

Introduction

ASU's Online Campus created, designed, and implemented a one-week online student orientation course last fall for a subset of its online population. The results -- increased student retention, decreased DEW rates, higher grades in subsequent courses, and prepared students. Find out what we did, how we did it, and why we expanded the orientation to all ASU Online* students.

*Note: ASU Online courses are offered in condensed 7.5 week timeframes with the A session occupying the first part of a 15 week term and the B session the second half.

Learning Objectives

- Discuss the importance of designing activities that require active engagement by the instructor and student.
- Examine key components of a successful online student orientation.
- Discover the "hidden objectives" of an online orientation course.

ASU 10 Connect: ASU 4

"You are enrolled in a one-week orientation course called ASU 10 Connect: ASU Orientation. This short course will help you become familiar with online learning so that you are ready for your first day of classes. Throughout orientation, you will have the opportunity to assess your preferred learning styles, your time management skills, and your best study environments so that you can create a plan for successfully balancing your work, life, and school schedules. You will not earn a grade in this course, but you must pass the course prior to beginning classes."

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
DAY 1: Orientation Begins	DAY 2	DAY 3	DAY 4	DAY 5	DAY 6	DAY 7: Orientation Ends
<ul style="list-style-type: none"> Orientation Tour* My ASU Profile* Starbucks and ASU Welcome Value of a University Degree 	<ul style="list-style-type: none"> DE: Pre/Post WU: Welcome to ASU WU: Welcome to ASU WU: Welcome to ASU WU: Welcome to ASU 	<ul style="list-style-type: none"> WU: Assessments WU: Reflections WU: Reflections WU: Reflections 	<ul style="list-style-type: none"> WU: Plan draft WU: Plan draft WU: Plan draft 	<ul style="list-style-type: none"> WU: Plan final WU: Plan final WU: Plan final 	<ul style="list-style-type: none"> WU: Plan final WU: Plan final WU: Plan final 	<ul style="list-style-type: none"> WU: Plan final WU: Plan final WU: Plan final

ASU 10 Connect: Course Design

What the Students Say...

"During this orientation week, I have learned a lot about myself. The assignments made me reflect on the way I study and go about prioritizing my course load. I would sometimes do too much in one day or too little, but by day 5, I finally found some balance."

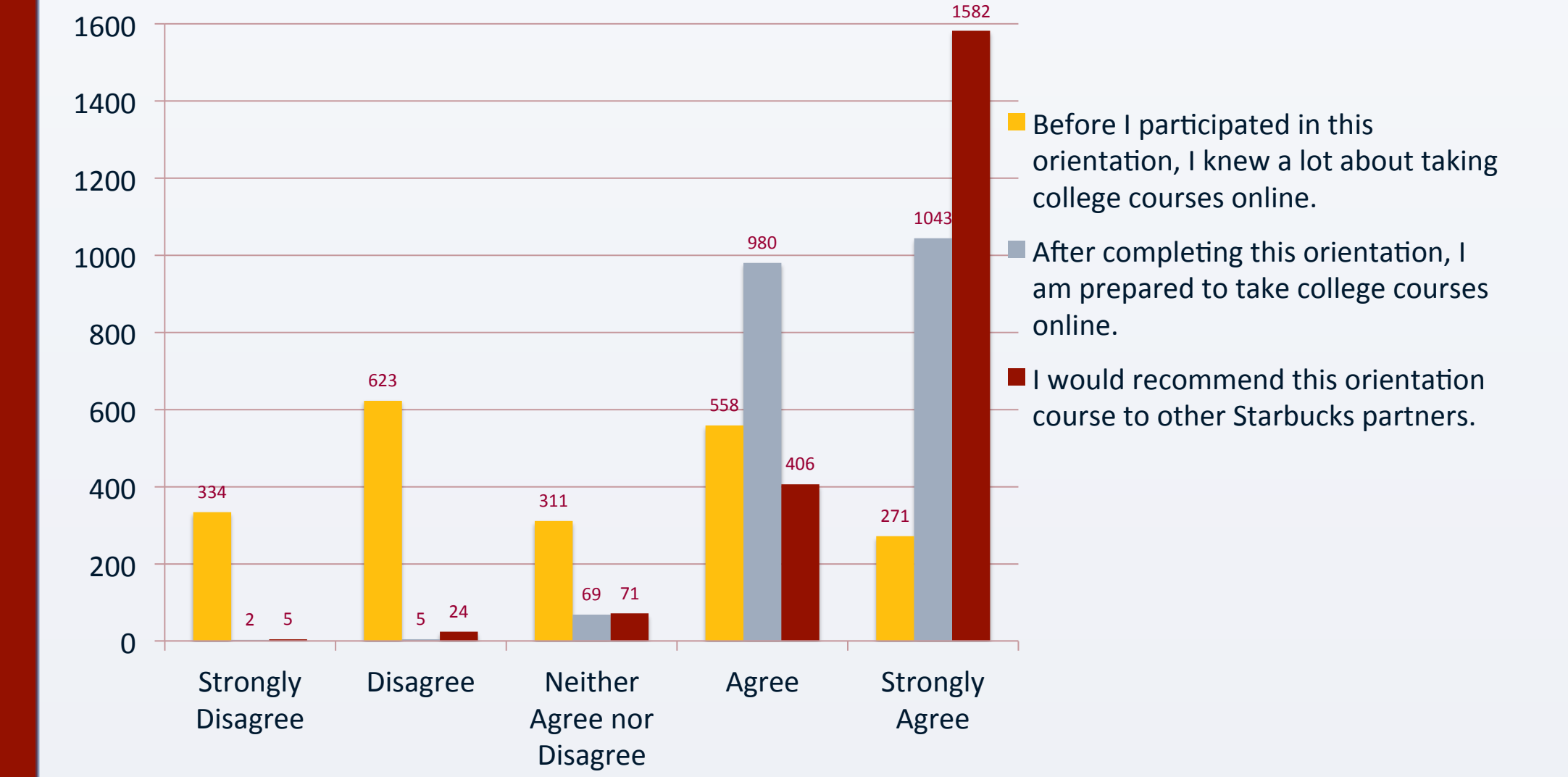
"What I valued most about this orientation was the amount of compassion and support. I am a needy learner, and it seems like the world will end if I don't receive help. I have a better idea of how to approach my learning and how to accept help from others now."

