Thank you to the Chief Online Officers who took the time to share their views: QM and Mughees Khan and David Scott at Eduventures.

We also wish to recognize the dedicated staff at ExtensionEngine.

2

Reasons to Adopt

Based on the 2018 CHLOE Survey of Chief Online Officers and Report  

Online Undergraduate Enrollment

Support Functions

Centralization of Online Support Services

50%

70%

82%

Requirements (27%)

Meet Regulatory

New Technology (35%)

Experiment with Problems (42%)

Solve Technical

Faculty Experience

Improve the Success (89%)

Increase Student


Interaction

Lots of


72% see Growing Competition

INNOVATING & MAKING TECHNOLOGY CHOICES

Programs Change

18%

10% Choose Fully Online

Student-to-student Interaction

ID or Team Learning to Fully Online...

33%


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