

# ONLINE LEARNING GOES MAINSTREAM

## What's Next?

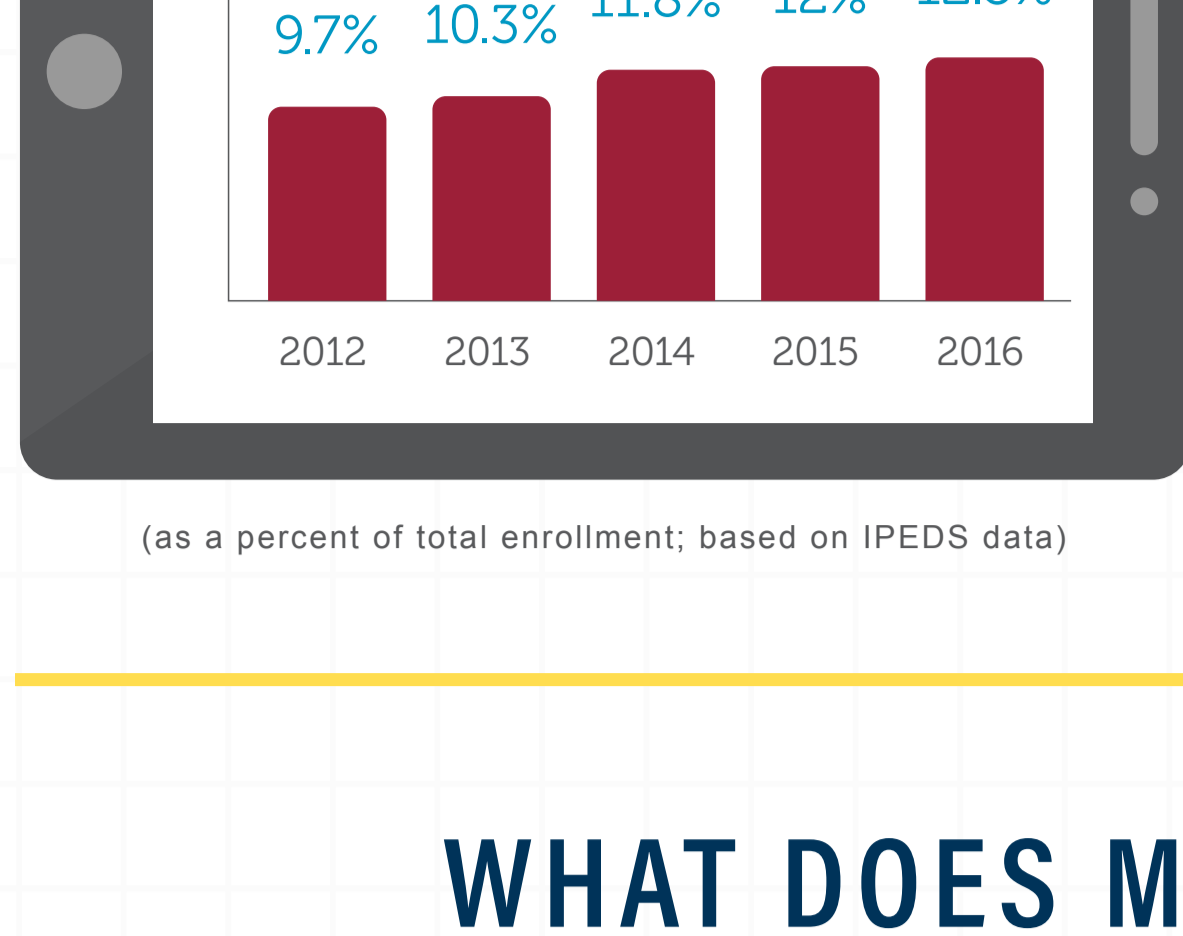
Based on the 2018 CHLOE Survey of Chief Online Officers and Report