"First, let me start by saying THANK GOD for this orientation! It truly has helped me get into school mode. Day 1 was overwhelming being that I have not been in school for 5 years so it was nice to be refreshed on how to use blackboard and navigate the MY ASU site. Although I am still working out some kinks with my laptop on Day 7, it is much better than Day 1. I am grateful to work out the kinks NOW instead of on the first day of school."

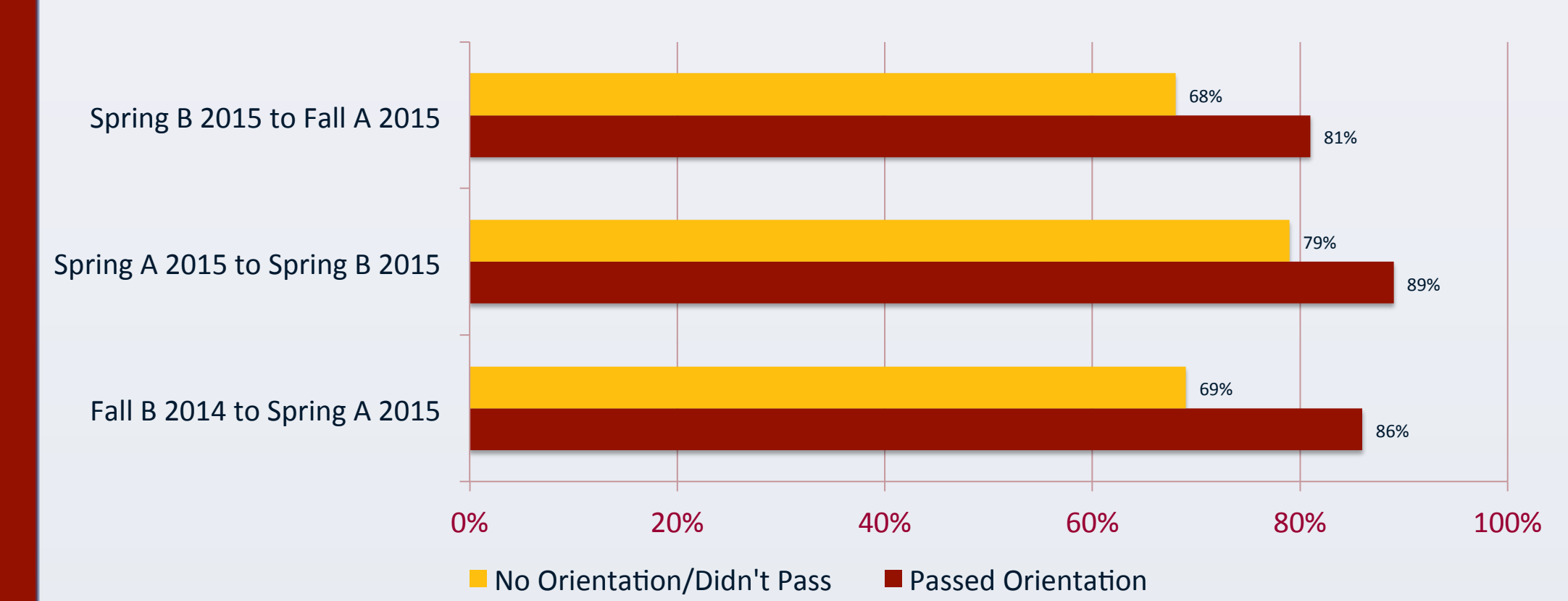
Of Note:

