Gamification that Matters! Applying QM to Gamified Courses

Miko Nino@miko_nino#QMRegionalConf







Digital games can replace teachers





Games = Lack of social skills





You can always learn something with a game





Gamification = DGBL







Learning Objectives

- Describe the characteristics of an effective gamified course
- Apply effective gamification principles to the design of a course, using the QM Rubric
- Evaluate the instructional soundness of a gamified course, based on the QM Rubric

What is Gamification?

Applying gaming principles and characteristics to any setting that is not a game







Examples

- Earning miles and points
- Giving candy away
- Rankings
- Quests
- Challenges





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Technology-enhanced Learning & Online Strategies A Unit of the Division of Information Technology

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Leaderboards







Storytelling



What is your story?







Rewards





Challenge & Levels



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Considerations

- Good instruction and ID matters
- Do not overdo it!

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nvent the Future

- Analyze your audience
- Be ready to deal with opposition



• Contributes to Standards 5 & 6

Technologies









Getting Started – Course Intro (1.1 – 1.2)





Getting Started - Intro







Netiquette & Policies (1.3-1.4)







Introductions (1.8 - 1.9)





Alignment Objectives & Assessments



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Alignment Drag & Drop







VirginiaTech

Invent the Future®

More Alignment Digital Storytelling



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Leaderboards (3.5)

This week	Last week All Time	
	1. Charles Riley	188 points
(3)	2. Gerald Wells	180 points
0	3. Barbara Ross	127 points
1	4. Heather Burns	107 points
(6)	5. Angela Wagner	100 points

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Gamification & Accessibility

- Do not forget about accessibility
- Avoid color to emphasize
- Audio and text should be included
- Gamification can foster accessibility and inclusion





Activity #1

Imagine you have to teach an online course about academic writing for peer review publications, how would you comply with Standard 3.5, using gamification?



Activity #2

If you have to teach a course in which students will learn how to write codes and they have to submit a series of codes on a weekly basis, how would you foster student-student interaction?



Activity #3

If you are teaching an asynchronous course, how would you ask your students to introduce themselves? Hint: You can't ask them for pictures or to post

on a discussion forum





Activity #4

If your classroom is too competitive, what gamification strategy would you use instead of leaderboards?



Activity #5

How would you avoid spoiled students if you decide to use rewards in your course?



Activity #6

What gamification strategies would you use if you have more than 100 students in an online asynchronous course?





Questions?







Thanks!

Miko Nino @miko_nino <u>mnino@vt.edu</u> mikonino.com