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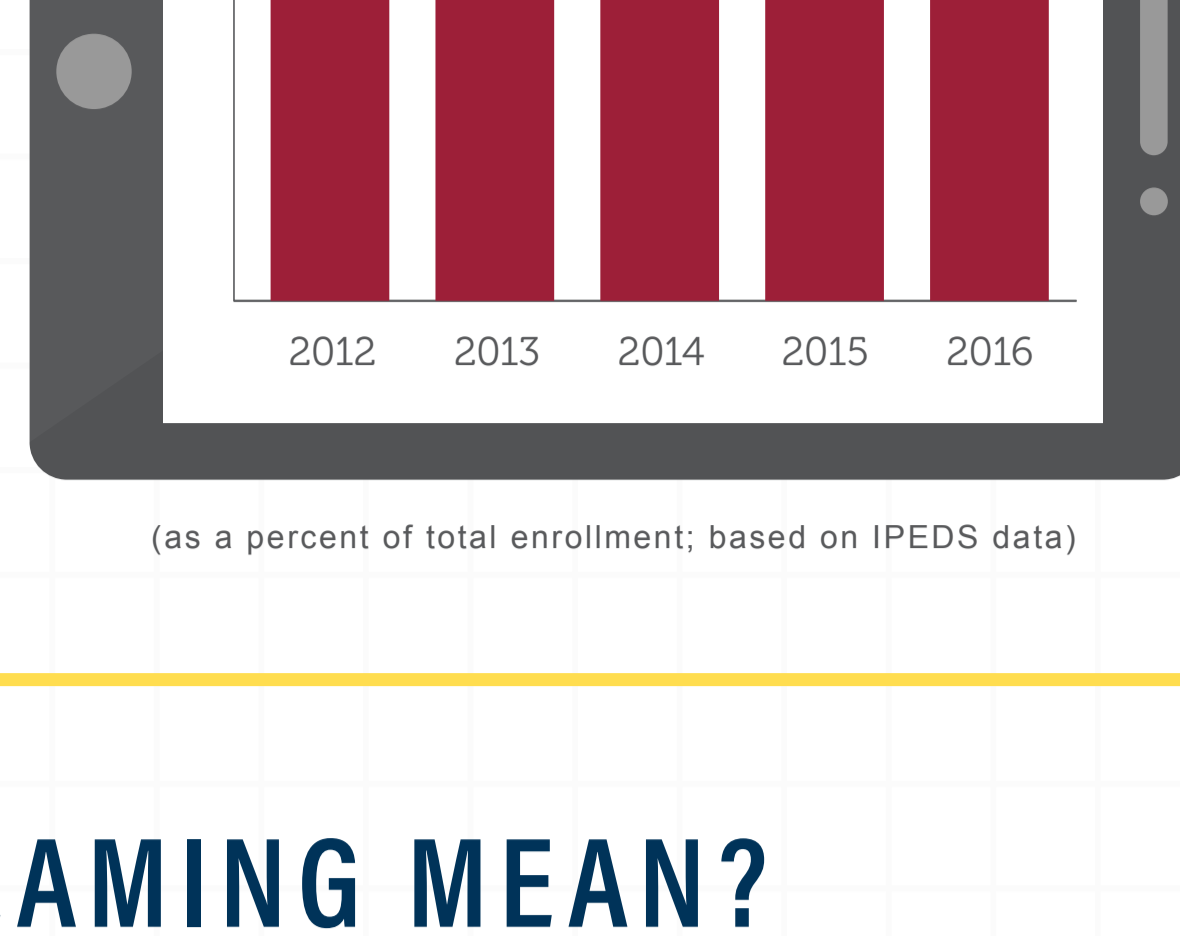
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### ONLINE LEARNING IS STILL GROWING