- Mandatory office hour
- Built-in safe failure points
- LOTS of technology
- Daily assignments

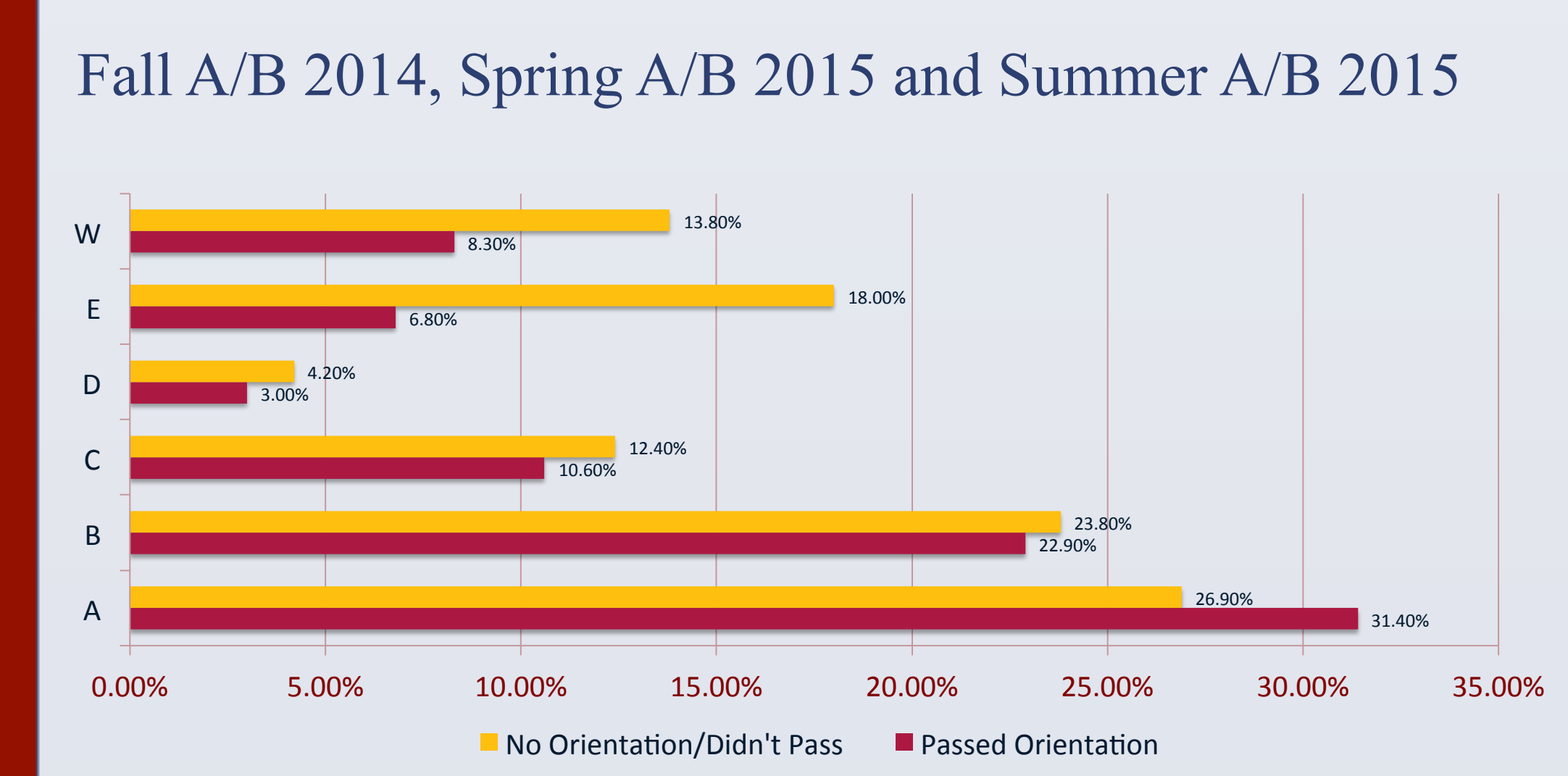
What the Students Say...



