online sources it must have 10 or more total citations).    ***Presentation #2 –*** ***External Group Consulting Project/Presentation:*** This semester, all teams will be working on a proposal for a training/informational video for one of your chosen organizations. Your task as groups competing for the ‘contract’ is to create a professional communication campaign proposal. Based on a ***thorough*** investigation of the problem and data collected at your place of employment, your team will have 40 minutes to apply the theories and concepts discussed in class to present an analysis of the organization’s needs, and also create and deliver a professional presentation targeted to ‘selling’ the organization in question on your services.  ***Presentation #3—Individual Presentation Options:***  You may choose from one of the following, to run from 7-10 minutes in length:   * Risk analysis (describe a significant problem facing audience members and persuade them to take action; more so than a ‘normal’ persuasive presentation, this requires the interpretation of data to confirm your risk analysis) * Crisis communication (identify and describe a potential or existing crisis facing a real-world organization, and present your communicative plan of action for coping with this crisis; remember to identify all relevant publics) * Marketing analysis (propose a product, service, ***or*** internal training/education program that an organization should offer or revise)   You will need to submit a one-page outline and a bibliography of at least five sources that are cited in your presentation on the day you are scheduled to speak or points will be deducted (online sources count for half credit, so if your bibliography contains only online sources it must number 10 or more).  ***Final Exam—Performance-based Portfolio/Employment Presentation***  Your final exam is performance-based; you will be presenting your electronic portfolio to a number of reviewers, including your classmates, and will be delivering a 5-10 minute application ‘spiel’ for a specific job/organization as you refer to your portfolio.  EL 414  Assignments:  1. D2L Discussions  2. Personal Improvement Plan – Students will self-evaluate their leadership strengths and weaknesses and develop a plan to refine and improve their leadership skills  3. Paper – Based on the course content, students will select an organization they are familiar with, and write an 8-10 page paper reflecting on how their leadership impacts change  NURS 445  Syllabus does not include “Class Schedule and Assignments”  HERS 270  Discussion Posts -10 points each  Online quizzes-2 quizzes-20 points each  Complete a mid-term and final paper-50 points each  Group projects-25 points each  Technology lab work-2-5 labs 15 points each |  |
| **D2b.** Cultural competency | CMST 385  NURS 325 |
| CMST 385  Course Assignments:  1. Research presentation – consists of creating a brief presentation about a research topic related to health communication  2. Healthcare debate – will allow your team to choose one of four perspectives on healthcare and then debate its value  3. Health communication team project – consists of an idea submission form, an overview presentation, a presentation of your team’s goals, objectives, and action plan, a final presentation, and a group portfolio  NURS 325 COURSE REQUIREMENTS:  1. Self-Cultural Assessment Paper: 30 Points  Cultural Assessment Interview / Paper: 100 Points 3. Two online quizzes (one on Chapter 1 and one on Chapter 2): 20 points (10 points/quiz)  4. Two Case Study Analysis Short Papers (approximately 2 pages/ case study): 50 points (25 points/case study)  5. Analysis of Social Determinants of Health / Paper 100 Points |  |
| **D2c.** The ability to lead change and empower others | EL 414  MGMT464  NURS 414  NURS 445 |
| EL 414  Assignments:  1. D2L Discussions  2. Personal Improvement Plan – Students will self-evaluate their leadership strengths and weaknesses and develop a plan to refine and improve their leadership skills  3. Paper – Based on the course content, students will select an organization they are familiar with, and write an 8-10 page paper reflecting on how their leadership impacts change  NURS 445  Syllabus does not include “Class Schedule and Assignments” |  |
| **D2d.** Capacity to serve as mentors and role models | EL 449 |
|  | EL 449  1. Online Discussions: Analysis & Application of Research- learners demonstrate a comprehensive connection between research and practice through active contributions in D2L discussion board  2. Review of one of the Positive Processes Website Content- learners select one of the websites listed and explore for explanations of process, scholarly material found that enhances learner’s understanding of the process and meaning of material to the learner. This includes but is not limited to introductions to the process, videos, scholarly papers, self-assessments  3. Project Paper – learners select one of the positive processes that especially interests them. Using the core text for that process, plus any investigation of the process’ website and online sessions, describe the process and one application (at work, at home, in your social life) that you have experimented with using scholarly language and APA 6th edition formatting and referencing.  4. Module Reflections and Self-Assessments – learners will create a reflective synthesis of learning for course content and technologies |  |