#### Online Undergraduate Enrollment

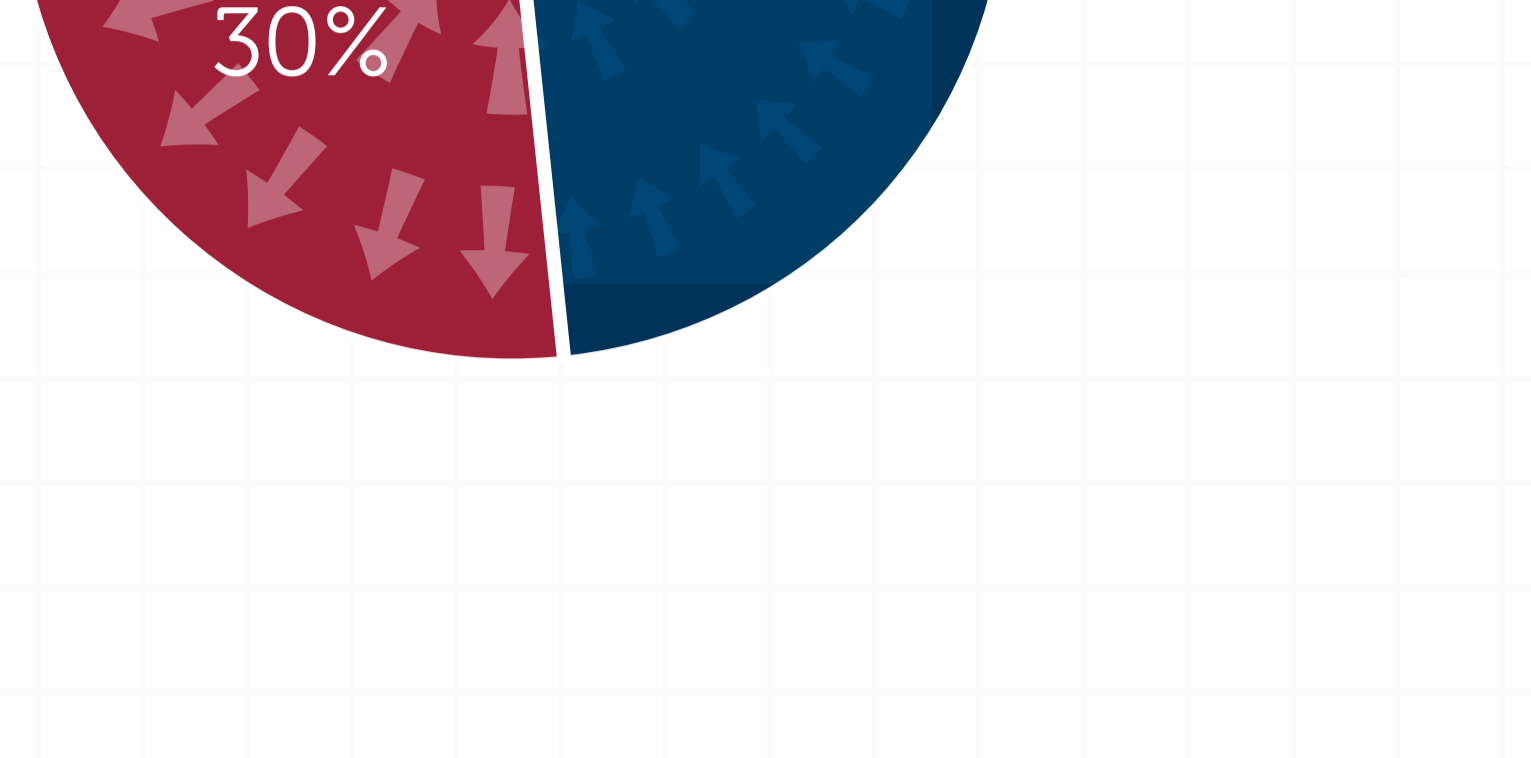


#### Online Graduate Enrollment



### WHAT DOES MAINSTREAMING MEAN?

#### Centralization of Online Support Functions



#### Inclusion of Online in Core Institutional Processes



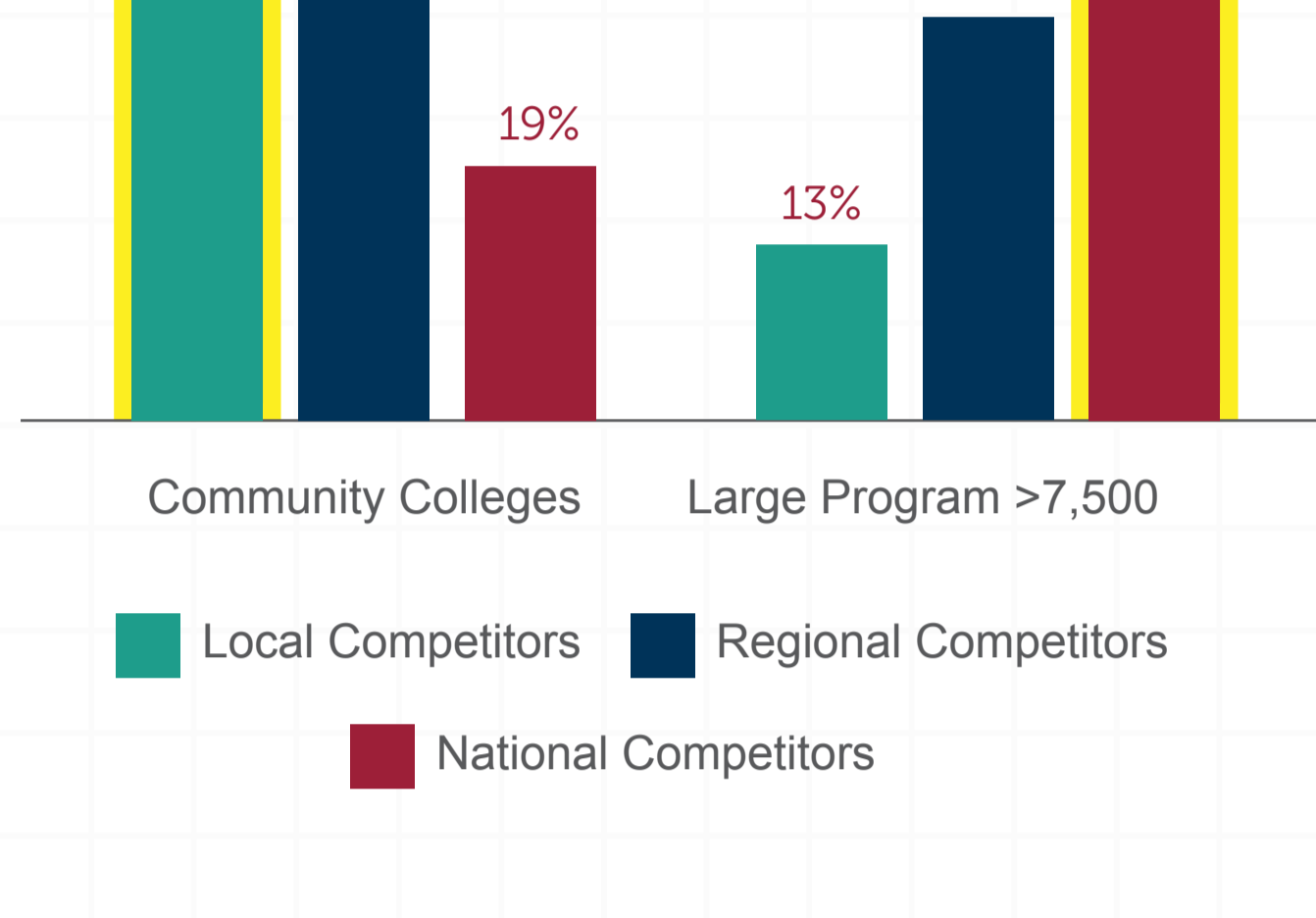
#### Emergence of the Chief Online Officer