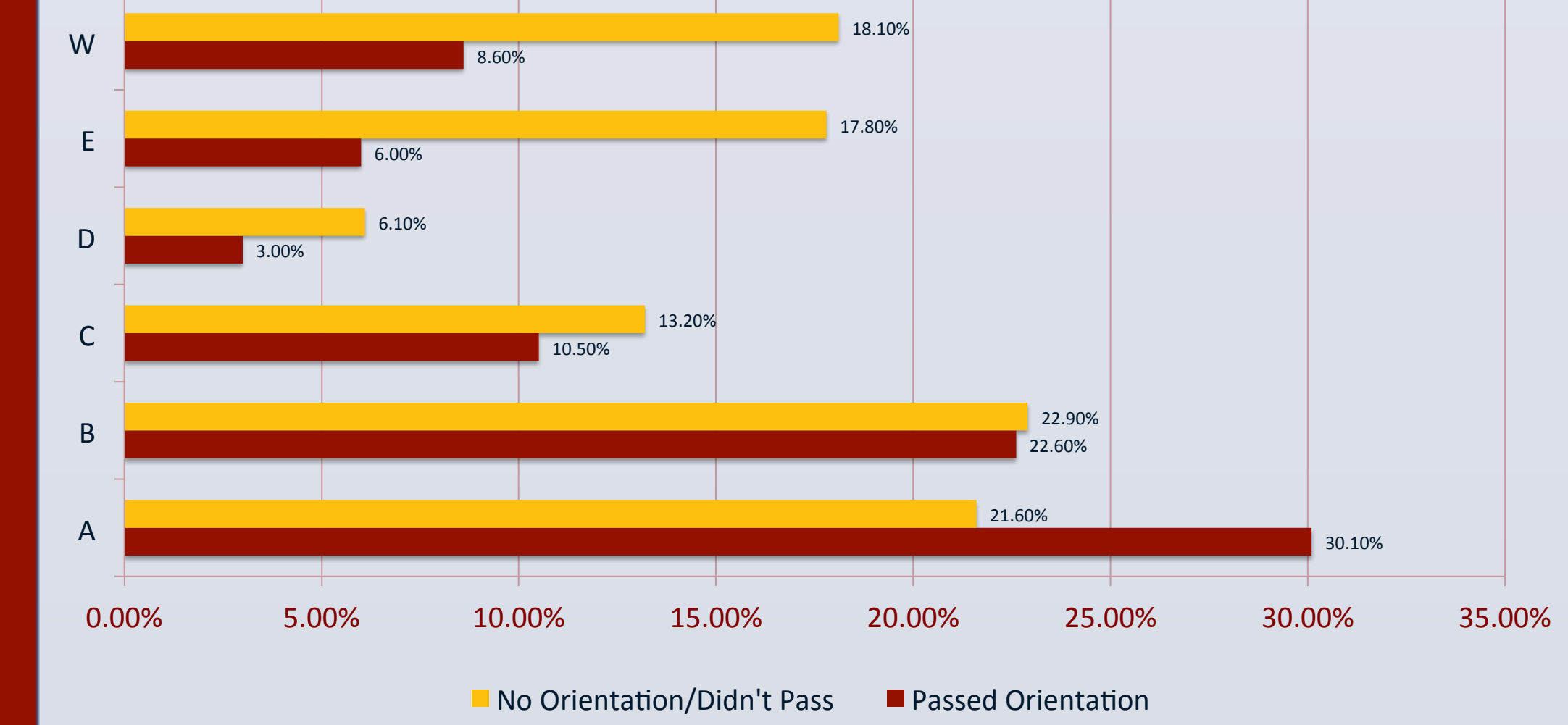
Results: Retention



Results: Grades/DEW



And JUST Fall A 2015



For More Information

Contact tahnja.wilson@asu.edu for further information on ASU 10. For information on the ASU/Starbucks partnership contact Ryan.L.Chase@asu.edu. Special thanks to Simon Bauer-Leffler and Josh Johnson for "running the data."