| **Knowledge Domain III: Professionalism** | **D3a.** Will demonstrate responsible and accountable behavior in their dealing with customers and employees  [CMST: Change to “co-workers and clients”] | CMST 385  EL 449  NURS 414  MGMT317 |
| CMST 385  Course Assignments:  1. Research presentation – consists of creating a brief presentation about a research topic related to health communication  2. Healthcare debate – will allow your team to choose one of four perspectives on healthcare and then debate its value  3. Health communication team project – consists of an idea submission form, an overview presentation, a presentation of your team’s goals, objectives, and action plan, a final presentation, and a group portfolio  EL 449  1. Online Discussions: Analysis & Application of Research- learners demonstrate a comprehensive connection between research and practice through active contributions in D2L discussion board  2. Review of one of the Positive Processes Website Content- learners select one of the websites listed and explore for explanations of process, scholarly material found that enhances learner’s understanding of the process and meaning of material to the learner. This includes but is not limited to introductions to the process, videos, scholarly papers, self-assessments  3. Project Paper – learners select one of the positive processes that especially interests them. Using the core text for that process, plus any investigation of the process’ website and online sessions, describe the process and one application (at work, at home, in your social life) that you have experimented with using scholarly language and APA 6th edition formatting and referencing.  4. Module Reflections and Self-Assessments – learners will create a reflective synthesis of learning for course content and technologies |  |
| **D3b.** Develop and support a system of strong values and ethical principles that guide and direct organizational behavior | BUSA 441  CMST 385 |
| BUSA 441  Course Assessment:  Exams 200 pts. (2 exams worth 100 points each)  Ethics Simulations 150 pts. (3 simulations worth 50 points each)  Case Briefs 100 pts. (2 case briefs worth 50 points each)  Group Discussions – 50 pts. (5 case discussions worth 10 points each)  CMST 385  Course Assignments:  1. Research presentation – consists of creating a brief presentation about a research topic related to health communication  2. Healthcare debate – will allow your team to choose one of four perspectives on healthcare and then debate its value  3. Health communication team project – consists of an idea submission form, an overview presentation, a presentation of your team’s goals, objectives, and action plan, a final presentation, and a group portfolio |  |
| **D3c.** Continually update their professional knowledge to stay current in their field | NURS 414  STAT 301  HERS 270 |
|  | HERS 270  Discussion Posts -10 points each  Online quizzes-2 quizzes-20 points each  Complete a mid-term and final paper-50 points each  Group projects-25 points each  Technology lab work-2-5 labs 15 points each |  |
| **Knowledge Domain IV:**  **Knowledge of the Healthcare Environment**  **Domain IV. Cont.** | **D4a.** Will understand and apply health care systems and their components including legal and ethical requirements | BUSA 441  NURS 325  NURS 445  CMST 385 |
| BUSA 441  Course Assessment:  Exams 200 pts. (2 exams worth 100 points each)  Ethics Simulations 150 pts. (3 simulations worth 50 points each)  Case Briefs 100 pts. (2 case briefs worth 50 points each)  Group Discussions – 50 pts. (5 case discussions worth 10 points each)  NURS 325 COURSE REQUIREMENTS:  1. Self-Cultural Assessment Paper: 30 Points  Cultural Assessment Interview / Paper: 100 Points 3. Two online quizzes (one on Chapter 1 and one on Chapter 2): 20 points (10 points/quiz)  4. Two Case Study Analysis Short Papers (approximately 2 pages/ case study): 50 points (25 points/case study)  5. Analysis of Social Determinants of Health / Paper 100 Points  NURS 445  Syllabus does not include “Class Schedule and Assignments”  CMST 385  Course Assignments:  1. Research presentation – consists of creating a brief presentation about a research topic related to health communication  2. Healthcare debate – will allow your team to choose one of four perspectives on healthcare and then debate its value  3. Health communication team project – consists of an idea submission form, an overview presentation, a presentation of your team’s goals, objectives, and action plan, a final presentation, and a group portfolio |  |