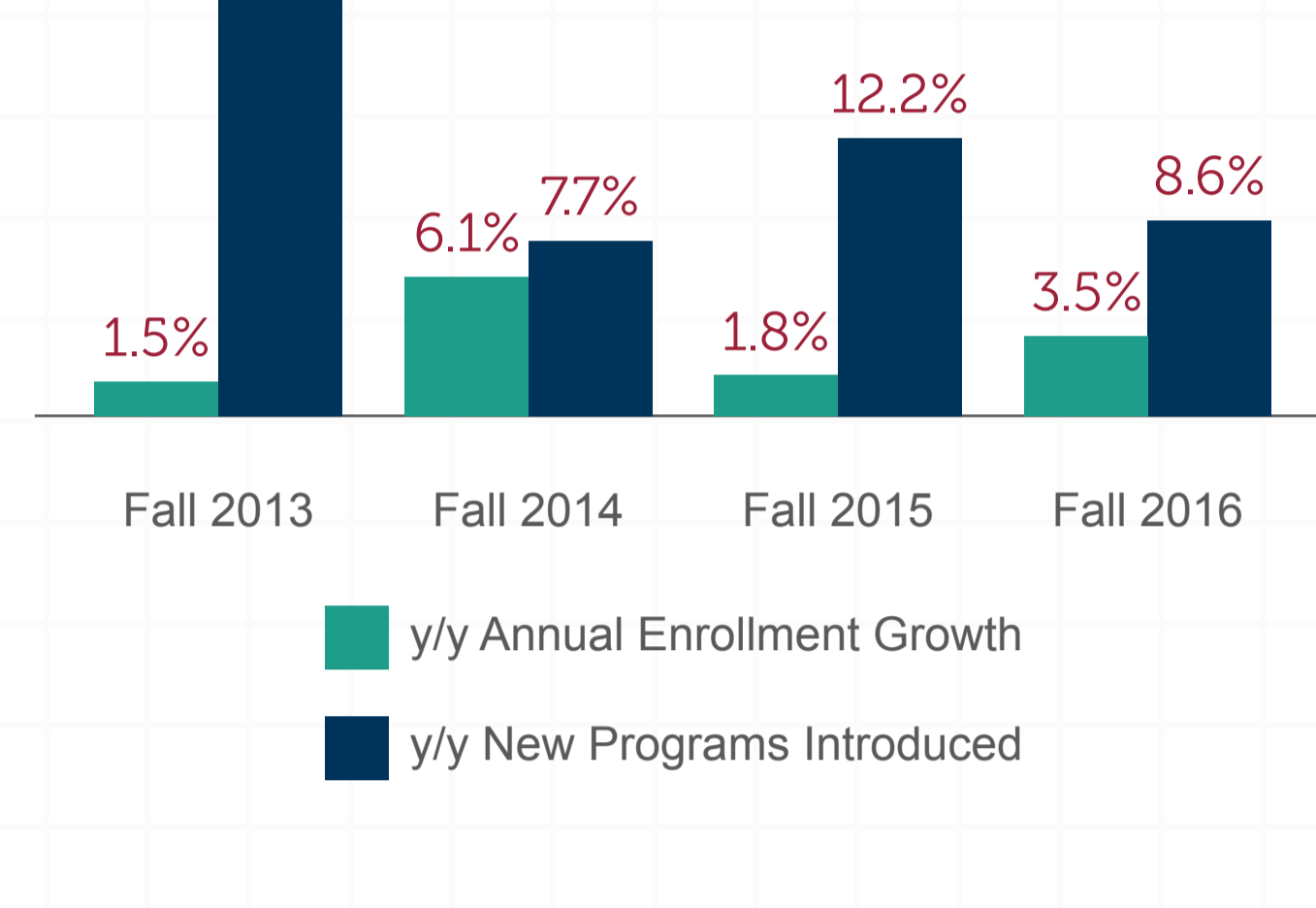
### WHAT DO COOs WORRY ABOUT?

