

The Quality Matters 7th Annual Conference welcomes you to:

Spice It Up!

Quality Course Design for the Digital Age



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What's In It For You?

Designing content for blended/online courses takes significant amounts of time and a great deal of forethought. While there is no doubt that publishing houses are offering many outstanding ancillary resources for their texts, too often an instructor may base an entire course on the chapters in a textbook. In such cases, the wide array of outside resources, media materials and learning activities available in the online environment may be overlooked. Yet, one of the main benefits to online education is the learners' greater access to these resources!



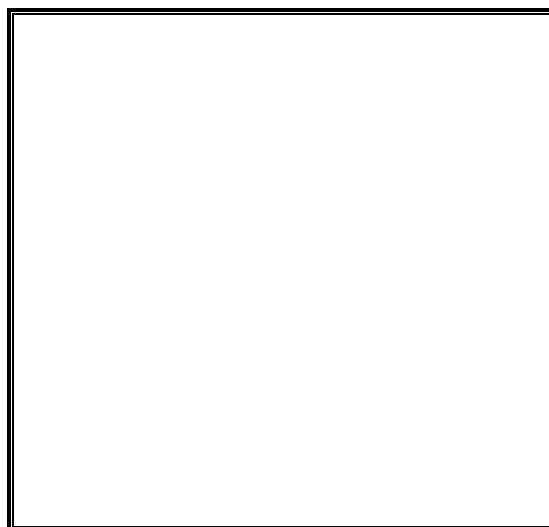
Image courtesy of
<http://www.autoclasslocator.com/images/start->

In this 50 minute session, we'll explore some ideas about course design, discuss the textbook as a resource utilized by the course, and offer insights into course enhancement using digital or web-based content. Incorporating such content into your course can provide an excellent learning experience, increase learner engagement, and of course, help meet the standards of the 5th Edition of the QM HE Rubric! Furthermore, you will have ample opportunities to interact with your colleagues and to collect some insights, ideas and instructional practices from them! You will leave with an instructor's toolkit full of strategies that can be used immediately in your own courses.

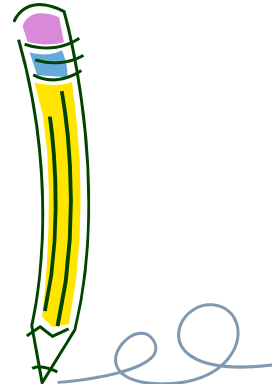
Join me for 50 minutes of professional development that will highlight what you are already doing well and that will develop your design skills to a higher level.

After actively participating in this learning experience, you will be able to:

- Identify areas within a course that could be enhanced through the use of online resources
- Develop a strategy for locating online resources to supplement current course materials
- Formulate a plan for incorporating web-based resources, media, virtual activities, etc. into an existing or new course



Notes



Instructor's Toolkit



*I've always wanted
to ...*



Ideas to Organize



*Break Time:
Resources*



My Action Plan



Thank you for your participation in this presentation!

Websites, References and Resources

Design Textbook

Wiggins, G. P., McTighe, J. (2005). *Understanding by Design*. Second edition. Pearson Publications. Co-publishers: Merrill and the Association for Supervision and Curriculum Development (ASCD).

Websites and Addresses

[Annenberg Learner](#). Annenberg Learner uses media and telecommunications to advance excellent teaching in American schools.

[@pps for Instructors](#): Apps, Web sites, and hints that can greatly enhance an instructor's teaching repertoire. This site highlights free and inexpensive apps.

[Carnegie Mellon Open Learning Initiative](#) The Open Learning Initiative offers online courses to anyone who wants to learn or teach. Our aim is to combine open, high-quality courses, continuous feedback, and research to improve learning and transform higher education.

[Creative Commons](#) Creative Commons is a nonprofit organization that enables the sharing and use of creativity and knowledge through free legal tools.

[Flickr Galleries](#): Upload, access, organize, edit, and share your photos from any device, from anywhere in the world.

[Learning Object Collections](#): Sorta self-explanatory ☺

[MERLOT](#): MERLOT is a curated collection of free and open online teaching, learning, and faculty development services contributed and used by an international education community.

[OER Commons](#): OER Commons is a dynamic digital library and network. Explore open education resources and join our network of educators dedicated to curriculum improvement.

[OpenStax](#): It's innovation in education. And the time is right. OpenStax College offers students free textbooks that meet scope and sequence requirements for most courses. These are peer-reviewed texts written by professional content developers.

[Wikimedia Commons](#) Wikimedia Commons is a **media file repository** making available public domain and freely-licensed educational media content (images, sound and video clips) to everyone,

Resources for Free Content

Textbook/Publisher websites

Discipline-Specific Professional Organizations

Discipline-Specific Trade Journals

Government agencies: National Institutes of Health, Federal Aviation Administration, Small Business Administration, National Science Foundation, Corporation for Public Broadcasting, National Endowment of the Arts, NOAA, NASA, and OSHA. (Note: Many materials developed for the Federal government are in the public domain as they've been paid for with Federal tax dollars).

Public Broadcasting sites: PBS, NPR, MPR etc.

YouTube, TeacherTube, TED Talks, TED-Ed