| **D4b.** Will understand and apply health care systems and their components including patients’ rights and responsibilities | NURS 325 |
| NURS 325 COURSE REQUIREMENTS:  1. Self-Cultural Assessment Paper: 30 Points  Cultural Assessment Interview / Paper: 100 Points 3. Two online quizzes (one on Chapter 1 and one on Chapter 2): 20 points (10 points/quiz)  4. Two Case Study Analysis Short Papers (approximately 2 pages/ case study): 50 points (25 points/case study)  5. Analysis of Social Determinants of Health / Paper 100 Points |  |
| **D4c.** Will understand and apply health care systems and their components including healthcare policy and planning | NURS 325 |
| NURS 325 COURSE REQUIREMENTS:  1. Self-Cultural Assessment Paper: 30 Points  Cultural Assessment Interview / Paper: 100 Points 3. Two online quizzes (one on Chapter 1 and one on Chapter 2): 20 points (10 points/quiz)  4. Two Case Study Analysis Short Papers (approximately 2 pages/ case study): 50 points (25 points/case study)  5. Analysis of Social Determinants of Health / Paper 100 Points |  |
| **D4d.** Will understand and apply health care systems and their components including risk management |  |
|  |  |
| **D4e**. Will understand and apply health care systems and their components including change management | EL 414  MGMT435 |
| EL 414  Assignments:  1. D2L Discussions  2. Personal Improvement Plan – Students will self-evaluate their leadership strengths and weaknesses and develop a plan to refine and improve their leadership skills  3. Paper – Based on the course content, students will select an organization they are familiar with, and write an 8-10 page paper reflecting on how their leadership impacts change |  |
| **D4f.** Will understand and apply health care systems and their components including new and emerging technologies |  |
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| **Domain V:**  **Business Knowledge and Skills** | **D5a.** Will demonstrate the ability to apply a broad range of principles and techniques including organizational management | MGMT435 |
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| **D5b.** Will demonstrate the ability to apply a broad range of principles and techniques including human resource management | MGMT317 |
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| **D5c.** Will demonstrate the ability to apply a broad range of principles and techniques including strategic planning | EL 414  NURS 414 |
| EL 414  Assignments:  1. D2L Discussions  2. Personal Improvement Plan – Students will self-evaluate their leadership strengths and weaknesses and develop a plan to refine and improve their leadership skills  3. Paper – Based on the course content, students will select an organization they are familiar with, and write an 8-10 page paper reflecting on how their leadership impacts change |  |
| **D5d.** Will demonstrate the ability to apply a broad range of principles and techniques including financial management | NURS 414 |
|  |  |
| **D5e.** Will demonstrate the ability to apply a broad range of principles and techniques including organizational performance | EL 414  MGMT464  STAT 301 |
| EL 414  Assignments:  1. D2L Discussions  2. Personal Improvement Plan – Students will self-evaluate their leadership strengths and weaknesses and develop a plan to refine and improve their leadership skills  3. Paper – Based on the course content, students will select an organization they are familiar with, and write an 8-10 page paper reflecting on how their leadership impacts change |  |
| **D5f.** Will demonstrate the ability to apply a broad range of principles and techniques including documenting measurable outcomes | MGMT317  MGMT464 |
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| **D5g.** Will demonstrate the ability to apply a broad range of principles and techniques including legal and ethical issues in health care | BUSA 441 |
| BUSA 441  Course Assessment:  Exams 200 pts. (2 exams worth 100 points each)  Ethics Simulations 150 pts. (3 simulations worth 50 points each)  Case Briefs 100 pts. (2 case briefs worth 50 points each)  Group Discussions – 50 pts. (5 case discussions worth 10 points each) |  |
| **D5h.** Will demonstrate the ability to apply a broad range of principles and techniques including quality improvement and assurance | MGMT435  MGMT464  STAT 301 |
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| **D5i.** Will demonstrate the ability to apply a broad range of principles and techniques including information management | MGMT464  STAT 301 |
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Need:

STAT 301 – Dan Rand

MGMT 335 – Kim Snyder

MGMT 464 – Kim Snyder

NURS 414 – Jane Foote

NURS 445 (schedule of assignments – have syllabus) – Shirley Newberry

MGMT 317 - ??