#### Competition

72% see Growing Competition for Online Students

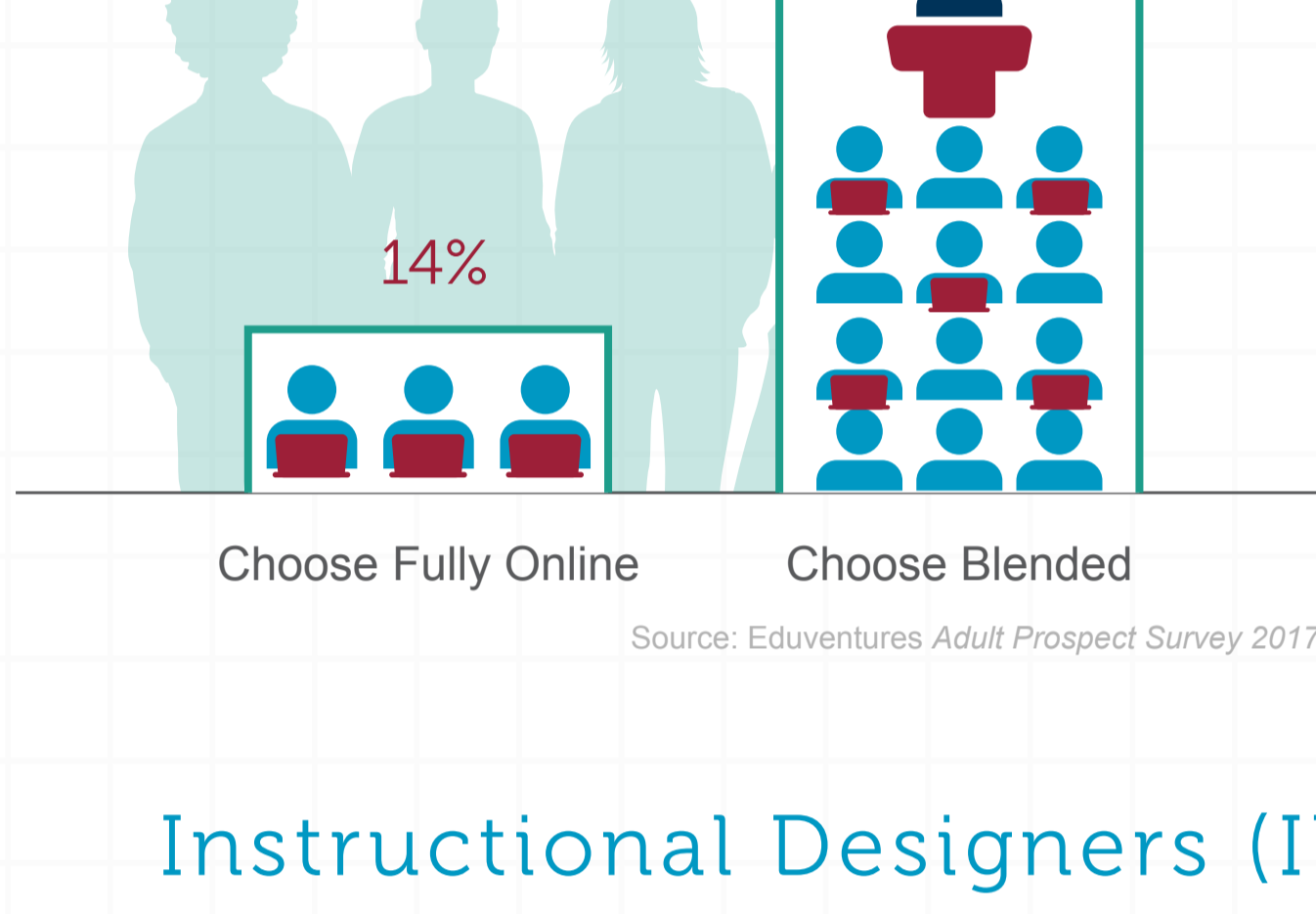


Too Many New Online Programs? Program vs. Enrollment Growth

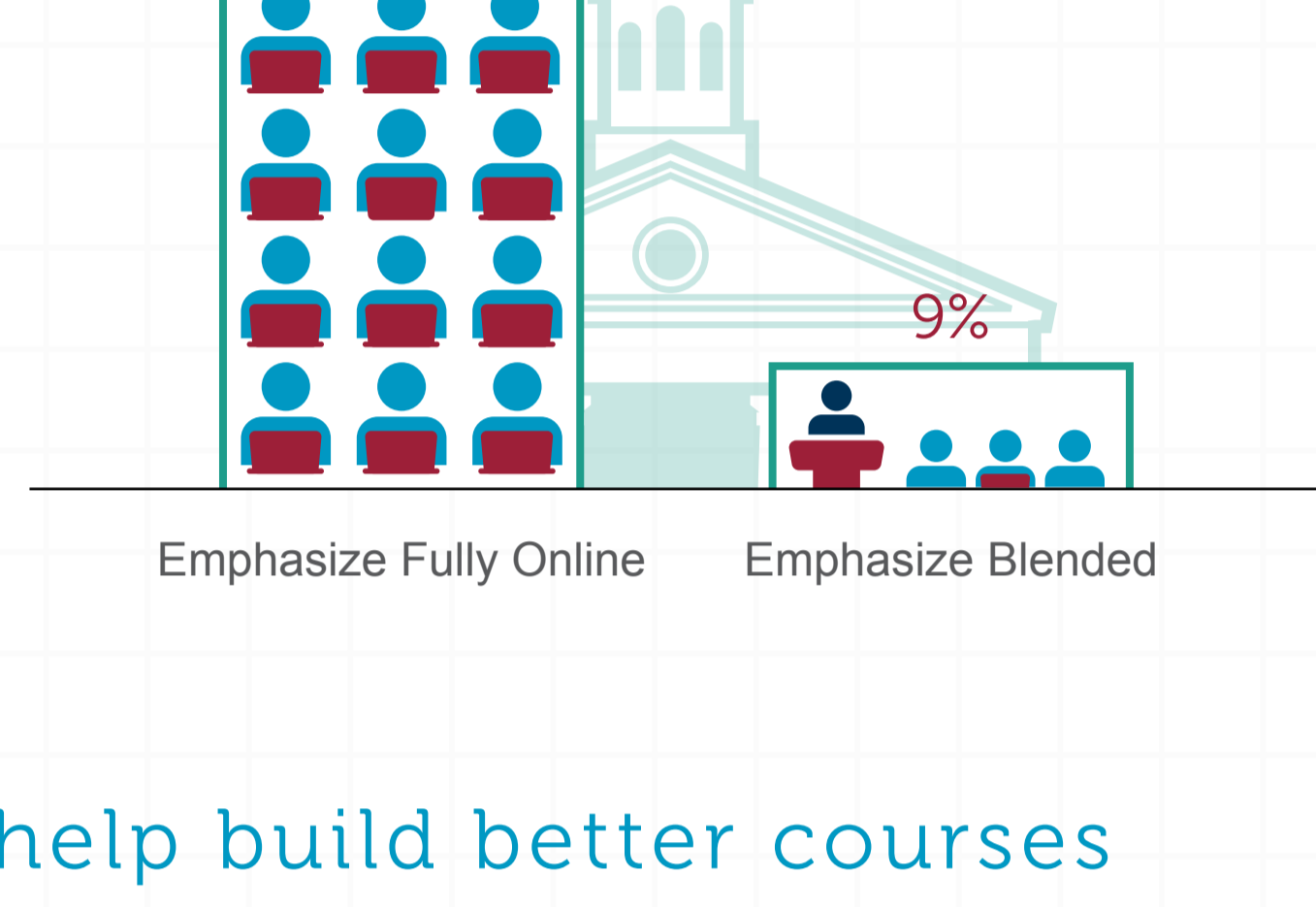


### Fully Online vs. Blended

Students Prefer Blended Learning to Fully Online...

