UConn's QM Recipe

A Pinch Here and Dollop There

QM Mid-Atlantic Conference, March 24, 2015

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1. Identify your institution's QM recipe (tools, procedures, and strategies) to help faculty develop courses meeting Quality Matters standards.

2. Compare and contrast UConn's QM recipe with your institution's.

3. Discuss how you might enhance your institution's QM recipe.
What’s Your QM Recipe? (obj #1)

- How (if at all) did your institution adopt Quality Matters?
- What procedures does your institution have in place to promote Quality Matters’ standards?
- What tools and strategies does your institution use to help faculty meet Quality Matters’ standards?
2006
UConn requested permission to use QM materials *(not a member)*

2008
UConn’s Center for Continuing Studies’ purchased QM membership

2010
UConn purchased institutional QM membership

2015
UConn QM Recipe
UConn’s QM Recipe (obj #2)

For best results, mix all ingredients.

<table>
<thead>
<tr>
<th>Ingredient</th>
<th>Quantity</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>2 cups</td>
<td></td>
<td><em>Exploring Online Learning Course</em></td>
</tr>
<tr>
<td>16 oz</td>
<td></td>
<td><em>Quality Matters Workbook, 5th edition</em> (hardcopy)</td>
</tr>
<tr>
<td>1 cup</td>
<td></td>
<td>Kick-off Course Development Meeting</td>
</tr>
<tr>
<td>5 cups</td>
<td></td>
<td>Faculty Consultation with an eCampus Instructional Designer</td>
</tr>
<tr>
<td>3 dollops</td>
<td></td>
<td><em>Course Design Plan Template</em> (Alignment of Standards 2-6)</td>
</tr>
<tr>
<td>2 dollops</td>
<td></td>
<td><em>Syllabus Template</em> (Alignment of Standards 1, 7, 8)</td>
</tr>
<tr>
<td>1 dollop</td>
<td></td>
<td>Learning Management System (LMS) Course Template</td>
</tr>
<tr>
<td>1 cup</td>
<td></td>
<td>Informal Quality Matters Review</td>
</tr>
<tr>
<td>1 pinch</td>
<td></td>
<td>Wrap-up Meeting (post implementation) and Support</td>
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Exploring Online Learning

- Two week online course for UConn faculty *(adapted from Brown University’s Facilitating Learning Online)*
- Facilitated by eCampus instructional designers
- Objectives:
  - Use LMS tools from the student perspective.
  - Discuss best practices in online teaching with peers.
  - Write course-level objectives.
  - Apply QM standards to a sample online course.
Quality Matters Workbook

- Given to all faculty working with eCampus
- Required textbook for Exploring Online Learning course
Kick-off Course
Development Meeting

- Review contract.
- Set expectations, including meeting 3-point QM standards.
- Introduce and pair with instructional designer.
- Begin course design process.
Faculty Consultation with Instructional Designer

- Meet 3-9 months prior to course delivery.
- Map out course objectives and aligning assessments.
- Map out module objectives with aligning learning activities and instructional materials.
- Assist with development in LMS and selected technologies.
1. **Course Design Plan** *(Sample)*

2. **Syllabus** *(Sample)*

3. **LMS** *(Orientation, Menu & Module)*
Before implementation, instructional designer and faculty use QM scoring rubric to ensure Essential Standards are met.

1. Review QM course worksheet. (page 34-36)

2. Complete scoring sheet, both instructional designer and faculty. (page 32)

3. Plan course improvements, if needed. (page 33)
1. Review student survey data.
   a. eCampus initial & summative surveys
   b. UConn Student Evaluation of Teaching
2. Review Facilitation Activity Record (FAC from Community of Academic Technology Staff).
3. Note QM standards not met from previous informal review.
4. Create a revision action plan.
Purpose: To adapt to the cultural and institutional needs

Developments:

1. **Self-Guided Online Course Design and Development** (DIY Model)
2. **eCampus Faculty Development Action Plan** (Competencies)
3. **Lunchtime Workshops** (Face-to-Face)
   - Adding Instructional Design to your Toolbox
   - Preparing for Liftoff: Implementing Your Online Course
   - What does an Online Course Look Like?
4. **Blended/Flipped Course Design and Support** (University Initiative)
5. **eCampus Knowledge Base** (Applying Quality Matters Article)
Recipe Swap

Instructions: Write down 2 or 3 ideas and share.

How would you refine/enhance your institution's QM recipe?