



Non-annotated Standards from the QM Publisher Rubric, Third Edition

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Standards

Points

Course Overview Introduction	1.1 T	Instructions make clear how to get started and where to find various course components.	3
	1.2 C	Learners are introduced to the purpose and structure of the course.	3
	1.3 T	Minimum technology requirements are clearly stated and instructions for use provided.	2
	1.4 T	Minimum technical skills expected of the learner are clearly stated.	1
	1.5 T	Prerequisite knowledge in the discipline and/or any required competencies are clearly stated.	1
Learning Objectives (Competencies)	2.1 C	The course learning objectives or competencies describe outcomes that are measurable.	3
	2.2 C	The module/unit learning objectives or competencies describe outcomes that are measurable and consistent with the course-level objectives or competencies.	3
	2.3 C	All learning objectives or competencies are stated clearly and written from the learner's perspective.	3
	2.4 C	The relationship between learning objectives or competencies and course activities is clearly stated.	3
	2.5 C	The learning objectives or competencies are suited to the level of the course.	3
Assessment and Measurement	3.1 C	The assessments measure the stated learning objectives or competencies.	3
	3.2 T	The course includes a gradebook that supports a wide range of grade-related functions.	3
	3.3 C	The assessment instruments selected are sequenced, varied, and suited to the learner work being assessed.	2
	3.4 C	The course provides learners with multiple opportunities to track their learning progress.	2
	3.5 T	The publisher provides the ability for the instructor to vary the selection and timing of specific assessments.	1
Instructional Materials	4.1 C	The instructional materials contribute to the achievement of the stated course and module/unit learning objectives or competencies.	3
	4.2 C	Both the purpose of instructional materials and how the materials are to be used for learning activities are clearly explained.	3
	4.3 C	The instructional materials are current and authoritative.	3
	4.4 C	The instructional materials have sufficient breadth and depth for the learner to learn the subject.	3
	4.5 T	The publisher provides the ability for the instructor to customize the content.	3
	4.6 T	The publisher provides the ability for the instructor to add content to the course or component.	3
	4.7 C	All instructional materials used in the course are appropriately cited.	2
	4.8 C	The distinction between required and optional materials is clearly explained.	1
Course Activities and Learner Interaction	5.1 C	The learning activities promote the achievement of the stated learning objectives or competencies.	3
	5.2 C	Learning activities included in the course or component provide opportunities for learner-content interaction that facilitate active learning.	3
	5.3 T	The course enables learners to manage their own learning process.	3
	5.4 T	The course enables learner-instructor and learner-learner interaction.	3
Course Technology	6.1 C	The tools and media used in the course support the learning objectives or competencies.	3
	6.2 T	Course tools promote learner engagement and active learning.	3
	6.3 T	The course technologies are current.	3
	6.4 T	Technologies required in the course are readily obtainable.	2
	6.5 T	Instructions on how to access resources at a distance are sufficient and easy to understand.	2
	6.6 T	Links are provided to privacy policies for all external tools required in the course.	1
Learner and Instructor Support	7.1 T	The course provides technical support for learners and instructors.	3
	7.2 T	The course offers additional assistance to the learner in mastering the course material.	2
	7.3 T	The course provides resources to assist the instructor in delivering an effective course.	2
Accessibility and Usability*	8.1 T	Course navigation facilitates ease of use.	3
	8.2 T	Information is provided about the accessibility of all technologies required.	3
	8.3 C	The course provides alternative means of access to course materials in formats that meet the needs of diverse learners.	2
	8.4 T	The course design facilitates readability.	2
	8.5 T	Course multimedia facilitate ease of use.	2

* Meeting QM's accessibility Standards does not guarantee or imply that specific country/federal/state/local accessibility regulations are met. Please consult with an accessibility specialist to ensure that all required accessibility regulations are met.