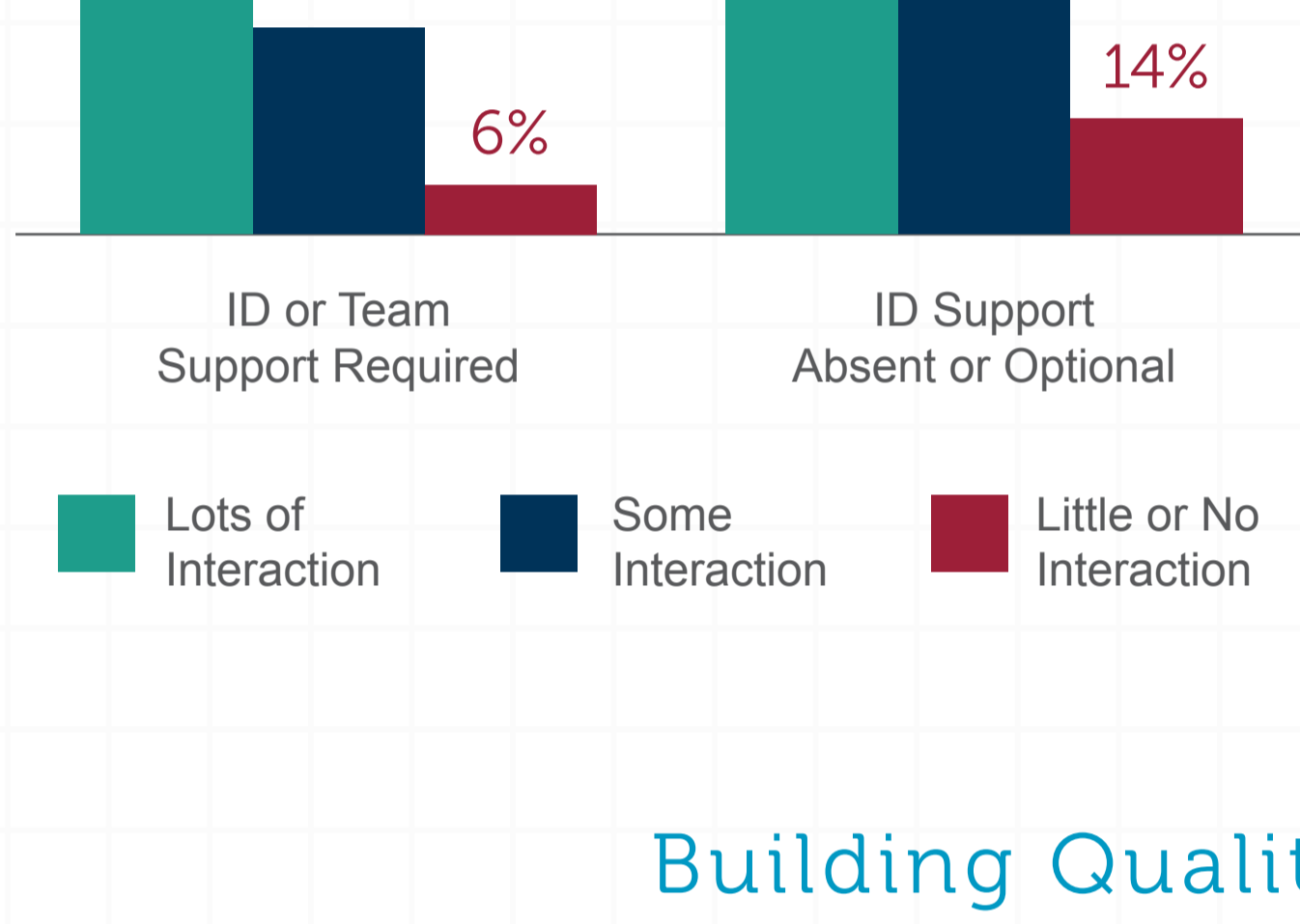


...but Institutions Emphasize Fully Online over Blended Programs

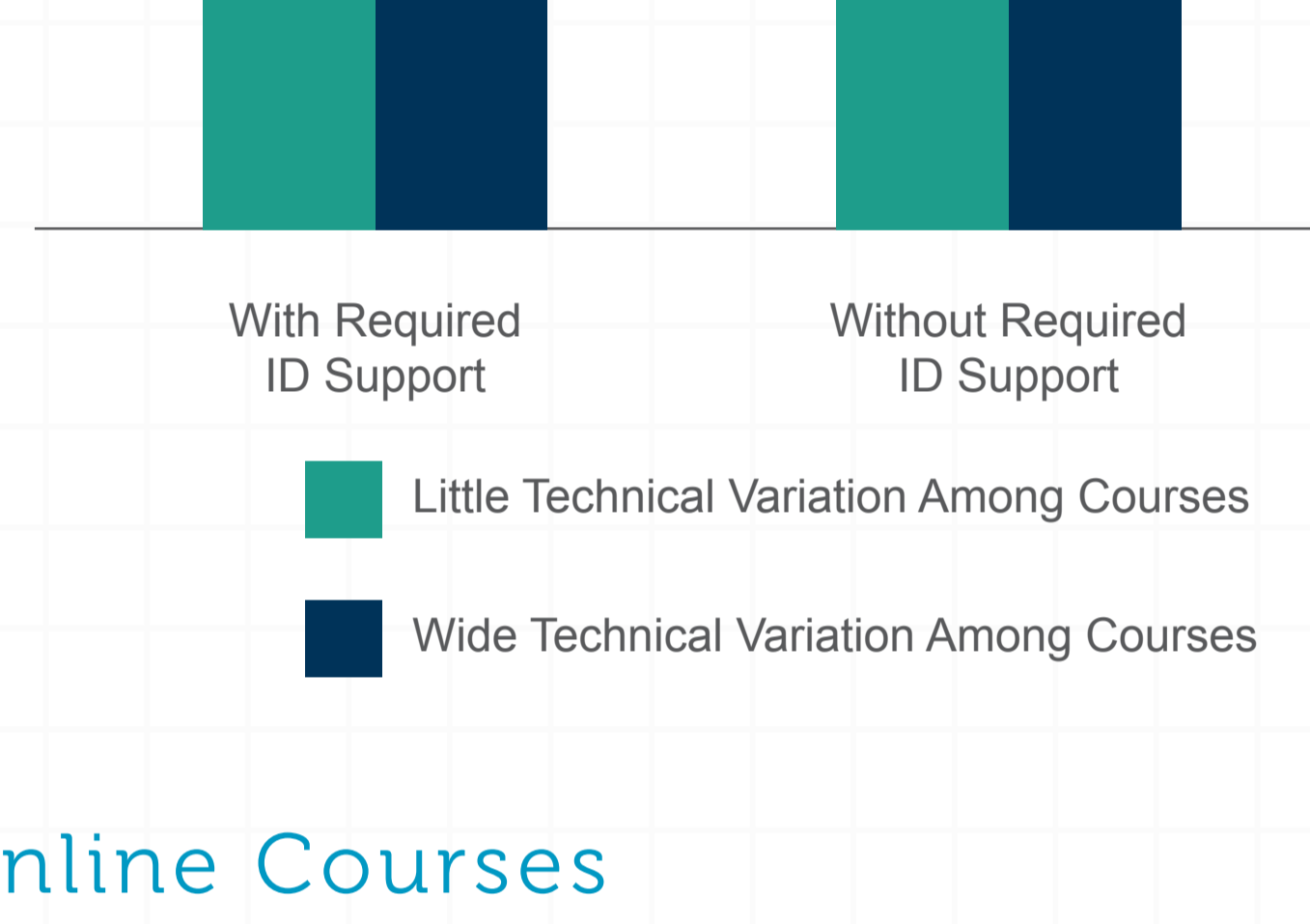


### Instructional Designers (IDs) help build better courses

IDs Encourage More Student-to-student Interaction



IDs Encourage More Consistent Use of Online Tools



### Building Quality Online Courses

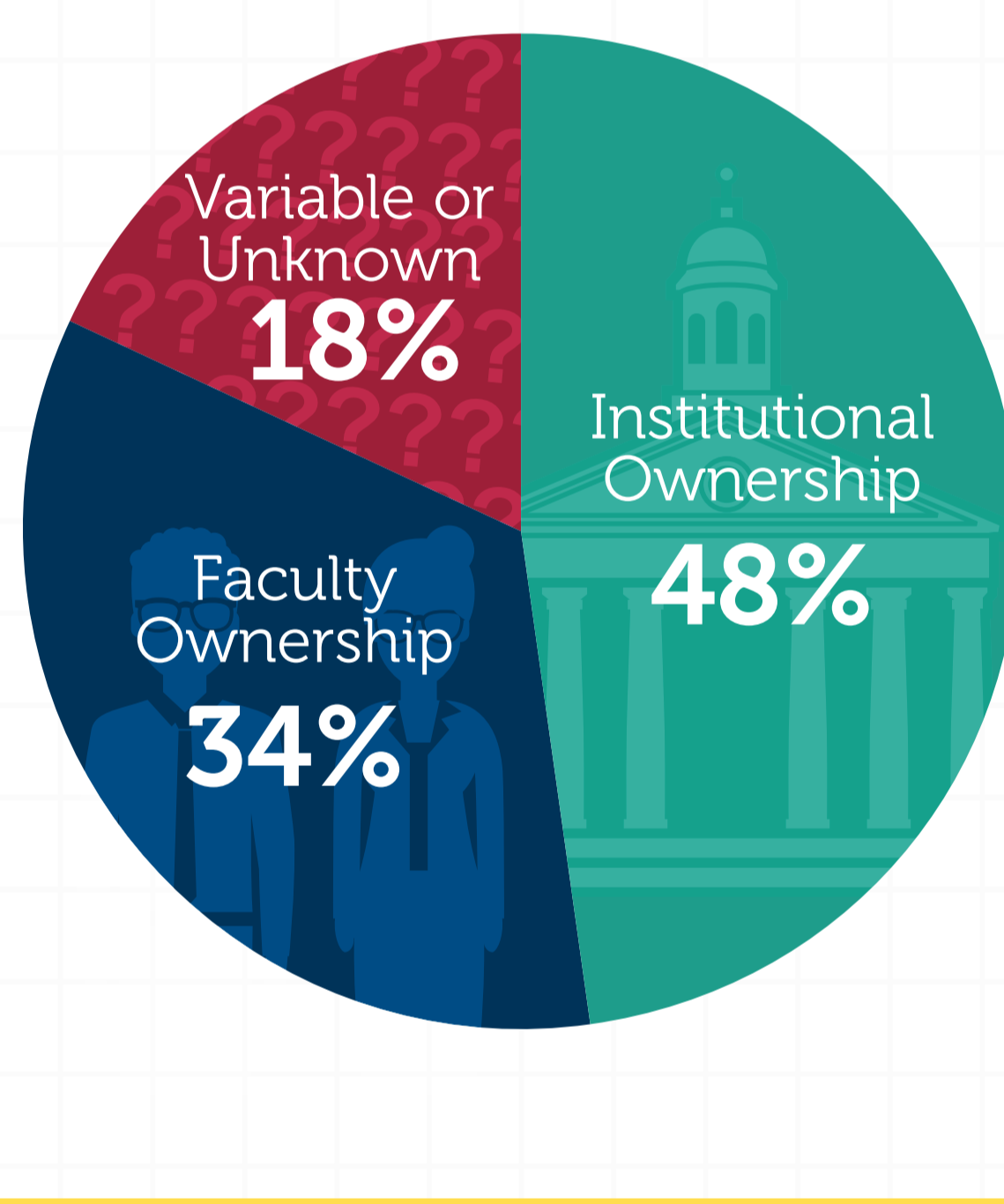
Percent of Schools Where Instructional Design Support is Optional or Not Available

25% in Largest Programs



71% in Community Colleges

### WHO OWNS THE ONLINE COURSE?



### INNOVATING & MAKING TECHNOLOGY CHOICES

So Many Choices



#### Top 5 Reasons to Adopt New Technology

- Increase Student Success (89%)
- Improve the Faculty Experience (52%)
- Solve Technical Problems (42%)
- Experiment with New Technology (35%)
- Meet Regulatory Requirements (27%)

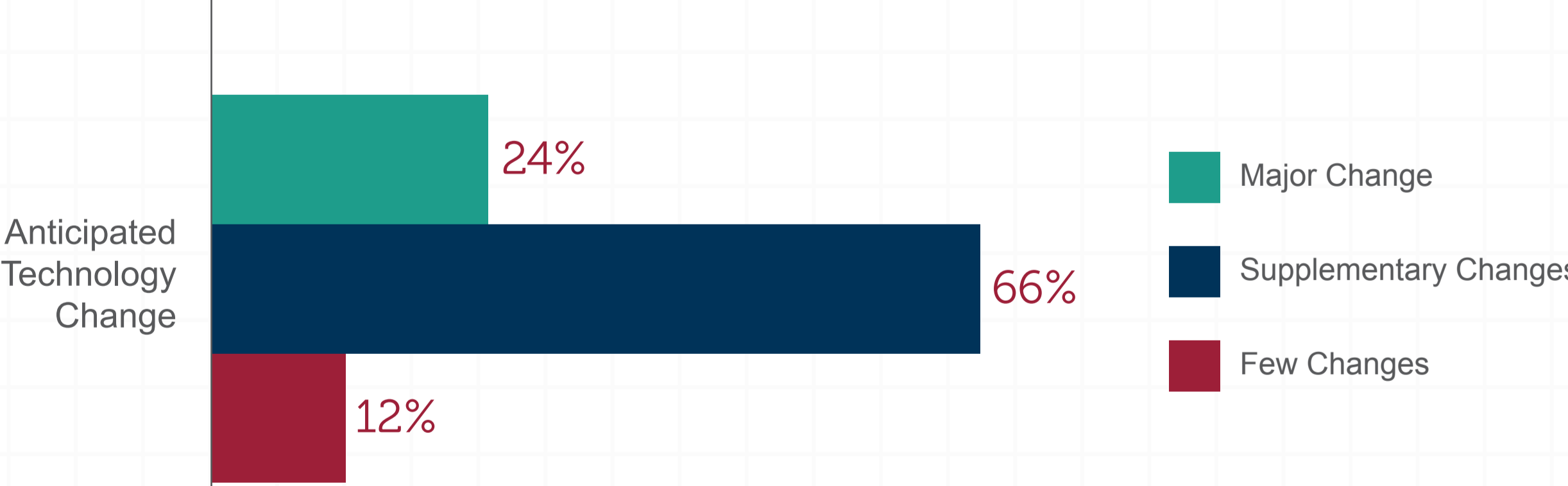
#### Top 5 Tools Currently in Use

- LMS (90%)
- Student Integrity Software (63%)
- Audio/Video Conferencing (61%)
- Lecture Capture (59%)
- Online Proctoring (46%)

#### Top 5 Technologies Most Likely to be Adopted

- Adaptive Learning (55%)
- Analytics (54%)
- Student Dashboards (46%)
- Simulations & Games (40%)
- Virtual Reality (37%)

### Change Management: How Much Change in the Next Few Years?



### MEASURING THE QUALITY OF ONLINE PROGRAMS

82% have quality standards for Courses, Courses and Faculty Readiness

70% have quality standards for Online Student Outcomes

50% have quality standards for Online Support Services

But only 1/3 currently seek External Quality Assurance



Look for the third CHLOE Report from Quality Matters and Eduventures Research early in 2019.

### WANT TO KNOW MORE? DOWNLOAD CHLOE 2: A DEEPER DIVE

[qualitymatters.org/ga-resources/resource-center/articles-resources/CHLOE-2-report-2018](http://qualitymatters.org/ga-resources/resource-center/articles-resources/CHLOE-2-report-2018)

[encoura.org/project/chloe-2/](http://encoura.org/project/chloe-2/)

#### Acknowledgments

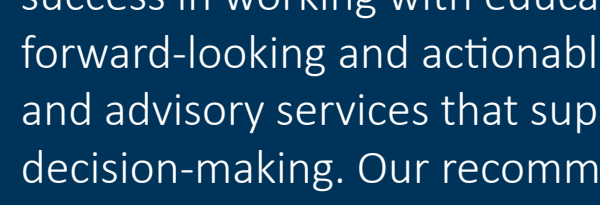
The principal authors of the CHLOE 2: A Deeper Dive, wish to acknowledge the support of our platinum sponsor, and our gold sponsor ExtensionEngine. We also wish to recognize the dedicated staff at Quality Matters and Eduventures who contributed their time and skill to the project - and this infographic, including Barbara Burch and Jim Snyder at QM and Mughees Khan and David Scott at Eduventures. We also want to thank the Chief Online Officers who took the time to share their views with CHLOE and without whom this project would not be possible.

Ron Legon  
Richard Garrett



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